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Ivo Ivić 2021 Impact of stimulative measures on the economy of the Republic of Croatia

UNIVERSITY OF RIJEKA

FACULTY OF TOURISM AND HOSPITALITY MANAGEMENT

Ivo Ivić

**IMPACT OF STIMULATIVE MEASURES ON THE ECONOMCY OF THE REPUBLIC OF CROATIA**

DOCTORAL THESIS

Opatija, 2021

UNIVERSITY OF RIJEKA

FACULTY OF TOURISM AND HOSPITALITY MANAGEMENT

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**IMPACT OF STIMULATIVE MEASURES ON THE ECONOMCY OF THE REPUBLIC OF CROATIA**

DOCTORAL THESIS

Mentor: Name and surname, title (*e.g. Ivo Ivić, PhD, Full Professor*)

Co-mentor: Name and surname, title (*e.g. Marko Markić, PhD, Assistant Professor*)

Opatija, 2021

Mentor: Name and surname, title (e.g. Ivo Ivić, PhD, Full Professor)

Co-mentor: Name and surname, title (Marko Markić, PhD, Assistant Professor)

The doctoral thesis was defended on (put the date) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ within doctoral study programme „Business Economics in Tourism and Hospitality Industry“ or „Management of Sustainable Development“ at the Faculty of Tourism and Hospitality Management, University of Rijeka, before the Committee:

1. Martina Martinić, Phd, Full Professor, Faculty of Economics and Business, University of Rijeka, chairman
2. Robert Robertinović, PhD, Full Professor, Faculty of Tourisma and Hospitality Management, University of Rijeka, member
3. Claire Malcom, PhD, Full Professor, Durham University, member

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# ABSTRACT

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**Keywords:**

**JEL classification codes:**

# PROŠIRENI SAŽETAK

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**Ključne riječi:**

**JEL klasifikacijski kodovi:**

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# INTRODUCTION

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## THE PROBLEM AND THE SUBJECT OF THE THESIS

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## THESIS´ HYPOTHESES AND/OR RESEARCH QUESTIONS

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## PURPOSE AND AIMS OF THE THESIS

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# LITERATURE REVIEW

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# METHODOLOGY

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**Table 1** Overview of the methodology used in the attached scientific papers

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Scientific paper No | Geographical area and research unit | Data frequency and time period covered | Method | Sample size (n) |
| 1 | Croatia; hotels - NKD 55.10 | Annual; 2001-2018 | Panel analysis | nT = 4253 |
| 2 | Italy, Croatia and Slovenia; tourists | Monthly; 2021 | Qualitative study using questionnaires | 250 |
| 3 | Croatia; foreign tourists | Survey on the day 28/06/2021 | Factor analysis of results obtained in a study using questionnaires  | 350 |

*Note*: A detailed description of the methodology can be found in the attached scientific papers

# RESULTS

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**Figure 1** Observed time series averaged across countries

# CONCLUSION

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## DISCUSSION

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## METHODOLOGICAL CONSIDERATIONS

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## COMPARISON WITH OTHER STUDIES

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## SCIENTIFIC AND APPLIED CONTRIBUTION

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## IMPLICATIONS FOR FURTHER RESEARCH

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Alegre J., Cladera, M., & Sard, M. (2011). Analysing the Influence of Tourist Motivations on Tourist Expenditure at a Sun-and-Sand Destination. *Tourism Economics*, 17(4), 813-832. DOI:10.5367/te.2011.0063

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# APPENDIX

## THE LIST OF APPENDED SCIENTIFIC PAPERS AND DOCTORAL CANDIDATES` CONTRIBUTION

|  |  |
| --- | --- |
| Scientific paper 1 | Appendix 1 (link to the attached scientific paper) |
| Author(s) | *authors of the paper in the order in which they appear* |
| Title of the paper |  |
| Year of publication | * *if the paper is accepted for publication, then it is necessary to state:*

ACCEPTED FOR PUBLICATION (link to Journal`s Confirmation of acceptance for publication) |
| Journal |  |
| ISSN/ISBN number (e-ISSN) |  |
| Publisher |  |
| Volume and Issue number |  |
| Pages (from-to) |  |
| Language |  |
| Indexation | *specify the database in which the paper is indexed and the quartile*; for example Scopus Q1 |
| Scientific contribution of the paper |  |
| Scientific contribution of the doctoral candidate |  |
| Applied contribution of the paper |  |

|  |  |
| --- | --- |
| Scientific paper 2 | Appendix 2 (link to the attached scientific paper) |
| Author(s) | *authors of the paper in the order in which they appear* |
| Title of the paper |  |
| Year of publication | * *if the paper is accepted for publication, then it is necessary to state:*

ACCEPTED FOR PUBLICATION (link to Journal`s Confirmation of acceptance for publication) |
| Journal |  |
| ISSN/ISBN number (e-ISSN) |  |
| Publisher |  |
| Volume and Issue number |  |
| Pages (from-to) |  |
| Language |  |
| Indexation | *specify the database in which the paper is indexed and the quartile*; for example Scopus Q1 |
| Scientific contribution of the paper |  |
| Scientific contribution of the doctoral candidate |  |
| Applied contribution of the paper |  |

|  |  |
| --- | --- |
| Scientific paper 3 | Appendix 3 (link to the attached scientific paper) |
| Author(s) | *authors of the paper in the order in which they appear* |
| Title of the paper |  |
| Year of publication | * *if the paper is accepted for publication, then it is necessary to state:*

ACCEPTED FOR PUBLICATION (link to Journal`s Confirmation of acceptance for publication) |
| Journal |  |
| ISSN/ISBN number (e-ISSN) |  |
| Publisher |  |
| Volume and Issue number |  |
| Pages (from-to) |  |
| Language |  |
| Indexation | *specify the database in which the paper is indexed and the quartile*; for example Scopus Q1 |
| Scientific contribution of the paper |  |
| Scientific contribution of the doctoral candidate |  |
| Applied contribution of the paper |  |

## COPYRIGHT

|  |
| --- |
| Scientific Paper 1 **Why Do Tourists Spend Extravagantly in Portugal? A Binary Logistic Regression by Quartiles** is attached with the permission of \_\_\_\_\_\_\_\_ (name of approving publisher) |
| Scientific Paper 2. **A review of micro-analyses of tourist expenditure** is attached with the permission of \_\_\_\_\_\_\_\_ (name of approving publisher) |
| Scientific Paper 3 **Analysing the Influence of Tourist Motivations on Tourist Expenditure at a Sun-and-Sand Destination** is attached with the permission of \_\_\_\_\_\_\_\_ (name of approving publisher) |

## APPENDED SCIENTIFIC PAPER 1: WHY DO TOURISTS SPEND EXTRAVAGANTLY IN PORTUGAL? A BINARY LOGISTIC REGRESSION BY QUARTILES

**Why Do Tourists Spend Extravagantly in Portugal? A Binary Logistic Regression by Quartiles**

Ivić, I., Kozak, M., & Gonçalves, F. F. (2021)

*Tourism Planning & Development*, *15*(4), 458-472. <https://doi.org/10.1080/21568316.2017.1360934>

*The scientific paper as published in the publication follows this page*

## APPENDED SCIENTIFIC PAPER 2: A REVIEW OF MICRO-ANALYSES OF TOURIST EXPENDITURE

**A review of micro-analyses of tourist expenditure**

Ivić, I., & Davidson, C. G. (2021)

*Journal of Tourism*, *13*(6), 507-524. <https://www.jtourism.org/publications/jto-volume-22>

*The scientific paper as published in the publication follows this page*

## APPENDED SCIENTIFIC PAPER 3: ANALYSING THE INFLUENCE OF TOURIST MOTIVATIONS ON TOURIST EXPENDITURE AT A SUN-AND-SAND DESTINATION

**Analysing the Influence of Tourist Motivations on Tourist Expenditure at a Sun-and-Sand Destination**

Ivić, I., Cladera, M., Davidson, C. G. (2021)

*Tourism Economics*, *17*(4), 813-832. [https://doi.org/:10.5367/te.2011.0063](https://doi.org/%3A10.5367/te.2011.0063)

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