

PhD workshop: **Planning for Sustainable Tourism: concepts, policy, implementation**

PhD workshop program:

Thursday, 17 May 2018 – 16:00 – 20:00 – Meeting room

Topic 1. Planning for Sustainable Tourism: concepts and policy (day 1) - This part of the workshop will discuss the concept of sustainability, the main types of impacts of tourism development (economic, social, environmental), the factors that influence the size and direction of these impacts including the role of different stakeholders, the notion of carrying capacity, importance of community based approaches, evaluation issues, and development of an agenda to achieve sustainable tourism development

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Topic 2. Know your Enemy: an attack plan for realising sustainable tourism development (day 2) – This part of workshop will discuss the factors that drive tourism growth and the consequences of that growth. Tourism growth seems to be inextricably linked to social and environmental costs The Secretary General of UNWTO argues that “The sector needs regulations and clear guidelines, but not ones that would curb growth. Rather, regulations that ensure its sustainable management and sustainable growth actions”. Workshop participants will be asked to consider an alternative view that the underlying causes of the unsustainable direction of tourism development are embedded in the type of mindset that characterises key tourism stakeholders. They will examine whether this ‘Business as Usual’ mindset can be reconciled with sustainability principles and tourism practice.