



Table 2

Course description

COURSE DESCRIPTION							
Course instructor	Zrinka Zadel, Ph.D., Associate Professor						
Name of the course	Sustainable Management of Tourism Resources						
Study programme	Graduate study "Sustainable Tourism Development"						
Status of the course	Mandatory						
Year of study	1 <sup>st</sup>						
ECTS credits and manner of instruction	ECTS credits	60					
	Number of class hours (L+E+S)	30+0+30					
<b>1. Course objectives</b>							
The objectives of the course are to study tourism resources and manage them based on the principles of sustainable development.							
<b>2. Course enrolment requirements</b>							
-							
<b>3. Expected learning outcomes</b>							
After passing the exam it is expected that the student will be able to:							
<ol style="list-style-type: none"> <li>1. State and name the basic concepts of tourism resources management</li> <li>2. Explain, correlate and utilize knowledge related to managing tourism resources</li> <li>3. Analyse the impacts of tourism on tourism resources</li> <li>4. Classify and generate the management of tourism resources</li> </ol>							
<b>4. Course content</b>							
Sustainable tourism management. Responsible tourism. Impacts of tourism on resources. Determination and role of resources in tourism. Valorisation process and sustainable resource management in tourism. Sustainable management of tourist attractions. Sustainable attraction development. Functional classification of tourist attractions. From resources to a competitive tourism product. Product Development Matrix. Manage visitor attraction and visitor impact.							
<b>5. Manner of instruction</b>	<input checked="" type="checkbox"/> lectures	<input type="checkbox"/> individual assignments					
	<input checked="" type="checkbox"/> seminars and workshops	<input type="checkbox"/> multimedia and network					
	<input type="checkbox"/> exercises	<input type="checkbox"/> laboratories					
	<input type="checkbox"/> distance learning	<input checked="" type="checkbox"/> mentorship					
	<input type="checkbox"/> fieldwork	<input type="checkbox"/> other					
<b>6. Comments</b>	-						
<b>7. Student responsibilities</b>							
Active participation in teaching, tracking of current literature, preparation of presentations on a given topic, analysis of tourism markets, destination and evaluation of attractions.							
<b>8. Monitoring of student work<sup>1</sup></b>							
Class attendance	2	Class participation		Seminar paper	0,6	Experimental work	

<sup>1</sup> IMPORTANT: Enter the appropriate proportion of ECTS credits for each activity so that the total number of credits equals the ECTS value of the course. Use empty fields for additional activities.



Written exam	<b>1</b>	Oral exam		Essay		Research	
Project		Continuous assessment	<b>1,5</b>	Report		Practical work	<b>0,9</b>
Portfolio							

**9. Assessment of learning outcomes in class and at the final exam (procedure and examples)**

Assessment and evaluation of students in classes and at the final exam is conducted under the Rulebook on students' evaluation at the Faculty of Tourism and Hospitality Management. For each course it is made a detailed course syllabus which coordinates activities, student load, learning outcomes and evaluation methods.

**10. Mandatory literature (at the time of submission of study programme proposal)**

1. Edelheim, J.R. (2015). Tourist Attractions. CPI Books Group, Great Britain

**11. Optional/additional literature (at the time of submission of the study programme proposal)**

1. Gračan, D., Zadel, Z. (2009). Sustainable development management of cultural-touristic resources. Portorož: University of Primorska, College of Tourism.
2. Gračan, D., Zadel, Z., Birin, A. (2012). Strategic management of sustainable development in rural tourism. Sarajevo: International Conference of the School of Economics and Business in Sarajevo. 1-12.
3. Gračan, D., Zadel, Z., Rudančić-Lugarić, A. (2010). Strategic Management of Cultural-Tourism Resources. Tourism & Innovation Journal, 3(1-2), 16-26.
4. Gračan, D., Zadel, Z., Rudančić-Lugarić, A. (2011). Management of sustainable tourism development: Case study Plitvice Lakes National Park. International Journal of Management Cases, 13(4), 24-34.
5. Navarro, D. (2015). Tourist resources and tourist attractions: conceptualization, classification and assessment. Cuadernos de Turismo, 35, 481-484.
6. Epler Wood, M. (2017). Sustainable Tourism on a Finite Planet – Environmental, Business and Policy Solutions. Oxon: Routledge.
7. Holloway, J.C., Humphreys, C. (2016). The Business of Tourism. Pearson Education Limited, Harlow
8. Mason, P. (2008). Tourism impacts, planning and management, Elsevier Ltd., Hungary

**12. Number of assigned reading copies in relation to the number of students currently attending the course**

Title	Number of copies	Number of students

**13. Quality monitoring methods that ensure the acquisition of exit knowledge, skills and competences**

The quality of the program, the teaching process, the teaching skills and the level of the material acceptance will be established by means of a written evaluation of the extensive questionnaires and in other ways envisaged by the accepted standards, in accordance with the Rulebook on Quality Assurance and Improvement of the University of Rijeka and the Quality Assurance and Improvement of the Faculty of Tourism and Hospitality Management.