

## DETAILED COURSE CURRICULUM

GENERAL INFORMATION		
<i>Course name</i>	Special Interest Tourism	
<i>Study programme</i>	Business Economics in Tourism and Hospitality - module Hospitality Management	
<i>Year of study</i>	1 <sup>st</sup>	
<i>Course status</i>	Mandatory	
<i>Course web site</i>	<a href="https://moodle.srce.hr/2022-2023/course/view.php?id=156873">https://moodle.srce.hr/2022-2023/course/view.php?id=156873</a>	
<i>Evaluation in points and forms of classes:</i>	<i>ECTS coefficient of student workload</i>	3
	<i>Number of classes (L+P+S)</i>	15+0+15
<i>Course holder</i>	<i>Name and surname</i>	Daniela Gračan, Ph.D., Full Professor with tenure
	<i>Office</i>	309
	<i>Office hours</i>	Monday 10.00 a.m. - 12.00 p.m. Thursday 3.00 p.m. - 5.00 p.m.
	<i>Telephone</i>	051/297-753
	<i>e - mail</i>	<a href="mailto:danielag@fthm.hr">danielag@fthm.hr</a>
	<i>Course assistant</i>	<i>Name and surname</i>
	<i>Office</i>	309
	<i>Office hours</i>	Monday 10.00 a.m. - 12.00 p.m. Thursday 3.00 p.m. - 5.00 p.m.
	<i>Telephone</i>	051/297-753
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	<b>COURSE DESCRIPTION</b>	
<b>Course objectives</b>		
The aim of the course is to present the characteristics of certain specific forms of tourism based on the theoretical achievements of scientific analysis and current practice.		
<b>Expected learning outcomes related to the Course</b>		
After passing the exam, the student is expected to be able to::		
<ol style="list-style-type: none"> <li>1. Interpret basic concepts related to specific forms of tourism</li> <li>2. List, describe, and recognize specific forms of tourism</li> <li>3. Identify and describe the management processes of specific forms of tourism</li> <li>4. Identify and propose the appropriate specific form of tourism for a given destination</li> <li>5. Describe and analyze the management functions for some specific forms of tourism</li> </ol>		
<b>Teaching methods</b>		
Lectures, seminars and workshops, mentoring.		
<b>Students' obligations and method of evaluating the obligations (integration of learning outcomes, teaching methods and assessment)</b>		

<i>Activity type</i>	<i>ECTS credits assigned to the activity</i>	<i>Learning outcomes</i>	<i>Student activity</i>	<i>Assessment method</i>	<i>Credits (maximum per value)</i>
Class attendance	1	1- 5	Attendance: >75%	Evidence of class attendance	0
Activity in class		1- 5	Active participation in discussions and answering questions, etc.	Short tests, knowledge check by quizzes.	6
Seminar	0,5	2-5	Writing skills and presentation, discussion upon a subject.	Written evaluation. Oral evaluation.	4 6
Essay	0,2	3	Writing skills upon a subject	Evaluation of the accuracy of the standard content.	6
Continuated test (mid-term exam)	0,8	1-5	Preparation for the periodic test	1st mid-term exam: 24 2nd mid-term exam: 24	48
Final exam	0,5	1-5	Preparation for the final exam	0-30 credits	30
<b>Total ECTS credits</b>	3			<b>Total credits</b>	100

### **Notes and activity description**

Class attendance:

Students have 10 days to justify their absence from class by presenting a doctor's note.

Class Activity:

During lectures and seminars, students will be asked questions that involve them in the teaching process and their answers will be evaluated in the "Activity in Class" column.

Seminar Work:

The seminar paper consists of a minimum of fifteen pages of text, including title page, table of contents, and bibliography. Papers will be written in Times New Roman font, size 12, 2,5 inches from the left, right, top, and bottom margins, and 1,15 spacing. The title page of the seminar paper should include the title, academic year, name of the course, name of the course instructor, name(s) of the student(s), their student ID numbers, and major.

The title page is followed by the table of contents. Page numbering in the document begins with the first

chapter. If pictures and graphics are used in the paper, label them Figure 1, Figure 2 and give them names. Sources must be indicated under the images/tables/graphs. At the end of the document add a bibliography and an index of tables/graphs/images.

The seminar paper consists of the following parts:

1. INTRODUCTION
  2. HISTORICAL-THEORETICAL, RETROSPECTIVE AND EXPLICATIVE PART
  3. ANALYTICAL-EXPERIMENTAL PART
  4. PERSPECTIVE PART
  5. CONCLUSION
- LITERATURE  
LIST OF ILLUSTRATIONS

#### 1. INTRODUCTION

The introductory part of the seminar paper serves to introduce the topic of the paper, attract attention, present the context of the research, and explain the author's interest in addressing a particular topic. The student must briefly announce the topic on which he/she is writing, state the purpose and objectives of the research, state a working hypothesis, and briefly explain the structure of the paper.

#### 2. HISTORICAL-THEORETICAL RETROSPECTIVE AND EXPLICATIVE PART

In this part the student should briefly acquaint himself and readers with the theoretical features, meaning, properties, characteristics, determinants of phenomena, relations, things (...) he is researching and writing about. The student usually uses current and already known and presented to the public, i.e. available knowledge, facts, laws, regularities. The theoretical basis of this chapter must be supported by citations of articles/books or other specialized sources from the literature corresponding to the topic of the work.

#### 3. ANALYTICAL-EXPERIMENTAL PART

It is the most important, demanding and extensive part of almost every written work. This part presents the main research results, scientific facts, findings, laws, regularities, theories, data, information (foreign and own) that solve the research problem, prove and/or disprove the working hypothesis, realize the purpose and objectives of the research, and the like.

#### 4. PERSPECTIVE PART

In the prospective part, the student proposes new, original and/or innovative solutions, improvements, innovations, inventions, discoveries, etc., better than previously known. In the prospective part, the student demonstrates visionary skills, innovativeness and creativity, strategic thinking, forecasting and projecting skills, long-term planning skills.

#### 5. CONCLUSION

In the conclusion, the author summarizes the main thoughts and results of his work. The conclusion should also mention what questions remain unanswered and what areas should be explored within the topic that the author of the paper has dealt with. In the conclusion, as well as in the introduction, there is no extraneous knowledge, no quotations, no new findings, no copied chapters from earlier parts, no word-for-word repetition of earlier thoughts and quotations!

LITERATURE

The bibliography includes all sources used and full details of works that must be cited in the references (citations). The bibliography is written without chapter numbers and is placed at the end of the paper (after the conclusion). The literature is not numbered. It is arranged alphabetically by author and, in the case of works by the same author, chronologically.

#### QUOTE

Citation of ideas, concepts, portions of text, or sentences by other authors in the text must be supported by information about the author, the year the work from which the citation is taken was written, and the page.

#### METHOD OF ASSESSMENT OF SEMINAR PAPERS

Written part (4 points)

Score - 2: title explained in terms of content

Score - 1.5: Use of appropriate technical and scientific literature

Score - 0,5: Technical editing of the term paper (font, line spacing, figures, citation style...)

Oral presentation (6 points)

Score - 2: Expressiveness of the presentation

Score - 2: Knowledge about the topic of the seminar paper

Score - 2: Powerpoint presentation

#### Assessment method

The assessment and the evaluation of the students' work during the class and on the final exam is carried out according to the Rulebook on evaluation of students at the Faculty of Tourism and Hospitality Management.

#### REFERENCES

##### Obligatory references

1. Agrawal, S.; Busby, G.; Huang, R. (2018). Special interest tourism : concepts, contexts and cases. Boston : CABI
2. Bongkosh N. Rittichainuwat (2018). Special Interest Tourism, 3rd Edition. Cambridge Scholars Publishing

##### Additional references

1. Pforr, C., Dowling, R., Volgger, M. (2021). Consumer Tribes in Tourism: Contemporary Perspectives on Special-Interest Tourism, Singapore: Springer
2. Agarwal, S., Busby, G., Huang, R. (2018). Special Interest Tourism: Concepts, Contexts and Cases, UK: CABI International
3. Sousa, B. M. B. (2018). The role of innovation in special interest tourism: a theoretical approach, Millenium - Journal of Education Technologies and Health, Vol. 5., pp 83-92.

#### Quality and course performance monitoring method

The quality of lectures is monitored according to the regulations of the University of Rijeka. In the last weeks of lectures of the current semester, an anonymous survey is conducted to let students evaluate the quality of lectures in the Course.

#### EXAM DEADLINES

For undergraduate study:

The schedule of exam deadlines is available at the link: <https://www.fthm.uniri.hr/studiji/preddiplomski-sveucilisni-studij/ispiti>

### ADDITIONAL COURSE INFORMATION

#### Method of informing the students

The students are informed on the course through the Merlin system and the Faculty web site <https://www.fthm.uniri.hr/>.

Regular information is the personal responsibility of the student.

### LECTURES SCHEDULES

#### FULL-TIME STUDIES

The lectures of the course will be held according to the following schedule:

N.	Date/Hours from – till / Hall	Lecture type	Topic	Group	Coordinator
1	02.03.2023. 12:00-12:45 12:45-13:30 Hall C 1	L	Conceptual definition of tourism, tourism throughout history, factors of development and functions of tourism	HM	D. Gračan
		S	Assignment of topics for the preparation of seminar papers	HM	M. Barkidija Sotošek
2	09.03.2023. 12:00-12:45 12:45-13:30 Hall C 1	L	Strategy of tourism development	HM	D. Gračan
		S	Presentation of seminar papers	HM	M. Barkidija Sotošek
3	16.03.2023. 12:00-12:45 12:45-13:30 Hall C 1	L	Concept and development of specific forms of tourism	HM	D. Gračan
		S	Presentation of seminar papers	HM	M. Barkidija Sotošek
4	23.03.2023. 12:00-12:45 12:45-13:30 Hall C 1	L	Management of the development of specific forms of tourism in the Republic of Croatia	HM	D. Gračan
		S	Presentation of seminar papers	HM	M. Barkidija Sotošek
5	30.03.2023. 12:00-12:45 12:45-13:30 Hall C 1	L	EU tourism policy according to specific forms of tourism	HM	D. Gračan
		S	Presentation of seminar papers	HM	M. Barkidija Sotošek
6	06.04.2023. 12:00-12:45 12:45-13:30 Hall C 1	L	Classification of specific forms of tourism	HM	D. Gračan
		S	Presentation of seminar papers	HM	M. Barkidija Sotošek
7	13.04.2023. 12:00-12:45 12:45-13:30 Hall C 1	L	1st mid-term exam Health tourism	HM	D. Gračan
		S	Presentation of seminar papers	HM	M. Barkidija Sotošek
8	20.04.2023. 12:00-12:45 12:45-13:30 Hall C 1	L	Cultural Tourism	HM	D. Gračan
		S	Presentation of seminar papers	HM	M. Barkidija Sotošek
9	27.04.2023. 12:00-12:45 12:45-13:30 Hall C 1	L	Sports tourism	HM	D. Gračan
		S	Presentation of seminar papers	HM	M. Barkidija Sotošek
10	04.05.2023. 12:00-12:45	L	Ecotourism	HM	D. Gračan
		S	Presentation of seminar papers	HM	M. Barkidija

	12:45-13:30 Hall C 1				Sotošek
11	11.05.2023. 12:00-12:45 12:45-13:30 Hall C 1	L	Nautical tourism	HM	D. Gračan
		S	Presentation of seminar papers	HM	M. Barkidija Sotošek
12	18.05.2023. 12:00-12:45 12:45-13:30 Hall C 1	L	Business tourism	HM	D. Gračan
		S	Presentation of seminar papers	HM	M. Barkidija Sotošek
13	25.05.2023. 12:00-12:45 12:45-13:30 Hall C 1	L	The perspective of development of specific forms of tourism in the world	HM	D. Gračan
		S	Presentation of seminar papers	HM	M. Barkidija Sotošek
14	01.06.2023. 12:00-12:45 12:45-13:30 Hall C 1	L	Perspectives of development of specific forms of tourism in the EU	HM	D. Gračan
		S	Presentation of seminar papers	HM	M. Barkidija Sotošek
15	08.06.2023. 12:00-12:45 12:45-13:30 Hall C 1	L	2nd mid-term exam Perspectives of development of specific forms of tourism in the Republic of Croatia	HM	D. Gračan
		S	Presentation of seminar papers	HM	M. Barkidija Sotošek