

## DETAILED COURSE CURRICULUM

GENERAL INFORMATION		
<b>Course name</b>	FIRST FOREIGN LANGUAGE - ENGLISH 1	
<b>Study programme</b>	Business Economics in Tourism and Hospitality - module Hospitality Management	
<b>Year of study</b>	1 <sup>st</sup>	
<b>Course status</b>	Mandatory	
<b>Course web site</b>	<a href="https://moodle.srce.hr/2022-2023/course/view.php?id=156874">https://moodle.srce.hr/2022-2023/course/view.php?id=156874</a>	
<b>Evaluation in points and forms of classes:</b>	<b>ECTS coefficient of student workload</b>	3 ECTS-a
	<b>Number of classes (L+P+S)</b>	30 (15+15+0)
<b>Course holder</b>	<b>Name and surname</b>	Alenka Šuljić Petrc, PhD
	<b>Office</b>	108
	<b>Office hours</b> OPATIJA: Monday 9.00 am – 11.00 am (onsite) Friday 3.00 pm – 5.00 pm (online)	
	<b>Telephone</b>	051/294-689
	<b>e - mail</b>	alenkasp@fthm.hr
<b>Course assistant</b>	<b>Name and surname</b>	
	<b>Office</b>	
	<b>Office hours</b>	
	<b>Telephone</b>	
	<b>e - mail</b>	
COURSE DESCRIPTION		
<b>Course objectives</b>		
<p>English language B1 is focused on developing language/communication/social/cultural skills essential for future professional activities of current students in international tourism and hotel management. The emphasis is on the socio-rhetorical aspects of communication in tourism and hotel management. Depending on the (known) future professional needs of students, defined on the basis of their professional intentions, wishes and aspirations, prior analysis of labor market needs, analysis of available teaching materials, and the results of relevant scientific research, the necessary competencies are defined, as well as knowledge / skills at the macro (reading, listening, speaking, writing) and micro (e.g. text connectors, discourse labels) level. Since language skills are interrelated and the use/development of one skill inevitably requires the use (and influences the development) of another skill, the approach to acquiring these skills is integrated.</p>		
<b>Expected learning outcomes related to the Course</b>		
<p>After passing the exam, the student is expected to be able to:</p> <ol style="list-style-type: none"> <li>1. Define/interpret key concepts in tourism and hospitality</li> <li>2. Describe processes and trends in tourism and hospitality</li> <li>3. Apply the acquired knowledge and skills in different social/professional situations related to tourism and hospitality</li> <li>4. Continue to independently develop the acquired knowledge and skills</li> </ol>		
<b>Teaching methods</b>		
Lectures, exercises, independent tasks, multimedia and network, mentoring work		

<b>Students' obligations and method of evaluating the obligations (integration of learning outcomes, teaching methods and assessment)</b>					
<i>Activity type</i>	<i>ECTS credits assigned to the activity</i>	<i>Learning outcomes</i>	<i>Student activity</i>	<i>Assessment method</i>	<i>Credits (maximum per value)</i>
Class attendance	1	1-4	Attendance: >75%	Evidence of class attendance	0
Students' independent work	0,6	1-4		Assessment the accuracy of the default content	8
Presentation of work 1 and 2 Oral presentation		1-4 1-4		Assessment the accuracy of the default content	8
				Assessment the accuracy of the default content	6
Continuated test (mid-term exam)	0,9	1-4	Preparation for the periodic test		1st mid-term exam: 24 2nd mid-term exam: 24
Final exam	0,5	1-4	Preparation for the final exam	0-30 credits	30
<b>Total ECTS credits</b>	3			<b>Total credits</b>	100
<b>Notes and activity description</b>					
<p>Students can take the final exam if they have achieved a minimum of 75% attendance in classes and if they participate in a minimum of 40% of the activities of the overall teaching process consisting of the above activities.</p> <p>In addition to mid-terms, students write a short exclusively grammar test that represents a systematization and repetition of previously mastered high school grammar.</p> <p>As part of the independent presentation of teaching units, special attention is paid to the independent oral presentation of work in a foreign language, discussion of the topic, presentation and communication skills in a foreign language. Mid-terms in writing are composed of 3 closed questions and 7 open ones, which are equally represented by points:</p> <p>a) Closed questions with six answers offered, of which only one is correct (rounding)</p> <p>b) Open questions to be answered, or a sentence or part of the text to be supplemented or an explanation of the professional term in English given.</p> <p>Colloquia and final exam are prepared from the basic literature. Power-point presentations of units from lectures are not available. The final exam consists of ten questions that are scored in accordance with the Assessment Regulations.</p>					
<b>Assessment method</b>					
The assessment and the evaluation of the students' work during the class and on the final exam is carried out according to the Rulebook on evaluation of students at the Faculty of Tourism and Hospitality					

Management.

## REFERENCES

### Obligatory references

Walker, R., Harding, K. (2010) Tourism 1. Oxford University Press

### Additional references

Selection of current original texts in the field of hospitality management.

### Quality and course performance monitoring method

The quality of lectures is monitored according to the regulations of the University of Rijeka. In the last weeks of lectures of the current semester, an anonymous survey is conducted to let students evaluate the quality of lectures in the Course.

## EXAM DEADLINES

Do not enter the terms but the following text:

For undergraduate study:

The schedule of exam deadlines is available at the link: <https://www.fthm.uniri.hr/studiji/preddiplomski-sveucilisni-studij/ispiti>

## ADDITIONAL COURSE INFORMATION

### Method of informing the students

The students are informed on the course through the Merlin system and the Faculty web site <https://www.fthm.uniri.hr/>.

Regular information is the personal responsibility of the student.

## LECTURES SCHEDULES

### FULL-TIME STUDIES

The lectures of the course will be held according to the following schedule:

N.	Date/Hours from – till / Hall	Lecture type	Topic	Group	Coordinator
1	03.03.2023 8.30-10.00 am Hall B1	L	Introduction; What is tourism	HM	Alenka Šuljić Petrc
		E	What is tourism	HM	Alenka Šuljić Petrc
2	10.03.2023 .8.30-10.00 am Hall B1	L	World destinations	HM	Alenka Šuljić Petrc
		E	World destinations	HM	Alenka Šuljić Petrc
3	17.03.2023 8.30-10.00 am Hall B1	L	Tour operators	HM	Alenka Šuljić Petrc
		E	Tour operators	HM	Alenka Šuljić Petrc
4	24.03.2023 8.30-10.00 am Hall B1	L	Tourist motivations	HM	Alenka Šuljić Petrc
		E	Tourist motivations	HM	Alenka Šuljić Petrc
5	31.03.2023 8.30-10.00 am Hall B1	L	Revision	HM	Alenka Šuljić Petrc
		E	Revision	HM	Alenka Šuljić Petrc
6	07.04.2023	L	Revision	HM	Alenka

	8.30-10.00 am Hall B1				Šuljić Petrc
		E	Revision	HM	Alenka Šuljić Petrc
7	14.04.2023 8.30-10.00 am Hall B1	L	Travel agencies	HM	Alenka Šuljić Petrc
		E	Travel agencies	HM	Alenka Šuljić Petrc
8	21.04.2023 8.30-10.00 am Hall B1	L	<b>1st mid-term</b>	HM	Alenka Šuljić Petrc
		E	Revision	HM	Alenka Šuljić Petrc
9	28.04.2023 8.30-10.00 am Hall B1	L	Transport in tourism	HM	Alenka Šuljić Petrc
		E	Transport in tourism	HM	Alenka Šuljić Petrc
10	05.05.2023 8.30-10.00 am Hall B1	L	Accommodation	HM	Alenka Šuljić Petrc
		E	Accommodation	HM	Alenka Šuljić Petrc
11	12.05.2023 8.30-10.00 am Hall B1	L	The airline industry	HM	Alenka Šuljić Petrc
		E	The airline industry	HM	Alenka Šuljić Petrc
12	19.05.2023 8.30-10.00 am Hall B1	L	<b>2nd mid-term</b>	HM	Alenka Šuljić Petrc
		E	Revision	HM	Alenka Šuljić Petrc
13	26.05.2023 8.30-10.00 am Hall B1	L	Marketing and Promotion	HM	Alenka Šuljić Petrc
		E	Marketing and Promotion	HM	Alenka Šuljić Petrc
14	02.06.2023 8.30-10.00 am Hall B1	L	Holidays with a difference	HM	Alenka Šuljić Petrc
		E	Holidays with a difference	HM	Alenka Šuljić Petrc
15	09.06.2023 8.30-10.00 am Hall B1	L	Airport departures	HM	Alenka Šuljić Petrc
		E	Airport departures	HM	Alenka Šuljić Petrc