

Faculty of Tourism and Hospitality Management

SCIENTIFIC ACTIVITY 2020





UNIVERSITY OF RIJEKA FACULTY OF TOURISM AND HOSPITALITY MANAGEMENT OPATIJA, CROATIA



# Faculty of Tourism and Hospitality Management SCIENTIFIC ACTIVITY 2020

### Data source:

Faculty of Tourism and Hospitality Management (FTHM) Researchers FTHM Digital Repository FTHM Website Croatian Scientific Bibliography CROSBI Scopus Web of Science

March, 2021



### Introduction

 Research output by the Faculty Institutes

 Institute for Tourism

 Institute for Hospitality

 Institute for Management

 Institute for National and International Eco

 Institute for Finance

 Institute for Accounting

 Institute for Multidisciplinary areas

 Tourism and Hospitality Management (TH)

 Biennial International Congress: Tourism &

 Scientific projects

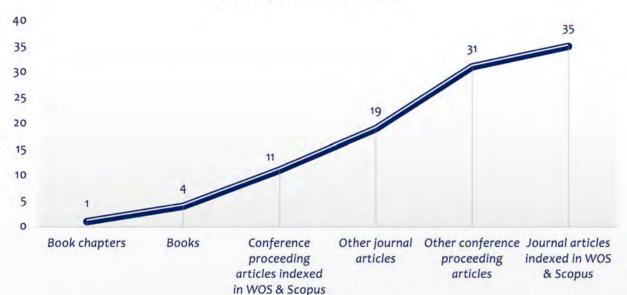
 Scientific excellence award

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# Introduction

No. of publications

2020 was a challenging year for everyone. The COVID -19 pandemic has had varying impacts around the world, whether on health, employment, nationwide closures, or virtual scientific life. Nevertheless, members of the Faculty of Tourism and Hospitality Management (FTHM) actively participated in distance learning, teaching and scholarly activities. The basic activity of the faculty relates to scientific research in the field of tourism, hospitality and sustainable development, promoting excellence and conducting all activities in accordance with the principles of ethics and social responsibility.



Scientific publications in 2020

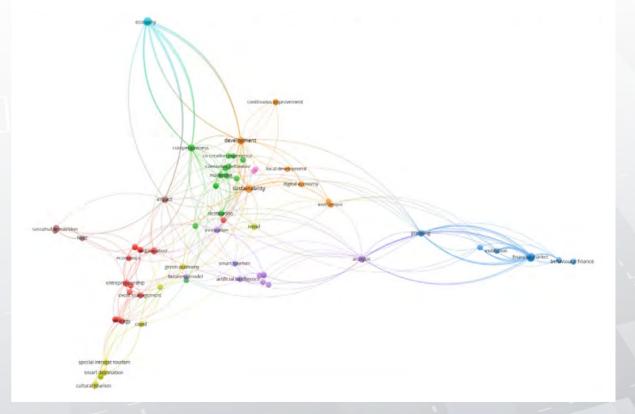
This document contains a list of scientific activities of Faculty members and researchers in 2020. In addition to the research output of the seven Faculty Institutes and the profiles of their researchers, information on conferences attended, editorial board members, and peer review preformed are also included. Special attention is paid to the Faculty's scientific journal, Tourism and Hospitality Management, traditionally 25th Biennial International Congress: Tourism & Hospitality Industry, as well as eleven scientific projects carried out in 2020. A list of six defined dissertations is also provided along with the hyperlinks that take the reader to the FTHM repository that makes them available online.

The scientific productivity of the Faculty of Tourism and Hospitality Management in 2020 resulted in a total of four published books, one book chapter, and ninety-six scientific articles. Faculty members have participated in a large number of international conferences, conducted reviews for a high ranking journals. Many of Faculty researchers are editors or members of the editorial board of international journals. This year, for the first time, Faculty has awarded six researchers for their outstanding scientific contribution in 2020. Faculty researchers, as members of seven institutes, explore various research concepts in the field of tourism, hospitality and management.

Research activities focus on diverse current concepts and issues, including green and circular economy, creative as well as digital economy. Researchers also explore the potential and impact of smart destination development and digital transformation of tourism and hospitality. They study the impact and importance of implementing smart technologies (e.g. virtual reality, artificial intelligence, digital marketing and communication, and others).

Considering various aspects, many researchers study different types of special interest tourism and tourists' behaviour, perceptions, experiences and future intentions. Special attention is also paid to competitiveness, local development, entrepreneurship, business excellence, TQM and human resource management. Researchers explore many issues that destinations, economies, organisations and various other stakeholders are facing nowadays whereby sustainability in all its aspects included in their research agenda.

Needless to say, this has been a year of challenges and changes in education as well as research, with distance learning and uneven resources. Nevertheless, looking forward, the experiences of the past year give us hope for new scientific projects, opportunities and partnerships that will produce high quality scientific results.







# Institute for Tourism

### **MEMBERS:**

Name & Surname	Scientists' identification number	ORCID	Web of Science Researcher ID
FULL PROFESSOR TENURED			
Dragan Magaš, Ph.D.	187443	https://orcid.org/0000-0002-4491-3237	AAK-9491-2021
Dora Smolčić Jurdana Ph.D.	211460	https://orcid.org/0000-0002-6459-3234	AAB-1767-2021
FULL PROFESSOR			
Lorena Bašan, Ph.D.	215611	https://orcid.org/0000-0002-9951-5965	AAJ-6317-2020
Daniela Gračan, Ph.D.	226714	https://orcid.org/0000-0002-3847-7280	<u>Y-4478-2018</u>
ASSOCIATE PROFESSOR			
Romina Alkier, Ph.D.	256010	https://orcid.org/0000-0003-2666-8271	<u>V-9529-2018</u>
Lidija Bagarić, Ph.D.	287376	https://orcid.org/0000-0002-1203-0050	<u>S-9161-2018</u>
Dina Lončarić, Ph.D.	275935	https://orcid.org/0000-0003-2285-0252	<u>C-9574-2016</u>
Zrinka Zadel, Ph.D.	275092	https://orcid.org/0000-0003-4582-8592	AAT-4342-2020
ASSISTANT PROFESSOR			
Ana Čuić Tanković, Ph.D.	343916	https://orcid.org/0000-0002-4383-684X	<u>I-9211-2016</u>
Marina Perišić Prodan, Ph.D.	309626	https://orcid.org/0000-0003-1954-4481	<u>S-8373-2018</u>
Daniela Soldić Frleta, Ph.D.	296062	https://orcid.org/0000-0002-1558-0410	<u>N-1776-2015</u>
SENIOR ASSISTANT			
Marina Barkiđija Sotošek, Ph.D.	346776	https://orcid.org/0000-0003-2642-3960	<u>Y-4477-2018</u>
TEACHING & RESEARCH ASSISTANT			
Romina Agbaba, M.A.	373721	https://orcid.org/0000-0003-4850-9896	AAF-2185-2021
Jelena Kapeš, M.A.		https://orcid.org/0000-0003-0563-219X	<u>AAA-7868-2021</u>
Nikolina Šerić Honović, M.A.	370964	https://orcid.org/0000-0003-3478-0482	<u>Z-1240-2018</u>
Dora Župan, M.A.	385684	https://orcid.org/0000-0002-3821-0172	AAF-1310-2021



### INSTITUTE FOR TOURISM

### Institute for Tourism

builds its academic research and teaching on the tradition of developing and training experts in the needs of tourism, both at the micro and macro levels. Guided by the principles of excellence, the Institute strives to respond to the complex needs of the tourism system through courses in all fields of study.

The importance of the Institute is reflected in the fact that it combines two crucial and fundamental departments in tourism:

- Department for Tourism
- Department for Marketing.

The research results, especially in the field of destination marketing and management, encourage the Institute to remain at the forefront of these research areas, which are irreplaceable when it comes to providing a response to modern movements in tourism demand.

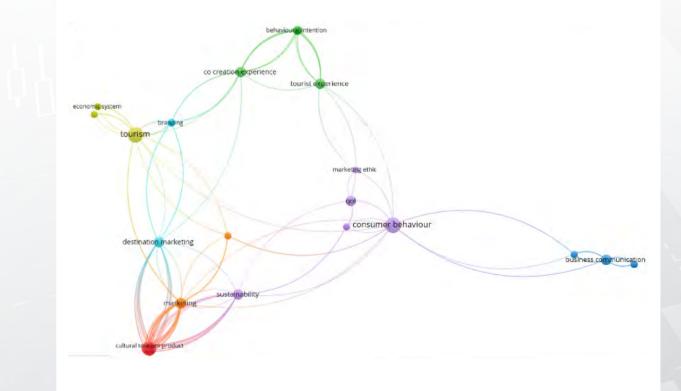
The research interests of the members of the Department of Tourism include destination management; crisis management; sustainable development; tourism planning; tourism economics; tourism impacts; SMART destinations; diversity of specific interest tourism; tourism experience and behaviour; quality of life and well-being; value co-creation; security and many other challenges of future tourism.

Within the Department of Marketing, researchers focus on the application of sustainability in marketing and destination competitiveness, ethics and social responsibility, online marketing, consumer behaviour, UGC (User-generated content) in targeted promotion, branding, collaboration and integrated marketing communication in tourism and hospitality.

The active and collaborative partnership of the Faculty with various stakeholders at local, regional, national and international levels forms the basis for the acquisition and transfer of knowledge as well as for the practical application of its scientific results. Today, more than ever, the tourism market is looking for top educated people with new and innovative practical knowledge, ready to respond to modern business challenges and competent to take responsibility in management positions in tourism. Therefore, in accordance with the stakeholders needs and dynamics of tourism development, the activities of the Institute are directed towards training students to be creative, innovative, critical when it comes to analytics, management, marketing research and practical work in tourism and tourism-related activities.

The aim of the Institute of Tourism is to continuously improve the quality of research and teaching, as well as to develop a personalized learning approach to enhance the generic and practical skills of students. The Institute has 16 members who develop their teaching and scientific research capacities through external and internal training and participation in numerous interdisciplinary research and development projects.







### INSTITUTE FOR TOURISM



### **JOURNAL ARTICLES INDEXED IN SCOPUS AND/OR WOS**

- Alkier, R., Okičić, J. & Milojica, V. (2020). Factors of perceived quality of maritime tourist destination's offer: Case of Opatija Riviera. Pomorstvo: scientific journal of maritime research, 34(2), 396-404. https://doi.org/10.31217/p.34.2.20.
- Lončarić, D., Cegur Radović, T. & Skendrović, P. (2020). Who attends Christmas markets and why? Analysis of visitor structure and motivation for attending two Christmas markets in Croatia. Ekonomski vjesnik, 33 (1). 101-114.
- Smolčić Jurdana, D., Šverko Grdić, Z. & Krstinić Nižić, M. (2020). Managers' Informedness of Energy Issues in Tourism. Sustainability, 12 (17), 6733. https://doi.org/10.3390/su12176733.
- Soldić Frleta, D., Đurkin Badurina, J. & Dwyer, L. (2020). Wellbeing and residents' tourism support – Mature island destination perspective. Zagreb international review of economics & business, 23. 29-41. https://doi.org/10.2478/zireb-2020-0021.
- Soldić Frleta, D. & Smolčić Jurdana, D. (2020). Insights into differences in residents' attitudes: Tourism impacts and support for future development. Tourism: An International Interdisciplinary Journal, 68 (2). 170-180. https://doi.org/10.37741/t.68.2.5.



## **OTHER SCIENTIFIC JOURNAL ARTICLES**

- Economics, Management and Informatics, 11. 47-65.
- org/10.17508/CIFST.2020.12.2.17.
- 2 (1). 21-39. https://www.bib.irb.hr/1105152.
- org/10.46458/27121097.2020.26.9



• Agbaba, R. (2020). Maritime Challenges in Crisis Times. Pomorski zbornik, 59 (1), 51-60. https://doi.org/18048/2020.59.03.

• Alkier, R., Jerak, T. & Milojica, V. (2020). Perspective of development of golf tourism in Croatia. BizInfo (Blace) Journal of

• Krešić, G., Dujmić, E., Lončarić, D., Buneta, A., Liović, N., Zrnčić, S. & Pleadin, J. (2020). Factors affecting consumers' preferences for products from aquaculture. Croatian journal of food science and technology, 12 2; 287-295. https://doi.

• Martić Kuran, L., Bagarić, L. & Baković, A. (2020). gender roles in the field of successful leadership. Journal of Business Paradigms,

• Njegovan, A. & Bagarić, L. (2020). Potencijal mračnog turizma kao turističkog proizvoda destinacije. Zbornik radova Ekonomskog fakulteta Sveučilišta u Mostaru, 26, 9-28. https://doi.

• Smolčić Jurdana, D. & Agbaba, R. (2020). Krizne situacije u turističkim destinacijama i njihov utjecaj na okruženje - pregled literature. Knowledge International Journal, 42 (1). 23-29.

### INSTITUTE FOR TOURISM



## **CONFERENCE PROCEEDING ARTICLES INDEXED IN SCOPUS AND/OR WOS**

- Magaš, D. & Zadel, Z. (2020). Influence of Airbnb on hotel sector performance indicators in Croatia. In Črnjar, K. & Smolčić Jurdana, D. (Eds). 25th Biennial International Congress Tourism & Hospitality Industry 2020 Trends and Challenges, Faculty of Tourism and Hospitality Management, University of Rijeka, Opatija. pp.147-161.
- Zadel, Z., Šerić Honović, N. & Badurina, A. (2020). Museum visitors experience with information and communication technology. In Črnjar, K. & Smolčić Jurdana, D. (Eds). 25th Biennial International Congress Tourism & Hospitality Industry 2020 Trends and Challenges, Faculty of Tourism and Hospitality Management, University of Rijeka, Opatija. pp.352-360.





## **OTHER CONFERENCE PROCEEDING ARTICLES**

- Varaždin. pp.201-212.
- Solin: Turistička zajednica Grada Solina. pp.100-110.
- London. pp. 52-56.
- Economics in Osijek, Osijek. pp.990-1003.



• Alkier, R., Mihelj, E. & Milojica, V. (2020). Influence and significance of women for development of Croatian tourism. In Leko Šimić, M., Crnković, B. (Eds), RED 2020 9th International Scientific Symposium: Region, Entrepreneurship Development, Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, Osijek. pp.19-33.

• Barkiđija Sotošek, M. (2020). Relevant Factors Influencing Convention Attendees' Behavioural Intentions - Literature Review. Economic and Social Development. In Klopotan, I., Czako, K., & Beker, V. (Eds), Varaždin Development and Entrepreneurship Agency,

• Bašan, L. (2020). Uključivanje baštine ruralnog područja u integrirani prekogranični turistički proizvod: poslovni slučaj Opatija. Zbornik radova međunarodnog kongresa povijesnih gradova, Trezner, Ž. (Ed),

• Bilić, I., Banić, A. & Čuić Tanković, A. (2020). Public Relations for Science Promotion: Perspectives from Scholars. In Starčević, D. & Marinković, S. (Eds), XVII International Symposium Business and Artificial Intelligence, Symposium Proceedings, University of Belgrade, Faculty of Organizational Sciences, Beograd. pp.550-556.

• Čuić Tanković, A. (2020). Importance of Communication Skills for Tourism Students. In Reid, P. (Ed), Proceedings of the International Conference on Global Economy in Business, Management, Social Science and Humanity Perspective (GEMSH-20), IIRST Explore,

• Đurkin Badurina, J., Soldić Frleta, D. & Kaliterna Lipovčan, L. (2020). Indicators for measuring tourism impacts on local level: Theory and practice. In Leko Šimić, M., Crnković, B. (Eds), RED 2020 9th International Scientific Symposium: Region, Entrepreneurship Development, Josip Juraj Strossmayer University of Osijek, Faculty of

### INSTITUTE FOR TOURISM

### **OTHER CONFERENCE PROCEEDING** ARTICLES

- Gračan, D. (2020). Research of Tourist motivations and activities in continental Tourism destinations. Economic and Social Development. Klopotan, I., Czako, K., Beker, V. (Eds), Varaždin Development and Entrepreneurship Agency, Varaždin. pp.8-18.
- Kraljić, V. & Čuić Tanković, A., Perišić Prodan, M. (2020). Conceptualization of Soft Skill for Tourism Employees. 63rd International Scientific Conference on Economic and Social Development – "Building Resilient Society", Burilovic, L., Rados, T., Recker, N. (Eds), Varazdin Development and Entrepreneurship Agency and University North in cooperation with Croatian Chamber of Economy Faculty of Management University of Warsaw Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat Polytechnic of Medimurje in Cakovec, pp. 461-471.
- Perišić Prodan, M. (2020). Implementation of customer orientation in the hospitality industry: implications for business performance. EMAN 2020 – Economics & Management: How to Cope with Disrupted Times, Bevanda, V. (Eds), Association of Economists and Managers of the Balkans, Belgrade, Serbia; Faculty of Management Koper -Koper, Slovenia; DOBA Business School - Maribor, Slovenia; Integrated Business Faculty - Skopje, Macedonia; Faculty of Management - Zaječar, Serbia. pp.119-126.
- Racz, A., Jurdana Smolčić, D. & Gržinić, J. (2020). Hotel managers' beliefs on the relation between tourism and climate change. RED 2020 9th International Scientific Symposium: Region, Entrepreneurship Development, Leko Šimić, M. & Crnković, B. (Eds), University of Osijek, Faculty of Economics in Osijek, Osijek. pp.1286-1300.

- Racz, A., Jurdana Smolčić, D. & Šverko Grdić, Z. (2020). Ecological awareness of managers in tourism accommodation industry related to climate change issues. In Leko Šimić, M., Crnković, B. (Eds), RED 2020 9th International Scientific Symposium: Region, Entrepreneurship Development, Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, Osijek. pp.1300-1315.
- Smolčić Jurdana, D., Soldić Frleta, D. & Agbaba, R. (2020). Crisis management in tourism - Literature review. In Hammes, K., Machrafi, M., Huzjan, V. (Eds), 59th International Scientific Conference on Economic and Social Development. Varaždin Development and Entrepreneurship Agency, Varaždin, University North, Koprivnica, Faculty of Management University of Warsaw, Poland, Faculty of Law, Economics and Social Sciences Sale, Mohammed V University in Rabat, Morocco, Polytechnic of Medimurje in Cakovec. pp. 466-475.
- Soldić Frleta, D. & Župan, D. (2020). Zero waste concept in tourism. In Hammes, K., Machrafi, M., Huzjan, V. (Eds), 59th International Scientific Conference on Economic and Social Development. Varaždin Development and Entrepreneurship Agency, Varaždin, University North, Koprivnica, Faculty of Management University of Warsaw, Poland, Faculty of Law, Economics and Social Sciences Sale, Mohammed V University in Rabat, Morocco, Polytechnic of Medimurje in Cakovec. pp. 150-160.

# Institute for Tourism – **performed peer reviews**

### **REVIEWS:**

Name & Surname	Articles in the scientific journals	Articles in the Proceeding
Alkier Romina	Acta Turistica; Pomorski Zbornik, Pomorski fakultet Sveučilišta u Rijeci	
Bagarić Lidija	Tourism and Hospitality Management	
Bašan Lorena	Academica Turistica; Journal of Destination Marketing & Management	25th Biennial International Congress: Tourism & Hospitality Industry: Trends and Challenges, FTHM; 6. Međunarodni kongres povijesnih gradova
Čuić Tanković Ana	Tourism and Hospitality Management	25th Biennial International Congress: Tourism & Hospitality Industry: Trends and Challenges, FTHM
Lončarić Dina	Current Issues in Tourism; Economic Research-Ekonomska istraživanja; Ekonomska misao i praksa; Ekonomski pregled; Tourism and Hospitality Management; Zbornik Veleučilišta u Rijeci	The International Scientific Conference INSCOSES 2020; 9th International Scientific Symposium Region Entrepreneurship Development
Gračan Daniela	Economic Research-Ekonomska Istraživanja; Ekonomski pregled; Naše more, Međunarodni znanstveni časopis za more i pomorstvo; Pomorstvo- Scientific Journal of Maritime Research; Pomorski Zbornik; Tourism and Hospitality Management; Zbornik Veleučilišta u Rijeci	25th Biennial International Congress: Tourism & Hospitality Industry: Trends and Challenges, FTHM
Perišić Prodan Marina	Tourism and Hospitality Management	
Smolčić Jurdana Dora	Economic Research-Ekonomska istraživanja; Geoadria; Sustainability; Zbornik Veleučilišta u Šibeniku	25th Biennial International Congress: Tourism & Hospitality Industry: Trends and Challenges, FTHM
Soldić Frleta Daniela	Current issues in Tourism; Economic Research-Ekonomska Istraživanja; International Journal of Tourism Research; International Journal of Urban Sciences; SAGE Open; Tourism and Hospitality Management; Tourism Review	25th Biennial International Congress: Tourism & Hospitality Industry: Trends and Challenges, FTHM; Conference; 9th International Scientific Conference "Tourism, Innovations and Entrepreneurship" Poreč, Faculty of Economics and Tourism "Dr. Mijo Mirković" Pula
Zadel Zrinka	Tourism and Hospitality Management	25th Biennial International Congress: Tourism & Hospitality Industry: Trends and Challenges, FTHM; 12th International Conference Economies of the Balkan and Eastern European Countries - EBECC 2020, International Hellenic University, Department of Finance and Accounting and FTHM,

### Books

Šerić, N., Peronja, I., Marušić, F. (2020). Upravljanje razvojem specijaliziranog turističkog proizvoda, Redak, Split, (ISBN 978-953-336-655-5)

Šerić, N., Peronja, I., Marušić, F. (2020). Upravljanje razvojem specijaliziranog turističkog proizvoda, Redak, Split, (ISBN 978-953-336-655-5)

## INSTITUTE FOR TOURISM

An

## Institute for Tourism -Journal editors & members of advisory or editorial board

### **GRAČAN DANIELA**

- Editorial board, Tourism and Hospitality Management (WOS: ESCI; Scopus: Q3);
- · Editorial board, Pomorski zbornik Journal of Maritime and Transportation Sciences (WOS: ESCI)

## SMOLČIĆ JURDANA DORA:

- Editor, Tourism and Hospitality Management (WOS: ESCI; Scopus: Q3);
- Editorial board, Ekonomski pregled (Scopus: Q3);
- Advisory board, Hotel and Tourism Management

### **ZADEL ZRINKA:**

• Editorial board, Tourism and Hospitality Management (WOS: ESCI; Scopus: Q3)



### INSTITUTE FOR TOURISM

# Institute for Tourism – Scientific conferences attended

Čuić Tanković Ana. International Conference on Global Economy in Business, Management, Social Science and Humanity Perspective (GEMSH-20). July 26 -27, 2020. ISER-Institute for Scientific and Engineering Research.

Čuić Tanković Ana. SYMORG. September 7 -10, 2020. Faculty of Organizational Sciences, Belgrade, Serbia.

Perišić Prodan Marina. 63rd International Scientific Conference on Economic and Social Development - "Building Resilient Society". December 11 - 12, 2020. Zagreb (online), Varazdin Development and Entrepreneurship Agency and University North in cooperation with Croatian Chamber of Economy, Faculty of Management University of Warsaw, Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat, Polytechnic of Medimurje in Cakovec.

Perišić Prodan Marina. 4TH INTERNATIONAL SCIENTIFIC CONFERENCE: EMAN 2020 – Economics & Management: How to Cope with Disrupted Times. September 3, 2020. (online), Association of Economists and Managers of the Balkans, Belgrade, Serbia, Faculty of Management Koper - Koper, Slovenia; DOBA Business School - Maribor, Slovenia; Integrated Business Faculty - Skopje, North Macedonia; Faculty of Management - Zajecar, Serbia.

Smolčić Jurdana Dora. RED - Region, Entrepreneurship, Development. June 4 -5, 2020. Osijek, Faculty of Economics in Osijek, University of Osijek, Croatia.

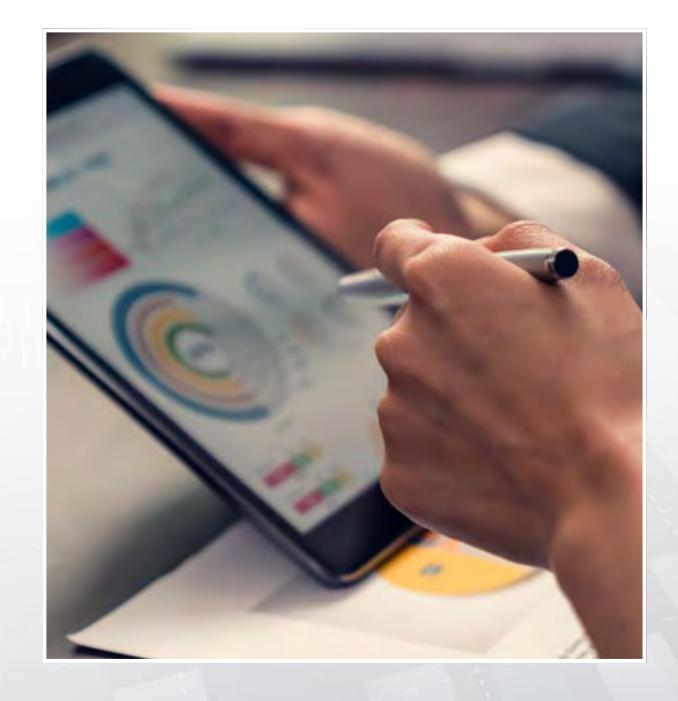
Soldić Frleta Daniela. 11th International Odyssey Conference on Economics and Business. June 19, 2020. Faculty of Economics & Business, University of Zagreb, Croatia.

Soldić Frleta Daniela. Tourism Education in Fragile World. December 03 – 04, 2020. Association for Tourism in Higher Education (ATHE).

Soldić Frleta Daniela. 51st International Scientific Conference on Economic and Social Development. March 26-27, 2020. Varazdin Development and Entrepreneurship Agency and University North in cooperation with: Faculty of Management University of Warsaw Faculty of Law, Economics and Social Sciences Sale -Mohammed V University in Rabat Polytechnic of Medimurje in Cakovec

Zadel Zrinka. 25th International Congress Tourism and Hospitality Industry: Trends and Challenges Opatija. May 4 – 6, 2020. Faculty of Tourism and Hospitality Management, Croatia.

Zadel Zrinka. MIC 2020 - Management International Conference. November 12 - 13, 2020. University of Primorska, Faculty of Management, Slovenia.





# Institute for Hospitality

### **MEMBERS:**

Name & Surname	Scientists' identification number	ORCID	Web o
FULL PROFESSOR TENURED			
Vlado Galičić, Ph.D.	219842	https://orcid.org/0000-0002-9236-085X	<u>418164</u>
Slobodan Ivanović, Ph.D.	214680	https://orcid.org/0000-0003-4096-2768	<u>AAB-47</u>
Nadia Pavia, Ph.D.	210953	https://orcid.org/0000-0002-1084-1394	<u>AAG-81</u>
ASSISTANT PROFESSOR			
Marta Cerović, Ph.D.	310910	https://orcid.org/0000-0002-6896-6229	<u>AAH-16</u>
Marina Laškarin Ažić, Ph.D.	331823	https://orcid.org/0000-0002-7051-8804	<u>AAU-54</u>
Krešimir Mikinac, Ph.D.	321282	https://orcid.org/0000-0001-6787-4982	<u>AAA-42</u>

## The Institute for Hospitality

The Institute for Hospitality focuses on scientific research with the goal of linking its findings to educational materials in the areas of business economics, organization, and management. The members of the Institute of Hospitality focus on the development and application of the recent knowledge on the development of the profession, on the transfer of knowledge to students and professionals. During their studies, students acquire knowledge, skills and competences in the field of hospitality through theoretical and practical teaching.

Members of the Institute actively participate in scientific projects, as project leaders or members of research teams. They present the results of their research at international and national conferences and publish them in scientific journals and conference proceedings. The future research of the Institute members is based on entrepreneurial management in tourism and hospitality, strategic management in hotel enterprises; economics of hospitality enterprises; gastronomy and restaurant business management; food and beverage management; standards in hospitality; hotel operations; organization of hospitality services; organizational behaviour; education in tourism and hospitality; CRM; guest experience; guest relations; employee relations; enogastronomy and many other hospitality and tourism related topics.



### of Science Researcher ID

40
716-2021/
157-2021
<u>660-2021</u>
<u>6470-2020</u>
275-2021

## INSTITUTE FOR HOSPITALITY

### The Institute consists of two departments:

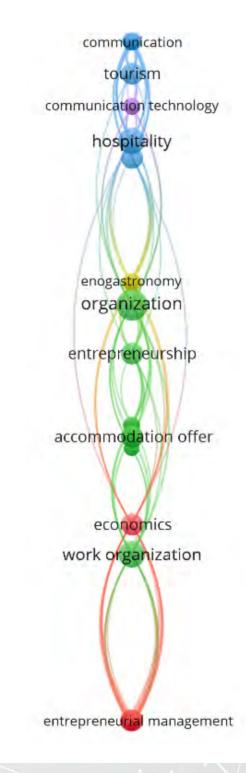
- Department for Hospitality, Gastronomy and Restaurant Business
- Department for Work Organization in Hospitality

The Hospitality, Gastronomy and Restaurant Business department combines two significant areas:

- Hospitality analysing global trends in the turbulent, dynamic 21st century. market. Special interest is paid to increasing quality and competitiveness from the perspective of entrepreneurship and management of the hotel sector.
- Gastronomy and restaurant business by following modern trends in this area, the focus is on the design of food and beverage offer in response to the needs and demands of the tourism market.

Considering the curricula of the courses and the name of the Faculty, the Department of Hospitality, Gastronomy and Restaurant Business as part of the Institute of Hospitality represents one of the most important departments of the Faculty. In addition, the department promotes one of the fundamental activities of the Faculty, directly related to the tourism and hospitality profession, through collaboration with other institutions, business entities, associations, municipalities and unions. Lifelong learning programs are also developed within the Department. A lifelong learning program "Food and Beverage Specialist" represents an example of good practice and it has been running for more than 10 years. In addition, three new lifelong learning programs are in preparation: Sommelier Specialist, Barista Specialist and Bartender Specialist.

The Department of Work Organization in the Hospitality Sector pays particular attention to the studies related to work organization in hospitality. Members of the department strive to prepare students to recognize organizational problems under changing conditions and to be able, as future managers, to enforce effective work organization activities in the hospitality industry. The department focuses on the significant area of work organization in the hospitality industry, which is the focus of a large number of courses in the Faculty of Tourism and Hospitality Management.







## INSTITUTE FOR HOSPITALITY



### **JOURNAL ARTICLES INDEXED IN SCOPUS AND/OR WOS**

- Laškarin Ažić. M. & Baćić, P. (2020). Motivations for sharing negative experiences through online review sities among different generations, European journal of tourism research, 26.
- Lašarin Ažić, M., Dlačić, J. & Galičić, V. (2020). Testing Different Loyality Types in a Destination. Tržište: časopis za tržišnu teoriju I praksu, 32(1), 97-112. https://doi:10.22598/mt/2020.32.1.97
- Laškarin Ažić, M., Dlačić, J. & Šustar, N. (2020). Loyalty trends and issues in tourism research, Tourism and hospitality management, 26(2), 133-155. https://doi:10.20867/thm.26.1.8



### **CONFERENCE PROCEEDING ARTICLES INDEXED IN SCOPUS AND/OR WOS**

- Cerović, M., Pavia, N. & Floričić, T. (2020). What Makes Luxury Holiday Rentals So Desirable? -The Importance of Understanding the Demand for Luxury Tourism Services. In Dvouletý, O., Lukeš, M. & Mísař, J. (Eds), Innovation Management, entrepreneurship and Sustainability.: Vysoká škola ekonomická v Praze, Nakladatelství Oeconomica, Prague, Czech Republic. pp.46-59 doi:10.18267/pr.2020.dvo.2378.0
- Pavia, N., Cerović, M. & Brnetić, A. (2020). The Perception of Local Residents on Quality of Leisure Activities in Tourism Destination. In Črnjar, K. & Smolčić Jurdana, D. (Eds). 25th Biennial International Congress Tourism & Hospitality Industry 2020 Trends and Challenges, Faculty of Tourism and Hospitality Management, University of Rijeka, Opatija. pp. 192-201
- Suštar, N. & Laškarin Ažić, M. (2020). Measuring Tourism Seasonality Across Selected Mediterranean Countries. In Karasavvoglou, A., Polychronidou, P. & Horobet, A. (Eds). KnE Social Sciences, Knowledge E, Bucharest. pp. 216-229. https://doi.org/10.18502/kss.v4i1.599



## **OTHER CONFERENCE PROCEEDING ARTICLES**

- Economics and Business, Zagreb. pp. 80-87

• Ivanović, S., Milenkovski, A. & Milojica, V. (2020). An Evaluation of the Current State of Sport Tourism Offer in Croatian Coastal Destinations. In Kolakovic, M., Horvatinović, T. & Turčić, I. (Eds), 5th Business & Entrepreneurial Economics Conference 2020. Student Business Incubator at the University of Zagreb, Faculty of

• Laškarin Ažić, M. & Galičić, V. (2020). Impact of tourists' sociodemographic factors and number of previous visits on attitudinal loyalty: simultaneous testing of three loyalty types. In Barković, D., Dernoscheg, K.H., Erceg, A., Glavaš, J., Pap, N., Runzheimer, Bodo; Wentzel, Dirk (Eds), Interdisciplinary Management Research XVI. Opatija, Croatia: Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, Croatia, Postgraduate doctoral Study Program in Management, Hochschule Pforzheim University, Germany, Croatian Academy of Sciences and Arts, pp. 424-436

# Institute for Hospitality – **Performed peer reviews**

### **REVIEWS:**

Name & Surname	Articles in the scientific journals	Articles in the Proceeding
Cerović Marta		25th Biennial International Congress: Tourism & Hospital
Galičić Vlado		25th Biennial International Congress: Tourism & Hospital
lvanović Slobodan		25th Biennial International Congress: Tourism & Hospital
Laškarin Ažić Marina	Academica Turistica; Tourism and Hospitality Management	16th International Conference: Interdisciplinary Manag in Osijek and Pforzheim University, Business School, su Science and Education; 25th Biennial International Cor Trends and Challenges, FTHM
Mikinac Krešimir	Croatian Journal of Food Technology, Biotechnology and Nutrition,	25th Biennial International Congress: Tourism & Hospi Challenges, FTHM; 12th International Conference of "E European Countries", EBEEC 2020, International Heller of Rijeka, Croatia
Pavia Nadia		25th Biennial International Congress: Tourism & Hospital

## Institute for Hospitality – Journal editors & members of advisory or editorial board

### **GALIČIĆ VLADO**

### **SLOBODAN IVANOVIĆ**

- Editorial board, Informatiologija
- Editiorial board, Medica, Culture & Public Relations
- Advisory board, UTMS Journal of Economics



tality Industry: Trends and Challenges, FTHM

ality Industry: Trends and Challenges, FTHM

tality Industry: Trends and Challenges, FTHM

agement Research, Faculty of Economics supported by the Croatian Academy of ongress: Tourism & Hospitality Industry:

spitality Industry 2020: Trends and "Economies of the Balkan and Eastern enic University, Greece & FTHM, University

ality Industry: Trends and Challenges, FTHM

# Institute for Hospitality -Scientific conferences attended

Cerović Mata. 8th International Conference Innovation Management, Entrepreneurship and Sustainability (IMES 2020), May 27-29, 2020, University of Economics, Prague

Cerović Marta. 25th International Congress Tourism and Hospitality Industry: Trends and Challenges, Opatija. May 4 - 6, 2020. Faculty of Tourism and Hospitality Management, Croatia.

Galičić Vlado. Interdisciplinary Management Research XVI; September 14-15, 2020. Ekonomski fakultet u Osijeku i Pforzheim University, Business School, u suradnji s Hrvatskom akademijom znanosti i umjetnosti.

Ivanović Slobodan. 5th Business & Entrepreneurial Economics Conference 2020; May 20 – 23, 2020 Studentski poduzetnički incubator I Ekonomski fakultet Sveučilišta u Zagrebu

Laškarin Ažić Marina. Interdisciplinary Management Research XVI; September 14-15, 2020. Ekonomski fakultet u Osijeku i Pforzheim University, Business School, u suradnji s Hrvatskom akademijom znanosti i umjetnosti.

Pavia Nadia. 8th International Conference Innovation Management, Entrepreneurship and Sustainability (IMES 2020), May 27-29, 2020, University of Economics, Prague.

Pavia Nadia. 25th International Congress Tourism and Hospitality Industry: Trends and Challenges, Opatija. May 4 – 6, 2020. Faculty of Tourism and Hospitality Management, Croatia.

## INSTITUTE FOR HOSPITALITY





# Institute for Management

### **MEMBERS:**

Name & Surname	Scientists' identification number	ORCID	Web of Science Researcher ID
FULL PROFESSOR TENURED			
Helga Maškarin Ribarić, PhD	211603	https://orcid.org/0000-0002-7201-9603	<u>0-1236-2019</u>
FULL PROFESSOR			
Ines Milohnić, PhD	233681	https://orcid.org/0000-0001-7487-4286	<u>T-4982-2019</u>
ASSOCIATE PROFESSOR			
Kristina Črnjar, Ph.D.	288954	https://orcid.org/0000-0002-7137-4232	<u>S-9155-2018</u>
Marko Perić, PhD	275946	https://orcid.org/0000-0002-2828-4709	<u>Q-6495-2018</u>
Ana-Marija Vrtodušić Hrgović, PhD	217874	https://orcid.org/0000-0001-6679-3742	<u>Z-1139-2018</u>
ASSISTANT PROFESSOR			
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Jelena Đurkin Badurina	327382	https://orcid.org/0000-0002-1668-4967	<u>R-7486-2018</u>
lvana lvančić, PhD	321335	https://orcid.org/0000-0002-2109-3002	AAU-7541-2020
Marija Ivaniš, Ph.D.	311053	https://orcid.org/0000-0002-0660-3924	AAG-2892-2021
SENIOR ASSISTANT			
Lorena Dadić Fruk, PhD	346780	https://orcid.org/0000-0003-1479-4123	<u>X-5066-2018</u>
Vanja Vitezić, PhD	337675	https://orcid.org/0000-0002-2484-4529	<u>S-3517-2018</u>
TEACHING & RESEARCH ASSISTANT			
Vedrana Čikeš, M.A.	34557	https://orcid.org/0000-0001-9121-4503	<u>Z-2055-2018</u>
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Ema Petaković, M.A.	35414	https://orcid.org/0000-0002-5478-8484	AAI-7363-2021
Renee Škulić, M.A.			



## INSTITUTE FOR MANAGEMENT

## The Institute for Management has 15 members and is composed of three departments: Department of Management, Department of Quality and Controlling and Department of Knowledge Management.

The Department for Management is the largest department within the Institute and encompasses a variety of different academic and professional interests, including management in tourism and hospitality, event management, sports management, business models, animation management, stakeholder and community management, camping benchmarking, new technologies, trade diplomacy in tourism and hospitality, etc. Some of the courses offered at various levels of study are: Management, Strategic Management in Tourism and Hospitality, Project Management, EU Project Management, Management of Small and Medium Enterprises, Event Management, Sports Management in Tourism, Management of Culture and Art Institutions, Project Management in Tourism and Hospitality, Entrepreneurial Management and Innovation, Principles and Practice of Tourism and Hotel Industry, Tourism Animation etc.

The members of **the Department for Quality and Controlling** cover the areas of quality management and corporate management systems (controlling) with their teaching and research activities. The teaching activities enable the acquisition of specific learning outcomes necessary for professional development in the field of corporate control and quality management in profit, public and non-profit enterprises. Expertise in the area of business economics is developed using specific examples from the tourism and hospitality industry, as well as from the non-profit sector. In the area of quality management, the main research topics include integrated management systems, business excellence models, continuous improvement process, Total Quality Management and Corporate Social Responsibility. In the area of management control systems, the focus is on the application in the hotel industry, KPIs, but also the application of management and management control principles in the non-profit sector with a special emphasis on (self-)funding, fundraising and social entrepreneurship. Some of the courses offered at the different levels of study are: Controlling, Management of Non-Profit Organizations, Quality Management, Quality Management in Tourism and Hospitality, Integrated Management Systems, Planning in Hospitality, Strategic Measurement

System and Management of Business Results, Corporate Controlling, Quality Management and Sustainable Development, Quality System Models etc.

Members of the Department for Knowledge Management cover a variety of different academic and professional interests, including human resource management and labor market, management skills development, UN Sustainable Development Goals in the function of tourism social entrepreneurship development, spiritual management, personal development, etc. The members of the department offer courses at all levels of the university and are active in academicresearch work. Some of the courses offered at different levels of study are: Entrepreneurship and Service Management, Business Ethics and Culture, Corporate Social Responsibility, Social Entrepreneurship and Personal Development, Human Resource Management, Time and Objectives Management, International Human Resource Management, Knowledge Management, Managerial Skills etc. The extensive participation of the members of the Institute in scientific projects, EU projects and scientific and professional conferences at home and abroad makes it an exceptionally diverse and productive unit.

camping

sustainability

business practice

household

competitiveness change management business theory

event management

artificial intelligence

## INSTITUTE FOR MANAGEMENT



### **JOURNAL ARTICLES INDEXED IN SCOPUS AND/OR WOS**

- Črnjar, K., Dlačić, J. & Milfelner, B. (2020). Analysing the relationship between hotel's internal marketing and employee engagement dimensions. Tržište: časopis za tržišnu teoriju i praksu, 32, 50-65. https://doi.org/10.22598/mt/2020.32.spec-issue.49
- Črnjar, K., Ivaniš, M. & Pavlović, N. (2020). Organizational Culture and lob Satisfaction among University Professors in the Selected Central and Eastern European Countries. Studies in Business and Economics, 15 (3), 168-184, doi:10.2478/sbe-2020-0052
- Dadic, L. & Maskarin Ribarić, H. (2020). Improving the financial sustainability of nonprofit organizations through tourism-related activities. International Journal of Nonprofit and Voluntary Sector Marketing, e1692, 1-12 https://doi.org/10.1002/nvsm.1692
- Grofelnik, H., Perić, M. & Wise, N. (2020). Applying carbon footprint method possibilities to the sustainable development of sports tourism. WIT Transactions on Ecology and the Environment, 248, 153-163. https://doi.org/10.2495/ST200131.
- Kersulić, A., Perić, M. & Wise, N. (2020). Assessing and considering the wider impacts of sport-tourism events: A research agenda review of sustainability and strategic planning elements. Sustainability 12(11), 4473. https://doi.org/10.3390/su12114473..
- Pawlicz, A. & Vrtodušić Hrgović, A. (2020). Spatial issues of sharing economy in Polish accommodation market. Ekonomia i Środowisko, 1 (72), 87-106. doi:10.34659/2020/1/6
- Perić, M., Vitezić, V. & Perić Hadžić, A. (2020). Firm size firm growth relationship during economic crises. Ekonomska misao i praksa časopis Sveučilišta u Dubrovniku, 29(1), 29-53.

# https://doi.org/10.2478/zireb-2020-0021

## **OTHER SCIENTIFIC JOURNAL ARTICLES**

- doi.org/10.22103/JNSSM.2020.16545.1008
- nauke, 3(1), 4-16 doi:10.5937/npdunp2001004d



• Soldić Frleta, D., Đurkin Badurina, J. & Dwyer, L. (2020). Well-being and residents' tourism support - Mature island destination perspective. Zagreb international review of economics & business, 23 (SCI), 29-41.

• Vrtodušić Hrgović, A., Črnjar, K. & Škarica, I. (2020). Employee engagement and improvement as important principles of TOM in public health institutes. Zbornik Veleučilišta u Rijeci / Journal of the Polytechnic of Rijeka, 8(1), 189-201. https://doi.org/10.31784/zvr.8.1.18

• Asadollahi, E., Keshtidar, M., Heydari, R. & Perić, M. (2020). Brand identity transfer and consumers' sport commitment in the Iranian Football Premier League: mediating role of promotional and advertising tools. Journal of New Studies in Sport Development, 1(1), 10-21. https://

• Dadić, L. (2020). Samofinanciranje kao ključan čimbenik financijske održivosti neprofitnih organizacija. Naučne publikacije Državnog univerziteta u Novom Pazaru. Serija B, Društvene & humanističke



## **CONFERENCE PROCEEDING ARTICLES INDEXED IN SCOPUS AND/OR WOS**

 Dadić, L.; Maškarin Ribarić, H.; Vlahov, B. (2020). Inventory Management in Bars and Restaurants- Employees' Attitudes. In Črnjar, K. & Smolčić Jurdana, D. (Eds). 25th Biennial International Congress Tourism & Hospitality Industry 2020: Trends and Challenges, Faculty of Tourism and Hospitality Management, University of Rijeka, Opatija, pp. 79-91



### **OTHER CONFERENCE PROCEEDING ARTICLES**

- Črnjar, K., Dlačić, J. & Lazarić, M. (2020). Investing in hotel employees as element of marketing network: relationship marketing perspective. In Hammes, K., Machrafi, M., Huzjan, V. (Eds), 59th International Scientific Conference on Economic and Social Development. Varaždin Development and Entrepreneurship Agency, Varaždin, University North, Koprivnica, Faculty of Management University of Warsaw, Poland, Faculty of Law, Economics and Social Sciences Sale, Mohammed V University in Rabat, Morocco, Polytechnic of Medimurje in Cakovec. pp. 85-95
- Dadić, L. (2020). Non-profit organizations as a stakeholder in tourism development. In Leko Šimić, M., Crnković, B. (Eds), RED 2020 9th International Scientific Symposium: Region, Entrepreneurship Development, Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, Osijek. pp. 939-954

- Đurkin Badurina, J., Soldić Frleta, D. & Kaliterna Lipovčan, Lj. (2020). Indicators for measuring tourism impacts on local level: Theory and practice. In Leko Šimić, M., Crnković, B. (Eds), RED 2020 9th International Scientific Symposium: Region, Entrepreneurship Development, Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, sijek. pp. 990-1003.
- Milohnić, I. & Patafta, D. (2020). Entrepreneurial motivation and activity: Research in rural tourism of Croatia. In Crnković, B. & Cleff, T. (Eds.), Interdisciplinary Management Research Conference XVI - IMR 2020, Josip Juraj Strossmayer University of Osijek, Faculty of Econimics Osijek; Pforzheim University, Business School; Croatian Academy of Sciences and Arts, Osijek. pp. 1712-1728.
- Vrtodušić Hrgović, A., Martinić, M. & Petaković, E. (2020). Ugostiteljska ponuda kao element kvalitete destinacije – primjer Osječko - baranjske županije. In Drljača, M. (Ed.), 21. Međunarodni simpozij o kvaliteti, Kvaliteta - jučer, danas, sutra. Crikvenica, Hrvatska: Hrvatsko društvo menadžera kvalitete. pp. 439-449.
- Vrtodušić Hrgović, A. & Petaković, E. (2020). Qualitative and Quantitative Aspects of the Household Accommodation. In Barković, D., Dernoscheg, G.H., Erceg, A., Glavaš, I., Pap, N., Runzheimer, B. & Wentzel, D. (Eds.) Interdisciplinary Management Research XVI, Opatija, Hrvatska: Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, Croatia, Postgraduate doctoral Study Program in Management, Hochschule Pforzheim University, Germany, Croatian Academy of Sciences and Arts. pp.765-783



# Institute for Tourism – **performed peer reviews**

### **REVIEWS:**

Articles in the scientific journals	Articles in the Proceeding
	Communication Management Forum 2019, Edward Bernays, University College, Zagreb
Ekonomska misao i praksa; Tourism and Hospitality Management; Zbornik Veleučilišta u Rijeci	25th Biennial International Congress: Tourism & Hospitality Industry: Trends and Challenges, FTHM
	12th International Conference Economies of the Balkan and Eastern European Countries - EBECC 2020, International Hellenic University, Department of Finance and Accounting and FTHM
Tourism Planning & Development, Tourism Geography, Sustainability, Tourism & Hospitality Management, Kybernetes, Managing Sport and Leisure.	RED 2020: 9th International Scientific Symposium: Region, Entrepreneurship Development, Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek; 25th Biennial International Congress: Tourism & Hospitality Industry: Trends and Challenges, FTHM
	25th Biennial International Congress: Tourism & Hospitality Industry: Trends and Challenges FTHM; 9th International Scientific Conference "Tourism, Innovations and Entrepreneurshio - TIE 2019", Faculty of Economics and Tourism "Dr. Mijo Mirković", Pula; 12th International Conference Economies of the Balkan and Eastern European Countries - EBECC 2020, International Hellenic University, Department of Finance and Accounting and FTHM
Journal of Business Paradigms, Tourism and Hospitality Management	
Acta Turistica, Sustainability	
Tourism and Hospitality Management	Tourism and Hospitality Industry 2020: Trends and Challenges, FTHM; RED 2020: 9th International Scientific Symposium: Region, Entrepreneurship Development, Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek
	Ekonomska misao i praksa; Tourism and Hospitality Management; Zbornik Veleučilišta u Rijeci Tourism Planning & Development, Tourism Geography, Sustainability, Tourism & Hospitality Management, Kybernetes, Managing Sport and Leisure. Journal of Business Paradigms, Tourism and Hospitality Management Acta Turistica, Sustainability



## Books

Name & Surname	Articles in the scientific journals	Articles in the Proceeding
Perić Marko	Academica Turistica; Ekonomska misao i praksa; International Journal of Tourism Research; International Journal of Sport Policy and Politics; Journal of Convention and Event Tourism; Managing Sport and Leisure; Sage Open; Societies; Sport, Education and Society; Sustainability; Tourism and Hospitality Management; Tourism Management Perspectives; Tourism/Turizam	9th International Scientific Conference on Kinesiology; WIT Sustainable Tourism 2020
Vitezić Vanja	Tourism Planning & Development, Tourism Management Perspectives, Sustainability, Tourism & Hospitality Management, Managing Sport and Leisure, Tourism: An International Interdisciplinary Journal, Journal of Open Innovation: Technology, Market, and Complexity	
Vrtodušić Hrgović Ana- Marija	International Journal of Sustainable Entrepreneurship and Corporate Social responsibility; Zbornik Veleučilišta u Rijeci	25th Biennial International Congress: Tourism & Hospitality Industry: Trends and Challenges, 12th International Conference Economies of the Balkan and Eastern European Countries - EBECC 2020, International Hellenic University, Department of Finance and Accounting and FTHM

# Institute for Management - Awards

- Perić Marko, Award for scientific excellence 2020, FMTU •
- Vitezić Vanja, Award for scientific excellence 2020, FMTU
- Vitezić Vanja & Perić Marko, International conference "AIRSI2020"Best Full Paper award: . Vitezić, V. & Perić, M. (2020). Connecting with Gen Z: acceptance and use of artificial intelligence in hospitality industry.

# Institute for Management -Journal editors & members of advisory or editorial board

### Črnjar Kristina:

Editorial board, Tourism and Hospitality Management (WOS: ESCI; Scopus: Q3)

### Perić Marko:

- Associate Editor, European Journal of Tourism Research (WOS: ESCI; Scopus: Q3)
- Editor, Tourism and Hospitality Management (WOS: ESCI; Scopus: Q3)
- Editorial Board, Ekonomski pregled (WOS: ESCI; Scopus: Q3)
- Editorial Board, UTMS Journal of Economics
- Guest Editor, Societies (WOS: ESCI)

### Vitezić Vanja:

Editorial Board, Tourism: An International Interdisciplinary Journal (WOS: ESCI)

### Vrtodušić Hrgović, Ana-Marija:

• Editorial Board, Tourism and Hospitality Management (WOS: ESCI; Scopus: Q3)





### Books

Temetski turizem; Teoretični in aplikativni primeri oblik turizma v svetu in Sloveniji, Turističa, Portorož

## INSTITUTE FOR MANAGEMENT

# Institute for Management -Scientific conferences attended

- Črnjar Kristina & Ivaniš Marija. 12th International Conference "Economies of the Balkan and Eastern European Countries" - EBEEC 2020. May 29 – 30, 2020. Faculty of Tourism and Hospitality Management and International Hellenic University, Opatija, Croatia.
- Črnjar Kristina. 59th International Scientific Conference on Economic and Social Development Development. September 10, 2020. Development and Entrepreneurship Agency, Croatia; University North, Croatia; Faculty of Management University of Warsaw, Poland; Mohammed V University in Rabat, Morocco; Polytechnic of Medimurje in Cakovec.
- · Dadić Fruk Lorena. 25th International Congress Tourism and Hospitality Industry: Trends and Challenges. Opatija. May 4 – 6, 2020. Faculty of Tourism and Hospitality Management, Croatia; 9th International Scientific Symposium Region, Entrepreneurship, Development. Osijek. June 4 – 5 2020. Josip Juraj Strossmayer University of Osijek, Croatia.
- · Ivančić, Ivana. The 20th Management International Conference MIC 2020 Management International Conference, November 11-12, 2020. University of Primorska, Faculty of Management; Moscow State University Lomonosov, Moscow School of Economics, Russian Federation; Juraj Dobrila University of Pula, Faculty of Economics and Tourism "Dr. Mijo Mirković", Croatia.
- Maškarin Ribarić Helga. HERItage the role of Cultural heritage in socio-economic development and preservation of democratic values. Opatija. June 15 – 18, 2020. University of Rijeka, Ministry of Science and Education of the Republic of Croatia, European Commission.
- Maškarin Ribarić Helga. 25th International Congress Tourism and Hospitality Industry: Trends and Challenges. Opatija. May 4 – 6, 2020. Faculty of Tourism and Hospitality Management, Croatia.
- Milohnić, Ines. Interdisciplinary Management Research (IMR), September 25, 2020. HAZU & University of Osijek, Faculty of Economics.
- Perić Marko. AIRSI 2020. September 9, 2020. University of Zaragoza, Spain.
- Perić Marko. The 20th Management International Conference- MIC 2020 Management International Conference, November 11-12, 2020. University of Primorska, Faculty of Management; Moscow State University Lomonosov, Moscow School of Economics, Russian Federation; Juraj Dobrila University of Pula, Faculty of Economics and Tourism "Dr. Mijo Mirković", Croatia

- Petaković Ema. 21. Međunarodni simpozij o kvaliteti, Kvaliteta jučer, danas, sutra. Crikvenica. March 18 – 20 2020. Hrvatsko društvo menadžera kvalitete; Interdisciplinary Management Research XVI. Opatija. 2020. Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, Croatia, Postgraduate doctoral Study Program in Management, Hochschule Pforzheim University, Germany, Croatian Academy of Sciences.
- Vitezić Vanja. AIRSI 2020. September 9, 2020. University of Zaragoza, Spain.
- Vrtodušić Hrgović Ana-Marija. 21. Međunarodni simpozij o kvaliteti, Kvaliteta jučer, danas, sutra. Crikvenica. March 18 – 20 2020. Hrvatsko društvo menadžera kvalitete; Interdisciplinary Management Research XVI. Opatija. 2020. Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, Croatia, Postgraduate doctoral Study Program in Management, Hochschule Pforzheim University, Germany, Croatian Academy of Sciences.





# Institute for National and International Economics

### **MEMBERS:**

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FULL PROFESSOR		
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ASSOCIATE PROFESSOR		
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TEACHING & RESEARCH ASSISTANT		
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Tatjana Špoljarić, M.A	373732	https://orcid.org/0000-0002-6229-1486
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Zubović Vedran, Msc.	322590	https://orcid.org/0000-0002-2289-280X



### Web of Science **Researcher ID**

Q-5988-2018

<u>4363400</u>

0-2272-2018

AAB-4701-2021

<u>1519080</u>

ABG-6137-2020

<u>R-3336-2018</u>

<u>T-4012-2018</u>

AAB-2351-2021

ABH-7499-2020

AAB-2071-2021

<u>H-1576-2019</u>

AAQ-1032-2020

## INSTITUTE FOR NATIONAL AND INTERNATIONAL ECONOMICS

## The Institute for National and International Economics

synergistically combines the research areas of the respective:

- Department of International Economics and Development
- Department of Micro and Macroeconomics
- Department of International Economic Investments.

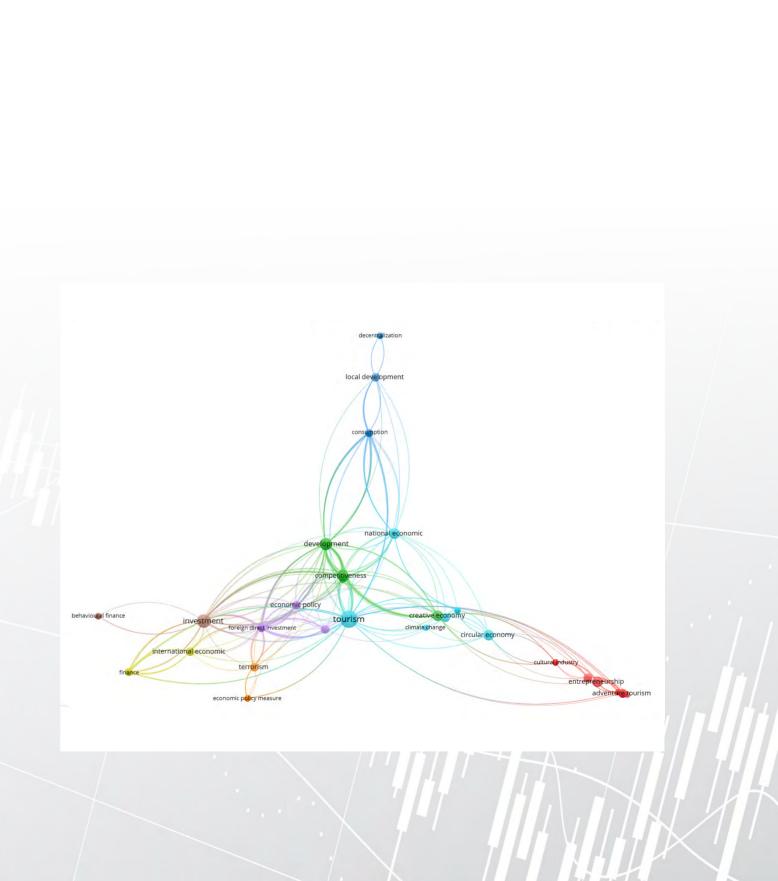
Its members explore current trends in national and international markets with the aim of profiling competitive advantages and achieving growth and development in the context of globalized changes and challenges.

The Institute is actively involved in all Faculty activities. Its primary activities relate to teaching, scientific, and professional activities of its members. The members of the Institute publish scientific and professional papers and participate in scientific and professional conferences at home and abroad and apply their scientific researches in various scientific projects. In addition, the members of the Institute actively participate in the professional and European projects of the Faculty.

The Department of International Economics and Development actively scientifically examines global economic challenges with a special focus on their impacts on the Croatian economy development in general as well as on the development of Croatian tourism.

The Department of Micro and Macroeconomics synergistically combines two key areas of interest - international economics and sustainable development. The research results of the members of the Department should contribute to the qualitative response of Croatia to the dynamics of the international economy in the function of achieving development.

The Department of International Economic Investments combines two significant areas such as international finance and international investment management. The members analyse the global trends in international finance in a turbulent dynamic financial market. A particular area of interest is Croatia's relationship with international financial institutions and investments in developing countries, especially investments in tourism.





## INSTITUTE FOR NATIONAL AND INTERNATIONAL ECONOMICS



## **JOURNAL ARTICLES INDEXED IN SCOPUS AND/OR WOS**

- Denona Bogović, N. & Šverko Grdić, Z. (2020). Transitioning to a Green Economy - Possible Effects on the Croatian Economy. Sustainability, 12(22), 1-19. https://doi.org/10.3390/su12229342.
- Endres, A. B., Endres, R. & Krstinić Nižić, M. (2020). Restaurant disclosure of food allergens: Analysis and economic implications. Tourism and hospitality research, 1-14. http://dx.doi.org/10.2139/ ssrn.3679043.
- Laškarin Ažić, M., Dlačić, J. & Suštar, N. (2020). Loyalty trends and issues in tourism research. Tourism and hospitality management. 26(1), 133-155. https://doi.org/10.20867/thm.26.1.8.
- Nikšić Radić, M. & Paleka, H. (2020). Higher education funding and economic growth: Empirical evidence from Croatia. Scientific Annals of Economics and Business, 67(3), 409-421.
- Smolčić Jurdana, D., Šverko Grdić, Z. & Krstinić Nižić, M. (2020). Managers' Informedness of Energy Issues in Tourism. Sustainability, 12(17), 1-14. https://doi.org/10.3390/su12176733.
- Šverko Grdić, Z., Krstinić Nižić, M., & Rudan, E. (2020). Circular Economy Concept in the Context of Economic Development in EU Countries. Sustainability, 12(7), 1-14. https://doi.org/10.3390/ su12073060.



## **OTHER SCIENTIFIC JOURNAL ARTICLES**

- org/10.18048/2020.58.07.
- on the Environment. Pomorski zbornik, 59(1), 85-94.
- nauke, 3(2), 131-139.



• Krstinić Nižić, M., Vodeb, K. & Šverko Grdić, Z. (2020). The Smart City Concept for Sustainable Development of a Tourist Destination. Pomorski zbornik, 58(2), 111-123. https://doi.

 Marković, S., Raspor Janković, S. & Zubović, V. (2020). The impacts of robots and artificial intelligence on service quality in the hotel industry. Balkans Journal of Emerging Trends in Social Sciences, 2, 163-170. https://doi.org/10.31410/Balkans.JETSS.2020.3.2.163-170

• Špoljarić, T. (2020). The Negative Impact of the Cruising Industry

• Trinajstić, M. (2020). Utjecaj informacijske tehnologije na uštedu energije u hotelskim poduzećima. Naučne publikacije Državnog univerziteta u Novom Pazaru serija B: Društvene & humanističke

## INSTITUTE FOR NATIONAL AND INTERNATIONAL ECONOMICS



## **CONFERENCE PROCEEDING ARTICLES INDEXED IN SCOPUS AND/OR WOS**

- Stipanović, C., Rudan, E. & Zubović, V. (2020). The role of traditional music in tourist destination development. In Črnjar, K. & Smolčić Jurdana, D. (Eds). 25th Biennial International Congress Tourism & Hospitality Industry 2020 Trends and Challenges, Faculty of Tourism and Hospitality Management, University of Rijeka, Opatija. pp. 289-301.
- Suštar, N. & Laškarin Ažić, M. (2020). Measuring Tourism Seasonality Across Selected Mediterranean Countries. In Karasavvoglou, A., Polychronidou, P. & Horobet, A. (Eds). KnE Social Sciences, Knowledge E, Bucharest. pp. 216-229. https://doi. org/10.18502/kss.v4i1.599
- Šverko Grdić, Z. (2020). Towards Circular Economy Implementation in European Union. 20th International Multidisciplinary Scientific Geoconference - SMEM 2020, 1 (2020), 1, 659-666 doi:10.5593/ sgem2020/5.2/s21.081.





## **OTHER CONFERENCE PROCEEDING ARTICLES**

- Entrepreneurship Agency, Varaždin. pp. 83-91.
- Osijek, pp. 1300-1315.
- "Dr. Mijo Mirković", pp. 163-186.



• Nikšić Radić, M., Lukež, A., & Grenko, A. (2020). Security as determinant of migration. In Milkovic, M., Hammes, K. & Bakhtina, O. (Eds.), Economic and Social Development. Development and

• Racz, A., Smolčić Jurdana, D., & Šverko Grdić, Z. (2020). Ecological Awareness of Managers in Tourism Accommodation Industry Related To Climate Change Issues. In Crnković, B (Eds.), 9th International Scientific Symposium Region, Entrepreneurship, Development, University of Osijek, Faculty of Economics in Osijek,

• Stipanović, C., Rudan, E. & Zubović, V. (2020). Development concept of adventure tourism for the purposes of destination competitiveness. In Benazić, M., Blažević Burić, S., Tijanić, L., Laporšek, S., Wolowiec, T. (Eds.). 9th International Scientific Conference: Tourism, Innovations and Entrepreneurship – TIE 2019. Juraj Dobrila University of Pula Faculty of Economics and Tourism

• Stipanović, C., Rudan, E., & Zubović, V. (2020). Trendovi glazbene ponude u hrvatskom turizmu. In Katalinić, B. (Eds.). 7th International Conference Vallis Aurea: Focus on Research & Innovation, DAAAM International Wien & Polytechnic in Pozega, Požega, pp. 631-639.

# Institute for National and International Economics – **performed peer reviews**

### **REVIEWS:**

Name & Surname	Articles in the scientific journals	Articles in the Proceeding
Dragičević Daniel	Current Issues in Tourism; Ekonomski pregled; Economies; Tourism and Hospitality Management	
Jelušić Adriana	Ekonomski pregled; Ekonomska misao i praksa	25th Biennial International Congress: Tourism & Hospital
Krstinić Nižić Marinela	Sustainability; Water; Resources; Land; Tourism Management Perspectives; Academica turistica; Ekonomska misao i praksa; Ekonomski pregled; RED; Studia Polensia; Tourism Hospitality Management; Tims Acta; Društvena istraživanja; Ekonomska misao i praksa	25th Biennial International Congress: Tourism & Hospital
Nikšić Radić Maja	Current Isuess in Tourism; Economic Research; Tourism Review; Sustainability; International Journal of Financial Studies; Societies	25th Biennial International Congress: Tourism & Hospital
Rudan Elena	Journal of China Tourism Research; Tourism and hospitality management; Sustainability; Društvena istraživanja; Ekonomska misao i praksa; Land; Pomorstvo	25th Biennial International Congress: Tourism & Hospi FTHM; 5th International conference on economic and l
Stipanović Christian	Ekonomski vjesnik/Econviews - Review of Contemporary Business, Entrepreneurship and Economic Issues; Naše more	25th Biennial International Congress: Tourism & Hospital
Šverko Grdić Zvonimira	Sustainability; Socijalna ekologija; Ekonomski pregled; Pomorski zbornik; Tourism and hospitality industry; Encyclopedia; Symetry; Water; International Journal of Environmnet and climate change	25th Biennial International Congress: Tourism & Hospi FTHM; Zbornik radova HDE - Ekonomska politika u 202 skup "Održivi razvoj poljoprivede i turizma u kontekstu
Trinajstić Maša	Ekonomski pregled	

## Institute for National and International Economics - Awards

- Šverko Grdić Zvonimira, Award for teaching excellence, University of Rijeka.
- Trinajstić Maša, Award for teaching excellence, University of Rijeka.

# Institute for National and International Economics - Journal editors & members of advisory or editorial board

### Jelušić Adriana:

Editorial board, Tourism and Hospitality Management (WOS: ESCI; Scopus: Q3)

### Krstinić Nižić Marinela:

- Advisory board, Sustainability (WOS)
  - Editorial board, Tourism and Hospitality Management (WOS: ESCI; Scopus: Q3)

### Šverko Grdić Zvonimira:

Editorial board, Tourism and Hospitality Management (WOS: ESCI; Scopus: Q3)



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ality Industry: Trends and Challenges, FTHM

pitality Industry: Trends and Challenges, 021, Hrvatska poslije pandemije; Znanstveni tu klimastkih promjena"

## INSTITUTE FOR NATIONAL AND INTERNATIONAL ECONOMICS

# Institute of National and International Economics – Scientific conferences attended

- Dragičević Daniel. International Conference Economies of the Balkan and Eastern European Countries. Opatija. May 30, 2020. International Hellenic University, Greece, University of Rijeka, Faculty of Tourism and Hospitality Management, Croatia.
- Nikšić Radić Maja. 12th International Conference. Opatija. May 29.-31, 2020. Economies of the Balkan and Eastern European Countries, EBEEC 2020, Croatia.
- Nikšić Radić Maja. 61st International Scientific Conference on Economic and Social Development. Varaždin. October, 22-23, 2020. Development and Entrepreneurship, Agency and University North in cooperation with Croatian Academy of Sciences and Arts, Faculty of Management University of Warsaw, Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat, Croatia.
- Rudan Elena. 25 Biennial International Congress Tourism and Hospitality Industry 2020 Trends and Challenges. Opatija. May 4 6, 2020. University of Rijeka, Faculty of Tourism and Hospitality Management, Croatia.
- Rudan Elena. 7th International Conference Vallis Aurea: Focus on Research & Innovation. Požega. September 24-26, 2020. Polytehnic of Požega, Croatia.
- Stipanović Christian. 7th International Conference Vallis Aurea: Focus on Research & Innovation. Požega. September 24-26, 2020. Polytehnic of Požega, Croatia.
- Stipanović Christian. 25 Biennial International Congress Tourism and Hospitality Industry 2020 Trends and Challenges. May 4 – 6, 2020. Opatija. University of Rijeka, Faculty of Tourism and Hospitality Management, Croatia.
- Šverko Grdić Zvonimira. 9th International Scientific Symposium region, Entrepreneurship Development, Osijek. June 4 -5, 2020. Faculty of Economy Osijek, Croatia.
- Šverko Grdić Zvonimira. International Multidisciplinary Scientific Geoconference SMEM 2020, January 2020, Croatia.
- Zubović Vedran. 7th International Conference Vallis Aurea: Focus on Research & Innovation.
   Požega. September 24-26, 2020. Polytehnic of Požega, Croatia.
- Zubović Vedran. 25 Biennial International Congress Tourism and Hospitality Industry 2020 Trends and Challenges. May 4 – 6, 2020. Opatija. University of Rijeka, Faculty of Tourism and Hospitality Management, Croatia.





# Institute for Finance

### **MEMBERS:**

Name & Surname	Scientists' identification number	ORCID
FULL PROFESSOR TENURED		
Suzana Marković, Ph.D.	211434	https://orcid.org/0000-0001-7035-1293
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Goran Karanović, Ph.D.	287141	https://orcid.org/0000-0002-6515-935X
ASSISTANT PROFESSOR		
Suzana Bareša, Ph.D.	321451	https://orcid.org/0000-0002-7910-1060
Siniša Bogdan, Ph.D.	309630	https://orcid.org/0000-0001-6649-5980
Maja Gregorić, Ph.D.	329283	https://orcid.org/0000-0001-6989-045X
SENIOR ASSISTANT		
Jelena Dorčić, Ph.D.	350236	https://orcid.org/0000-0002-5885-3626
Jelena Mušanović, Ph.D.	327371	https://orcid.org/0000-0002-1675-147X
SENIOR LECTURER		
Krešo Mihalinčić, Ph.D.rer.nat.	370942	https://orcid.org/0000-0002-7556-7963
TEACHING & RESEARCH ASSISTANT		
Renata Endres, Ph.D.	309615	https://orcid.org/0000-0002-8459-3936
Hana Paleka, M.A.		https://orcid.org/0000-0002-7983-1434



### Web of Science **Researcher ID**

<u>H-5738-2019</u>

<u>U-7297-2019</u>

<u>R-3405-2018</u>

H-1617-2019

<u>ABI-2240-2020</u>

<u>M-2720-2015</u>

<u>N-7430-2018</u>

<u>I-2712-2014</u>

L-6606-2015

AAF-9681-2021

<u>T-4826-2018</u>

### **The Institute for Finance** consists of three departments:

- Department of Finance
- Department of Public Finance
- Department of Quantitative Economics.

The importance of this Institute is reflected in the synergies created by joint activities of the above three basic departments. Within the concept of modern globalisation and growing competition, new modern development trends in tourism and hospitality, the Institute of Finance is at the forefront of multidisciplinary research areas such as finance, public finance and guantitative economics. The members continuously and permanently improve the teaching competencies, methodologies and skills by attending conferences, lectures, workshops, seminars and webinars to provide excellence in education.

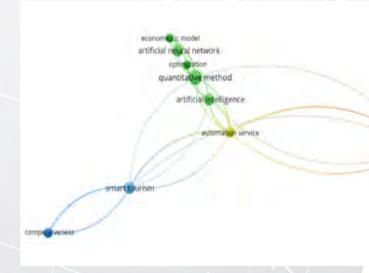
The Institute's teaching activities span all levels of education and cover the entire educational vertical at the Faculty of Tourism and Hospitality Management, including scientific and research studies in various fields such as financial management, public sector finance and quantitative economics.

The members of the Department of Finance teach and conduct research in the areas of financial management, investment appraisal and project evaluation, cost-benefit analysis, financial planning, financial markets and institutions, risk management, corporate finance and financing of international projects and investments and capital markets.

The primary objective of the **Department Public Finance** is to research the efficiency, sustainability and accountability of the public sector in a scientific and practical manner in order to present objective findings to public and private decision makers. To achieve this goal, the department Public Finance analyses economic trends and public sector policies. In addition, members of the department also conduct scientific research on the impact of tax policy on the economy, tourism, the digital economy, local government units, and the way smart cities are financed.

The scientific research concepts of the **Department Quantitative Economics** can be summarised as follows: Quantitative methods, econometric models, tourism demand and supply modelling, artificial intelligence (artificial neural networks), service quality, service innovation, robotics, virtual and augmented reality, memorable tourism experiences, sensory experiences, aesthetic experiences, green experiences, gualitative analyses, bibliometric analysis, online customer experiences, future behavioural intentions, guality of experience, smart tourism, RAISA robots, artificial intelligence and service automation, tourism communication and network environment, social media reputation, multivariate statistical analysis, destination competitiveness.

Members strive to pass on knowledge and experience to students in order to achieve excellence and prepare students for their future successful entry into the job market. Therefore, the raison d'être of the Institute is the close collaboration of its departments, promoting continuous research and innovation, with the ultimate goal of continuous improvement, both scientific research and tourism practice.





### INSTITUTE FOR FINANCE



## **BOOK CHAPTERS**

• Hodžić, S., Bogdan, S. & Bareša, S. (2020). The Financial Potential of Gastronomy for Tourism Development in Croatia. In Peštek, A., Kukanja, M., Renko, S. (Ed.), Gastronomy for Tourism Development. Emerald, Bingley, United Kingdom pp. 211-245 doi:10.1108/978-1-78973-755-420201010



### **JOURNAL ARTICLES INDEXED IN SCOPUS AND/OR WOS**

- Duvnjak, K., Gregorić, M. & Gorše, M. (2020). Sustainable development - An artificial intelligence approach. Management Research and Practice, 12(4), 18-28.
- Endres, A. B., Endres, R. & Krstinić Nižić, M. (2020). Restaurant disclosure of food allergens: Analysis and economic implications. Tourism and hospitality research, 1-14. http://dx.doi.org/10.2139/ssrn.3679043.
- Gregorić, M. & Baldigara, T. (2020). Artificial neural networks in modelling seasonal tourism demand - Case study of Croatia. Zbornik Veleučilišta u Rijeci/Journal of the Polytechnic of Rijeka, 8(1), 19-39 https://doi.org/10.31784/zvr.8.1.2
- Hodžić, S., Demirović, A. & Bečić, E. (2020). The relationship between fiscal policy and economic growth in CEE countries. Proceedings of Rijeka Faculty of Economics: Journal of Economics and Business, 38(2), 653-666. https://doi:10.18045/zbefri.2020.2.653
- Karanović, G.; Štambuk, A. & Jagodić, D. (2020) Profitability performance under capital structure and other company characteristics. Zbornik Veleučilišta u Rijeci, 8(1), 227-242. https://doi.org/10.31784/zvr.8.1.21



- Marković, S. & Kljaić Šebrek, J. (2020). Service Quality Measurement in Rural Tourism: Application of RURALQUAL Model. Academica turistica, 13(2), 215-227. http://www.hippocampus.si/ISSN/2335-4194/13.215-227.pdf
- Mušanović, J. (2020). Modeliranje utjecaja ugleda turističke destinacije prisutnog u društvenim medijima na zadovoljstvo turista. Zbornik Veleučilišta u Rijeci / Journal of the Polytechnic of Rijeka, 8(1), 77-101 https://doi.org/10.31784/zvr.8.1.12
- Nikšić Radić, M. & Paleka, H. (2020). Higher education funding and economic growth: Empirical evidence from Croatia. Scientific Annals of Economics and Business, 67(3), 409-421.
- Ravšeli, D. & Hodžić, S. (2020). The Role of Public Governance Practices for Business R&D Activity in the EU. Central European Public Administration Review, 18(1), 125-141. https://doi: 10.17573/cepar.2020.1.06



### INSTITUTE FOR FINANCE

## **OTHER SCIENTIFIC JOURNAL ARTICLES**

- Baldigara, T. (2020). Modeliranje i prognoziranje broja zaposlenih u turizmu i hotelskoj industriji u Republici Hrvatskoj primjenom modela umjetnih neuronskih mreža. Oeconomica ladertina, 10(2), 3-20.
- Baldigara, T. (2020). Modelling the Employment in Croatian Hotel Industry using the Box-Jenkins and the Neural Network Approach. Sarajevo Business and Economics Review, 38, 79-97.
- Baldigara, T. & Penić, S. Analiza utjecaja informacijskokomunikacijskih tehnologija na inozemni turizam Republike Hrvatske. Oeconomica Jadertina, 10(1), 31-44.
- Hodžić, S. & Paleka, H. (2020). Fiscal Capacities of Large Cities in Croatia – Financial Support for Smart Cities. Our Economy, 66(2), 42-49. https://doi:10.2478/ngoe-2020-0010
- Marković, S., Škifić, L., Racz, A. (2020). Primjena modela SERVQUAL u mjerenju kvalitete usluga u Thalasso wellness centru Opatija. Journal of applied health sciences, 6(2). https:// doi.org/10.24141/1/6/2/2
- Marković, S., Raspor Janković, S. & Zubović, V. (2020). The impacts of robots and artificial intelligence on service quality in the hotel industry. Balkans Journal of Emerging Trends in Social Sciences, 2, 163-170. https://doi.org/10.31410/Balkans. JETSS.2020.3.2.163-170
- Rašan, D. Marković, S., Dorčić, J., Rašan, L. (2020). Zadovoljstvo klijenata pruženom uslugom ljekarnika u vrijeme epidemije bolesti Covid-19. Journal of applied health sciences, 6(2), 219-228 https://doi.org/10.24141/1/6/2/4



## **CONFERENCE PROCEEDING ARTICLES INDEXED IN SCOPUS AND/OR WOS**

- University of Rijeka, Opatija. pp. 121-135.
- Rijeka, Faculty of Economics. pp. 291-302.

35

• Gjurašić, M., Marković, S. (2020). Generation Y Employee Retention in Seasonal Hotels - Concept and Measurement. In Črnjar, K. & Smolčić Jurdana, D. (Eds). 25th Biennial International Congress Tourism & Hospitality Industry 2020 Trends and Challenges, Faculty of Tourism and Hospitality Management,

• Hodžić, S., Jurlina Alibegović, D. & Bečić, E. (2020). Fiscal performance of local government units for smart regions and smart cities. In Drezgić, S., Žiković, S. & Tomljanović, M. (Eds.), Smart Governments, Regions and Cities, Rijeka, University of

# Institute for Finance – **performed peer reviews**

### **REVIEWS:**

Name & Surname	Articles in the scientific journals	Articles in the Proceeding
Baldigara Tea	CREBSS-Croatian Review of Economic, Business and Social Statistics; Ekonomska misao i praksa	
Bareša Suzana		25th Biennial International Congress Tourism & Hospit Challenges, FTHM; 12th International Conference Econ European Countries - EBECC 2020, International Heller Accounting and FTHM
Bogdan Siniša	Journal of Risk and Financial Management; Sustainability; Symmetry; Zbornik Veleučilišta u Rijeci	
Dorčić Jelena	Tourism; Tourism Review	
Gregorić Maja	Ekonomski pregled; Tourism and Hospitality Management	
Hodžić Sabina	CREBSS- Croatian Economic Survey; Croatian Review of Economic; Business and Social Statistics, Economic Review – Journal of Economics and Business; International Journal of Tourism; Journal of Risk and Financial Management; Proceedings of Rijeka Faculty of Economics: Journal of Economics and Business; Risks; Sustainability; Tourism and Hospitality Management	
Karanović Goran	Technological and Economic Development of Economy; Zbornik radova Ekonomskog fakulteta u Rijeci: časopis za ekonomsku teoriju i praksu; Proceedings of Rijeka Faculty of Economics: Journal of Economics and Business	11th International Conference of Economies of the Bal 2019, Eastern Macedonia and Thrace Institute of Techr Finance, Greece, Faculty of International Business and of Economic Studies, Romania, Center of Research in In the Bucharest University of Economic Studies, Romania Economic Forecasting, Romania and Romanian Acader Research "Victor Slavescu", Romania; 25th Biennial Inter Industry 2020: Trends and Challenges, FTHM
Marković Suzana	Academica Turistica - Tourism and Innovation Journal; Ekonomska misao i praksa; Ekonomski vjesnik; Ekonomski pregled; International Journal of Contemporary Hospitality Management; Oeconomica Jadertina ; Our Economy/Naše gospodarstvo; Tourism and Hospitality Management; Tourism Review	RED 2020, Ekonomski fakultet Osijek; 25th Biennial Inte Industry 2020: Trends and Challenges, FTHM
Mušanović Jelena	Organizacija; Tourism and Hospitality Management; Tourism Review; Sustainability	



pitality Industry 2020: Trends and phomies of the Balkan and Eastern enic University, Department of Finance and

Balkan and Eastern European Countries hnology, Department of Accounting and nd Economics, the Bucharest University International Business and Economics, nia, Romanian Academy – Institute for emy – Center for Financial and Monetary nternational Congress Tourism & Hospitality

nternational Congress Tourism & Hospitality

## Institute for Finance - Awards

- Marković Suzana, Award for scientific excellence 2020, FMTU •
- Mušanović Jelena, Award for scientific excellence 2020, FMTU •
- Dorčić Jelena, Komšić Jelena & Marković Suzana, Tourism Review Outstanding Paper • award: Dorcic, J., Komsic, J. and Markovic, S. (2019), "Mobile technologies and applications towards smart tourism - state of the art", Tourism Review, Vol. 74 No. 1, pp. 82-103. https://doi.org/10.1108/TR-07-2017-0121



#### INSTITUTE FOR FINANCE

## Institute for Finance -Journal editors & members of advisory or editorial board

#### **Baldigara Tea:**

- Editorial board, Croatian Review of Economic, Business and Social Statistics (CREBSS)
- Editorial board, Turističko poslovanje

#### **Bogdan Siniša:**

• Editorial board, Notitia

#### Gregorić Maja:

• Editorial board, International Journal of Business Administration

#### Hodžić, Sabina:

• Editorial board, Croatian Review of Economic, Business and Social Statistics

#### Karanović Goran:

- Editor in Chief. Journal of Business Paradigms
- Editorial Board, International Journal of Business and Economic Sciences Applied Research
- Editorial Board, Oradea Journal of Business and Economics,
- Editorial Board, Tourism and Hospitality Management

#### Marković Suzana:

- Editorial board, Ekonomski vjesnik/Econviews Review of Contemporary Business, Entrepreneurship and Economic Issues (WoS)
- Editorial board, The South East European Journal of Economics and Business (SEEI) (WoS, ESCI)
- Editorial board, Balkan Journal of Emerging Trends in Social Sciences -Balkans **JETSS**
- Editorial board, Croatian Review of Economics, Business and Social Statistics (CREBSS)



### INSTITUTE FOR FINANCE

## Institute for Finance – Scientific conferences attended

- Hodžić, Sabina. 3. porezna konferencija: Utjecaj poreza na zapošljavanje i investicije, Zagreb. 31. siječanj, 2020. Ekonomski fakultet Zagreb, Hrvatska.
- Hodžić, Sabina. International Scientific Conference Economics of Digital Transformation: Monetary and Fiscal Policy at the Crossroads (online), Opatija. June 24 - 26, 2020. Faculty of Economics, Croatia
- Hodžić, Sabina. XIX. Interkatedarski skup Katedri za financije (online), Zagreb. 23. listopad, 2020. Ekonomski fakultet Zagreb, Hrvatska.
- Marković Suzana. 25th International Congress Tourism and Hospitality Industry: Trends and Challenges Opatija. May 4 – 6, 2020. Faculty of Tourism and Hospitality Management, Croatia.
- Marković Suzana. 6th International Scientific Conference Knowledge Based Sustainable Development - ERAZ 2020, Beograd, R. Srbija.
- Marković Suzana. 4th International Scientific Conference on IT, Tourism, Economics, Management and Agriculture - ITEMA 2020, Belgrade, Serbia.
- Marković Suzana. MIC 2020 Managemet International Conference. University of Primorska, Faculty of Management, Slovenia; Moscow State University Lomonosov, Moscow Scool of Economics, Russian Federation.
- Marković Suzana. 2. međunarodna znanstvena konferencija International Conference on the Economics of the Decoupling (ICED), Sveučilište u Zagrebu, Ekonomski fakultet, Republika Hrvatska.





# Institute for Accounting

#### **MEMBERS:**

Name & Surname	Scientists' identification number	ORCID	
FULL PROFESSOR TENURED			
Sandra Janković Ph.D.	211445	https://orcid.org/0000-0003-0826-9461	
ASSOCIATE PROFESSOR			
Dubravka Vlašić, Ph.D.	238631	https://orcid.org/0000-0002-7115-0810	
ASSISTANT PROFESSOR			
Katarina Poldrugovac, Ph.D.	312956	https://orcid.org/0000-0002-4720-7610	

#### The Institute for Accounting

The Institute of Accounting has two main objectives. The first is to provide quality education to students in various accounting subjects to enable them to pursue their careers in leadership positions in the tourism and hospitality industry. The second is to strive for excellence in research and make international contributions to the accounting body of knowledge.

Within the Institute of Accounting, we offer a range of courses at all levels of study: undergraduate (Accounting, Management Accounting, Accounting for SMEs, Revenue Management, Responsibility Accounting and Environmental Accounting), postgraduate (Cost Management, Strategic Accounting and Auditing), postgraduate doctoral (Modern Accounting Systems, Accounting Concepts and Reporting Systems in Hospitality Industry and Environmental Accounting).



Web of Science **Researcher ID** 

A-5316-2019

T-8859-2019

M-9181-2014

All courses offered are applied to the specifics of the tourism and hospitality industry, using the latest edition of Uniform System from Accounts for the Lodging Industry (USALI). We constantly adapt the courses to new developments in the industry and study standards by using the latest literature and various software solutions, the case study method and guest lecturers from the industry. Great emphasis is placed on the practical application of the knowledge acquired by the students. We try to develop and practice the essential skills needed in the business world such as analytical and critical thinking, problem solving, operational and strategic decision making and teamwork.

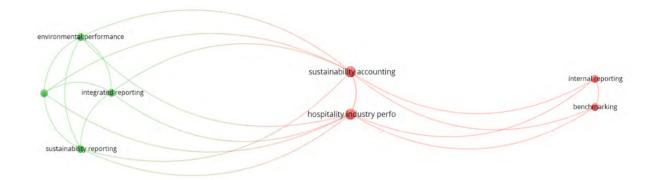
Our research topics cover both financial and management accounting and focus mainly on issues in the tourism and hospitality industry. We regularly follow new trends in accounting research and adapt them for accounting research in the service industry, i.e. tourism and hospitality. In addition, we constantly keep abreast of the latest accounting research methodologies, both qualitative and quantitative, and seek to implement them in our own research to ensure advancement of research practices in our field.

Specifically, we are currently exploring new topics in the following areas:

- Financial reporting in the hospitality industry
- Accounting policies
- Accounting information for business decision making
- Financial reporting standards
- Hotel internal auditing
- Internal reporting and benchmarking in the hospitality industry
- Factors affecting performance in the hospitality industry
- Sustainability accounting
- Sustainability reporting
- Integrated reporting
- Social performance measurement
- Environmental performance measurement

The members of the Institute teach, research and engage in professional activities to contribute to the strategy and goals of the Faculty of Tourism and Hospitality Management and the University of Rijeka.

## INSTITUTE FOR ACCOUNTING







# Institute for Accounting – **performed peer reviews**

#### **REVIEWS:**

Name & Surname	Articles in the scientific journals	Articles in the Proceeding
Janković, Sandra	Croatian Economic Survey	EuroCHRIE Aalborg 2020
Poldrugovac, Katarina	Tourism and Hospitality Management	
Vlašić, Dubravka	Croatian Economic Survey, Tourism and Hospitality Management	



### **JOURNAL ARTICLES INDEXED IN SCOPUS AND/OR WOS**

• Krivačić, D., & Janković, S. (2020). Čimbenici izvještavanja o okolišu: rezultati istraživanja u Hrvatskoj. Ekonomski pregled, 71(4), 383-405. https://doi.org/10.32910/ep.71.4.4

# Institute for Finance -Journal editors & members of advisory or editorial board

#### Janković Sandra:

- Editor, Tourism and Hospitality Management (WOS: ESCI; Scopus: Q3)
- · Editorial board, Academica Turistica Tourism and Innovation Journal (Scopus: Q4)
- Editorial board, Journal of Tourism, Heritage & Services Marketing (other)

#### Vlašić Dubravka:

• Editorial board, Tourism and Hospitality Management (WOS: ESCI; Scopus: Q3)



# Institute for Multidisciplinary areas

#### **MEMBERS:**

Name & Surname	Scientists' identification number	ORCID
FULL PROFESSOR TENURED		
Edna Mrnjavac, Ph.D.	128322	https://orcid.org/0000-0002-9753-2614
FULL PROFESSOR		
Nevenka Blažević, Ph.D.	135915	https://orcid.org/0000-0002-0924-7881
Greta Krešić, Ph.D.	226703	https://orcid.org/0000-0002-3432-2687
Mislav Šimunić, Ph.D.	215600	https://orcid.org/0000-0002-7120-520
ASSOCIATE PROFESSOR		
Dolores Miškulin, Ph.D.	187375	https://orcid.org/0000-0002-3367-5683
Ljubica Pilepić Stifanich, Ph.D.	217885	https://orcid.org/0000-0003-4344-451X
ASSISTANT PROFESSOR		
Brigita Bosnar-Valković, Ph.D.	230121	https://orcid.org/0000-0002-2747-0032
Tomislav Car, Ph.D.	333814	https://orcid.org/0000-0002-7577-0961
Hrvoje Grofelnik, Ph.D.	373855	https://orcid.org/0000-0002-2796-8316
Nataša Slavić, Ph.D.	310908	https://orcid.org/0000-0002-7905-6118
SENIOR ASSISTANT		
Nikolina Liović, Ph.D.	340505	https://orcid.org/0000-0002-0133-2213
LECTURER		
Alenka Šuljić Petrc, Ph.D.	370953	https://orcid.org/0000-0002-1236-5424
TEACHING & RESEARCH ASSISTANT		
Anamarija Buneta, M.A.		https://orcid.org/0000-0003-0378-8190



#### Web of Science **Researcher ID**

AAK-9128-2021

<u>Y-3218-2018</u>

AAA-5753-2021

<u>4152380</u>

AAI-2213-2021

ABG-9081-2020

AAG-4071-2021

<u>A-8510-2019</u>

<u>T-7149-2018</u>

<u>U-1070-2018</u>

<u>N-4610-2019</u>

<u>4209155</u>

<u>4153178</u>

The multidisciplinary and interdisciplinary structure of the Institute for Multidisciplinary Areas, which is also evident from its six departments and their members, indicates its importance in enriching the field of tourism through scientific research, teaching content, professional activities and in working with students. The Institute brings together research and teaching activities in the fields of foreign languages, business communication, cultural and historical heritage, food and nutrition, IT and IT support for business processes, geographical bases and ecological resources of tourism, logistical processes in tourism, transport as the basis of all tourism activities and legal bases of the tourism industry.

The aim of the Institute is to combine all these areas, which are very different but crucial for tourism, into one ensemble, with the purpose of improving the overall quality of higher education in tourism and hospitality.

#### Areas of the research by departments

Department of Logistics and Tourism Resource: Sustainable forms of transport in tourist destinations; parking in the tourist offer of the destination; sustainable supply chains in the destination, mobility management (in tourism); urban mobility; tourism supply chain management; cycling tourism; trail running tourism; smart tourist destinations.

IT Department: Virtual (VR) and virtual (AR) reality in tourism; Digital transformation of tourism and hospitality; Artificial Intelligence (AI) in tourism; Big Data; Virtual Assistants (chatbots); Mobile payment in tourism, Online hotel sales strategy; Channel management; Global reservation systems; Property management systems; Online booking; Rate management; Online travel agency; Decision support systems; E-business, Information Systems Security;

#### INSTITUTE FOR MULTIDISCIPLINARY AREAS

Biometrics Technology; Supply Chain Management; Mobile Technology; Social Media, Smart City; Smart Destination; Cybercrime; Analysis of Factors Influencing Positioning within SERP / Search Engine Resault Pages on Search Engines; Search Engine Optimization of Websites; Dynamics of the Google Algorithm; The Importance of Understanding the Search Engine Algorithm(s); SEO, SEM.

Department of Cultural and Historical Heritage: Cultural and historical heritage as one of the fundamental resources in the development of tourism. Department of Business Communication: business communication, corporate communications business communication in tourism, socio linguistic aspects of communication in management. Department of Foreign Languages in Business: Business language in tourism and hospitality; didactics and methodology of teaching the language of the profession; applied linguistics. Department of Food and Nutrition: Food and nutrition guality; knowledge of nutrition; factors influencing food selection; sustainable nutrition; application of nutrition in catering impact of bioactive components on health.





#### **INSTITUTE FOR** MULTIDISCIPLINARY AREAS



### **JOURNAL ARTICLES INDEXED IN SCOPUS AND/OR WOS**

- Grofelnik, H. (2020). Assessment of acceptable tourism beach carrying capacity in both normal and COVID-19 pandemic conditions - case study of the Town of Mali Lošinj. Hrvatski geografski glasnik, 82, (2), 131-152. https://doi.org/10.21861/ HGG.2020.82.02.05.
- Grofelnik, H., Marko, P. & Nicholas Wise (2020). Applying carbon footprint method possibilities to the sustainable development of sports tourism. WIT Transactions on Ecology and the Environment, 248, 153-163 doi:10.2495/ST200131.
- Jovanović, G., Žeželj, S., Majanović, S., Šutić, I., & Krešić, G. (2020). Antiinflammatory dietary intervention improved metabolic profile and body composition of obese adults. Proceedings of the Nutrition Society, 79(OCE2), E401. doi:10.1017/S0029665120003493
- Krešić, G., Pleadin, J., Kvrgić, K., Lešić, T., Džafić, N., Zrnčić, S., Vulić, A., Bogdanović, T., Oraić, D. & Vahčić, N. (2020). Seasonal and geographical variations of chemical composition and fatty acid profile of Mediterranean mussels. Journal of food and nutrition research, 59 (2), 163-173.
- Liović, N., Bilušić, T., Režek Jambrak, A., Krešić, G., & Markić, J. (2020). Stability of blueberry polyphenols subjected to in vitro digestion with human gastrointestinal enzymes. Proceedings of the Nutrition Society, 79(OCE2), E240. doi:10.1017/ \$0029665120001883
- Liović, N., Bratanić, A., Zorić, Z., Pedišić, S., Režek Jambrak, A., Krešić, G. & Bilušić, T. (2020). The effect of freeze-drying, pasteurisation and highintensityultrasound on gastrointestinal stability and antioxidant activity ofblueberry phenolics. International journal of food science & technology, https:// doi.org/10.1111/ijfs.14831
- Pleadin, J., Lešić, T., Krešić, G., Bogdanović, T., Malenica, M., Kos, I., Sinčić Pulić, B., Petričević, S., Kušec, G. & Vahčić, N. (2020). Ouality of Istrian and Slavonian dry-fermented sausages. Italian journal of food sciences, 32, 605-621.
- Ravlić, S., Glavaš, J., Šimunić, M. (2020). The impact of the IPA cross-border cooperation Hungary - Croatia 2007 - 2013 programme - infrastructure, tourism and human capital. Zbornik Veleučilišta u Rijeci / Journal of the Polytechnic of Rijeka, 8 (1), 135-149. <u>https://doi.org/10.31784/zvr.8.1.15</u>



- BOOKS
- (ur.). Zagreb: Školska knjiga.
- Školska knjiga.
- menadžment u turizmu i ugostiteljstvu.

### **OTHER SCIENTIFIC JOURNAL ARTICLES**

• Blažević, N. (2020). Gute Reise 1: Udžbenik njemačkog jezika za 3. razred srednjih škola hotelijersko-turističke struke. Horvatić Bilić, I.

• Blažević, N. (2020). Guten Appetit 1: udžbenik njemačkog jezika za II. razred ugostiteljske škole. Tomljenović-Biškupić, Lj. (ur.). Zagreb:

• Blažević, N. (2020). Guten Appetit 2: njemački za 3. razred ugostiteljske škole. Tomljenović-Biškupić, Lj. (ur.). Zagreb: Školska knjiga.

• Blažević, N. (2020). Deutsch im Tourismus A2 Opatija: Fakultet za

• Krešić, G., Dujmić, E., Lončarić, D., Buneta, A., Liović, N., Zrnčić, S. & Pleadin, J. (2020). Factors affecting consumers' preferences for products from aquaculture. Croatian journal of food science and technology, 12 2; 287-295. https://doi.org/10.17508/CJFST.2020.12.2.17.

• Lešić, T., Vahčić, N., Krešić, G. & Pleadin, J. (2020). Prirodne i industrijske trans masne kiseline - pojavnost i utjecaj na ljudsko zdravlje. Meso : prvi hrvatski časopis o mesu, 22 (1), 56-67.

### INSTITUTE FOR MULTIDISCIPLINARY AREAS



### **CONFERENCE PROCEEDING ARTICLES INDEXED IN SCOPUS AND/OR WOS**

- Slavić, N. & Horvat, P. (2020). Sustainability in transportation behaviour in relation to an event organization. In Črnjar, K. & Smolčić Jurdana, D. (Eds). 25th Biennial International Congress Tourism & Hospitality Industry 2020 Trends and Challenges, Faculty of Tourism and Hospitality Management, University of Rijeka, Opatija. str. 242-264.
- Car, T. & Pilepić Stifanich, Lj. (2020) Mobile technology: a tool to increase hotel sales and revenue. In Appolloni, A., Ozeren, E., Aydin, E. & Gokerik, M. (Eds.), Proceedings of The Third Economics, Business And Organization Research (EBOR) Conference /. Konya, Turkey: EBOR Academy Ltd. pp 454-465.
- Trze Biuk, A. & Miškulin Čubrić, D. (2020). Beatrice Speraz, život i kratak pregled književnog stvaralaštva jedne zaboravljene književnice. In Balić-Nižić, N., Jusup Magazin, A. & Zudič Antonič, N. (Eds.), Književnost, umjetnost, kultura između dviju obala Jadrana / Letteratura, arte, cultura tra le due sponde dell'Adriatico, Sveučilište u Zadru, Zadar.pp. 110-123.





## **OTHER CONFERENCE PROCEEDING ARTICLES**

- pp. 203-226.
- Croatia. pp. 963-983.

- 251-274.
- EMAN.2020.431



• Mitrović, S. & Šimunić, M. (2020). Examining the web presence of Croatian wine festivals. In Benazić, M., Blažević Burić, S., Tijanić, L., Laporšek, S., Wolowiec, T. (Eds.), 9th International Scientific Conference: Tourism, Innovations and Entrepreneurship – TIE 2019. Juraj Dobrila University of Pula Faculty of Economics and Tourism "Dr. Mijo Mirković".

• Generalić, I. & Šimunić, M. (2020). Internet Advertising of a Croatian Tourist Product in Chinese and Russian Market. Interdisciplinary Management Research XVI - IMR 2020, 24-25. September 2020, Opatija,

• Pleadin, J., Lešić, T., Vulić, A., Zrnčić, S. & Krešić, G. (2020). Fatty acids profile and lipid quality indices of sea bass (Dicentrarchus labrax) and sea bream (Sparus aurata) sampled along the Adriatic coast. 12th Nordic Nutrition Conference, Helsinki, Finska, 2020. str. 45-45

Pilepić Stifanich, Lj. (2020). Biometrija – suvremena metoda autentifikacije i njena primjena u turizmu i hotelijerstvu. In Bevanka, V. (Ed.), EMAN 2020 – Economics and Management: How to Cope With Disrupted Times, Belgrade Association of Economists and Managers of the Balkans, Belgrade, Serbia, pp. 411-422 doi:10.31410/eman.2020.411

• Slavić, N., Mrnjavac, E. & Paušić, I. (2020). Croatian urban transportation systems in 2020: sustainable urban mobility survey. In Dujak, D. (Ed.) Proceedings of the 20th International Scientific Conference Business Logistics in Modern Management, Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek. pp.

• Šimunić, M. (2020). The importance of hotel's web site performance for generating higher search engine visibility. In Bevanka, V. (Ed.), EMAN 2020 - Economics and Management: How to Cope with Disrupted Times, Belgrade Association of Economists and Managers of the Balkans, Belgrade, Serbia, pp. 431-448. https://doi.org/10.31410/

# Institute for Multidisciplinary areas – **performed peer reviews**

#### **REVIEWS:**

Name & Surname	Articles in the scientific journals	Articles in the Proceeding
Bosnar-Valković Brigita		25th Biennial International Congress: Tourism & Hosp FTHM
Car Tomislav		25th Biennial International Congress: Tourism & Hospita
Grofelnik Hrvoje	Sociologija i prostor; Kartografija i geoinformacije	
Krešić Greta	Acta Alimentaria, Ecology of Food and Nutrition, Food Products Marketing, International Journal for Vitamin and Nutrition Research, Public Health Nutrition, Tourism and Hospitality Management	12. međunarodni znanstveno-stručni skup HRANOM DC
Miškulin Dolores		25th Biennial International Congress: Tourism & Hospita
Mrnjavac Edna	BLMM2020	25th Biennial International Congress: Tourism & Hospita
Slavić Nataša	ISPRS International Journal of Geo-Information, Sustainability	25th Biennial International Congress: Tourism & Hosp FTHM; EBEEC 2020 (12th International Conference The European Countries
Šimunić Mislav		25th Biennial International Congress: Tourism & Hospita

## Institute for Multidisciplinary areas -**Awards**

- Krešić Greta, Award for scientific excellence 2020, FMTU
- Liović Nikolina, Award for scientific excellence 2020, FMTU

# Institute for Multidisciplinary areas -Journal editors & members of advisory or editorial board

#### **Grofelnik Hrvoje:**

Editorial Board Member, Geografski horizont

#### Krešić Greta:

- Editorial Board Member, Hrvatski časopis za prehrambenu tehnologiju, biotehnologiju i nutricionizam
- Editorial Board Member, Croatian Journal of Food Science and Technology
- Editorial Board Member, Hrvatski časopis za prehrambenu tehnologiju, biotehnologiju i nutricionizam
- Editorial Board Member, Croatian Journal of Food Science and Technology



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itality Industry: Trends and Challenges, FTHM

DO ZDRAVLJA

itality Industry: Trends and Challenges, FTHM

itality Industry: Trends and Challenges, FTHM

spitality Industry: Trends and Challenges, he Economies of the Balkan and the Eastern

itality Industry: Trends and Challenges, FTHM

## Institute for Multidisciplinary areas -Scientific conferences attended

- Grofelnik Hrvoje. WIRE 2020 Week of the Innovative Regions in Europe The Future of the Resilient Regions in the New Era, Sveučilište u Splitu, Ekonomski fakultet, Online, 04.-05.11. 2020.
- Grofelnik Hrvoje. Sustainable Tourism 2020, 9th International Conference on Sustainable Tourism, Wessex Institute, Online, 8-10. 07. 2020
- Krešić Greta. 12th Nordic Nutrition Conference, Nordic Nutrition Society, 14-16.10.2020.
- Mrnjavac Edna. Business Logistics in Modern Management, Ekonomski Fakultet Osijek, 7.-9.10.2020, Osijek.
- Pilepić Stifanich Ljubica. 3rd Economics, Business & Organization Research Conference (EBOR), Dokuz Eylul University, Turkey & University of Rome "Tor Vergata", Italy, 20-22 November, 2020, Rome, Italy, Virtual Conference.
- Pilepić Stifanich Ljubica. 4rd International Scientific Conference on Economics & Management -EMAN 2020, Association of Economists and Managers of the Balkans, Belgrade, Serbia; Faculty of Management Koper, Koper, Slovenia; DOBA Business School, Maribor, Slovenia; Integrated Business Faculty, Skopje, Macedonia; Faculty of Management, Zajecar, Serbia, 3 September, 2020, Ljubljana, Slovenia, Virtual Conference
- Slavić Nataša. 20th international scientific conference Business Logistics in Modern Management, Josip Juraj Strossmayer University Of Osijek, Faculty Of Economics in Osijek, 7.-9.10.2020.
- Slavić Nataša. 25th Biennial International Congress Tourism & Hospitality Industry 2020, FMTU.
- Šimunić Mislav. IMR 2020: Interdisciplinary Management Research Conference 2020, Ekonomski Fakultet Osijek, Hochschule Pforzheim University, Hrvatska Akademija Znanosti i Umjetnosti, 24-25.09.2020.
- Šimunić Mislav. EMAN 2020: 4th International Scientific Conference on Economics and Management, UdEkoM Balkans-Association of Economists and Managers of the Balkans, DOBA Business School, Maribor, Slovenia, Faculty of Management Koper, University of Primorska, Slovenia, Integrated Business Faculty Skopje, Macedonia, Faculty of Management Zajecar, Serbia, 03.09.2020. ONLINE.
- Šuljić Petrc Alenka. ECTN Conference and Awards ceremony 2020, ECTN, 22.10.2020.

#### INSTITUTE FOR MULTIDISCIPLINARY AREAS







# Tourism and Hospitality Management (THM) journal

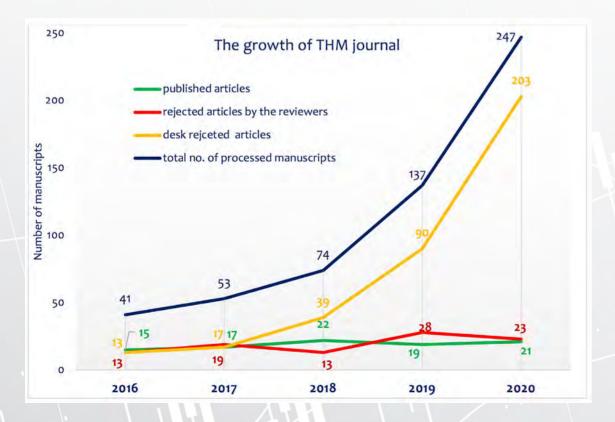
Tourism and Hospitality Management is a peer-reviewed, open access, international and multidisciplinary journal that promotes research and dissemination in the field of tourism and hospitality. It is published twice a year in English by the Faculty of Tourism and Hospitality Management, University of Rijeka, since 1995.

THM aims primarily at publishing original research papers and reviews, but also publishes research notes, viewpoints, teaching and learning case studies, book reviews and PhD thesis summaries.

The journal is strongly committed to research integrity and is committed to ensuring ethics in publication and quality of articles. All submitted manuscripts are reviewed using Crossref Similarity Cheque (iThenticate).

In 2020, THM (Vol. 26, No. 1 & 2) included 21 scientific papers authored by authors from 18 different countries. In the last five years, an increased interest in the journal has been observed. While in 2016 only 41 manuscripts were processed, in 2020 there were 247 processed manuscripts.

THM is an open access journal, available through the Hrčak platform for Croatian open access journals (http://hrcak.srce.hr/thm) and the journal web site (thm.fthm.hr).

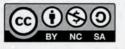


Tourism and Hospitality Management is indexed and abstracted in:

- ABI/INFORM Complete (ProQuest)
- CAB Abstracts -Leisure, Recreation and Tourism Abstracts (CABI Publishing)
- Cabell's Directories
- DOAJ Directory of open access journals
- EconLit (American Economic Association)
- ESCI Emerging Sources Citation Index (Clarivate Analytics), Web of Science<sup>™</sup> Core Collection
- ERIH Plus
- Hospitality & Tourism Complete (EBSCO Publishing)
- Hrčak
- RePEc
- Scopus

Today, THM is one of the leading academic journals in the field of tourism and hospitality management in this part of Europe and plays a prominent role in providing an information base for the improvement of tourism and hospitality theory and practice.



















## **Tourism and Hospitality** Management



Tourism, Leisure and Hospitality Management best quartile



# Biennial International Congress: Tourism & Hospitality Industry

# THI2020 Congress Proceedings

25th Biennial International Congress

# TOURISM & HOSPITALITY INDUSTRY 2020

TRENDS AND CHALLENGES

Opatija, May 4-6 2020

Tourism&HospitalityIndustry(THI)is a multidisciplinary congress with a long tradition that aims to promote collaboration between the academic and tourism communities to improve the attractiveness of the tourism business. Already in 1972, the traditional Hotel House Meeting was organized for the first time, representing a symbiosis of science and good practice. Through its long tradition, the event has evolved into an international scientific congress that has brought together almost 3,000 researchers so far, giving them the opportunity to share their ideas and latest research results through more than 1,000 published scientific papers in the field of tourism and hospitality.

25th Biennial International Congress Tourism & Hospitality Industry 2020: Trends and Challenges was originally scheduled for May 4-6, 2020 in the city of Opatija. Unfortunately, given the COVID -19 outbreak, it was not possible to hold the conference in the familiar format. Nevertheless, the interest of authors in this congress was great and in the end the online <u>Proceedings</u> were published, containing a total of twenty-eight accepted papers from authors from different European countries. The selection of the papers followed a double-blind review process and was carried out by reviewers from Croatia, Czech Republic, Great Britain, Lithuania, Poland, Romania, Serbia and Slovenia.

The topics of the submitted papers vary from different aspects of human resource management, cultural tourism, sustainable destination development, IT innovations to marketing and media challenges in tourism.





# **Defended Theses**

The postgraduate (doctoral) programs of the Faculty of Tourism and Hospitality Management **Business Economics in Tourism and Hospitality Industry and Management of Sustainable Development** are conducted as a three-year program (180 ECTS credits).

Doctoral students of the Faculty of Tourism and Hospitality Management gain the highest level of competences through systematically organized scientific research and quality supervision.

From the academic year 2019/2020 Postgraduate University Doctoral Study "Business Economics in Tourism and Hospitality Industry" is a member of <u>EDAMBA – European Doctoral programs Association in Management & Business Administration and CESEENET – Central and South-East European PhD Networ</u>

#### During 2020 following theses were defended:

Dorčić, Jelena (2020). <u>Modelling intentions for online reservations in hotel industry</u>. Thesis Supervisor: Suzana Marković, Ph.D., Full Professor with tenure. Postgraduate university doctoral study: *Management of Sustainable Development*.

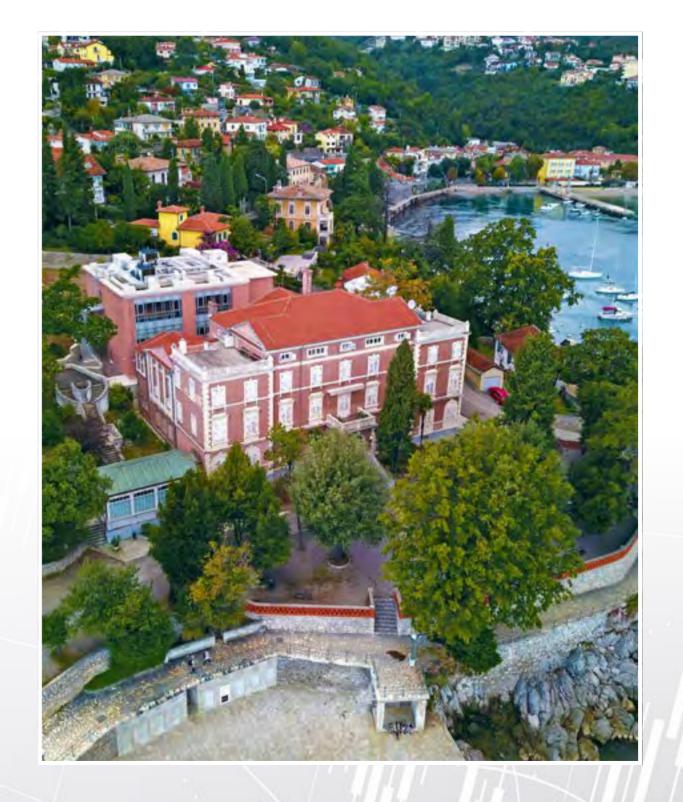
Halmi, Lahorka (2020). <u>Harmonisation of sustainability reporting system in the hotel industry</u>. Thesis Supervisors: Milena Peršić, Ph.D., Scientific Adviser & Katarina Poldrugovac, Ph.D., Assistant Professor. Postgraduate university doctoral study: <u>Management of Sustainable</u> Development

Kljaić Šebrek, Jelena (2020). <u>Service quality measurement in rural tourism: an application of</u> <u>modified RURALQUAL model</u>. Thesis Supervisor: Suzana Marković, Ph.D., Full Professor with tenure. Postgraduate university doctoral study: <u>Management of Sustainable Development</u>

Korov, Tomislav (2020). <u>Strategic management model of religious tourism destination</u>. Thesis Supervisor: Daniela Gračan, Ph.D., Full Professor

Ribarić Čučković, Eda (2020). *Quality cost accounting in the hospitality industry*. Thesis Supervisors: Sandra Janković, Ph.D., Full Professor with tenure & Gordana Ivankovič, Ph.D., Associate Professor. Postgraduate university doctoral study: *Business Economics in Tourism and Hospitality Industry*.

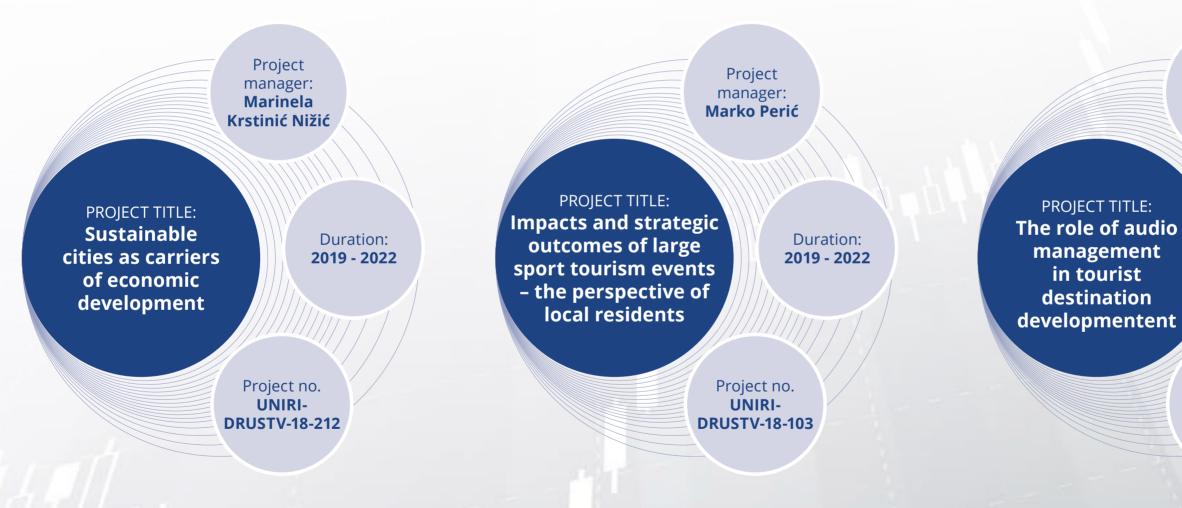
Škarica, Ivana (2020). <u>Employees' job satisfaction in public health institutions with implemented</u> <u>quality management system</u>. Thesis Supervisors: Ivanka Avelini Holjevac, Ph.D., professor emeritus & Ana-Marija Vrtodušić Hrgović, Ph.D., Associate Professor Postgraduate university doctoral study: <u>Management of Sustainable Development</u>



# 50

# Scientific projects

## University of Rijeka – scientific research grants



# 51

Project manager: Christian Stipanović

Duration: 2019 - 2022

Project no. UNIRI-**DRUSTV-18-39** 

# Scientific projects

# University of Rijeka - Scientific research project initiatives

Project title	Project Manager	Duration	Project no.
HOTEL OPERATIONS - SKILLS AND TRAINING FOR THE FUTURE	Ivana Ivančić	2020 - 2022	ZIP-UNIRI-116-2-20
IMPACT OF THE COVID-19 PANDEMIC ON THE SUSTAINABILITY OF THE SMART TOURISM DESTINATIONS	Zrinka Zadel	2020 - 2022	ZIP-UNIRI-116-1-20
ACCOUNTING POLICIES IN REPORTING OF CROATIAN HOTEL COMPANIES	Dubravka Vlašić	2019 -2021	ZIP-UNIRI-116-1-19
THE CARBON FOOTPRINT OF ACTIVE SPORT EVENT TOURISTS: THE CASE OF TRAIL RUNNER	Hrvoje Grofelnik	2019 -2021	ZIP-UNIRI-116-2-19
FOCUS ON QUALITY IN HOUSEHOLD ACCOMMODATION - GUEST PERSPECTIVE	Ana-Marija Vrtodušić Hrgović	2019 -2021	ZIP-UNIRI-116-3-19
COMMUNICATION SKILLS OF TOURISM EMPLOYEES: SELF-EVALUATION, SOFT SKILLS, SELF-ESTEEM AND ENTREPRENEURSHIP INTENTION	Ana Čuić Tanković	2019 -2021	ZIP-UNIRI-116-4-19
ANALYSIS OF HUMAN AND CORPORATE TONE OF VOICE ON SOCIAL MEDIA IN HOTEL INDUSTRY	Jelena Mušanović	2019 -2021	ZIP-UNIRI-116-5-19
STRENGTHENING THE FINANCIAL SUSTAINABILITY OF NON- PROFIT ORGANIZATIONS THROUGH ACTIVITIES RELATED TO TOURISM	Lorena Dadić	2019 -2021	ZIP-UNIRI-116-6-19



# Scientific excellence award

Awarded Faculty of Tourism and Hospitality Management employees for their outstanding scientific contribution in 2020 were:

- Greta Krešić, Ph.D., Full Professor
- Marko Perić, Ph.D., Associate professor
- Suzana Marković, Ph.D., Full Professor with tenure
- Vanja Vitezić, Ph.D., Senior Assistant
- Jelena Mušanović, Ph.D., Senior Assistant
- Nikolina Liović, Ph. D., Senior Assistant

A number of criteria were considered in the evaluation of scientific excellence, including the number and quality of scientific papers published in journals indexed in the Web of Science and Scopus databases, and the citation achieved in 2020.



# 53



# Faculty of Tourism and Hospitality Management SCIENTIFIC ACTIVITY 2020





UNIVERSITY OF RIJEKA FACULTY OF TOURISM AND HOSPITALITY MANAGEMENT OPATIJA, CROATIA

