

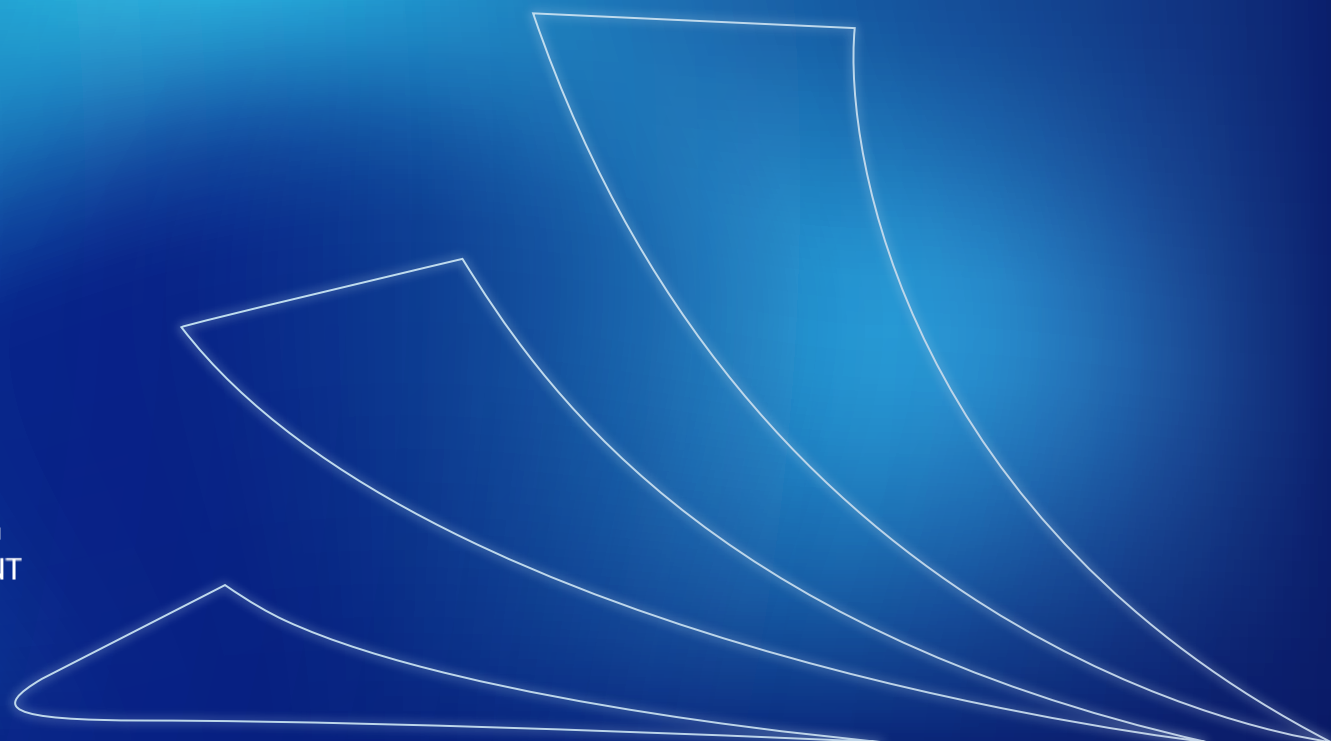
Faculty of Tourism and Hospitality Management

SCIENTIFIC ACTIVITY

2021



UNIVERSITY OF RIJEKA
FACULTY OF TOURISM AND
HOSPITALITY MANAGEMENT
OPATIJA, CROATIA



An aerial photograph of a building complex, likely a university or research institution, featuring several large buildings with red-tiled roofs. A stone bridge crosses a river in the foreground, and a parking lot with several cars is visible. The background shows a forested area and a hillside.

Faculty of Tourism and Hospitality Management SCIENTIFIC ACTIVITY 2021

Data source:

Faculty of Tourism and Hospitality Management (FTHM) Researchers

FTHM Website

Croatian Scientific Bibliography CROSB

Scopus

Web of Science

April, 2022



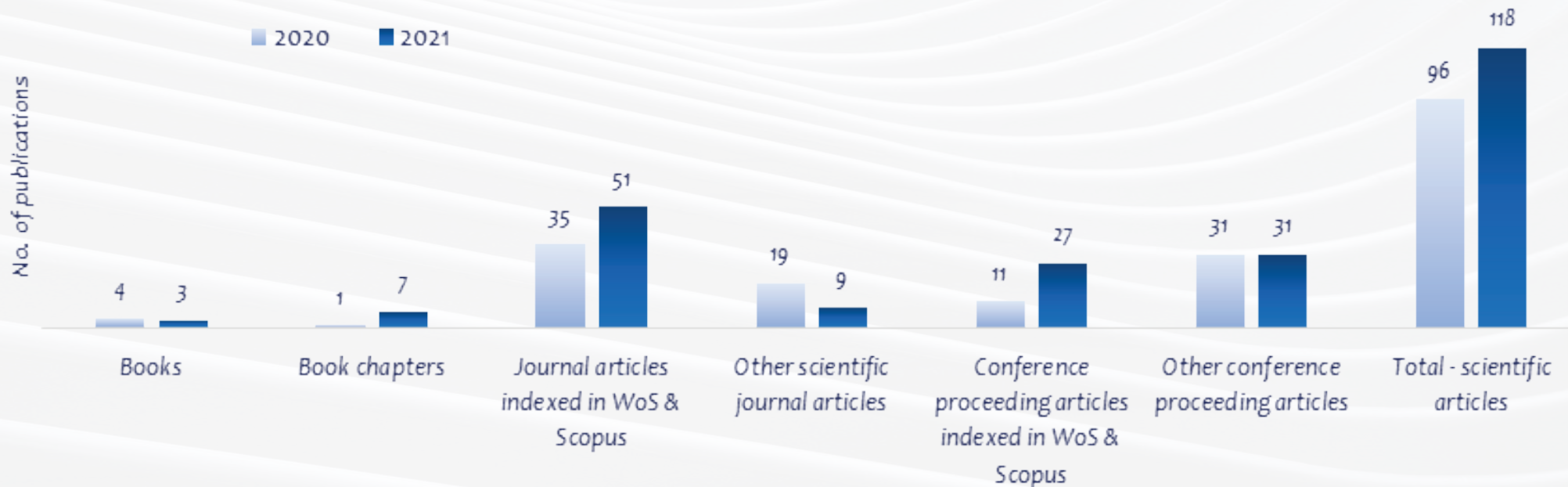
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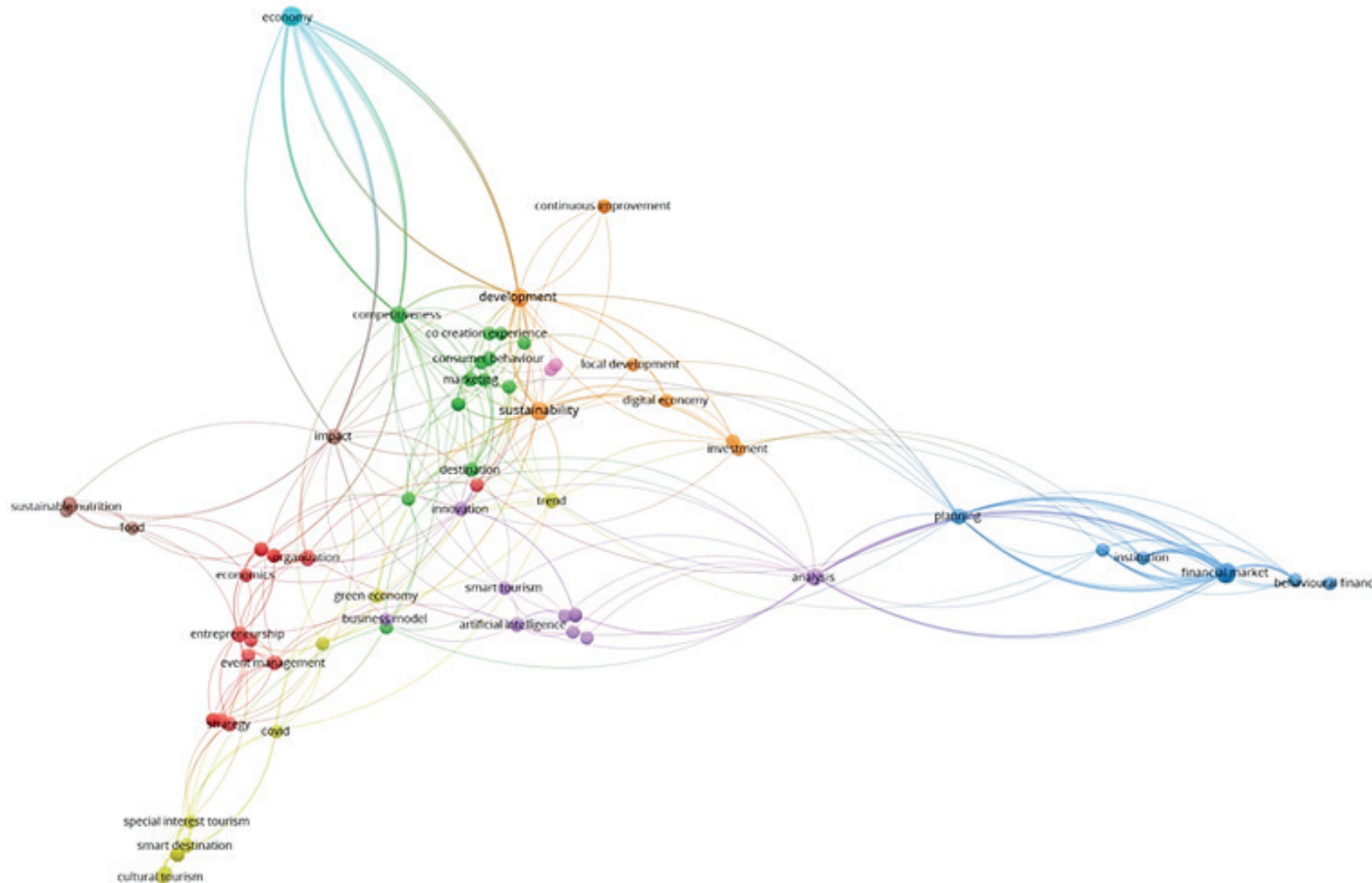
2021 was a challenging but highly scientifically productive year for members of the Faculty of Tourism and Hospitality Management (FTHM). The basic activity of the Faculty relates to scientific research in the field of tourism, hospitality and sustainable development. The Faculty promotes excellence and conducts all activities in accordance with the principles of ethics and social responsibility.

This document contains a list of the scientific activities of faculty members and researchers in 2021. In addition to the research output of the seven Faculty Institutes and the profiles of their researchers, information on conferences attended, members of editorial boards, and peer reviews conducted is also included. Special attention is given to the Faculty's scientific journal, *Tourism and Hospitality Management*, the 6th International Conference Tourism in Southern and Eastern Europe - ToSEE 2021, and 21 scientific projects carried out in 2021.

The scientific productivity of the Faculty of Tourism and Hospitality Management resulted in a total of three published books, seven book chapters, and one hundred and eighteen scientific articles in 2021. This represents an increase in quantity (23% more scientific articles were published in 2021 than in the previous year) and, more importantly, in the quality of publications. In 2021, members of FTHM published 51 articles in WoS/Scopus-indexed journals (an increase of 46% compared with 2020), of which 6 articles were published in Q1 journals. In addition, researchers were involved 21 scientific projects led by members of FTHM in 2021 (a 91% increase in the number of active scientific projects compared to 2020).

Faculty members have participated in numerous international conferences and authored reviews for high-impact journals. Many faculty researchers are editors or members of the editorial boards of international journals.





Faculty researchers explore various research concepts in tourism, hospitality and management as members of seven institutes.

Research activities focus on various current concepts and issues, including the green and circular economy, the creative economy, and the digital economy. Researchers also explore the potential and impact of smart destination development and the digital transformation of tourism and hospitality. They study the impact and importance of implementing smart technologies (e.g., virtual reality, artificial intelligence, digital marketing and communications, and others).

Considering various aspects, many researchers study different types of special interest tourism and tourists' behaviour, perceptions, experiences, and future intentions. Special attention is also paid to competitiveness, local development, entrepreneurship, business excellence, TQM, and human resource management. Researchers examine many issues facing destinations, economies, organisations and various other stakeholders today, with sustainability in all its aspects on their research agenda.

We are looking forward to new experiences, scientific projects, opportunities and partnerships that will produce high quality scientific results.



Research output
by the Faculty Institutes



Institute for Tourism

Members

| Name & Surname | Scientists' identification number | ORCID | Web of Science ResearcherID |
|--|-----------------------------------|---|-------------------------------|
| FULL PROFESSOR TENURED | | | |
| Dragan Magaš, Ph.D. | 187443 | https://orcid.org/0000-0002-4491-3237 | AAK-9491-2021 |
| Dora Smolčić Jurdana Ph.D. | 211460 | https://orcid.org/0000-0002-6459-3234 | AAB-1767-2021 |
| Daniela Gračan, Ph.D. | 226714 | https://orcid.org/0000-0002-3847-7280 | Y-4478-2018 |
| FULL PROFESSOR | | | |
| Lorena Bašan, Ph.D. | 215611 | https://orcid.org/0000-0002-9951-5965 | AAJ-6317-2020 |
| Romina Alkier, Ph.D. | 256010 | https://orcid.org/0000-0003-2666-8271 | V-9529-2018 |
| ASSOCIATE PROFESSOR | | | |
| Lidija Bagarić, Ph.D. | 287376 | https://orcid.org/0000-0002-1203-0050 | S-9161-2018 |
| Dina Lončarić, Ph.D. | 275935 | https://orcid.org/0000-0003-2285-0252 | C-9574-2016 |
| Zrinka Zadel, Ph.D. | 275092 | https://orcid.org/0000-0003-4582-8592 | AAT-4342-2020 |
| ASSISTANT PROFESSOR | | | |
| Ana Čuić Tanković, Ph.D. | 343916 | https://orcid.org/0000-0002-4383-684X | I-9211-2016 |
| Marina Perišić Prodan, Ph.D. | 309626 | https://orcid.org/0000-0003-1954-4481 | S-8373-2018 |
| Daniela Soldić Frleta, Ph.D. | 296062 | https://orcid.org/0000-0002-1558-0410 | N-1776-2015 |
| SENIOR ASSISTANT | | | |
| Marina Barkidija Sotošek, Ph.D. | 346776 | https://orcid.org/0000-0003-2642-3960 | Y-4477-2018 |
| TEACHING & RESEARCH ASSISTANT | | | |
| Romina Agbaba, M.A. | 373721 | https://orcid.org/0000-0003-4850-9896 | AAF-2185-2021 |
| Jelena Kapeš, M.A. | | https://orcid.org/0000-0003-0563-219X | AAA-7868-2021 |
| Nikolina Šerić Honović, M.A. | 370964 | https://orcid.org/0000-0003-3478-0482 | Z-1240-2018 |
| Dora Župan, M.A. | 385684 | https://orcid.org/0000-0002-3821-0172 | AAF-1310-2021 |

The Institute for Tourism builds its academic research and teaching on the tradition of developing and training experts in the needs of tourism, both at the micro and macro levels. Guided by the principles of excellence, the Institute strives to address the complex needs of the tourism system through courses in all areas of study.

The research results, especially in the field of destination marketing and management, encourage the Institute to remain at the forefront of these research areas, which are irreplaceable when it comes to providing a response to modern movements in tourism demand.

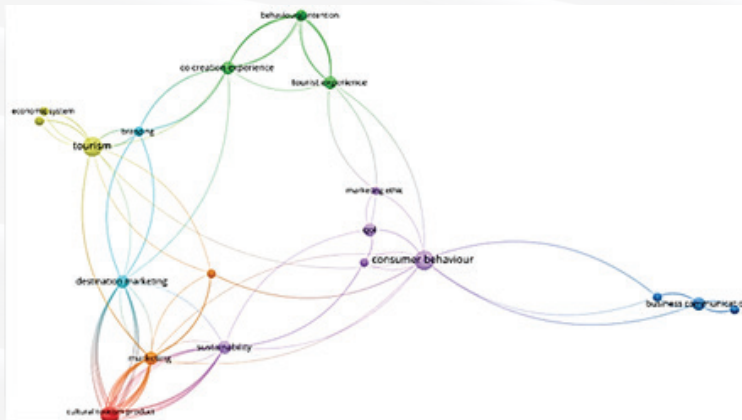
The research interests of the members of the **Department of Tourism** include destination management, crisis management, sustainable development, tourism planning, tourism economics, tourism impacts, SMART destinations, diversity of specific interest tourism, tourism experience and behaviour, quality of life and well-being; value co-creation, security and many other challenges of future tourism.

In the **Department of Marketing**, researchers focus on the application of sustainability in marketing and destination competitiveness, ethics and social responsibility, online marketing, consumer behaviour, UGC (user-generated content) in targeted advertising, branding, collaboration, and integrated marketing communication in tourism and hospitality.



The active and collaborative partnership of the Faculty with various stakeholders at the local, regional, national and international levels provides the basis for the acquisition and transfer of knowledge and for the practical application of their scientific findings. Today, more than ever, the tourism market is looking for highly educated people with new and innovative practical knowledge, ready to respond the challenges of the modern business world, and able to assume responsibilities in leadership positions in tourism. Therefore, in accordance with the needs of stakeholders and the dynamics of tourism development, the activities of the Institute are aimed at educating students to become creative, innovative and critical individuals capable of analysis, management, marketing research and practical work in tourism and tourism-related activities.

The goal of the Institute of Tourism is to continuously improve the quality of research and teaching and to develop a personalised learning approach to improve the generic and practical skills of students. The Institute has 16 members who develop their teaching and scientific research capacity through external and internal training and participation in numerous interdisciplinary research and development projects.



Research output 2021



BOOK CHAPTERS

- **Soldić Frleta, D. (2021).** Gender Differences: Perceived Tourism Impacts and Tourism Development Support. In Valeri, M. & Katsoni, V. (Eds), Gender and Tourism: Challenges and Entrepreneurial Opportunities. Emerald Publishing Limited, Bingley, pp. 129-148.

JOURNAL ARTICLES INDEXED IN SCOPUS AND/OR WOS

- **Bašan, L., Kapeš, J., & Brolich, L. (2021).** Sustainable marketing factors: Impacts on tourist satisfaction and perceived cultural tourism effects. *Ekonomski vjesnik*, 34(2), 385-400. <https://doi.org/10.51680/ev.34.2.11>.
- **Bašan, L., Kapeš, J. & Kamenečki, A. (2021).** Tourist satisfaction as a driver of destination marketing improvements: The case of the Opatija Riviera. *Tržište: časopis za tržišnu teoriju i praksu*, 33(1), 93-112. <https://doi.org/10.22598/mt/2021.33.1.93>.
- **Đurkin Badurina, J. & Soldić Frleta, D. (2021).** Tourism Dependency and Perceived Local Tourism Governance: Perspective of Residents of Highly- Visited and Less- Visited Tourist Destinations. *Societies*, 11(3). <https://doi.org/10.3390/soc11030079>.
- **Gračan D. & Agbaba R. (2021).** Analysis of crisis situations in nautical tourism. *Pomorstvo: scientific journal of maritime research*, 35(1), 16-22. <https://doi.org/10.31217/p.35.1.2>.
- **Gračan, D., Barkidija Sotošek, M., & Torbarina, M. (2021).** The effect of the convention specific dimensions on universities teaching staff behavioral intention. *Tourism and hospitality management*, 27(1), 99-118. <https://doi.org/10.20867/thm.27.1.7>.
- **Gračan, D., Zadel, Z. & Pavlović, D. (2021).** Management of visitor satisfaction by using mobile digital tools and services to create concept of smart destination. *Ekonomski pregled: mjesečnik Hrvatskog društva ekonomista Zagreb*, 72(2), 185-198. <https://doi.org/10.32910/ep.72.2.2>.
- **Lončarić, D., Dujmić, E. & Krešić, G. (2021).** Assessment of the intention to consume farmed fish using the theory of planned behaviour – scale validation. *Zbornik Veleučilišta u Rijeci / Journal of the Polytechnic of Rijeka*, 9(1), 1-17. <https://doi.org/10.31784/zvr.9.1.1>.
- **Lončarić, D., Perišić Prodan, M. & Dlačić, J. (2021).** Memorable tourism experiences inspired by the beauty of nature. *Tourism and hospitality management*, 27(2), 315-337. <https://doi.org/10.20867/thm.27.2.5>.
- **Meštrović, D., Bagarić, L. & Lončarić, D. (2021).** Attitudes and Perceptions of Sustainable Marketing in Higher Education – Designing a Measurement Instrument. *Ekonomski vjesnik*, 34(2), 401-413. <https://doi.org/10.51680/ev.34.2.12>.
- **Perić, M. & Čuić Tanković, A. (2021).** Investigating the satisfaction of active event sport tourists. *European journal of tourism research*, 28, 2806, 1-17. <https://doi.org/10.54055/ejtr.v28i.2251>.
- **Racz, A., Smolčić Jurdana, D. & Šverko Grdić, Z. (2021).** Managers' Perspectives about the Relationship between Tourism and Climate Change: Case of the Republic of Croatia. *Academica turistica*, 14(1), 53-70. <https://doi.org/10.26493/2335-4194.14.53-70>.
- **Šerić, N., Bagarić, L., Jakšić Stojanović, A. & Keković, N. (2021).** Testing of the Model of Creating a Specialized Tourist Product for Post-COVID Time. *Transactions on maritime science*, 10(2), 526-538. <https://doi.org/10.7225/toms.v10.n02.021>.





OTHER SCIENTIFIC JOURNAL ARTICLES

- **Racz, A., Smolčić Jurdana, D. & Rotim K. (2021).** Razlike u stavovima o klimatskim promjenama kod menadžera u turističkim smještajnim objektima različitih kategorija. *Journal of applied health sciences*, 7(2), 151-160. <https://doi.org/10.24141/1/7/2/5>.



CONFERENCE PROCEEDING ARTICLES INDEXED IN SCOPUS AND/OR WOS

- **Alkier, R., Milojica, V. & Roblek, V. (2021).** The impact of COVID-19 crisis on tourism and strategy for its recovery. In Leko Šimić, M. & Crnković, B. (Eds), RED 2021 X: 10th International Scientific Symposium Region, Entrepreneurship, Development, Osijek: Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, pp. 559-574.
- **Cegur Radović, T., Lončarić, D. & Cvelić Bonifačić, J. (2021).** Camping tourism experience, satisfaction and loyalty: an empirical study from Croatia. Alkier, R., Marković, S. & Perić, M. (Eds.), 6th International Scientific Conference ToSEE Tourism in Southern and Eastern Europe 2021: ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, 30 June – 02 July 2021, Opatija: Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia, pp. 817-834.
- **Čuić Tanković, A., Kapeš, J. & Kraljić V. (2021).** Importance of soft skills and communication skills in tourism: viewpoint from tourists and future tourism employees. In Alkier, R., Marković, S. & Perić, M. (Eds.), 6th International Scientific Conference ToSEE Tourism in Southern and Eastern Europe 2021: ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, 30 June – 02 July 2021, Opatija: Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia, pp. 167-185.
- **Dragin, A.S., Zadel, Z., Mijatov, M.B., Stojanović, V., Jovanović, T., Lazić, L., Zelenović Vasiljević, T. & Milenković, N. (2021).** Covid-19 risk management perspectives of the European capital of culture: what now?. In Alkier, R., Marković, S. & Perić, M. (Eds.), 6th International Scientific Conference ToSEE Tourism in Southern and Eastern Europe 2021: ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, 30 June – 02 July 2021, Opatija: Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia, pp. 195-213.
- **Gračan, D., Barkidija Sotošek, M. & Matošević, R. (2021).** Assessment of convention participants' satisfaction towards the improvement of business tourism offer: a case study of Istria, Croatia. In Alkier, R., Marković, S. & Perić, M. (Eds.), 6th International Scientific Conference ToSEE Tourism in Southern and Eastern Europe 2021: ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, 30 June – 02 July 2021, Opatija: Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia, pp. 315-327.
- **Smolčić Jurdana, D. & Agbaba, R. (2021).** Destination crisis management educational programs – background for better performances. In Alkier, R., Marković, S. & Perić, M. (Eds.), 6th International Scientific Conference ToSEE Tourism in Southern and Eastern Europe 2021: ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, 30 June – 02 July 2021, Opatija: Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia, pp. 695-707.
- **Škravan, A., Bašan, L., Kapeš, J., Prižmić, I. & Franulović, M. (2021).** Motivation-based identity of island destinations and tourist satisfaction: the case of Croatia. In Alkier, R., Marković, S. & Perić, M. (Eds.), 6th International Scientific Conference ToSEE Tourism in Southern and Eastern Europe 2021: ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, 30 June – 02 July 2021, Opatija: Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia, pp. 757-773.
- **Zadel, Z., Šerić Honović, N. & Magaš, D. (2021).** The impact of the covid-19 pandemic on the use of mobile applications by the local population in the smart tourism destination. In Alkier, R., Marković, S. & Perić, M. (Eds.), 6th International Scientific Conference ToSEE Tourism in Southern and Eastern Europe 2021: ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, 30 June – 02 July 2021, Opatija: Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia, pp. 803-815.

OTHER CONFERENCE PROCEEDING ARTICLES

- **Alkier, R. (2021).** Izazovi sigurnosti u turizmu nakon pandemije COVID- 19. In Nikolić, G. (Ed.), PILC 2021 – PAR International Leadership Conference "Liderstvo nakon COVID-a 19", Visoka poslovna škola PAR, Rijeka, pp. 115-128.
- **Alkier, R. & Milojica, V. (2021).** Zadovoljstvo turista gastronomskom ponudom kontinentalne Hrvatske. In Starc, J. (Ed.), 10th International Scientific Conference globalisation challenges and the social-economic environment of the EU, Novo mesto: University of Novo mesto Press, pp. 34-47.
- **Alkier, R., Mitrović, Đ. & Milojica, V. (2021).** Presentation of the state of Croatian tourism in the conditions caused by COVID-19 Pandemic. In Đukić, T., & Radenković Jocić, D. (Eds), International Scientific Conference Emerging Trends in Global and National Economy, Niš: Faculty of Economics, University of Niš, Niš, pp. 147-158.
- **Alkier, R., Nikolić, G. & Milojica, V. (2021).** Developmental Perspectives of Medical Tourism in Croatia. In Nikolić, G. (Ed.), PAR International Scientific and Professional Leadership Conference PILC 2021 LEADERSHIP AFTER COVID- 19, Visoka poslovna škola PAR, Rijeka, pp. 479-500.
- **Alkier, R., Perić, G. & Milojica, V. (2021).** Analysis of the state of Tourism of the Republic of Croatia and Developmental Perspectives in the Post-Pandemic Period. In Karabašević, D., Vukotić, S., & Popović, G. (Eds), International Scientific & Professional Conference MEFkon 2021 Innovation as the Initiator of Development, Beograd: Faculty of Applied Management, Economics and Finance Belgrade, pp. 182-196.
- **Alkier, R., Podovac, M. & Milojica, V. (2021).** Characteristics of Wellness Tourist Offer of the Republic of Croatia. In Stanišić, M. (Ed.), Singidunum International Tourism Conference – 2021 Spa&Wellness Tourism Development, Perspectives, and Experiences, Beograd: Singidunum University, Beograd, pp. 79-87.
- **Alkier, R., Roblek, V. & Milojica, V. (2021).** Developmental Perspective of Wellness Tourism of Republic of Croatia in the Post-Covid-19 Period – a Theoretical Framework. In Stanišić, M. (Ed.), Singidunum International Tourism Conference – 2021 Spa&Wellness Tourism Development, Perspectives, and Experiences, Beograd: Singidunum University, Beograd, pp. 69-78.
- **Cerin, A., Perišić Prodan, M. & Pilepić Stifanich, Lj. (2021).** Attitudes of young consumers towards online shopping. In Zavrli, I., Vuković, D., & Cerović, Lj. (Eds), 72nd International Scientific Conference on Economic and Social Development Development – "Digital Transformation and Business", Varazdin Development and Entrepreneurship Agency, Varazdin, Croatia; University North, Koprivnica, Croatia; Faculty of Management University of Warsaw, Warsaw, Poland; Faculty of Law, Economics and Social Sciences Sale – Mohammed V University in Rabat, Morocco, pp. 206-215.
- **Gračan, D., Barkidija Sotošek, M. & Šerić Honović, N. (2021).** Analysis of tourism motives and preferences characteristics of generation Y. In Djukec D., Klopota, I., & Burilovic, L. (Eds), 7th ITEM Conference – "Innovation, Technology, Education and Management" and 67th International Scientific Conference on Economic and Social Development, Sv. Martin na Muri, Hrvatska, pp. 171-176.
- **Podovac, M., Alkier, R. & Lopatny, M.L. (2021).** An insight into the motivation of young people for staying in the cities of the Republic of Serbia. In Karabašević, D., Vukotić, S., & Gabrijele P. (Eds), International Scientific & Professional Conference MEFkon 2021 Innovation as the Initiator of Development, Beograd: Faculty of Applied Management, Economics and Finance Belgrade, pp. 463-472.
- **Šerić, N., Jakšić Stojanović, A. & Bagarić, L. (2021).** Model kreiranja specijaliziranog turističkog proizvoda za post covid vrijeme. In Božić, V. (Ed.), X Naučna konferencija sa međunarodnim učešćem Jahorinski poslovni forum 2021: Jugoistočna Evropa u vrtlogu krize 2020, disruptivnih inovacija, politika i mjera za održivi privredni rast – zbornik radova, Istočno Sarajevo: Ekonomski fakultet Pale, Istočno Sarejevo, pp. 85-97.
- **Vrhoci, A., Čuić Tanković, A. & Kapeš, J. (2021).** Perception of online information when selecting a tourist product: differences between generations X, Y, and Z. In Leko Šimić, M (Ed.), 27th Cromar Congress Let the Masks Fall – New Consumers in Business Research, Osijek: Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, Osijek, pp. 363-382.



Performed peer reviews

| Name & Surname | Reviews | |
|------------------------------|--|---|
| | Articles in the scientific journals | Articles in the Proceeding |
| Bagarić Lidija | Transactions on Maritime Science – TOMS; Pomorstvo | 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM |
| Bašan Lorena | | 7. Međunarodni kongres povijesnih gradova 2021; 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021, FTHM |
| Čuić Tanković Ana | Tourism and Hospitality Management; Academica turistica; International Journal of Multidisciplinary in Business and Science; Zbornik Veleučilišta u Rijeci | 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021, FTHM; 27th CROMAR Congress “Let the masks fall – New consumer in business and research” 2021, EFOS |
| Lončarić Dina | Ekonomika misao i praksa; Journal of Ecotourism; Leisure/ Loisir; Management – Journal of Contemporary Management Issues; Market / Tržište; Organizacija; Socijalna ekologija; Zbornik Veleučilišta u Rijeci | 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021, FTHM |
| Gračan Daniela | Land; Sustainability; Sociologija i prostor; Pomorstvo, Scientific Journal of Maritime Research, Pomorski fakultet Sveučilišta u Rijeci; Pomorski zbornik, Pomorski fakultet Sveučilišta u Rijeci | 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021, FTHM |
| Perišić Prodan Marina | Zbornik Veleučilišta u Rijeci | 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021, FTHM |
| Smolčić Jurdana Dora | Sustainability; International Journal of Tourism and Hotel Business Management; Oeconomica Jadertina; Economic research – Ekonomska istraživanja | 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021, FTHM |
| Soldić Frleta Daniela | SAGE Open; Tourism Review; Economic Research-Ekonomska Istraživanja; Agriculture; Sustainability; Augmented Human Research; Buildings | 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021, FTHM |
| Zadel Zrinka | | 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021, FTHM |

Awards

- Bašan Lorena & Kapeš Jelena, 27th CROMAR Congress "Let the masks fall – New consumer in business and research" 2021, Best paper award: Bašan, I., Kapeš, J. & Brolich, L. (2021). Sustainable marketing factors: Impact on tourist satisfaction and perceived cultural tourism effects.

Journal editors & members of advisory or editorial board

Gračan Daniela

- Editorial board, Pomorski zbornik - Journal of Maritime and Transportation Sciences

Lončarić Dina

- Editorial board, Tourism and Hospitality Management

Smolčić Jurdana Dora

- Editorial board, Acta economica et turistica
- Advisory board, Hotel and Tourism Management

Scientific conferences attended

- Agbaba Romina. 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021 ToSEE - Smart, Experience, Excellence & ToFEEL - Feelings, Excitement, Education, Leisure, FTHM. June 30 - July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Alkier Romina. 4th International Scientific Conference "Restarting tourism, travel and hospitality: The day after" TOURMAN, 2021. May 21 - 23, 2021. International Hellenic University.
- Alkier Romina. International Scientific & Professional Conference MEFkon 2021 Innovation as the Initiator of Development. December 1, 2021. Faculty of Applied Management, Economics and Finance Belgrade.
- Alkier Romina. International Scientific Conference Emerging Trends in Global and National Economy. December 14, 2021. Ekonomski fakultet Niš.
- Alkier Romina. 10th International scientific symposium "Region, Entrepreneurship, Development", RED 2021. June 17, 2021. Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek. Co-organizers: University of Tuzla, Faculty of Economics in Tuzla, Croatian Academy of Sciences and Arts, The Institute for Scientific and Artistic work in Osijek, University of Maribor, Faculty of Economics and Business.
- Alkier Romina. PAR International Scientific and Professional Leadership Conference PILC 2021 LEADERSHIP AFTER COVID- 19. May 28 - 29, 2021. Visoka poslovna škola PAR.
- Alkier Romina. 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021 ToSEE - Smart, Experience, Excellence & ToFEEL - Feelings, Excitement, Education, Leisure, FTHM. June 30 - July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Barkidija Sotošek Marina. 2. Međunarodno znanstveno-stručna konferencija za razvoj ruralnog turizma RRT 2021 "Održivi i odgovorni razvoj ruralnog područja". November 23-24, 2021. Vimal akademija.
- Bašan Lorena. VII Međunarodni kongres povijesnih gradova / 7th International Historic Cities Congress. October 19 - 22, 2021. TZ Grada Solina i Grad Solin.
- Bašan Lorena. 27th CROMAR Congress "Let the masks fall - New consumer in business and research" 2021, EFOS. September 22 - 25, 2021. University J.J. Strossmayer in Osijek, Faculty of Economics in Osijek.
- Čuić Tanković Ana. 27th CROMAR Congress "Let the masks fall - New consumer in business and research" 2021, EFOS. September 22 - 25, 2021. University J.J. Strossmayer in Osijek, Faculty of Economics in Osijek.
- Čuić Tanković Ana. 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021 ToSEE - Smart, Experience, Excellence & ToFEEL - Feelings, Excitement, Education, Leisure, FTHM. June 30 - July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Gračan Daniela. 6th International Scientific Conference ToSEE - Tourism in

- Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Kapeš Jelena. 27th CROMAR Congress "Let the masks fall – New consumer in business and research" 2021, EFOS. September 22 – 25, 2021. University J.J. Strossmayer in Osijek, Faculty of Economics in Osijek.
 - Kapeš Jelena. 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
 - Kapeš Jelena. VII Međunarodni kongres povijesnih gradova / 7th International Historic Cities Congress. October 19 – 22, 2021. TZ Grada Solina i Grad Solin.
 - Lončarić Dina. 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
 - Lončarić Dina. 13. International Scientific and Professional Conference WITH FOOD TO HEALTH. September 16-17, 2021. Faculty of Food Technology Osijek, Faculty of Technology Tuzla.
 - Lončarić Dina. 27th CROMAR Congress "Let the masks fall – New consumer in business and research" 2021, EFOS. September 22 – 25, 2021. University J.J. Strossmayer in Osijek, Faculty of Economics in Osijek.
 - Lončarić Dina. XI International Scientific Conference on Economic Development and Standard of Living (EDASOL 2021). November 12 – 13, 2021. Paneuropean university "Apeiron" Banja Luka, College of modern management.
 - Smolčić Jurdana Dora. Crisis management in nursing and healthcare. May 6 – 7, 2021. Zdravstveno veleučilište Zagreb.
 - Smolčić Jurdana Dora. 8th Conference on Scholarly Communication and Publishing in the Context of Open Science, PUBMET, 2021, UNIZD. September 15 – 17, 2021. Sveučilište u Zadru, CROASC Zagreb, Sveučilište u Zagrebu, Institut Ruđer Bošković.
 - Smolčić Jurdana Dora. 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
 - Soldić Frleta Daniela. 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
 - Šerić Honović Nikolina. 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
 - Šerić Honović Nikolina. 7th ITEM Conference – «Innovation, Technology, Education and Management» and 67th International Scientific Conference on Economic and Social Development. April 20 – 30, 2021. Varazdin Development and Entrepreneurship Agency and University North in cooperation with Faculty of Management University of Warsaw, Faculty of Law, Economics and Social Sciences Sale – Mohammed V University in Rabat, Polytechnic of Medimurje in Cakovec, Croatian Chamber of Economy.
 - Šerić Honović Nikolina. 68 th International Scientific Conference on Economic and Social Development. May 24 – 25, 2021. Varazdin Development and Entrepreneurship Agency and University North in cooperation with University of Aveiro, Faculty of Management University of Warsaw, Faculty of Law, Economics and Social Sciences Sale – Mohammed V University in Rabat, Polytechnic of Medimurje in Cakovec.
 - Zadel Zrinka. 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.



Institute for
Hospitality

Members

| Name & Surname | Scientists' identification number | ORCID | Web of Science ResearcherID |
|-------------------------------|-----------------------------------|---|--------------------------------|
| FULL PROFESSOR TENURED | | | |
| Vlado Galičić, Ph.D. | 219842 | https://orcid.org/0000-0002-9236-085X | 4181640 |
| Slobodan Ivanović, Ph.D. | 214680 | https://orcid.org/0000-0003-4096-2768 | AAB-4716-2021/ |
| Nadia Pavia, Ph.D. | 210953 | https://orcid.org/0000-0002-1084-1394 | AAG-8157-2021 |
| ASSISTANT PROFESSOR | | | |
| Marta Cerović, Ph.D. | 310910 | https://orcid.org/0000-0002-6896-6229 | AAH-1660-2021 |
| Marina Laškarin Ažić, Ph.D. | 331823 | https://orcid.org/0000-0002-7051-8804 | AAU-5470-2020 |
| Krešimir Mikinac, Ph.D. | 321282 | https://orcid.org/0000-0001-6787-4982 | AAA-4275-2021 |

The Institute for Hospitality focuses on scientific research with the goal of linking its findings to educational materials in the areas of business economics, organization, and management. The members of the Institute of Hospitality focus on the development and application of the latest knowledge on the development of the profession, on the transfer of knowledge to students and professionals. During their studies, students acquire knowledge, skills and competences in the field of hospitality through theoretical and practical teaching.

Members of the Institute actively participate in scientific projects, as project leaders or members of research teams. They present the results of their research at international and national conferences and publish them in scientific journals and conference proceedings. Future research of the Institute members is based on entrepreneurial management in tourism and hospitality, strategic management in hotel companies, economics of hospitality companies, gastronomy and restaurant business management, food and beverage management, standards in hospitality, hotel operations, organization of hospitality services, organizational behaviour, education in tourism and hospitality, CRM, guest experience, guest relations, employee relations, enogastronomy and many other topic related to hospitality and tourism.

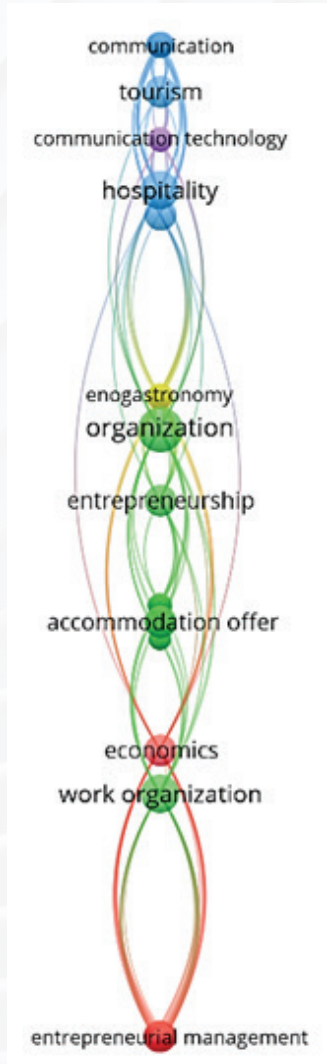


Hospitality, Gastronomy and Restaurant Business department combines two important areas:

- Hospitality – analyzing global trends in the turbulent, dynamic market of the 21st century. Special interest is given to increasing quality and competitiveness from the perspective of entrepreneurship and management of the hotel sector.
- Gastronomy and restaurant business – by following modern trends in this field, the focus is on the design of the food and beverage offer in response to the needs and demands of the tourism market.

Looking at the curricula of the courses and the name of the Faculty, **the Department of Hospitality, Gastronomy and Restaurant Business** as part of the Institute for Hospitality, represents one of the most important departments of the Faculty. In addition, the department promotes one of the fundamental activities of the Faculty, which is directly related to the tourism and hospitality industry, through collaboration with other institutions, companies, associations, municipalities and unions. Programs for lifelong learning are also developed within the Department. A lifelong learning program “Food and Beverage Specialist” is an example of good practice and has been running for more than 10 years. In addition, three new lifelong learning programs are in preparation: Sommelier Specialist, Barista Specialist and Bartender Specialist.

The Department of Work Organization in Hospitality pays special attention to studies related to hospitality work organization. Members of the department strive to prepare students to recognize organizational problems under changing conditions and, as future managers, to be able to enforce effective work organization activities in the hospitality industry. The department focuses on the significant area of work organization in the hospitality industry, which is the focus of many courses taught by the Faculty of Tourism and Hospitality Management.



Research output 2021



OTHER SCIENTIFIC JOURNAL ARTICLES

- **Laškarin Ažić, M. (2021).** Istraživanje profila turista prema motivima dolaska i lojalnosti stilu odmora. Zbornik Ekonomskog fakulteta u Zagrebu, 19 (1), 189–202. <https://doi.org/10.22598/zefzg.2021.1.189>.

CONFERENCE PROCEEDING ARTICLES INDEXED IN SCOPUS AND/OR WOS

- **Floričić, T. & Pavia, N. (2021).** Linkage of leisure with remote work and digital nomadism in tourist accommodation facilities. In Alkier, R., Marković, S. & Perić, M. (Eds.), 6th International Scientific Conference ToSEE Tourism in Southern and Eastern Europe 2021: ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, 30 June – 02 July 2021, Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia, pp. 247–268.
- **Mitrović, Đ., Manić, E. & Ivanović, S. (2021).** Business conditions regional analysis with a reference to potentials in tourism development: the case of Serbia. In Alkier, R., Marković, S. & Perić, M. (Eds.), 6th International Scientific Conference ToSEE Tourism in Southern and Eastern Europe 2021: ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, 30 June – 02 July 2021, Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia, pp. 491–502.
- **Rašan, D. & Laškarin Ažić, M. (2021).** Measuring students' memorable conference experience and behavioural intentions. In Alkier, R., Marković, S. & Perić, M. (Eds.), 6th International Scientific Conference ToSEE Tourism in Southern and Eastern Europe 2021: ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, 30 June – 02 July 2021, Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia, pp. 657–672.
- **Šuljić Petrc, A., Mikinac, K. & Miškulin, D. (2021).** Foreign language ability in hospitality business. In Alkier, R., Marković, S. & Perić, M. (Eds.), 6th International Scientific Conference ToSEE Tourism in Southern and Eastern Europe 2021: ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, 30 June – 02 July 2021, Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia, pp. 775–788.

Performed peer reviews

| Name & Surname | Reviews | |
|-----------------------------|---|---|
| | Articles in the scientific journals | Articles in the Proceeding |
| Cerović Marta | | 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021, FTHM |
| Galičić Vlado | | 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021, FTHM |
| Ivanović Slobodan | | 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021, FTHM |
| Laškarin Ažić Marina | Tourism: An International Interdisciplinary Journal | |
| Mikinac Krešimir | | 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021, FTHM |
| Pavia Nadia | | 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021, FTHM |

Journal editors & members of advisory or editorial board

Galičić Vlado

- Editorial board, Informatologia (Scopus: Q3)
- Editorial board, Medica, Culture & Public Relations

Slobodan Ivanović

- Advisory board, UTMS Journal of Economics

Scientific conferences attended

- Ivanović Slobodan. 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Krešimir Mikinac. 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Pavia Nadia. 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.



Institute for Management

Members

| Name & Surname | Scientists' identification number | ORCID | Web of Science ResearcherID |
|--|-----------------------------------|---|-------------------------------|
| FULL PROFESSOR TENURED | | | |
| Helga Maškarin Ribarić, PhD | 211603 | https://orcid.org/0000-0002-7201-9603 | O-1236-2019 |
| FULL PROFESSOR | | | |
| Ines Milohnić, PhD | 233681 | https://orcid.org/0000-0001-7487-4286 | T-4982-2019 |
| Marko Perić, PhD | 275946 | https://orcid.org/0000-0002-2828-4709 | Q-6495-2018 |
| ASSOCIATE PROFESSOR | | | |
| Kristina Črnjar, Ph.D. | 288954 | https://orcid.org/0000-0002-7137-4232 | S-9155-2018 |
| Ana-Marija Vrtodušić Hrgović, PhD | 217874 | https://orcid.org/0000-0001-6679-3742 | Z-1139-2018 |
| ASSISTANT PROFESSOR | | | |
| Josipa Cvelić Bonifačić, PhD | 346765 | https://orcid.org/0000-0002-4202-6044 | AAA-9887-2021 |
| Jelena Đurkin Badurina | 327382 | https://orcid.org/0000-0002-1668-4967 | R-7486-2018 |
| Ivana Ivančić, PhD | 321335 | https://orcid.org/0000-0002-2109-3002 | AAU-7541-2020 |
| Vanja Vitezić, PhD | 337675 | https://orcid.org/0000-0002-2484-4529 | S-3517-2018 |
| Marija Ivaniš, Ph.D. | 311053 | https://orcid.org/0000-0002-0660-3924 | AAG-2892-2021 |
| SENIOR ASSISTANT | | | |
| Lorena Dadić Fruk, PhD | 346780 | https://orcid.org/0000-0003-1479-4123 | X-5066-2018 |
| TEACHING & RESEARCH ASSISTANT | | | |
| Vedrana Čikeš, M.A. | 34557 | https://orcid.org/0000-0001-9121-4503 | Z-2055-2018 |
| Ivana Licul, M.A. | 353344 | https://orcid.org/0000-0001-8238-8317 | T-4170-2018 |
| Ema Petaković, M.A. | 35414 | https://orcid.org/0000-0002-5478-8484 | AAI-7363-2021 |

The Department of Management is the largest department within the Institute and encompasses a variety of different academic and professional interests, including management in tourism and hospitality, event management, sports management, business models, animation management, stakeholder and community management, camping benchmarking, new technologies, trade diplomacy in tourism and hospitality, etc. Some of the courses offered at various levels of study are: Management, Strategic Management in Tourism and Hospitality, Project Management, EU Project Management, Management of Small and Medium Enterprises, Event Management, Sports Management in Tourism, Management of Cultural and Art Institutions, Project Management in Tourism and Hospitality, Entrepreneurial Management and Innovation, Principles and Practice of the Tourism and Hospitality Industry, Tourism Animation, etc.

The members of the **Department of Quality and Controlling** cover the areas of quality management and corporate management systems (controlling) with their teaching and research activities. The teaching activities enable the acquisition of specific learning outcomes necessary for professional development in the field of corporate control and quality management in profit, public and non-profit companies. Expertise in the area of business economics is developed using specific examples from the tourism, hospitality, and non-profit sectors. In the area of quality management, the main research topics include integrated management systems, business excellence models, continuous improvement processes, Total Quality Management and Corporate Social Responsibility. In the area of management control systems, the focus is on the application in the hotel industry, on KPIs, but also on the application of management and management control principles in the non-profit sector with a special emphasis on (self-)funding, fundraising and social entrepreneurship. Some of the courses offered at the different levels of study are: Controlling, Management of Non-Profit Organizations, Quality Management, Quality Management in Tourism and Hospitality, Integrated Management Systems, Planning in Hospitality, Strategic Measurement System and Management of Business Results, Corporate Controlling, Quality Management and Sustainable Development, Quality System Models, etc.

Members of the **Department of Knowledge Management** cover a variety of different academic and professional interests, including human resource management and labor market, management skills development, UN Sustainable Development Goals in the function of tourism social entrepreneurship development, spiritual management, personal development, etc. Members of the department offer courses at all levels of the university and are involved in academic research. Some of the courses offered at different levels of study are: Entrepreneurship and Service Management, Business Ethics and Culture, Corporate Social Responsibility, Social Entrepreneurship and Personal Development, Human Resource Management, Time and Objectives Management, International Human Resource Management, Knowledge Management, Managerial Skills, etc. The extensive participation of the Institute's members in scientific projects, EU projects and scientific and professional conferences at home and abroad makes it an exceptionally diverse and productive unit.



Research output 2021



BOOKS

- **Đurkin Badurina, J. & Rudan, E. (2021).** Smjernice za menadžment i marketing prekograničnih turističkih proizvoda. Fakultet za menadžment u turizmu i ugostiteljstvu, Sveučilište u Rijeci, Opatija.
- **Karanović, G., Polychronidou, P., Karasavoglou, A. & Maškarin Ribarić, H.,** Eds. (2021). Tourism Management and Sustainable Development. Cham: Springer, Switzerland.



BOOK CHAPTERS

- **Brolich, E., Perić, M., & Wise, N. (2021).** Advice for Advent in Zagreb organizers: Insight into well-being and quality of life. In: Jepson, A.S., & Walters, T. (Eds.). Events and well-being. Routledge Critical Event Studies Research Series. Abingdon/Oxon and New York: Routledge, pp. 89-105.
- **Perić, M. (2021).** Poslovni modeli za održivi sportski turizam. In Bartoluci, M., Škorić, S. & Andrijašević, M. (Eds), Menadžment sportskoga turizma i njegovih srodnih oblika, Narodne novine d.d., Sveučilište u Zagrebu, Kineziološki fakultet, pp. 246-263.





JOURNAL ARTICLES INDEXED IN SCOPUS AND/OR WOS

- **Ćorluka, G., Vitezić, V. & Peronja, I. (2021).** The Temporal Dimension of Tourist Attraction. *Tourism: an international interdisciplinary journal*, 69(3), 443-453. <https://doi.org/10.37741/t.69.3.9>.
- **Dadić, L. & Maškarin Ribarić, H. (2021).** Improving the financial sustainability of nonprofit organizations through tourism-related activities. *Journal of Philanthropy and Marketing*, 26(2). <https://doi.org/10.1002/nvsm.1692>.
- **Đurkin Badurina, J., Perić, M. & Vitezić, V. (2021).** Potential for the regeneration of rural areas through local involvement in the organisation of sport events. *Managing Sport and Leisure*, 26(5), 377-394. <https://doi.org/10.1080/23750472.2020.1829990>.
- **Đurkin Badurina, J. & Soldić Fleta, D. (2021).** Tourism Dependency and Perceived Local Tourism Governance: Perspective of Residents of Highly-Visited and Less-Visited Tourist Destinations. *Societies*, 11(3). <https://doi.org/10.3390/soc11030079>.
- **Madžar, D., Milohnić, I. & Madžar, I. (2021).** Differences in the Implications of Organizational Creativity Regarding the Size of Enterprises in the Tourism Sector: The Case of Bosnia and Herzegovina. *Academica Turistica*, 14(2), 217-226. <https://doi.org/10.26493/2335-4194.14.217-226>.
- **Neiva Ganga, R., Wise, N. & Perić, M. (2021).** Exploring implicit and explicit cultural policy dimensions through major-event and neoliberal rhetoric. *City, Culture and Society*, 27, 100401. <https://doi.org/10.1016/j.ccs.2021.100401>.
- **Perić, M., Chersulich Tomino, A., Barač- Miftarević, S. & Mekinc, J. (2021).** Review and analysis of Project Management Knowledge Areas in the contemporary literature. *Academy of Strategic Management Journal*, 20(6), 1-15.
- **Perić, M. & Čuić Tanković, A. (2021).** Investigating the satisfaction of active event sport tourists. *European journal of tourism research*, 28, 2806. <https://doi.org/10.54055/ejtr.v28i.2251>.
- **Perić, M., Wise, N., Heydari, R., Keshtidar, M. & Mekinc, J. (2021).** Getting back to the event: COVID-19, attendance and perceived importance of protective measures. *Kinesiology: international journal of fundamental and applied kinesiology*, 53 (1), 12-19. <https://doi.org/10.26582/k.53.1.2>.
- **Perić, M. & Vitezić, V. (2021).** Tourism getting back to life after COVID-19: Can artificial intelligence help?. *Societies*, 11(4), 115. <https://doi.org/10.3390/soc11040115>.
- **Srhoj, S., Vitezić, V. & Walde, J. (2021).** Do small public grants boost tourism firms' performance?. *Tourism Economics*. <https://doi.org/10.1177%2F1354816621994436>.
- **Škarica, I. & Vrtodušić Hrgović, A. (2021).** Employee attitudes on tqm implementation and job satisfaction in public health sector. *Zbornik Veleučilišta u Rijeci/Journal of the Polytechnic of Rijeka*, 9(1), 187-209. <https://doi.org/10.31784/zvr.9.1.12>.
- **Vitezić, V. & Perić, M. (2021).** Artificial intelligence acceptance in services: connecting with Generation Z. *The Service Industries Journal*, 41(13-14), 926-946. <https://doi.org/10.1080/02642069.2021.1974406>.
- **Wise, N., Đurkin Badurina, J. & Perić, M. (2021).** Pre-event competitiveness: exploring residents' perceptions of place management and local impacts. *International journal of contemporary hospitality management*, 33(7), 2428-2446. <https://doi.org/10.1108/IJCHM-10-2020-1199>.
- **Wise, N., Đurkin Badurina, J. & Perić, M. (2021).** Assessing residents' perceptions of urban placemaking prior to hosting a major cultural event. *International Journal of Event and Festival Management*, 12(1), 51-69. <https://doi.org/10.1108/IJEFM-04-2020-0020>.



OTHER SCIENTIFIC JOURNAL ARTICLES

- **Asadollahi, E., Heydari, R., Aghaei Shahri, M.S., Shojaei, H. & Perić, M. (2021).** Global virus vs. global industry: Explaining and classifying the effects of Corona outbreaks on sports industry. *Humanistic Approach to Sport and Exercise Studies (HASES)*, 1(1), 1-20. [doi:10.52547/hases.1.1.1](https://doi.org/10.52547/hases.1.1.1).



CONFERENCE PROCEEDING ARTICLES INDEXED IN SCOPUS AND/OR WOS

- **Cegur Radović, T., Lončarić, D. & Cvelić Bonifačić, J. (2021).** Camping tourism experience, satisfaction and loyalty: an empirical study from Croatia. In Alkier, R., Marković, S. & Perić, M. (Eds.), 6th International Scientific Conference ToSEE Tourism in Southern and Eastern Europe 2021: ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, 30 June – 02 July 2021, Opatija: Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia, pp. 817–834.
- **Milohnić, I. & Drpić, D. (2021).** The role of sophisticated technologies in managing heritage-based tourism events. In Leko Šimić, M. & Crnković, B. (Eds), RED 2021 X: 10th International Scientific Symposium Region, Entrepreneurship, Development, Faculty of Economics in Osijek, Josip Juraj Strossmayer University of Osijek, pp. 836–850.
- **Milohnić, I., Licul, I. & Mužić, P. (2021).** Developing generation z's entrepreneurial readiness. In Leko Šimić, M. & Crnković, B. (Eds), 10th international scientific symposium region, entrepreneurship, development, Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, Croatia, pp. 465–478.
- **Vrtodušić Hrgović, A., Brito, E. & Petaković, E. (2021).** Tourist accommodation in households – perception of service quality. In Alkier, R., Marković, S. & Perić, M. (Eds.), 6th International Scientific Conference ToSEE Tourism in Southern and Eastern Europe 2021: ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, 30 June – 02 July 2021, Opatija: Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia, pp. 789–801.
- **Vrtodušić Hrgović, A., Milohnić, I. & Petaković, E. (2021).** Quality dimensions of tourist accommodation in households. In Barković, D., Dernoscheg, K.-H., Erceg, A., Glavaš, J., Pap, N., Runzheimer, B. & Wentzel, D. (Eds), Interdisciplinary Management Research XVII, Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, Croatia, Postgraduate doctoral Study Program in Management, Hochschule Pforzheim University, Germany, Croatian Academy of Sciences and Arts, pp. 123–143.



OTHER CONFERENCE PROCEEDING ARTICLES

- **Dadić Fruk, L. & Đurkin Badurina, J. (2021).** Financial Sustainability of Non-profit Organizations in Tourist Destinations – Differences Between Coastal and Continental Destinations. In Polychronidou, P., Karasavoglou, A. & Sklias, P. (Eds), *Economies of the Balkan and Eastern European Countries – Volume 2021*, Kavala i Pafos: International Hellenic University i Neapolis University Pafos, pp. 228–241.
- **Keča, K. & Ivančić, I. (2021).** The influence of the offer of animation programs on customer satisfaction and loyalty. In Vrdoljak Raguž, I. (Ed.), *DIEM 2021 – Global Challenges, Crisis Management and Sustainable Development*, Dubrovnik: University of Dubrovnik, pp. 1–12.

Performed peer reviews

| Name & Surname | Reviews | |
|-------------------------------------|---|--|
| | Articles in the scientific journals | Articles in the Proceeding |
| Cvelić- Bonifačić Josipa | | 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021, FTHM |
| Črnjar Kristina | Zbornik Veleučilišta u Rijeci; Ekonomska misao i praksa | |
| Dadić Fruk Lorena | Societies; Sustainability | 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021 ToSEE, FTHM |
| Đurkin Badurina Jelena | Sustainability; International Journal of Event and Festival Management | 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021, FTHM |
| Ivančić Ivana | | 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021, FTHM |
| Ivaniš Marija | Journal of Business paradigms | 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021, FTHM |
| Maškarin Ribarić Helga | Acta Turistica; Behavioral Sciences; Journal of Risk and Financial Management | 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021, FTHM |
| Milohnić Ines | | 10th, International Scientific Symposium: Region, Entrepreneurship, Development, EFOS; 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021, FTHM |
| Perić Marko | Tourism; Sustainability; Journal of Convention & Event Tourism; Enviromental Challenges; Ekonomska misao i praksa; Tourism Management Perspectives; Leisure Studies; International Journal of Contemporary Hospitality Management; Tourism Review International; Academica Turistica; SAGE Open; Social Sciences; The Scientific World Journal; Journal of Outdoor Recreation and Tourism; Frontiers in Psychology; Frontiers in Sports and Active Living | |
| Vitezić Vanja | Tourism; International Journal of Contemporary Hospitality Management; Tourism Management Perspectives; Sustainability; The South East European Journal of Economics and Business | AIRSI Industry 4.0 in Tourism, Services & Marketing, Spain 2021; 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021, FTHM |
| Vrtodušić Hrgović Ana-Marija | Olsztyn Economic Journal | |

Awards

- Milohnić Ines, 10th International Scientific Symposium Region, Entrepreneurship, Development 2021, Osijek. Best Conference Paper Award: Milohnić, I. & Drpić, D. (2021). The Role of Sophisticated Technologies in Managing Heritage-based Tourism Events.
- Perić Marko, Award for scientific excellence 2021, FMTU
- Vitezić Vanja, Award for scientific excellence 2021, FMTU

Journal editors & members of advisory or editorial board

Črnjar Kristina:

- Editorial board, Tourism and Hospitality Management (WOS: ESCI; Scopus: Q3)

Perić Marko:

- Associate Editor, European Journal of Tourism Research (WOS: ESCI; Scopus: Q2)
- Editor, Tourism and Hospitality Management (WOS: ESCI; Scopus: Q3)
- Editorial Board, Ekonomski pregled (WOS: ESCI; Scopus: Q4)
- Editorial Board, UTMS Journal of Economics
- Guest Editor, Societies (WOS: ESCI)
- Editorial Advisory Board, Event Management (WOS: ESCI; Scopus: Q2)

Vitezić Vanja:

- Editorial Board, Tourism: An International Interdisciplinary Journal (WOS: ESCI, Scopus: Q2)

Vrtodušić Hrgović, Ana-Marija:

- Editorial Board, Tourism and Hospitality Management (WOS: ESCI; Scopus: Q3)

Scientific conferences attended

- Cvelić Bonifačić Josipa. 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Cvelić Bonifačić Josipa. 15. Kongres Kamping Udruženja Hrvatske. Prosinac 8 – 9, 2021. Kamping Udruženje Hrvatske.
- Črnjar Kristina. XI. Interkatedarski skup katedri za organizaciju, menadžment i poduzetništvo. Rujan 9 – Listopad 10, 2021. Ekonomski fakultet u Osijeku.
- Dadić Fruk Lorena. 13th International Conference “Economies of the Balkan and Eastern European Countries”, EBEEC. May 14 – 16, 2021. International Hellenic University.
- Ivančić Ivana. DIEM – 5th Dubrovnik International Economic Meeting – Global Challenges, Crisis Management and Sustainable Development. July 2 – 3, 2021. University of Dubrovnik, Department of Economics and Business.
- Licul Ivana. 10th International scientific symposium “Region, Entrepreneurship, Development”, RED 2021. June 17, 2021. Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek. Co-organizers: University of Tuzla, Faculty of Economics in Tuzla, Croatian Academy of Sciences and Arts, The Institute for Scientific and Artistic work in Osijek, University of Maribor, Faculty of Economics and Business.
- Milohnić Ines. IMR, Svibanj 14, 2021. HAZU & Ekonomski fakultet Osijek.
- Milohnić Ines. 10th International scientific symposium “Region, Entrepreneurship, Development”, RED 2021. June 17, 2021. Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek. Co-organizers: University of Tuzla, Faculty of Economics in Tuzla, Croatian Academy of Sciences and Arts, The Institute for Scientific and Artistic work in Osijek, University of Maribor, Faculty of Economics and Business.
- Milohnić Ines. IX interkatedarski skup. Rujan 30 – Listopad 1, 2021. Ekonomski fakultet u Osijeku.

- Perić Marko. 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Perić Marko. 1st World Sports Tourism Conference. November 25 – 26, 2021. UNWTO, Catalan Tourist Board (Spain).
- Petaković Ema. 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Petaković Ema. Interdisciplinary Management Research XVII. May 13 – 15, 2021. Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, Croatia, Postgraduate doctoral Study Program in Management, Hochschule Pforzheim University, Germany, Croatian Academy of Sciences and Arts.
- Vitezić Vanja. AIRSI 2021. July 2021. University of Zaragoza.
- Vrtodušić Hrgović Ana-Marija. 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Vrtodušić Hrgović Ana-Marija. Interdisciplinary Management Research XVII. May 13 – 15, 2021. Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, Croatia, Postgraduate doctoral Study Program in Management, Hochschule Pforzheim University, Germany, Croatian Academy of Sciences and Arts.





Institute for National and International Economics

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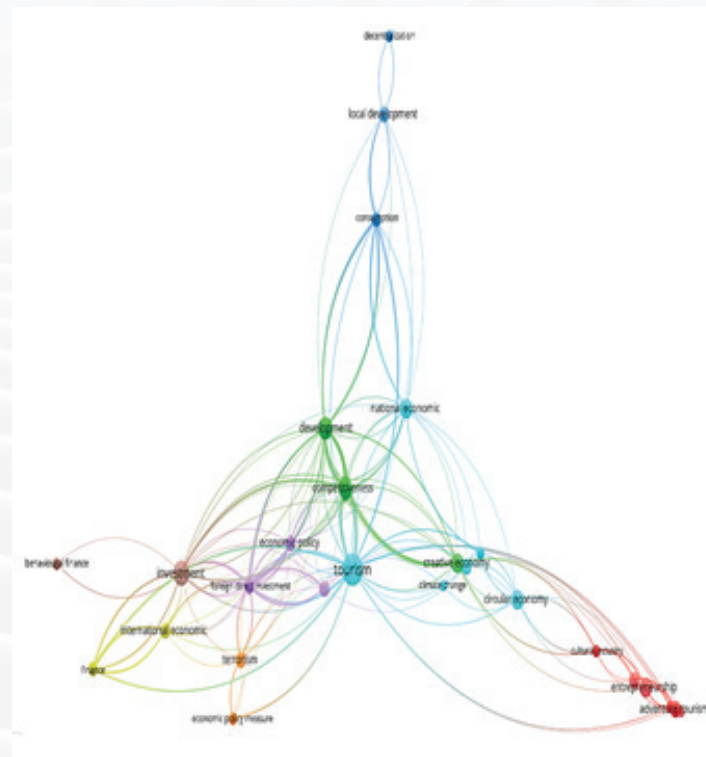
The members of the **Institute for National and International Economics research** current trends in national and international markets with the aim of profiling competitive advantages and achieving growth and development in the context of globalised changes and challenges.

The Institute is actively involved in all faculty activities. Its main activities are related to teaching, scientific and professional activities of its members. Members of the Institute publish scientific and professional papers, participate in scientific and professional conferences in the country and abroad, and apply their scientific research in various scientific projects. In addition, the members of the Institute actively participate in the professional and European projects of the Faculty.

The **Department of International Economics and Development** actively scientifically examines global economic challenges with special attention to their impact on the development of the Croatian economy in general, as well as on the development of Croatian tourism.

The Department of Micro and Macroeconomics synergistically combines two key areas of interest – international economics and sustainable development. The research results of the members of the Department should contribute to Croatia's qualitative response to the dynamics of the international economy in order to achieve development.

The Department of International Economic Investment combines two important areas such as international finance and international investment management. Members analyse global trends in international finance in a turbulent, dynamic financial market. Of particular interest are Croatia's relations with international financial institutions and investments in developing countries, especially investments in tourism.



Research output 2021



BOOKS

- Đurkin Badurina, J. & Rudan, E. (2021). Smjernice za menadžment i marketing prekograničnih turističkih proizvoda. Fakultet za menadžment u turizmu i ugostiteljstvu, Sveučilište u Rijeci, Opatija.



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- Endres, A.B., Endres, R. & Krstinić Nižić, M. (2021). Restaurant disclosure of food allergens: Analysis and economic implications. Tourism and hospitality research, 21(2), 202-215. <https://doi.org/10.1177/1467358420977576>.
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- Rudan, E., Krstinić Nižić, M. & Šverko Grdić, Z. (2021). Effect of Circular Economy on the Sustainability of Cultural Tourism (Croatia). Ekonomia i Środowisko, 1(76), 120-138. <https://doi.org/10.34659/dc9e-jf91>.
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- Dekanić, A. & Krstinić Nižić, M. (2021). Analiza gospodarenja otpadom na kvarnerskim otocima – put prema održivosti. Et2er – ekonomija, turizam, telekomunikacije i računarstvo, 3(II), 93-103.



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- **Božović, T., Miljković, J. & Mikulić, K. (2021).** Goals and outcomes of slow tourism: case study of vojvodina province. In Alkier, R., Marković, S. & Perić, M. (Eds.), 6th International Scientific Conference ToSEE Tourism in Southern and Eastern Europe 2021: ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, 30 June – 02 July 2021, Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia. pp. 125–135.
- **Jelušić, A. & Mikulić, K. (2021).** enhancing competitiveness for economic and tourism growth: case of Croatia. In Alkier, R., Marković, S. & Perić, M. (Eds.), 6th International Scientific Conference ToSEE Tourism in Southern and Eastern Europe 2021: ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, 30 June – 02 July 2021, Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia. pp. 387–403.
- **Stipanović, C., Rudan, E. & Zubović, V. (2021).** The entrepreneurial intentions of tourism and hospitality students in the face of the covid-19 pandemic. In Alkier, R., Marković, S. & Perić, M. (Eds.), 6th International Scientific Conference ToSEE Tourism in Southern and Eastern Europe 2021: ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, 30 June – 02 July 2021, Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia. pp. 725–737.

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- **Jelušić, A., Mikulić, K. & Vinger, A. (2021).** The effects and perspectives of creative industry on tourism consumption. In Babak, T., Damjanović, A. & Bogavac, M. (Eds), Economic and Social Development Book of Proceedings, Varazdin Development and Entrepreneurship Agency and University North, pp. 113-124.
- **Mikulić, K. & Jelušić, A. (2021).** Creative industry as generator of tourism transformation and economic development. In Načinović Braje, I., Jaković, B. & Ferjanić Hodak, D. (Eds), Proceedings of FEB Zagreb 12th International Odyssey Conference on Economics and Business, University of Zagreb, Zagreb. pp. 1230-1246.
- **Mikulić, K. & Jelušić, A. (2021).** Unlocking the potential of creative tourism to support tourism competitiveness. In Lorga da Silva A.L., Luic, Lj. & Nechad, A. (Eds), Economic and Social Development Book of Proceedings / Varazdin Development and Entrepreneurship Agency and University North, Lisbon. pp. 151-163.
- **Rudan, E. & Martinov, A. (2021).** Kulturno-povijesna baština u razvoju turizma Baranje. In Filipovski, O., Metodijeski, D. & Zlatović, D. (Eds), Proceedings 5th International Scientific and Professional Conference: The Challenges of Today, Polytechnic of Šibenik, Šibenik. pp. 421-428.
- **Stipanović, C., Rudan, E. & Zubović, V. (2021).** Impact of COVID-19 on the outlook for adventure tourism development. In Leko Šimić, M. (Ed.), Proceedings of 27th CROMAR Congress Let the Masks Fall - New Consumers in Business Research, Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, Osijek. pp. 270-281.
- **Stipanović, C., Rudan, E. & Zubović, V. (2021).** Valorizacija zvuka i glazbe u promociji hrvatskog turizma. In Filipovski, O., Metodijeski, D. & Zlatović, D. (Eds), Proceedings polytechnic of sibenik 5th international scientific and professional conference the challenges of today, Polytechnic of Sibenik, Šibenik. pp. 310-320.
- **Šverko Grdić, Z. (2021).** Financiranje tranzicije na kružno gospodarstvo. Zbornik radova Ekonomska politika Hrvatske u 2022. - postpandemijski izazovi. pp. 208-233.
- **Racz, A., Rotim, K., Šverko Grdić, Z. (2021).** Svijest menadžera u turističkim hotelskim objektima o međutjecaju klimatskih promjena, turizma i prometa – prethodno priopćenje, Proceedings polytechnic of Sibenik 5th international scientific and professional conference the challenges of today, Polytechnic of Sibenik, Šibenik. pp. 300-309.



Performed peer reviews

| Name & Surname | Reviews | | |
|--------------------------------|---|--|--|
| | Articles in the scientific journals | Articles in the Proceeding | Books |
| Dragičević Daniel | | 13th International Conference: Economies of the Balkan and Eastern European Countries: EBEEC 2021; 1st International Conference on Renewable Economics - ReECON 2021 | |
| Jelušić Adriana | Ekonomika misao i praksa; Ekonomski pregled | 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021, FTHM | |
| Krstinić Nižić Marinela | Sustainability; Water; Resources; Land; Tourism Management Perspectives; Academica turistica; Ekonomika misao i praksa; Ekonomski pregled; Ekonomika istraživanja; Tourism and Hospitality Management | 10th, International Scientific Symposium: Region, Entrepreneurship, Development, EFOS; 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021, FTHM | Golja, T. (2021). Društveno-odgovorno poslovanje u kulturi i turizmu: Analiza poslovnih slučajeva i prilagodba COVID-19 okruženju", Sveučilište Jurja Dobrile u Puli |
| Nikšić Radić Maja | Sustainability | | |
| Rudan Elena | Sustainability; Journal of China Tourism Research; Journal of the Polytechnic of Rijeka; Tourism and Hospitality Management | 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021, FTHM; Moščenički zbornik | |
| Stipanović Christian | Journal of Family Business Management; Tourism and Hospitality Management; Ekonomika istraživanja; Pravni Vjesnik | 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021, FTHM | |
| Šverko Grdić Zvonimira | Water; Tourism Management Perspectives; Economic Research; Sustainability | | |
| Trinajstić Maša | | 1. međunarodna znanstveno- stručna konferencija za razvoj ruralnog turizma „Održivi i odgovorni razvoj u ruralnom turizmu“ | |

Journal editors & members of advisory or editorial board

Krstinić Nižić Marinela

- Editor, Društveno-odgovorno poslovanje u kulturi i turizmu: analiza poslovnih slučajeva i prilagodba Covid-19 okruženju

Rudan Elena

- Editorial board, Tourism and Hospitality Management (WOS: ESCI; Scopus: Q3)

Šverko Grdić Zvonimira

- Editorial board, Tourism and Hospitality Management (WOS: ESCI; Scopus: Q3)

Scientific conferences attended

- Dragičević Daniel. 13th International Conference: Economies of the Balkan and Eastern European Countries: EBEEC 2021. May 14 – 16, 2021. International Hellenic University, Neapolis University Pafos.
- Jelušić Adriana. The 4th Economics, Business & Organization Research Conference/ EBOR 2021. May 21 – 23, 2021. Kozminski University in Warsaw, Poland.
- Jelušić Adriana. FEB Zabreb 12th International Odyssey Conference on Economics and Business / Odyssey 2021. June 9 – 12, 2021. University of Zagreb, Faculty of Economics & Business.
- Jelušić Adriana. 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Jelušić Adriana. 5th International Scientific Conference on IT Tourism Economics Management and Agriculture/ ITEMA 2021. December 21, 2021. Association of Economists and Managers of the Balkans UdEkoM Balkan, Belgrade, Serbia.
- Jelušić Adriana. 75th International Scientific Conference on Economic and Social Development/ESD Conference-Belgrade 2021. December 2 – 3, 2021. Varazdin Development and Entrepreneurship Agency and University North in cooperation with University MB, Faculty of Management University of Warsaw, Faculty of Law, Economics and Social Sciences Sale – Mohammed V University in Rabat, Polytechnic of Medimurje in Čakovec.
- Jelušić Adriana. 20th International Conference Crisis Management in nursing and healthcare. May 6 – 7, 2021. Zdravstveno veleučilište Zagreb.
- Jelušić Adriana. CIHT Conference Crikvenica International Health Tourism Conference. November 4– 5, 2021. Klaster Kvarner Health, Crikvenica Tourist Board.
- Krstinić Nižić Marinela. 1st International scientific conference on renewable economics, REECON, 2021. December 20 – 22, 2021. Veleučilište u Virovitici.

- Mikulić Karmen. The 4th Economics, Business & Organization Research Conference/ EBOR 2021. May 21 – 23, 2021. Kozminski University in Warsaw, Poland.
- Mikulić Karmen. FEB Zabreb 12th International Odyssey Conference on Economics and Business / Odyssey 2021. June 9 – 21, 2021. University of Zagreb, Faculty of Economics & Business.
- Mikulić Karmen. 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Mikulić Karmen. 5th International Scientific Conference on IT Tourism Economics Management and Agriculture/ ITEMA 2021. December 21, 2021. Association of Economists and Managers of the Balkans UdEkoM Balkan, Belgrade, Serbia.
- Mikulić Karmen. 74th International Scientific Conference on Economic and Social Development/ESD Conference – LISBON 2021. November 18– 19, 2021. Varazdin Development and Entrepreneurship Agency and University North in cooperation with University MB, Faculty of Management University of Warsaw, Faculty of Law, Economics and Social Sciences Sale – Mohammed V University in Rabat, Polytechnic of Medimurje in Cakovec.
- Mikulić Karmen. 75th International Scientific Conference on Economic and Social Development/ESD Conference–Belgrade 2021. December 2 – 3, 2021. Varazdin Development and Entrepreneurship Agency and University North in cooperation with University MB, Faculty of Management University of Warsaw, Faculty of Law, Economics and Social Sciences Sale – Mohammed V University in Rabat, Polytechnic of Medimurje in Cakovec.
- Nikšić Radić Maja. 13th International Conference: Economies of the Balkan and Eastern European Countries: EBEEC 2021. May 14 – 16, 2021. International Hellenic University, Neapolis University Pafos.
- Rudan Elena. 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Rudan Elena. 27th Cromar Congress, Let the Masks Fall – New Consumer in Business and Research. September 22 – 25, 2021. Cromar, Ekonomski fakultet Osijek.
- Rudan Elena. 5th International Scientific and Professional Conference – The Challenges of Today. December 2021. Veleučilište u Šibeniku.
- Stipanović Christian. 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Stipanović Cristian. 4th International Conference “The Challenges of Today”, 2021, COT. December 7 – 9, 2021. University in Šibenik.
- Stipanović Christian. 27th Cromar Congress, Let the Masks Fall – New Consumer in Business and Research. September 22 – 25, 2021. Cromar, Ekonomski fakultet Osijek.
- Šverko Zvonimira. Ekonomska politika Hrvatske u 2022. – postpandemijski izazovi. November 2021. Hrvatsko društvo ekonomista.
- Šverko Zvonimira. 5th International Scientific and Professional Conference – The Challenges of Today. December 2021. Veleučilište u Šibeniku.
- Trinajstić Maša. 2. međunarodna znanstveno–stručna konferencija za razvoj ruralnog turizma RRT 2021. November 24, 2021. Vimal akademija.
- Zubović Vedran. 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Zubović Vedran. 4th International Conference “The Challenges of Today, COT, VUS. December 7 – 9, 2021. Veleučilište u Šibeniku.
- Zubović Vedran. 27th Cromar Congress, Let the Masks Fall – New Consumer in Business and Research, EFOS. September 22 – 25, 2021. Cromar.



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Members

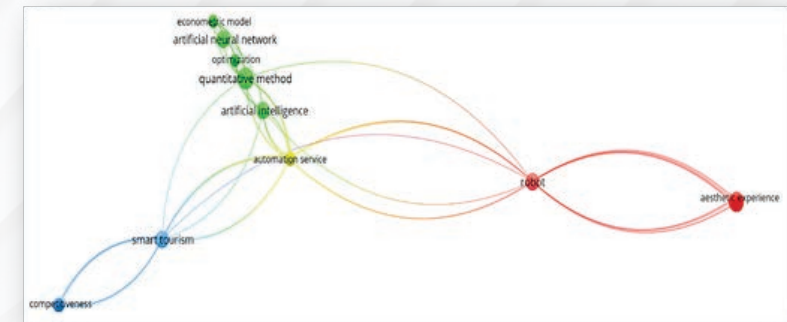
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The importance of **The Institute for Finance** Institute is reflected in the synergies created by joint activities of the three basic departments. Within the concept of modern globalisation and growing competition, new modern development trends in tourism and hospitality, the Institute of Finance is at the forefront of multidisciplinary research areas such as finance, public finance and quantitative economics. The members of the Institute continuously and permanently improve the teaching competences, methodologies and skills by attending conferences, lectures, workshops, seminars and webinars to provide excellence in education.

The Institute's teaching activities extend to all levels of education and cover the entire educational vertical at the Faculty of Tourism and Hospitality Management, including scientific and research studies in various fields such as financial management, public sector finance and quantitative economics.



Members of the **Department of Finance** cover the following financial topics and research concepts: financial management, investment appraisal and project evaluation, cost-benefit analysis, financial planning, financial markets and institutions, risk management, corporate finance and financing of international projects and investments, capital markets, behavioural finance, personal finance. The primary objective of the **Department of Public Finance** is to research the efficiency, sustainability and accountability of the public sector in a scientific and practical manner in order to present objective findings to public and private decision



makers. To achieve this goal, the Public Finance Department analyses economic trends and public sector policies. In addition, members of the department also conduct scientific research on the impact of tax policy on the economy, tourism, the digital economy, local government units, and the way smart cities are financed.

The scientific research concepts of the **Department of Quantitative Economics** can be summarised as follows: Quantitative methods, econometric models, tourism demand and supply modelling, artificial intelligence (artificial neural networks), service quality, service innovation, robotics, virtual and augmented reality, memorable tourism experiences, sensory experiences, aesthetic experiences, green experiences, qualitative analysis, bibliometric analysis, online customer experiences, future behavioural intentions, quality of experience, smart tourism, RAISA robots, artificial intelligence and service automation, tourism communication and network environment, social media reputation, multivariate statistical analysis, destination competitiveness.

Members strive to transfer knowledge and experience to students to achieve excellence and prepare students for their future successful entry into the job market. Therefore, the *raison d'être* of the Institute is the close collaboration of its departments, promoting continuous research and innovation, with the ultimate goal of continuous improvement, both scientific research and tourism practise.

Research output 2021



BOOKS

- **Karanović, G., Polychronidou, P. & Karasavvoglou, A., Eds. (2021).** The Changing Financial Landscape: Financial Performance Analysis of Real and Banking Sectors in Europe. Cham: Springer International Publishing, Switzerland.
- **Karanović, G., Polychronidou, P., Karasavvoglou, A. & Maškarin Ribarić H., Eds. (2021).** Tourism Management and Sustainable Development, Cham: Springer International Publishing, Switzerland.

JOURNAL ARTICLES INDEXED IN SCOPUS AND/OR WOS

- **Baldigara, T. & Duvnjak, K. (2021).** The relationships between tourism and hotel industry labour market determinants and the number of graduates. Tourism and hospitality management, 27(1), 43-61. <https://doi.org/10.20867/thm.27.1.4>.
- **Bogdan, S. (2021).** Predviđanje stečaja u restoranskoj industriji Hrvatske. Ekonomska misao i praksa: časopis Sveučilišta u Dubrovniku, 30(1), 99-119. <https://doi.org/10.17818/EMIP/2021/1.5>.
- **Bogdan, S., Šikić, L. & Bareša, S. (2021).** Predicting bankruptcy based on the full population of Croatian companies. Ekonomski pregled, 72(5), 643-669. <https://doi.org/10.32910/ep.72.5.1>.
- **Gričar, S., Baldigara, T. & Šugar, V. (2021).** Sustainable Determinants That Affect Tourist Arrival Forecasting. Sustainability, 13(17), 1-25. <https://doi.org/10.3390/su13179659>.
- **Hodžić, S., Ravšelj, D. & Jurlina Alibegović, D. (2021).** E-Government Effectiveness and Efficiency in EU-28 and COVID-19. Central European public administration review = Srednjeevropska revija za javno upravo, 19(1), 159-180. <https://doi.org/10.17573/cepar.2021.1.07>.
- **Križanić, F., Hodžić, S. & Vojinović, B. (2021).** Fiscal Policy, Factors of Endogenous Growth and Dynamics of Slovenian Exports. Inzinerine Ekonomika-Engineering Economics, 32(1), 27-34. <https://doi.org/10.5755/j01.ee.32.1.26311>.
- **Marković, S. (2021).** Primjena SNSQUAL modela u mjerenju kvalitete društvenih mreža - application of SNSQUAL model in measurement of social network quality. Zbornik Veleučilišta u Rijeci / Journal of the Polytechnic of Rijeka, 9(1), 131-141. <https://doi.org/10.31784/zvr.9.1.8>.
- **Marković, S., Raspor Janković, S. & Gjurašić, M. (2021).** Does Social Network Quality Differ Between Facebook and Instagram? Application of SNSQUAL Model. Ekonomska misao i praksa: časopis Sveučilišta u Dubrovniku, 30(2), 493-508. <https://doi.org/10.17818/EMIP/2021/2.9>.
- **Mijoč, J., Horvat, J. & Marković, S. (2021).** Statistical modelling of self-employment intentions in higher education. International Journal of Business and Globalisation.
- **Milutinović, V., Musanović, J. & Berić, D. (2021).** Stakeholders' perceptions of competitive tourism destination: empirical evidence from Serbia. Tourism review, 77(2), 413-426. <https://doi.org/10.1108/TR-02-2021-0092>.
- **Mušanović, J., Dorčić, J. & Baldigara, T. (2021).** Sentiment analysis of social media content in Croatian hotel industry. Zbornik Veleučilišta u Rijeci / Journal of the Polytechnic of Rijeka, 9(1), 37-57. <https://doi.org/10.31784/zvr.9.1>.
- **Wojtowicz, K. & Hodžić, S. (2021).** Relationship between fiscal sustainability and efficiency: Evidence from large cities in Poland. Economics & sociology, 14(3), 163-184. [doi:10.14254/2071-789X.2021/14-3/9](https://doi.org/10.14254/2071-789X.2021/14-3/9).





OTHER SCIENTIFIC JOURNAL ARTICLES

- **Gregorić, M. & Heski, K. (2021).** Primjena linearnoga programiranja u optimizaciji poslovanja poslovnoga subjekta iz područja maloprodaje. Zbornik radova Međimurskog veleučilišta u Čakovcu, 12(2), 2, 18.
- **Sağkes, E., Özen, E. & Bareša, S. (2021).** Evaluation of financial supports to hospitality businesses during covid-19 pandemic in Turkey. Finans Ekonomi ve Sosyal Araştırmalar Dergisi, 6(4), 820–833. <https://doi.org/10.29106/fesa.1007423>.
- **Marković, S., Raspor Janković, S. & Gjurašić, M. (2021).** Kvantitativna analiza emocionalnog doživljaja gostiju u restoranima Opatijske rivijere. Oeconomica Jadertina, 1, 19–40. <https://doi.org/10.15291/oec.3384>.



CONFERENCE PROCEEDING ARTICLES INDEXED IN SCOPUS AND/OR WOS

- **Bogdan, S., Šikić, L. & Bareša, S. (2021).** The effect of the covid-19 pandemic on the croatian tourist sector. In Alkier, R., Marković, S. & Perić, M. (Eds.), 6th International Scientific Conference ToSEE Tourism in Southern and Eastern Europe 2021: ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, 30 June – 02 July 2021, Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia. pp. 109–123.
- **Folgieri, R., Baldigara, T. & Gričar, S. (2021).** Design of a workbench and guidelines to improve the efficacy of advertising messages. In Alkier, R., Marković, S. & Perić, M. (Eds.), 6th International Scientific Conference ToSEE Tourism in Southern and Eastern Europe 2021: ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, 30 June – 02 July 2021, Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia. pp. 269–281.
- **Kalazić, Z., Marković, S. & Horvat, J. (2021).** Free visual content: an open business model in the visual sector of the creative industry. Interdisciplinary management research. pp. 529–548.
- **Musanović, J., Folgieri, R. & Gregorić, M. (2021).** Sentiment analysis and multimodal approach applied to social media content in hospitality industry. In Alkier, R., Marković, S. & Perić, M. (Eds.), 6th International Scientific Conference ToSEE Tourism in Southern and Eastern Europe 2021: ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, 30 June – 02 July 2021, Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia. pp. 533–544.



OTHER CONFERENCE PROCEEDING ARTICLES

- **Bareša, S. (2021).** Ekonomske posljedice pandemije COVID-19 na turistički sektor: analiza pregleda literature. In Conference Proceedings PILC 2021; PAR International Scientific and Professional Leadership Conference: LEADERSHIP AFTER COVID-19, Visoka poslovna škola PAR, Rijeka. pp. 292–309.
- **Gregorić, M. (2021).** Artificial Intelligence in Tourism and Hospitality – The Paradigm Shift. In Taheri, B., Damjanović, A. & Bogovac, M. (Eds), Economic and Social Development (Book of Proceedings), 75th International Scientific Conference on Economic and Social Development Development, Varazdin Development and Entrepreneurship Agency and University North, Beograd. pp. 337–343.
- **Gregorić, M. (2021).** Artificial Neural Network Analysis of Domestic Tourism in Croatia. In Misevic, P., Kontić, Lj. & Galovic, T. (Eds), Economic and Social Development (Book of Proceedings), 76th International Scientific Conference on Economic and Social Development Development – Building Resilient Society, Varazdin Development and Entrepreneurship Agency and University North, Zagreb. pp. 47–55.
- **Hodžić, S., Jurlina Alibegović, D. & Olgic Draženović, B. (2021).** The Importance of Fiscal Strategies for Smart Cities. In Hammes, K., Volarević, H. & Kaurova, O. (Eds), Book of Proceedings 66th International Scientific Conference on Economic and Social Development. Online ESD Conference, Varazdin Development and Entrepreneurship Agency, Varazdin, Croatia/University North, Koprivnica, Croatia/Faculty of Management University of Warsaw, Warsaw, Poland/Faculty of Law, Economics and Social Sciences Sale – M. V University in Rabat, Morocco/Polytechnic of Medimurje in Cakovec, Cakovec. pp. 161–168.
- **Olgic Draženović, B., Hodžić, S. & Prohaska, Z. (2021).** Porez na financijske transakcije u kontekstu digitalizacije financijskih sustava. In Družić, G. & Šimurina, N. (Eds), Zbornik radova Interkatedarskog skupa Katedri za financije: Financije u svijetu punom izazova, Hrvatska akademija znanosti i umjetnosti; Ekonomski fakultet Sveučilišta u zagrebu, Zagreb. pp. 255–268.
- **Marković, S., Dorčić, J., Rašan, D., Brucić, B. & Blažić, M. (2021).** Aesthetic guest experience in restaurant: a state- of-the-art review. In Bevanda, V. (Ed.), International Scientific Conference EMAN – Economics & Management: How to Cope with Disrupted Times – SELECTED PAPER, Association of Economists and Managers of the Balkans, Beograd. pp. 135–148.
- **Marković, S., Dorčić, J., Rašan, D., Bucić, B. & Blažić, M. (2021).** Content analysis of Michelin restaurants online reviews in Croatia. In Bevanda, V. (Ed.), 5th International Scientific Conference – EMAN 2021 – Economics and Management: How to Cope with Disrupted Times – CONFERENCE PROCEEDINGS, Association of Economists and Managers of the Balkans, Beograd. pp. 381–392.

Performed peer reviews

| Name & Surname | Reviews | | |
|----------------------|---|---|---|
| | Articles in the scientific journals | Articles in the Proceeding | Books |
| Baldigara Tea | Oeconomica Jadertina; Forecasting | | Zaimović, A., Arnaut-Berilo, A., Osmanbegović A., Šikalo, M., Turbo-Merdan, N., Mrkonja, J. (2021). Odabrane teme u kvantitativnim finasijama – Menadžment rizika i portfolio menadžment, Sarajevo: Univerzitet u Sarajevu, Ekonomski fakultet u Sarajevu. Arnaut-Berilo, A., Delalić, A., Orlić, M. (2021). Quantitative Methods in Economics and Management, Sarajevo: Univerzitet u Sarajevu, Ekonomski fakultet u Sarajevu |
| Bareša Suzana | Ekonomski vjesnik / Econviews; Managing Global Transitions; Economic Review; International Scientific Journal Turizam; Notitia - časopis za ekonomske, poslovne i društvene teme | | |
| Bogdan Siniša | Ekonomski vjesnik / Econviews; Economic Review; Managing Global Transitions; Mathematics; Tourism and Hospitality Management | 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021, FTHM | |
| Dorčić Jelena | Tourism Review; Tourism; Balkan Journal of Emerging Trends in Social Sciences; Information | ENTER PhD Proceedings | |
| Gregorić Maja | Tourism and Hospitality Management; Oeconomica Jadertina; SN Business and Economics | 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021, FTHM | |
| Hodžić Sabina | Central European Public Administration Review; Ekonomska misao i praksa; Sustainability; Journal of Risk and Financial Management; Zbornik Ekonomskog fakulteta u Zagrebu; International Journal of Economics and Business Research | 10th, International Scientific Symposium: Region, Entrepreneurship, Development, EFOS | |

| | | |
|-------------------------|--|---|
| Karanović Goran | Proceedings of Rijeka Faculty of Economics; Journal of Economics and Business; Technological and Economic Development of Economy | 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021, FTHM; Proceeding of 11th International Conference of 'Economies of the Balkan and Eastern European Countries |
| Marković Suzana | Tourism Review; Journal of Hospitality and Tourism Insights; Academica Turistica; Ekonomska misao i praksa; Oeconomica Jadertina | |
| Mušanović Jelena | Tourism Review; Tourism and Hospitality Management; Sustainability; Applied Sciences; Mathematics; Journal of Theoretical and Applied Electronic Commerce Research | |

Awards

- Dorčić Jelena, Award for scientific excellence 2021, FMTU.
- Marković Suzana, Award for scientific excellence 2021, FMTU.
- Mušanović Jelena, Award for scientific excellence 2021, FMTU.

Postdoctoral scholarship

Hodžić Sabina was supported by a research grant from the Austrian Agency for International Cooperation in Education and Research (OeAD), from the Scholarship Foundation of the Republic of Austria (Postdocs). From May 2021 to February 2022, she was a team member of the research project "International taxation in the digital economy" at the Institute for Austrian and International Tax Law, Vienna University of Economics and Business.

Journal editors & members of advisory or editorial board

Baldigara Tea:

- Editorial board, Croatian Review of Economic, Business and Social Statistics (CREBSS)
- Editorial board, Turističko poslovanje

Bareša Suzana:

- Editorial board, BizInfo (Blace)

Bogdan Siniša:

- Editorial board, BizInfo (Blace)
- Editorial board, Notitia

Dorčić Jelena:

- Editorial board, Tourism Review (WoS: Q2, Scopus: Q1)

Gregorić Maja:

- Editorial board, International Journal of Business Administration

Hodžić Sabina:

- Editorial board, Croatian Review of Economic, Business and Social Statistics
- Editorial board, Tourism and Hospitality Management (WoS: ESCI, Scopus: Q3)

Karanović Goran

- Editorial board, International Journal of Business and Economic Sciences Applied Research
- Editorial board, Oradea Journal of Business and Economics
- Editorial board, Tourism and Hospitality Management

Marković Suzana:

- Editorial board, Ekonomski vjesnik/Econviews (WoS: ESCI)
- Editorial board, The South East European Journal of Economics and Business (SEEJ) (WoS: ESCI)

- Editorial board, Croatian Review of Economics, Business and Social Statistics (CREBSS)
- Editorial board, Balkan Journal of Emerging Trends in Social Sciences - Balkans JETSS

Institute for Finance – Scientific conferences attended

- Baldigara Tea. 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Bareša Suzana. 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Bareša Suzana. 10th PAR International Leadership Conference – PILC 2021: "LEADERSHIP AFTER COVID - 19". PAR University College.
- Bogdan Siniša. 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Dorčić Jelena. 5th International Scientific Conference on Economics and Management EMAN 2021. March 18, 2021. Association of Economists and Managers of the Balkans, UdEkoM Balkan.
- Dorčić Jelena. 7th International Scientific Conference Knowledge Based Sustainable Development. May 27, 2021. Association of Economists and Managers of the Balkans, UdEkoM Balkan.
- Dorčić Jelena. International Scientific Conference Economics of Digital Transformation (EDT) – Economics and Business of the POST COVID-19. June 23 – 25, 2021. University of Rijeka, Faculty of Economics and Business.
- Fatur Šikić Tanja. International Scientific Conference Economics of Digital Transformation (EDT) DIGITOMICS. June 23 – 25, 2021. University of Rijeka, Faculty of Economics and Business.

- Gregorić Maja. 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Gregorić Maja. 75th International Scientific Conference on Economic and Social Development. December 2 – 3, 2021. Varazdin Development and Entrepreneurship Agency and University North.
- Gregorić Maja. 76th International Scientific Conference on Economic and Social Development – “Building Resilient Society”. December 18 – 18, 2021. Varazdin Development and Entrepreneurship Agency and University North.
- Hodžić Sabina. 4. Porezna konferencija: Porezna politika u post-pandemijskom razdoblju. Siječanj 29, 2021. Sveučilište u Zagrebu, Ekonomski fakultet.
- Hodžić Sabina. 66th International Scientific Conference on Economic and Social Development. March 25 – 26, 2021. Faculty of Management University of Warsaw and Faculty of Law, Economics and Social Sciences Sale – Mohammed V University in Rabat and Polytechnic of Medimurje in Cakovec.
- Hodžić Sabina. Mandatory Disclosure Rules. July 1 – 3, 2021. Vienna University of Economics and Business, Institute for Austrian and International Tax Law.
- Hodžić Sabina. Prilika ili prijetnja? Reforma lokalne i regionalne samouprave u Hrvatskoj. Listopad 27 – 28, 2021. Hans Seidel Stiftung i Ekonomski institut Zagreb.
- Hodžić Sabina. V. International Applied Social Sciences, C-IASOS-2021. October 7 – 10, 2021. Malta University, İzmir Concept Vocational School and Aydın Adnan Menderes University Kuşadası Tourism Faculty.
- Hodžić Sabina. Singapore FinTech Festival – Designing, Building and Sustainable Financial Services. November 8 – 12, 2021. National University of Singapore and Asian Institute of Digital Finance.
- Hodžić Sabina. Recent and Pending Cases at the Court of Justice of the European Union on Direct Taxation. November 14 – 16, 2021. Vienna University of Economics and Business, Institute for Austrian and International Tax Law.
- Hodžić Sabina. ICEI – Economy of Integration, Economic Response and Crisis Recovery Caused by the COVID-19 Pandemic. December 2-4, 2021. University of Tuzla, Faculty of Economics.
- Hodžić Sabina. Tax Administration and Tax Policy Responses to COVID-19. December 8, 2021. Tax Administration Research Centre, University of Exeter.
- Marković Suzana. 5th International Scientific Conference on Economics and Management EMAN 2021. March 18, 2021. Association of Economists and Managers of the Balkans, UdEkoM Balkan.
- Marković Suzana. 7th International Scientific Conference Knowledge Based Sustainable Development ERAZ 2021. May 27, 2021. Association of Economists and Managers of the Balkans, UdEkoM Balkan.
- Marković Suzana. 5th International Scientific Conference on IT, Tourism, Economics, Management and Agriculture ITEMA 2021. October 21, 2021. Association of Economists and Managers of the Balkans, UdEkoM Balkan.
- Marković Suzana. 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Mušanović Jelena. 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Mušanović Jelena. International Scientific Conference Economics of Digital Transformation (EDT) – Economics and Business of the POST COVID-19. June 23 – 25, 2021. EFRI.



**Institute for
Accounting**

Members

| Name & Surname | Scientists' identification number | ORCID | Web of Science ResearcherID |
|-------------------------------|-----------------------------------|---|-----------------------------|
| FULL PROFESSOR TENURED | | | |
| Sandra Janković Ph.D. | 211445 | https://orcid.org/0000-0003-0826-9461 | A-5316-2019 |
| ASSOCIATE PROFESSOR | | | |
| Dubravka Vlašić, Ph.D. | 238631 | https://orcid.org/0000-0002-7115-0810 | T-8859-2019 |
| ASSISTANT PROFESSOR | | | |
| Katarina Poldrugovac, Ph.D. | 312956 | https://orcid.org/0000-0002-4720-7610 | M-9181-2014 |

The Institute for Accounting has two main objectives. The first is to provide students with a high quality education in various accounting subjects to enable them to pursue their careers in leadership positions in the tourism and hospitality industry. The second is to strive for excellence in research and to make international contributions to the body of knowledge in accounting.

Within the Institute for Accounting, we offer a range of courses at all levels of study: Undergraduate (Accounting, Management Accounting, Accounting for SMEs, Revenue Management, Responsibility Accounting and Environmental Accounting), Postgraduate (Cost Management, Strategic Accounting and Hospitality Auditing), Postgraduate doctoral (Modern Accounting Systems, Accounting Concepts and Reporting Systems in Hospitality Industry and Environmental Accounting).

All courses offered are applied to the specifics of the tourism and hospitality industry and use the latest edition of the Uniform System from Accounts for the Lodging Industry (USALI). We constantly adapt the courses to new developments in the industry and study standards by using the latest literature and various software solutions, the case study method and guest lecturers from the industry. Great emphasis is placed on the practical application of the knowledge acquired by the students. We try to develop and practice the essential skills needed in the business world such as analytical and critical thinking, problem solving, operational and strategic decision making and teamwork.

Our research topics cover both financial and management accounting and focus mainly on tourism and hospitality industry issues. We regularly follow new trends in accounting research and adapt them for accounting research in the service industry, i.e. tourism and hospitality. In addition, we constantly keep abreast of the latest qualitative and quantitative research methods in the accounting field and try to incorporate them into our own research to ensure the advancement of research practices in our field.

Specifically, we are currently exploring new topics in the following areas:

- Financial reporting in the hospitality industry
- Accounting policies
- Accounting information for business decision making
- Financial reporting standards
- Hotel internal auditing
- Internal reporting and benchmarking in the hospitality industry
- Factors affecting performance in the hospitality industry
- Sustainability accounting
- Sustainability reporting
- Integrated reporting
- Social performance measurement
- Environmental performance measurement

The members of the Institute teach, conduct research and engage in professional activities in order to contribute to the strategy and goals of the Faculty of Tourism and Hospitality Management and the University of Rijeka.

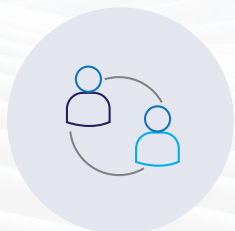


Research output 2021



OTHER SCIENTIFIC JOURNAL ARTICLES

- **Krivačić, D. & Janković, S. (2021).** Sustainability reporting during the pandemic: current state and expectations for the future. Journal of accounting and management, 11(2), 51-64.



OTHER CONFERENCE PROCEEDING ARTICLES

- **Krivačić, D. & Janković, S. (2021).** Izvještavanje o održivosti za vrijeme pandemije: sadašnje stanje i očekivanja za budućnost. In Đurđica, J. (Ed.), Sustainability reporting during the pandemic: current state and expectations for the future // 22. međunarodna znanstvena i stručna konferencija Računovodstvo i menadžment : zbornik radova, svezak I – znanstveni radova, Udruga Hrvatski računovođa, Zagreb. pp. 105-117.

Performed peer reviews

| Name & Surname | Reviews | |
|-----------------------|--|---|
| | Articles in the scientific journals | Articles in the Proceeding |
| Janković, Sandra | | 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021, FMTU; 1st Asia Pacific and Euro CHRIE Conference |
| Poldrugovac, Katarina | Ekonomska istraživanja- Economic Research; Socijalna ekologija | |
| Vlašić, Dubravka | Croatian economic survey | |

Awards

- Poldrugovac, Katarina, Certificate of appreciation for serving as a faculty advisor, STR Share Center & La Fondation pour la Formation Hôtelière

Journal editors & members of advisory or editorial board

Janković Sandra:

- Editor, Tourism and Hospitality Management (WOS: ESCI; Scopus: Q3)
- Editorial board, International Journal of Multidisciplinary in Business and Science - (IJMBS)
- Editorial board, Academica Turistica - Tourism and Innovation Journal (Scopus: Q4)
- Editorial board, Journal of Tourism, Heritage & Services Marketing (JTHSM)

Vlašić Dubravka:

- Editorial board, Tourism and Hospitality Management (WOS: ESCI; Scopus: Q3)

Scientific conferences attended

- Janković Sandra. 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021 ToSEE - Smart, Experience, Excellence & ToFEEL - Feelings, Excitement, Education, Leisure, FTHM. June 30 - July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Janković Sandra. 20. Međunarodna znanstvena i stručna konferencija "Računovodstvo i menadžment". Rujan 9 - 10, 2021. RRIF.
- Janković Sandra. 29. Savjetovanje društva ekonomista Hrvatske: ekonomska politika Hrvatske u 2022. Studeni 10 - 12, 2021. HDE.
- Poldrugovac Katarina. 8th International Conference sustainable finance & accounting. April 19 - 21, 2021. Nicolaus Copernicus University in Toruń.
- Poldrugovac Katarina. 4th International Scientific Conference "Restarting tourism, travel and hospitality: The day after". May 21 - 23, 2021. International Hellenic University, Thessaloniki.
- Vlašić Dubravka. 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021 ToSEE - Smart, Experience, Excellence & ToFEEL - Feelings, Excitement, Education, Leisure, FTHM. June 30 - July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.





Institute for Multidisciplinary Areas

Members

| Name & Surname | Scientists' identification number | ORCID | Web of Science ResearcherID |
|--|-----------------------------------|---|-------------------------------|
| FULL PROFESSOR TENURED | | | |
| Edna Mrnjavac, Ph.D. | 128322 | https://orcid.org/0000-0002-9753-2614 | AAK-9128-2021 |
| FULL PROFESSOR | | | |
| Greta Krešić, Ph.D. | 226703 | https://orcid.org/0000-0002-3432-2687 | AAA-5753-2021 |
| Mislav Šimunić, Ph.D. | 215600 | https://orcid.org/0000-0002-7120-520 | 4152380 |
| ASSOCIATE PROFESSOR | | | |
| Dolores Miškulin, Ph.D. | 187375 | https://orcid.org/0000-0002-3367-5683 | AAI-2213-2021 |
| Brigita Bosnar-Valković, Ph.D. | 230121 | https://orcid.org/0000-0002-2747-0032 | AAG-4071-2021 |
| Ljubica Pilepić Stifanich, Ph.D. | 217885 | https://orcid.org/0000-0003-4344-451X | ABG-9081-2020 |
| ASSISTANT PROFESSOR | | | |
| Tomislav Car, Ph.D. | 333814 | https://orcid.org/0000-0002-7577-0961 | A-8510-2019 |
| Hrvoje Grofelnik, Ph.D. | 373855 | https://orcid.org/0000-0002-2796-8316 | T-7149-2018 |
| Nataša Slavić, Ph.D. | 310908 | https://orcid.org/0000-0002-7905-6116 | U-1070-2018 |
| SENIOR ASSISTANT | | | |
| Nikolina Liović, Ph.D. | 340505 | https://orcid.org/0000-0002-0133-2213 | N-4610-2019 |
| LECTURER | | | |
| Alenka Šuljić Petrc, Ph.D. | 370953 | https://orcid.org/0000-0002-1236-5424 | 4209155 |
| Iva Barić | | https://orcid.org/0000-0002-5242-3828 | AGD-4876-2022 |
| TEACHING & RESEARCH ASSISTANT | | | |
| Anamarija Buneta, M.A. | - | https://orcid.org/0000-0003-0378-8190 | 4153178 |

The multidisciplinary and interdisciplinary structure of the **Institute for Multidisciplinary Areas** indicates its importance of enriching the field of tourism through scientific research, teaching content, professional activities and work with students. The Institute brings together research and teaching activities in the fields of foreign languages, business communication, cultural and historical heritage, food and nutrition, IT and IT support of business processes, geographical bases and ecological resources of tourism, impact of tourism on the environment, logistical processes in tourism, transport as the basis of all tourism activities and legal bases of the tourism industry.

The aim of the Institute is to combine all these very different but crucial areas for tourism in one ensemble in order to improve the overall quality of higher education in tourism and hospitality.



Department of Logistics and Tourism Resources: sustainable forms of transport in tourist destinations; parking in the tourist offer of the destination; sustainable supply chains in the destination, mobility management (in tourism); urban mobility; tourism supply chain management; cycling tourism; trail running tourism; smart tourist destinations, tourism geography, evaluation of natural resources in tourism, impact of tourism on the environment, spatial planning in tourism.



IT Department: Virtual (VR) and virtual (AR) reality in tourism; Digital transformation of tourism and hospitality; Artificial Intelligence (AI) in tourism; Big Data; Virtual Assistants (chatbots); Mobile payment in tourism, Online hotel sales strategy; Channel management; Global reservation systems; Property management systems; Online booking; Rate management; Online travel agency; Decision support systems; E-Business, Information Systems Security; Biometrics Technology; Supply Chain Management; Mobile Technology; Social Media, Smart City; Smart Destination; Cybercrime; Analysis of Factors Influencing Positioning within SERP / Search Engine Result Pages on Search Engines; Search Engine Optimization of Websites; Dynamics of the Google Algorithm; The Importance of Understanding Search Engine Algorithm(s); SEO, SEM.

Department of Cultural and Historical Heritage: Cultural and historical heritage as one of the fundamental resources in the development of tourism.

Department of Business Communication: business communication, corporate communications business communication in tourism, sociolinguistic aspects of communication in management.

Department of Foreign Languages in Business: business language in tourism and hospitality; didactics and methodology of teaching the language of the profession; applied linguistics.

Department of Food and Nutrition: food and nutritional quality; knowledge of nutrition; factors influencing food selection; sustainable nutrition; application of nutrition in catering; impact of bioactive components on health.

Research output 2021



BOOK CHAPTERS

- **Comi, G., Galeotti, M., Iacumin, L., Krešić, G., Pleadin, J., Vahčić, N., Tibaldi, E. & Zrnčić, S. (2021).** Karakterizacija svojstava svježe morske ribe iz uzgoja, Hrvatski veterinarski institut, Zagreb.
- **Miškuljin D., Morovich, E. (2021).** Enrico Morovich, Un italiano di Fiume, Postfazione // Enrico Morovich, Un italiano di Fiume. In Sciuca M., Ogurlić, D., E. (Eds), Rijeka: Comunità degli Italiani di Fiume, Naklada Val, pp. 229-248.
- **Miškuljin, D. (2021).** Squarci di fiamanità nei versi dialettali del Cavaliere di Garbo. In Mazzieri-Sanković, G., Đurđulov, M. (Eds), Rijeka: Consiglio della minoranza nazionale italiana per la Città di Fiume, Vijeće talijanske nacionalne manjine za Grad Rijeku, Sveučilište u Rijeci, Filozofski fakultet, Odsjek za talijanistiku, Rijeka, pp. 68-83.



JOURNAL ARTICLES INDEXED IN SCOPUS AND/OR WOS

- **Grofelnik, H., Miočić, M. & Golubić, T. (2021).** Osjetljivost gimnazijalaca na svjetlosno onečišćenje u Republici Hrvatskoj. Sociologija i prostor, 59(2), 183-202. <https://doi.org/10.5673/sip.59.2.3>.
- **Lončarić, D., Dujmić, E. & Krešić, G. (2021).** Assessment of the intention to consume farmed fish using the theory of planned behaviour – scale validation. Zbornik Veleučilišta u Rijeci, 9(1), 1-17. <https://doi.org/10.31784/zvr.9.1.1>.
- **Kendel Jovanović, G., Krešić, G. & Pavičić Žeželj, S. (2021).** Dietary vitamin D intake among university students and their habits concerning daily sunlight exposure – a cross-sectional study. Medicina Fluminensis, 57(4), 396-406. https://doi.org/10.21860/medflum2021_264896.
- **Liović, N., Bratanić, A., Zorić, Z., Pedisić, S., Režek Jambrak, A., Krešić, G. & Bilušić, T. (2021).** The effect of freeze-drying, pasteurisation and high-intensity ultrasound on gastrointestinal stability and antioxidant activity of blueberry phenolics. International Journal of food science & technology, 56(4), 1996-2008. <https://doi.org/10.1111/ijfs.14831>.
- **Maršanic, R., Mrnjavac, E., Pupavac, D. & Krpan, Lj. (2021).** Stationary Traffic as a Factor of Tourist Destination Quality and Sustainability. Sustainability, 13(7), 1-12. <https://doi.org/10.3390/su13073965>.
- **Miškuljin, D. (2021).** Kazališne teme talijanskoga dramskog glumišta kroz riječki talijanski tisak 1900.-1914. Italian drama theater themes in Rijeka's Italian press 1900-1914. Fluminensia, 33(1), 221-238. <https://doi.org/10.31820/f.33.1.5>.
- **Pleadin, J., Lešić, T., Vujačić, V., Milićević, D., Buneta, A., Šušnić, S., Lukanić, I. & Krešić, G. (2021).** Comparison of Chemical Composition and Fatty Acid Profile of Traditional Meat Products from Croatia and Montenegro. Journal of food quality, 1-10. <https://doi.org/10.1155/2021/5586436>.
- **Šimunić, M. (2021).** Ratio in The Structure of Hotel Online Booking Channels and Monitoring the Quality of Hotel Websites in a Multidimensional System: Identification and Distribution of Potentials. Ekonomski vjesnik, 34(2), 319-335. <https://doi.org/10.51680/ev.34.2.6>.



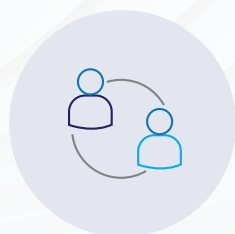
OTHER SCIENTIFIC JOURNAL ARTICLES

- **Miškulin, D. & Penić, S. (2021).** Tersatto: tra storia, leggenda, tradizione e richiamo turistico. *La Battana*, LVII(221), 31-55.



CONFERENCE PROCEEDING ARTICLES INDEXED IN SCOPUS AND/OR WOS

- **Grofelnik, H. (2021).** Geoheritage and tourism – opportunities for growth. In Alkier, R., Marković, S. & Perić, M. (Eds.), 6th International Scientific Conference ToSEE Tourism in Southern and Eastern Europe 2021: ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, 30 June – 02 July 2021, Opatija: Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia, pp. 329–342.
- **Mrnjavac, E., Maršanić, R., Pupavac, D. & Krpan Lj. (2021).** Parking services in the hotel product: addressing the challenges of the coronavirus pandemic. In Alkier, R., Marković, S. & Perić, M. (Eds.), 6th International Scientific Conference ToSEE Tourism in Southern and Eastern Europe 2021: ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, 30 June – 02 July 2021, Opatija: Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia, pp. 517–531.
- **Slavić, N. & Ivek, T. (2021).** Standardization of services as key components of cycling tourism destination development. In Alkier, R., Marković, S. & Perić, M. (Eds.), 6th International Scientific Conference ToSEE Tourism in Southern and Eastern Europe 2021: ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, 30 June – 02 July 2021, Opatija: Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia, pp. 673–694.
- **Šimunić, M. (2021).** Hotel's web site health audit and pages distribution by their status: an empirical research of five star hotels in the republic of Croatia. In Alkier, R., Marković, S. & Perić, M. (Eds.), 6th International Scientific Conference ToSEE Tourism in Southern and Eastern Europe 2021: ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, 30 June – 02 July 2021, Opatija: Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia, pp. 739–756.
- **Šuljić Petrc, A., Mikinac, K. & Miškulin, D. (2021).** Foreign language ability in hospitality business. In Alkier, R., Marković, S. & Perić, M. (Eds.), 6th International Scientific Conference ToSEE Tourism in Southern and Eastern Europe 2021: ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, 30 June – 02 July 2021, Opatija: Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia, pp. 775–788.



OTHER CONFERENCE PROCEEDING ARTICLES

- **Cerin, A., Perišić Prodan, M. & Pilepić Stifanich, Lj. (2021).** Attitudes of young consumers towards online shopping. In Zavrl, I., Vukovic, D. & Cerovic, Lj. (Eds), 72nd International Scientific Conference on Economic and Social Development Development – "Digital Transformation and Business", Varaždin: Varaždin Development and Entrepreneurship Agency, Varaždin, Croatia; University North, Koprivnica, Croatia ; Faculty of Management University of Warsaw, Warsaw, Poland ; Faculty of Law, Economics and Social Sciences Sale – Mohammed V University in Rabat, Morocco, pp. 206-215.
- **Pleadin, J., Krešić, G., Lešić, T., Vulić, A., Kudumija, N., Oraić, D., Zupčić, I.G. & Zrnčić, S. (2021).** Kvaliteta lubina i komarče uzgojenih na području Jadrana. In Harapin, I. (Ed.), Zbornik radova znanstveno-stručnog skupa s međunarodnim sudjelovanjem Veterinarski dani 2021. Zagreb: Hrvatska veterinarska komora, 2021. pp. 391-400.
- **Vrdoljak, I. & Pilepić Stifanich, Lj. (2021).** The impact of social networks in planning travel and in selecting a hotel, restaurant and other hospitality services. In / Zavrl, I., Vukovic, D. & Cerovic, Lj. (Ed.), Economic and Social Development; 72nd International Scientific Conference on Economic and Social Development – "Digital Transformation and Business", Varaždin, Hrvatska: Varaždin Development and Entrepreneurship Agency, Varaždin, Croatia / University North, Koprivnica, Croatia / Faculty of Management University of Warsaw, Warsaw, Poland / Faculty of Law, Economics and Social Sciences Sale – Mohammed V University in Rabat, Morocco, pp. 86-95

Performed peer reviews

| Name & Surname | Reviews | | |
|------------------------------------|--|---|-------|
| | Articles in the scientific journals | Articles in the Proceeding | Books |
| Bosnar-Valković Brigita | | Zbornik radova 5. međunarodne konferencije suvremeni izazovi u poučavanju jezika struke | |
| Car Tomislav | Tourism and Hospitality Management | 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021, FTHM | |
| Grofelnik Hrvoje | Sustainability, International Journal of Environmental Research and Public Health, Geografski horizont | 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021, FTHM | |

| | | |
|----------------------------------|--|--|
| Krešić Greta | Croatian Journal of Food Science and Technology; Journal of Food and Nutrition Research; Public Health Nutrition; Sustainability; Tourism and Hospitality Management | 13. međunarodni znanstveno-stručni skup With Food to Health/Hranom do zdravlja, PTFOS |
| Miškulin Dolores | | Uvođenje vršnjačkog vrednovanja u nastavu jezika struke: izazovi i prilike, Konferencija Suvremeni izazovi u poučavanju jezika struke, Udruga nastavnika jezika struke na visokoškolskim ustanovama, 2021. |
| Mrnjavac Edna | | Mazzieri-Sanković, G., Gerbaz Giuliano, C. (2021). Un tetto di radici. Lettere italiane: il secondo Novecento a Fiume. Sestri Levante: Gammarò edizioni, collana Le bitte. |
| Pilepić Stifanich Ljubica | International Journal of Organizational Analysis; Academica Turistica | 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021, FTHM |
| Slavić Nataša | Sustainability; Energies; ISPRS International Journal of Geo-Information | 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021, FTHM; International Scientific Conference Business Logistics in Modern Management, Osijek |
| Šimunić Mislav | Academica Turistica | |
| Šuljić Petrc Alenka | | Zbornik radova 5. međunarodne konferencije suvremeni izazovi u poučavanju jezika struke |

Awards

- Krešić Greta, Award for scientific excellence 2021, FMTU

Journal editors & members of advisory or editorial board

Krešić Greta:

- Editorial Board Member, Croatian Journal of Food Science and Technology
- Editorial Board Member, Croatia Journal of Food Technology, Biotechnology and Nutrition
- Editorial Board Member, Food in Health and Disease

Šimunić Mislav:

- Editorial board, Academica Turistica

Hrvoje Grofelnik:

- Editorial board Member, Geografski horizont

Scientific conferences attended

- Barić Iva. 17. STaPs (17. Sprachwissenschaftliche Tagung für Promotionsstudierende). April 23 – 24, 2021. Universität Freiburg.
- Barić Iva. 3. Internationalen Tagung zur Phraseologie und Parömiologie: „Aktuelle Trends in der phraseologischen und parömiologischen Forschung weltweit“. May 27 – 29, 2021. Institut für Germanistik der Universität Wrocław.
- Barić Iva. 5th International Conference Foreign Languages and Tourism. November 12 – 13, 2021. University of Primorska (Slovenia), Faculty of Tourism and Hospitality Management, University of Rijeka (Croatia), University of Zadar (Croatia) and the University of Applied Sciences Burgenland (Austria).
- Bosnar Valković Brigita. 5th International Conference Foreign Languages and Tourism. November 12 – 13, 2021. University of Primorska (Slovenia), Faculty of Tourism and Hospitality Management, University of Rijeka (Croatia), University of Zadar (Croatia) and the University of Applied Sciences Burgenland (Austria).
- Bosnar Valković Brigita. 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Car Tomislav. 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Car Tomislav. IOT Forum. December 19, 2021. BUG.
- Grofelnik Hrvoje. 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Grofelnik Hrvoje. 34th International Geographycal Congress. Istanbul. International Geographical Union and Istanbul University, Geography Department, 16–20 August 2021. Istanbul.
- Krešić Greta. 13. Međunarodni znanstveno-stručni skup: With Food to Health/Hranom do zdravlja, PTFOS. Rujan 16 – 17, 2021. Prehrambeno-tehnološki fakultet Osijek.
- Liović Nikolina. 13. Međunarodni znanstveno-stručni skup: With Food to Health/Hranom do zdravlja, PTFOS. Rujan 16 – 17, 2021. Prehrambeno-tehnološki fakultet Osijek.
- Miškulin Dolores. 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Miškulin Dolores. Enrico Morovich – znanstveni skup i izložba radova. Listopad 30 – 2021. Grad Rijeka; Generalni konzulat Italije u Rijeci; Muzej Grada Rijeka.
- Miškulin Dolores. 5th International Conference Foreign Languages and Tourism. November 12 – 13, 2021. University of Primorska (Slovenia), Faculty of Tourism and Hospitality Management, University of Rijeka (Croatia), University of Zadar (Croatia) and the University of Applied Sciences Burgenland (Austria).
- Miškulin Dolores. Konferencija "Održivi i odgovorni razvoj u ruralnom turizmu Republike Hrvatske" RRT 2021. Studeni 23 – 24, 2021. VIMAL Akademija, Sveučilište u Zagrebu.
- Mrnjavac Edna. 6th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.

- Pilepić Stifanich Ljubica. 72nd International Scientific Conference on Economic and Social Development "Digital Transformation and Business". September 30 – October 1, 2021. Varaždin Development and Entrepreneurship Agency, Varaždin, Croatia; University North, Koprivnica, Croatia; Faculty of Management University of Warsaw, Warsaw, Poland; Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat, Morocco.
- Slavić Nataša. 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Šuljić Petrc Alenka. 9. Riječki interdisciplinarni kongres. Studeni 20 – 22, 2021. FFRI.
- Šuljić Petrc Alenka. 5th international conference foreign languages and tourism. November 12 – 13, 2021. University of Primorska. Faculty of tourism studies.
- Šuljić Petrc Alenka. 5. Međunarodna konferencija suvremeni izazovi u podučavanju jezika struke. Srpanj 1 – 2, 2021. UNJSVU.
- Šuljić Petrc Alenka. 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.
- Šimunić Mislav. 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2021 ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure, FTHM. June 30 – July 2, 2021. University of Rijeka, Faculty of Tourism and Hospitality Management.

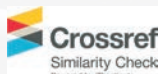


Tourism and Hospitality Management (THM) is a peer-reviewed, open access, international and multidisciplinary journal that promotes research and dissemination in the field of tourism and hospitality. It is published twice a year in English by the Faculty of Tourism and Hospitality Management, University of Rijeka, since 1995.

THM primarily aims to publish original research papers and reviews, but also publishes research notes, viewpoints, teaching and learning case studies, book reviews, and dissertation abstracts. The journal is strongly committed to research integrity and is committed to ensuring ethics in publication and quality of articles. All submitted manuscripts are reviewed using Crossref Similarity Cheque (iThenticate).

Interest in the journal has increased in recent years. For comparison, THM received 53 submissions in 2017, 137 in 2019, while, THM editors processed 253 manuscripts in 2021, of which 192 (76%) were desk rejected while 30 (12%) were rejected after reviews. This means that for the first time, THM published three issues per year with 33 scientific papers from authors in 21 different countries.

THM is an open access journal, accessible through the Hrčak platform for Croatian open access journals (<http://hrcak.srce.hr/thm>) and the journal's website (thm.fthm.hr).



Tourism and Hospitality Management is indexed and abstracted in:

- ABI/INFORM Complete (ProQuest)
- CAB Abstracts –Leisure, Recreation and Tourism Abstracts (CABI Publishing)
- Cabell's Directories
- DOAJ – Directory of Open Access Journals
- EconLit (American Economic Association)
- ESCI – Emerging Sources Citation Index (Clarivate Analytics), Web of Science™ Core Collection
- ERIH Plus
- Hospitality & Tourism Complete (EBSCO Publishing)
- Hrčak
- RePEc
- Scopus

Today, THM is one of the leading academic journals in the field of tourism and hospitality management in this part of Europe and plays a prominent role in providing an information base for the improvement of tourism and hospitality theory and practice.

The International Scientific Conference Tourism in Southern and Eastern Europe – ToSEE, is organised every two years by the Faculty of Tourism and Hospitality Management, University of Rijeka, starting in 2011.

The sixth international scientific conference Tourism in Southern and Eastern Europe – ToSEE 2021 was held at the Faculty of Tourism and Hospitality Management from June 30 to July 2, 2021 under the title ToSEE – Smart, Experience, Excellence & ToFEEL – Feelings, Excitement, Education, Leisure.

The conference was attended by more than 170 authors and participants. In two days 69 papers were presented on-site and online in different thematic sections. In addition, there were other activities and events within the conference: a round table Tourism of the New Age: the role of centres of excellence in the ReCeZa project, Meet the Editors of important journals in the field of tourism and a PhD workshop.

From this year's conference, 54 papers with 149 authors were published in the proceedings. In total, 257 papers with 614 authors from more than 16 countries have been published in the ToSEE Proceedings so far.



UNIVERSITY OF RIJEKA



ŠKOLSKO UČILNO UNIVERZITETSKO
FAKULTET ZA MENADŽMENT U TURIZMU I UGOSTITELJSTVU
FACULTY OF TOURISM AND HOSPITALITY MANAGEMENT
OPATJEV, CROATIA



6th International Scientific Conference

**ToSEE – Tourism in Southern
and Eastern Europe 2021**

*ToSEE – Smart, Experience, Excellence &
ToFEEL – Feelings, Excitement, Education, Leisure*

30 June – 02 July 2021,
Opatija, Croatia

Authors submitted their papers in final form. Editorial Committee disclaims
responsibility for language and printing errors.

The postgraduate (doctoral) programmes of the Faculty of Tourism and Hospitality Management **Business Economics in Tourism and Hospitality Industry and Management of Sustainable Development** are conducted as a three-year programme (180 ECTS credits).

Doctoral students of the Faculty of Tourism and Hospitality Management gain the highest level of competences through systematically organised scientific research and high-quality supervision.

Starting from the academic year 2019/2020, the Postgraduate University Doctoral Study "Business Economics in Tourism and Hospitality Industry" is a member of EDAMBA – European Doctoral programs Association in Management & Business Administration and CESEENET – Central and South-East European PhD Network.

In 2021 following theses were defended:

Cegur Radović, Tihana (2021). [The interdependence of tourist experience and tourists' environmentally responsible behaviour in campsites.](#) Thesis Supervisor: Dina Lončarić, Ph.D., Associate Professor. Postgraduate university doctoral study: Management of Sustainable Development

Milenkovska Klimoska, Angela (2021). [Influence of small enterprises on seasonality of Croatian tourism.](#) Thesis Supervisor: Slobodan Ivanović, Ph.D., Full Professor with tenure. Postgraduate university doctoral study: Business Economics in Tourism and Hospitality Industry.

Svetlačić, Robert (2021). [Sustainable development as an incentive for family entrepreneurship in Croatian hotel industry.](#) Thesis Supervisor: Daniel Dragičević, Ph.D., Associate Professor. Postgraduate university doctoral study: Management of Sustainable Development

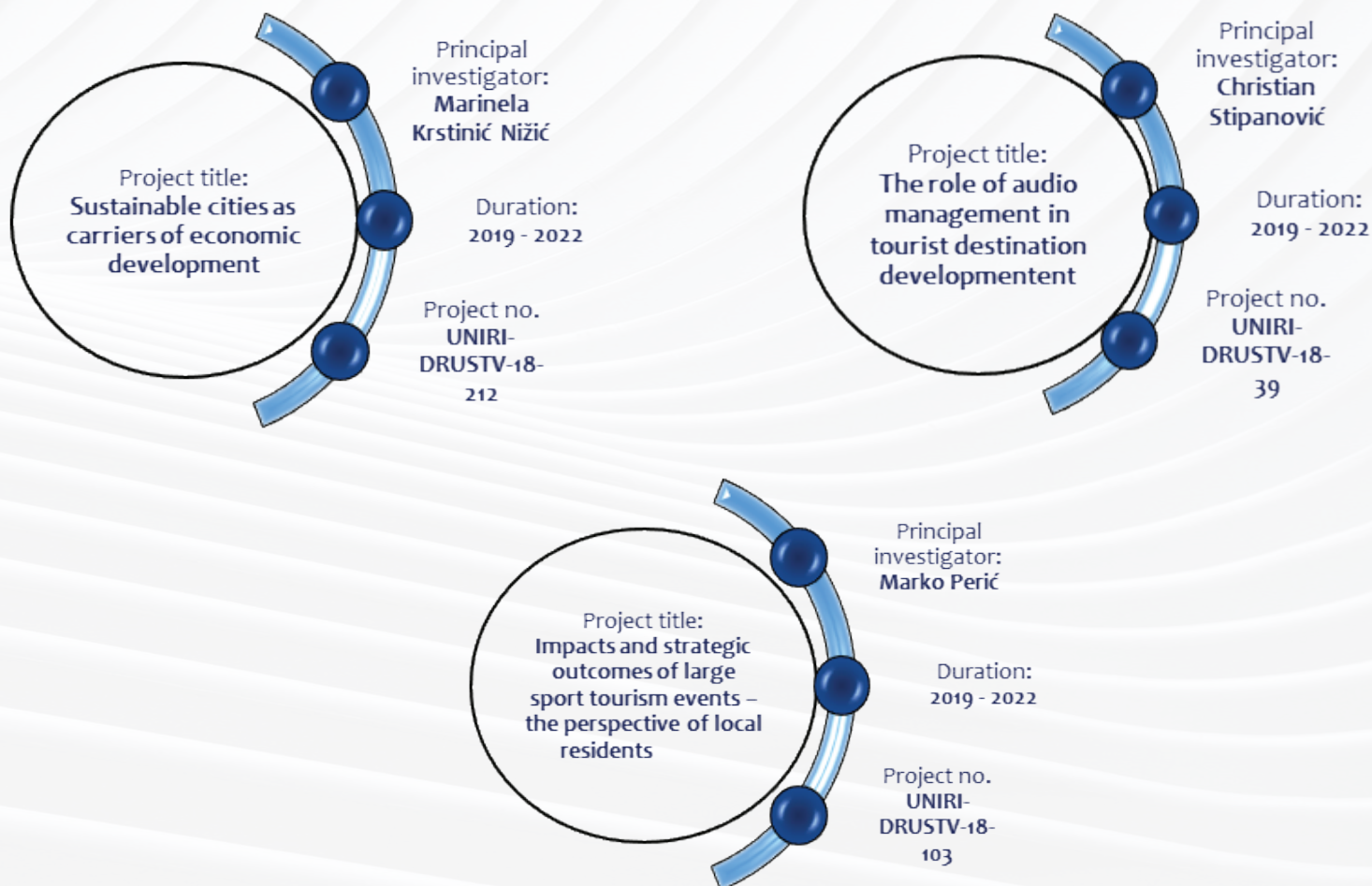
Trinajstić, Maša (2021). [Model of local economic development aimed at optimal resources utilization.](#) Thesis Supervisor: Marinela Krstinić Nižić, Ph.D., Full Professor. Postgraduate university doctoral study: Business Economics in Tourism and Hospitality Industry.

Business Economics in Tourism and Hospitality Industry

Management of Sustainable Development



University of Rijeka – scientific research grants



University of Rijeka - Scientific research project initiatives

| Project title | Principal investigator | Duration | Project no. |
|--|-------------------------------------|-------------|--------------------|
| <u>Tourism experience measurement in physical and virtual space</u> | Suzana Marković | 2021 – 2023 | ZIP-UNIRI-116-1-21 |
| <u>Effect of exogenous changes on the impacts of nautical tourism</u> | Daniela Gračan | 2021 – 2023 | ZIP-UNIRI-116-2-21 |
| <u>New security paradigm and valorisation of a tourist destination</u> | Romina Alkier | 2021 – 2023 | ZIP-UNIRI-116-3-21 |
| <u>Career development in tourism and hospitality industry</u> | Kristina Črnjar | 2021 – 2023 | ZIP-UNIRI-116-4-21 |
| <u>Financing higher education and the effect of moral hazard</u> | Goran Karanović | 2021 – 2023 | ZIP-UNIRI-116-5-21 |
| <u>Contribution of foreign direct investment, remittances and emigration on tourism and economic growth of Croatia</u> | Maja Nikšić Radić | 2021 – 2023 | ZIP-UNIRI-116-6-21 |
| <u>Hotel operations – skills and training for the future</u> | Ivana Ivančić | 2020 – 2022 | ZIP-UNIRI-116-2-20 |
| <u>Impact of the COVID-19 pandemic on the sustainability of the smart tourism destinations</u> | Zrinka Zadel | 2020 – 2022 | ZIP-UNIRI-116-1-20 |
| <u>Accounting policies in reporting of Croatian hotel companies</u> | Dubravka Vlašić | 2019 – 2021 | ZIP-UNIRI-116-1-19 |
| <u>The carbon footprint of active sport event tourists: the case of trail runner</u> | Hrvoje Grofelnik | 2019 – 2021 | ZIP-UNIRI-116-2-19 |
| <u>Focus on quality in household accommodation – guest perspective</u> | Ana-Marija Vrtodušić Hrgović | 2019 – 2021 | ZIP-UNIRI-116-3-19 |
| <u>Communication skills of tourism employees: self-evaluation, soft skills, self-esteem and entrepreneurship intention</u> | Ana Čuić Tanković | 2019 – 2021 | ZIP-UNIRI-116-4-19 |
| <u>Analysis of human and corporate tone of voice on social media in hotel industry</u> | Jelena Mušanović | 2019 – 2021 | ZIP-UNIRI-116-5-19 |
| <u>Strengthening the financial sustainability of non-profit organizations through activities related to tourism</u> | Lorena Dadić | 2019 – 2021 | ZIP-UNIRI-116-6-19 |

Faculty of Tourism and Hospitality Management - Scientific research projects

| Project title | Principal investigator | Duration | Project no. |
|--|-------------------------------|-------------|----------------------|
| <u>The impact of environmental tax policy on sustainable development and green growth</u> | Tanja Fatur Šikić | 2021 - 2022 | ZIP-FMTU-001-11-2021 |
| <u>Future trends of tourist accommodation organisation</u> | Nadia Pavia | 2021 - 2022 | ZIP-FMTU-002-11-2021 |
| <u>The relationship between quality of the most important SEO ranking factors quality and position of the hotel brand web site within the SERP</u> | Mislav Šimunić | 2021 - 2022 | ZIP-FMTU-003-11-2021 |
| <u>Development of authentic gastronomic offer in rural areas: importance of organisational relationships among key stakeholders</u> | Jelena Đurkin Badurina | 2021 - 2022 | ZIP-FMTU-004-11-2021 |

PROJECTS

EU projects

| Project title | FTHM Project Manager | Duration | Source of financing |
|--|--|---------------------------|--|
| Enhancing Innovation and Sustainability in Adriatic Aquaculture, AdriAquaNet | Greta Krešić | 01.01.2019. – 30.06.2022. | Interreg Italy – Croatia 2014.-2020. |
| A common cross-border tourist destination for the preservation, protection and promotion of mythical area heritage MYTH PARK | Jelena Đurkin Badurina | 01.09.2018. – 30.04.2021. | Interreg Slovenia – Croatia 2014. – 2020. |
| CEKOM – Competence Center for Smart Cities | Nataša Slavić | 01.03.2020. – 28.02.2023. | European Social Fund, Operational Programme Competitiveness and cohesion |
| ReCeZa – Regional Center Zabok | Dora Smolčić Jurdana | 01.03.2020. – 31.12.2023. | European Social Fund, Operational Programme Efficient Human Resources |
| Recept - Regional Center for Tourism Professions | Dora Smolčić Jurdana | 01.04.2020. – 30.11.2023. | European Social Fund, Operational Programme Efficient Human Resources |
| Excellence and efficiency in higher education in the field of economics (E4) | Christian Stipanović | 22.03.2019. – 21.03.2022. | European Social Fund, Operational Programme Efficient Human Resources |
| Innovative Competence in Online Higher Education, InCompEdu | Lorena Dadić / Helga Maškarin Ribarić | 01.04.2021. – 31.03.2023. | ERASMUS + programme, Key Activity 2. - Cooperation for innovation and the exchange of good practices |
| Online Internship in Tourism ON-IT | Marinela Krstinić Nižić | 01.03.2021. – 28.02.2023. | ERASMUS + programme, Key Activity 2. - Cooperation for innovation and the exchange of good practices |
| Development of European Curriculum in the Field of Sustainable Camping Resort Management, CAMPMASER | Josipa Cvelić Bonifačić | 01.10.2020. – 30.09.2022. | ERASMUS + programme, the 2020 call for Strategic Partnerships - K203 |

Members of the Faculty of Tourism and Hospitality Management were recognised for their outstanding scientific contribution in 2021:

- **Greta Krešić**, Ph.D., Full Professor
- **Marko Perić**, Ph.D., Full Professor
- **Vanja Vitezić**, Ph.D., Assistant Professor

A number of criteria were considered in the evaluation of scientific excellence, including the number and quality of scientific papers published in journals indexed in the Web of Science and Scopus databases, and the citation achieved in 2021.





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