



ToSEE - Tourism in Southern and Eastern Europe  
7<sup>th</sup> International Scientific Conference  
“Engagement & Empowerment: A Path Toward  
Sustainable Tourism”  
May 25 - 27, 2023, Opatija, Croatia  
University of Rijeka, Faculty of Tourism and Hospitality Management



## ToSEE 2023 – PhD Workshop by Faizan Ali

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University of South Florida, USA  
[www.usf.edu/business/about/bios/ali-faizan.aspx](http://www.usf.edu/business/about/bios/ali-faizan.aspx)

### Publishing a Research Paper: Hands on Workshop

Friday, 26 May 2023 (16:00-19:30)  
Saturday, 27 May 2023 (10:00-15:00)

#### ON SITE

(Faculty of Tourism and Hospitality Management)  
[tosee.fthm.hr/destination-and-venue](http://tosee.fthm.hr/destination-and-venue)

#### Workshop topics (10 hours):

##### Topic 1

- Identifying and Presenting Research Gaps
- Smart Literature Review

##### Topic 2

- Basics of Research Design and Methodology
- Basics of Data Analysis - Quantitative Tools

##### Topic 3

- Basic Mistakes in Research and How to avoid them
- Pitching Your Research Ideas

##### Topic 4

- Tips and Tricks around Research Publishing

Application: through [Registration form](#)  
[Participation fee](#)

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