



INTERNATIONAL WEEK at the INSTITUTE FOR MANAGEMENT
Faculty of Tourism and Hospitality Management
University Of Rijeka, Croatia
22 – 26 May, 2023.

Programme

23 May, 2023. (Tuesday), Centre for careers and professional practice (old building)

12.00 – 12.15	International week opening addresses <i>Kristina Črnjar, PhD, Full Professor and Head of the Institute for Management</i> <i>Marko Perić, PhD, Full professor and Vice Dean for International Affairs</i>
12.15 – 12.40	Internationalization of the Faculty of Tourism and Hospitality Management, University of Rijeka <i>Marko Perić, PhD, Full professor and Vice Dean for International Affairs</i>
12.45 – 13.30	HRM challenges and answers in the light of sustainability and responsibility <i>Simona Šarotar Žižek, PhD, Full Professor and Head of Institute for management and organization, University of Maribor, Faculty of Economics and Business (Slovenia)</i>
14.00*	Let's have lunch and chat: 'Getting to know each other' <i>Mensa Mul (basement, old building FTHM)</i>
17.00*	Walking tour with the tourist guide in the town of Opatija <i>Meeting point: Slatina, Opatija (near the fountain)</i>

*for participants of International week and members of Institute for management

24 May, 2023. (Wednesday)

9.00 – 11.00	Centre for projects – open day <i>Jelena Đurkin, PhD, Assistant Professor, Manager of European projects at the Center for Projects</i> <i>Note: please arrange the meeting via email in advance - jelenad@fthm.hr</i>
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25 - 26 May, 2023. (Thursday - Friday)

8.00 – 15.00	Centre for International Cooperation - Pick up the certificate of attendance (mobility) <i>Ground floor, old building (mrs. Jasna Lasinger Silađev (jasnal@fthm.hr))</i>
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24 - 26 May, 2023. (Thursday - Friday)

9.00 – 20.00	The 7th International Scientific Conference, "Tourism in Southern and Eastern Europe" More information: https://tosee.fthm.hr/index.php <i>Note: participation for those who did register and pay the fee – conference site</i>
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22 - 26 May, 2023. (Monday - Friday)

8.00 – 20.00	Lectures by participants <i>Venue: Faculty of Tourism and Hospitality Management, Opatija</i>
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Lectures*

Monday, 22 May	Tuesday, 23 May	Wednesday, 24 May	Thursday, 25 May	Friday, 26 May
<p><i>Leadership in Multicultural Environment</i> IYA PETKOVA Sofia University St. Kliment Ohridski, Sofia (Bulgaria) 9.45 h (room B7, FTHM)</p>	<p><i>Crazy organisational management models</i> LUDMILA MLÁDKOVÁ Prague University of Economics and Business (Czech Republic) 8.30 h (room B7, FTHM)</p>	<p><i>Climate change and tourism resilience</i> LUCIAN-IONUȚ ROȘU Alexandru Ioan Cuza University, Iasi (Romania) 11.15 h (room A1, FTHM)</p>	<p><i>Dracula Tourism in Romania</i> CRIȘAN MARIUS-MIRCEA West University of Timișoara (Romania) (8.45, to be confirmed, FTHM)</p>	<p><i>Business Process Management</i> GRZEGORZ GRELA University of Maria Curie-Skłodowska in Lublin (Poland) 9.00 h (room B3, FTHM)</p>
<p><i>Importance of Performance management in contemporary business practice with practical examples</i> BRANKA ZOLAK POLJAŠEVIĆ, University of Banja Luka (BIH) 11.15 h (room B7, FTHM)</p>	<p><i>Digital Marketing best practices</i> JORGE ESPARTEIRO GARCIA Polytechnic University of Viana do Castelo (Portugal) 8.45 h (room B5, FTHM)</p>			
<p><i>The resilient health system – a look from the financial management side</i> EWA KOSYCARZ, Warsaw School of Economics (Poland) 9.45h (B5, FTHM)</p>	<p><i>Materijalne i nematerijalne strategije motivacije zaposlenih u praksi</i> ZIJADA RAHIMIĆ University of Sarajevo, BIH 10.30 h (room 5, FTHM)</p>	<p><i>Accessible tourism and co-creation in the function of (more) sustainable tourism offer</i> SUSANA MESQUITA ISAG – European Business School (Portugal) 14.00 (room A3, FTHM)</p>		
<p><i>Sustainability applied in entrepreneurship</i> MIHAI BULAI Alexandru Ioan Cuza University of Iași (Romania) 14.15 (room B7, FTHM)</p>				

Note: *open to students and staff of FMTU



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List of participants

1. **ANNA LESKOVICH**, Mag., Bed, International Mobility Coordinator
Fachhochschule Burgenland – University of Applied Sciences Burgenland (Austria)

2. **BRANKA ZOLAK POLJAŠEVIĆ**, Associate Professor of Strategic Human Resource Management, Managerial Skills
University of Banja Luka, Faculty of Economics (BIH)

3. **CRİŞAN MARIUS-MIRCEA**, Associate Professor of Didactics, Imagology –The Image Of Transylvania In Literature, The Dracula Myth, The Dracula Tourism
West University of Timișoara, Teacher Training Department (Romania)

4. **DÓRA DIÁNA ANDRÁSKÓ**, Assistant Lecturer of Human Resource Management, Business Communication, Organizational Behaviour, Management and Organization
University of Miskolc, Faculty of Economics (Hungary)

5. **ELISA GARCÍA ABAJO**, Assistant Professor of Tourism Economics
Rey Juan Carlos University (Urc), Faculty of Economics (Spain)

6. **EWA KOSYCARZ**, Assistant Professor of Healthcare Services, Healthcare Entities
Warsaw School of Economics, Department of Economic Theory (Poland)

7. **GIANCARLO FEDELI**, Professor of Tourism Management
IMC Krams University of Applied Sciences, Department of Business, Institute of Tourism, Wine Business and Marketing (Austria)

8. **GRZEGORZ GRELA**, Adjunct of Business Process Management, Project management
University of Maria Curie-Skłodowska in Lublin (Poland)

9. **HELGA MAŠKARIN RIBARIĆ**, Full Professor with tenure of Controlling, Hospitality Planning, Corporate Controlling, Strategic Measurement System and Managing Company Results, Planning and Control
University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija (Croatia)

10. **INESE BARBARE**, Research Assistant of E-learning
Latvian Maritime Academy by Riga Technical University (Latvia)

11. **IVANA IVANČIĆ**, Assistant Professor of Management of luxury hotels, Management of tourist attractions, Student professional practice
University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija (Croatia)

12. **IYA PETKOVA**, Associate Professor of Leadership and Organizational Culture
Sofia University St. Kliment Ohridski (Bulgaria)

13. **JELENA ĐURKIN**, Assistant Professor of Entrepreneurial Management and Innovation, Management of Culture and Art Institutions, EU Project Management
University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija (Croatia)

14. **JORGE ESPARTEIRO GARCIA** Adjunct Professor of Informatics, Software Engineering, Digital Marketing, Business Sciences
Polytechnic University of Viana do Castelo (Portugal)

15. **KATARZYNA MINOR**, Senior Lecturer in Hospitality Management
Cardiff Metropolitan University, Cardiff School of Management (UK)

16. **KRISTINA ČRNJAR**, Full Professor of Human Resource Management, Managerial skills development, International HRM, Knowledge management
University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija (Croatia)

17.	LORENA DADIĆ FRUK , Assistant Professor of Management of non-profit organizations, Leadership skills University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija (Croatia)
18.	LUCIAN-IONUȚ ROȘU , Lecturer of Strategic planning in Tourism, Tourism Resilience, Applied Spatial Statistics in regional tourism Alexandru Ioan Cuza University, Iasi (Romania)
19.	LUDMILA MLÁDKOVÁ , Associate Professor of Management, Knowledge management, Management models Prague University of Economics and Business, Faculty of Business Administration (Czech Republic)
20.	MAGDA CARDOSO , Outgoing Mobilities coordinator ISAG – European Business School (Portugal)
21.	MANUEL LUNA GARCÍA , Assistant Professor of Management information systems, Decision-making, Data- driven Business management Universidad de Oviedo (Spain)
22.	MARIJA IVANIŠ , Associate Professor of Entrepreneurship and Service Management Ethics and Social Responsibility University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija (Croatia)
23.	MARKO PERIĆ , Full Professor of Sports Management in Tourism, Strategic Management, Project Management University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija (Croatia)
24.	MIHAI BULAI , Lecturer of Tourism Planning and Development, Tourism Guiding Techniques, Organization of Hotel services Alexandru Ioan Cuza University of Iași, Faculty of Geography and Geology, Geography & Tourism (Romania)
25.	PILAR GAGO DE SANTOS , Associate Professor of Tourism Economics Complutense University Of Madrid, Faculty Of Economics And Business (Spain)
26.	ROSINA KAKOVA , Senior Assistant Professor in French for specific purposes University of Food Technologies, Plovdiv (Bulgaria)
27.	SEBASTJAN REPNIK , Associate Professor of Tourism, Management, Criminology Abitura, vocational collage in Celje (Slovenia)
28.	SIMONA ŠAROTAR ŽIŽEK , Full Professor of Human Resource Management University of Maribor, Faculty of Economics and Business (Slovenia)
29.	SONIA MILEVA , Professor of Tourism, Marketing, Destination Management, Heritage Sofia University St. Kliment Ohridski, Faculty of Economics and Business Administration (Bulgaria)
30.	SUSANA MESQUITA , Assistant Teacher of Tourist Destination Management; Entrepreneurship and Innovation; Sociology of Leisure; Management of Organizations and Tourist Companies. ISAG – European Business School (Portugal)
31.	TERESA SKALSKA , Associate Professor of Economics of Tourism, Tourism Management Vistula School of Hospitality, Tourism and Recreation Faculty (Poland)
32.	VEDRANA ČIKEŠ , Assistant of Human Resource Management, Managerial skills development, Knowledge management University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija (Croatia)
33.	ZIJADA RAHIMIĆ , Full Professor in Human Resource Management University of Sarajevo, School of Economics and Business, Sarajevo (BIH)

INSTITUTE FOR MANAGEMENT - Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia

More info: <https://fthm.uniri.hr/o-fakultetu/struktura/zavodi/zavod-za-menadzment/>, <https://arhiva.fthm.hr/en/faculty/about-us/institutes-and-departments/institute-for-management>