



<b>COURSE DESCRIPTION</b>		
Course instructor	Marinela Krstinić Nižić, Ph.D., Full Professor, Ana-Marija Vrtodušić Hrgović, Ph.D., Associate Professor	
Name of the course	<b>Sustainable Management in Outdoor Hospitality</b>	
Study programme	<b>Master of Sustainable Outdoor Hospitality Management</b>	
Status of the course	Obligatory	
Year of study	Year 1, Semester 2	
ECTS credits and manner of instruction	ECTS credits	9
	Number of class hours (L+E+S)	75 (30+0+45)
<b>1. Course objectives</b>		
The course objective is to understand economic, social, environmental and technological dimensions of sustainable development in a camping resort. Students will be acquainted with all the necessary activities that need to be implemented in sustainable management in the camping industry. Students will also acquire basic knowledge on how to manage a modern camp in a sustainable way.		
<b>2. Course enrolment requirements</b>		
<b>None.</b>		
<b>3. Expected learning outcomes</b>		
<b>On successful completion of the course students will be able to:</b>		
<ol style="list-style-type: none"><li>1. Explain basic concepts and goals of sustainable development related to the EU legislation</li><li>2. Analyze economic, social, environmental and technical state of the camp</li><li>3. Discuss on the economic, technical and environmental challenges in the camping industry</li><li>4. Evaluate decisions related to sustainable management and investment in camps</li><li>5. Interpret and implement environmental/energy management system and eco labels in camps</li><li>6. Propose guidelines and solutions for managing a modern sustainable camp</li><li>7. Demonstrate confidence and competence in the use of information technologies, including working effectively in an online environment</li></ol>		
<b>4. Course content</b>		
Sustainable management in camping resorts: Sustainable Goals; A European Green Deal; EU legislation on sustainable investments - green finance; EU Circular Economy Action Plan; Climate-neutral and sustainable EU; EU standards and certification in camping resorts (ISO 14001, ISO 50001, EU Flower, ECO Camping); Sustainable maintenance in camping resort (energy management, eco-efficiency, renewable energy sources in camping resorts, facility management); Risk management (safety, security, COVID-19 measures, fire protection, traffic); Sustainable Horticulture in camping resort; Investment planning (feasibility studies) in camping resorts; Spatial planning and architecture of camping resorts; IT		



management in camping resorts (Internet of Things, WI-FI, IT communication)							
5. Manner of instruction		<input checked="" type="checkbox"/> lectures <input checked="" type="checkbox"/> seminars and workshops <input type="checkbox"/> exercises <input type="checkbox"/> distance learning <input checked="" type="checkbox"/> fieldwork			<input type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratories <input type="checkbox"/> mentorship <input checked="" type="checkbox"/> other Case study		
6. Comments							
7. Student responsibilities							
Class attendance, class participation, seminars and workshops, fieldwork							
8. Monitoring of student work <sup>1</sup>							
Class attendance	2,5	Class participation		Seminar paper		Experimental work	
Written exam	1,5	Oral exam		Essay		Research	
Project	2,5	Continuous assessment	2,5	Report		Practical work	
Portfolio		Case study					
9. Assessment of learning outcomes in class and at the final exam (procedure and examples)							
Assessment and evaluation of students' work during classes and at the final exam is conducted in accordance with the FMTU Student Assessment Regulations. For each course, a detailed performance curriculum is created to coordinate activities, student workload, learning outcomes and assessment methods.							
10. Mandatory literature (at the time of submission of study programme proposal)							
<ul style="list-style-type: none"> <li>• Velten, Eike Karola; Isabel Haase, Nicolas Berghmans, Matthias Duwe and Nick Evans (2021): Measuring progress towards climate neutrality. Part I: Assessing structural change through net zero indicators. Ecologic Institute, Berlin / IDDRI, Paris <a href="https://europeanclimate.org/wp-content/uploads/2021/07/net-zero-indicators-part-1-technical-proposal.pdf">https://europeanclimate.org/wp-content/uploads/2021/07/net-zero-indicators-part-1-technical-proposal.pdf</a></li> <li>• Duwe, Matthias, Deyana Spas ova (2021): Measuring progress towards climate neutrality. Part II: Integrating net zero indicators in EU governance processes Ecologic Institute, Berlin / IDDRI, Paris <a href="https://europeanclimate.org/wp-content/uploads/2021/07/net-zero-indicators-part-2-policy-integration.pdf">https://europeanclimate.org/wp-content/uploads/2021/07/net-zero-indicators-part-2-policy-integration.pdf</a></li> <li>• Tippett, A.W., Ytterdal, E. R., Strand, Ø. (2020), An Overview of Ecolabels for Small to Medium Sized Tourism Enterprises, <i>Interreg VB project PROWAD LINK, Protect and Prosper: Benefits through linking sustainable growth with nature protection, 90390800, Faculty of Economics and Management Department of International Business</i> <a href="https://www.waddensea-worldheritage.org/sites/default/files/2020_overview%20of%20ecolabels.pdf">https://www.waddensea-worldheritage.org/sites/default/files/2020_overview%20of%20ecolabels.pdf</a></li> </ul>							
11. Optional/additional literature (at the time of submission of the study programme							

<sup>1</sup> IMPORTANT: Enter the appropriate proportion of ECTS credits for each activity so that the total number of credits equals the ECTS value of the course. Use empty fields for additional activities.



proposal)

- Golaszewski, M. (2014): Adapting the Energy-Camp Renewable Energy Program to the Conservation Authority Campground Context, Thesis, University of Guelph. [https://atrium.lib.uoguelph.ca/xmlui/bitstream/handle/10214/8181/Golaszewski\\_Maciej\\_201406\\_MLA.pdf?sequence=1&isAllowed=y](https://atrium.lib.uoguelph.ca/xmlui/bitstream/handle/10214/8181/Golaszewski_Maciej_201406_MLA.pdf?sequence=1&isAllowed=y)
- International Organization for Standardization, Introduction to ISO 14001, <https://www.iso.org/files/live/sites/isoorg/files/store/en/PUB100371.pdf>
- Sustainable development in the European Union – Monitoring report on progress towards the SDGs in an EU context, Eurostat, 2020. doi:10.2785/555257 <https://ec.europa.eu/eurostat/documents/3217494/11011074/KS-02-20-202-EN-N.pdf/334a8cfe-636a-bb8a-294a-73a052882f7f?t=1592994779000>

12. Number of assigned reading copies in relation to the number of students currently attending the course

Title	Number of copies	Number of students
<ul style="list-style-type: none"> <li>• Velten, Eike Karola; Isabel Haase, Nicolas Berghmans, Matthias Duwe and Nick Evans (2021): Measuring progress towards climate neutrality. Part I: Assessing structural change through net zero indicators. Ecologic Institute, Berlin / IDDRI, Paris <a href="https://europeanclimate.org/wp-content/uploads/2021/07/net-zero-indicators-part-1-technical-proposal.pdf">https://europeanclimate.org/wp-content/uploads/2021/07/net-zero-indicators-part-1-technical-proposal.pdf</a></li> </ul>	Available online	30
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13. Quality monitoring methods that ensure the acquisition of exit knowledge, skills and competences

The quality of the programme and the performance of the teaching process will be evaluated in accordance with the general act of Faculty of Tourism and Hospitality Management and quality assessment procedure of Master of Sustainable Outdoor Hospitality Management.



**Sveučilište u Rijeci • University of  
Rijeka**

Trg braće Mažuranića 10 • 51 000 Rijeka •  
Croatia  
T: +385 (0)51 406 500 • F: +385 (0)51 406  
588  
W: [www.uniri.hr](http://www.uniri.hr)  
E: [ured@uniri.hr](mailto:ured@uniri.hr)