



General information		
Course instructor	Gračan Daniela, Ph.D, Full Professor	
Name of the course	Special Interest Tourism	
Study programme	Undergraduate study: Business Economics in Tourism and Hospitality Module: Hospitality Management	
Status of the course	compulsory	
Year of study	1 <sup>st</sup>	
ECTS credits and manner of instruction	ECTS student 's workload coefficient	3 ECTS
	Number of hours (L+E+S)	30 (15+0+15)
<b>1. COURSE DESCRIPTION</b>		
<b>1.1. Course objectives</b>		
Objective of the course is to present the characteristics of individual specific forms of tourism based on theoretical achievements of scientific analysis and current practice.		
<b>1.2. Course enrolment requirements</b>		
No requirements		
<b>1.3. Expected learning outcomes</b>		
After passing the course the students will be able to do the following: <ol style="list-style-type: none"> <li>1. Interpret basic concepts related to special interest tourism.</li> <li>2. Specify, describe and identify special interest tourism.</li> <li>3. Identify and describe management processes of special interest tourism.</li> <li>4. Identify and propose an appropriate special form of tourism for a particular tourist destination.</li> <li>5. Describe and analyse management functions for individual special forms of tourism.</li> </ol>		
<b>1.4. Course content</b>		
The basic determinants and reasons for the emergence of specific forms of tourism. Classification and characteristics of specific forms of tourism. Development and management of specific forms of tourism. Effects of development of specific forms of tourism. Tracking the trends of specific forms of tourism in the world. Degree of development of specific forms of tourism in the Republic of Croatia. Resource options, ethical codex and legal framework for realization different types and forms of tourism in the Republic of Croatia.		
<b>1.5. Manner of instruction</b>	<input checked="" type="checkbox"/> lectures <input checked="" type="checkbox"/> seminars and workshops <input type="checkbox"/> exercises <input type="checkbox"/> distance learning <input type="checkbox"/> fieldwork	<input type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratories <input checked="" type="checkbox"/> mentorship <input type="checkbox"/> other
<b>1.6. Comments</b>		
<b>1.7. Student responsibilities</b>		
Active participation in lectures, follow up of topical literature, preparation of a presentation on a given topic, analysis of preconditions and possibilities for the development of specific special interest tourism forms.		



1.8. <i>Monitoring of student work<sup>1</sup></i>							
Class attendance	<b>1</b>	Class participation		Seminar paper	<b>0,5</b>	Experimental work	
Written exam	<b>0,5</b>	Oral exam		Essay	<b>0,2</b>	Research	
Project		Continuous assessment	<b>0,8</b>	Report		Practical work	
Portfolio							
1.9. <i>Assessment of learning outcomes in class and at the final exam (procedure and examples)</i>							
Assessment and evaluation of students in classes and at the final exam is conducted under the Rulebook on students' evaluation at the Faculty of Tourism and Hospitality Management. For each course there is a detailed course syllabus which coordinates activities, student load, learning outcomes and evaluation methods.							
1.10. <i>Mandatory literature (at the time of submission of study programme proposal)</i>							
<ol style="list-style-type: none"> <li>1. Agrawal, S.; Busby, G.; Huang, R. (2018). Special interest tourism : concepts, contexts and cases. Boston : CABI</li> <li>2. Bongkosh N. Rittichainuwat (2018). Special Interest Tourism, 3rd Edition. Cambridge Scholars Publishing</li> </ol>							
1.11. <i>Optional/additional literature (at the time of submission of the study programme proposal)</i>							
<ol style="list-style-type: none"> <li>1. Pforr, C., Dowling, R., Volgger, M. (2021). Consumer Tribes in Tourism: Contemporary Perspectives on Special-Interest Tourism, Singapore: Springer</li> <li>2. Agarwal, S., Busby, G., Huang, R. (2018). Special Interest Tourism: Concepts, Contexts and Cases, UK: CABI International</li> <li>3. Sousa, B. M. B. (2018). The role of innovation in special interest tourism: a theoretical approach, Millenium - Journal of Education Technologies and Health, Vol. 5., pp 83-92.</li> </ol>							
1.12. <i>Number of assigned reading copies in relation to the number of students currently attending the course</i>							
<i>Title</i>						<i>Number of copies</i>	<i>Number of students</i>
Bongkosh N. Rittichainuwat (2018). Special Interest Tourism, 3rd Edition. Cambridge Scholars Publishing						5	
Linda L. Lowry (2016). International Encyclopedia of Travel and Tourism. UK: SAGE						5	
1.13. <i>Quality monitoring methods that ensure the acquisition of exit knowledge, skills and competences</i>							
The quality of the program, the teaching process, the teaching skills and the level of the material acceptance will be established by means of a written evaluation of the extensive questionnaires and in other ways envisaged by the accepted standards, in accordance with the Rulebook on Quality Assurance and Improvement of the University of Rijeka and the Quality Assurance and Improvement of the Faculty of Tourism and Hospitality Management.							

<sup>1</sup> IMPORTANT: Enter the appropriate proportion of ECTS credits for each activity so that the total number of credits equals the ECTS value of the course. Use empty fields for additional activities.



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