## Sveučilište u Rijeci • University of Rijeka



Trg braće Mažuranića 10 • 51 000 Rijeka • Croatia T: (051) 406-500 • F: (051) 216-671; 216-091 W: www.uniri.hr • E: ured@uniri.hr

	General information				
Course instructor	Krešimir Mikinac, Ph.D., Assistant F	Professor			
Name of the course	Economics of Catering Business				
Study programme	Undergraduate study: Business Economics in Tourism and Hospitality Module: Hospitality Management				
Status of the course	compulsory				
Year of study	2nd				
ECTS credits and manner of	ECTS credits	9 ECTS			
instruction	Number of class hours (L+E+S)	75 (45+0+30)			
1. COURSE DESCRIPTION					
1.1. Course objectives					
developed countries of the value that trace the future of hosp	v companies based on scientific ach world and the EU. It also identifies to itality in the EU and the world, thus	tic and holistic manner new insights into nievements and practical experiences of the prevailing developmental tendencies creating a basis for new student thinking			
developed countries of the value that trace the future of hosp	v companies based on scientific ach world and the EU. It also identifies itality in the EU and the world, thus that the turbulent tourism market o	nievements and practical experiences of the prevailing developmental tendencies creating a basis for new student thinking			
developed countries of the value that trace the future of hosp in the context of the changes	v companies based on scientific ack world and the EU. It also identifies to itality in the EU and the world, thus that the turbulent tourism market of the tements	nievements and practical experiences of the prevailing developmental tendencies creating a basis for new student thinking			
developed countries of the value that trace the future of hosp in the context of the changes 1.2. Course enrolment requires	v companies based on scientific ach world and the EU. It also identifies to itality in the EU and the world, thus that the turbulent tourism market of rements	nievements and practical experiences of the prevailing developmental tendencies creating a basis for new student thinking			
developed countries of the of that trace the future of hosp in the context of the changes.  1.2. Course enrolment require.  No special enrolment require.  1.3. Expected learning outco.  It is expected that students, a.  1. properly construe and 2. explain and interpret decision-making mar.  3. describe and analysindustry, which represcientific and techno.  4. calculate and analysis	companies based on scientific ach world and the EU. It also identifies itality in the EU and the world, thus that the turbulent tourism market comments  ements  after passing exams in Economics of d interpret the basic concepts of hos theoretical concepts in the domain nagers  e the essence of economics as a esents the component and determit logical revolution and modern touris	creating Business (9 ECTS), can: spitality economics of governance, management control and theory and practice in the hospitality nant of enterprise economy in terms of t market			
developed countries of the of that trace the future of hosp in the context of the changes of the context of the change of the context of the change of the chang	companies based on scientific ach world and the EU. It also identifies itality in the EU and the world, thus that the turbulent tourism market comments  ements  after passing exams in Economics of d interpret the basic concepts of hos theoretical concepts in the domain nagers  e the essence of economics as a esents the component and determing logical revolution and modern touris se the resulting measure of success of finding the separation of fixed and	creating Business (9 ECTS), can: spitality economics of governance, management control and theory and practice in the hospitality nant of enterprise economy in terms o			

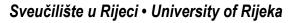
## 1.4. Course content

business functions within the hotel company

Economics aspects of services in hospitality. Economics of hospitality companies. Assets of reproduction in hotel company. Theory of costs in hospitality. Business results of a hotel company. Performance standards and performance of a hotel company. Price policy in hospitality. Principles for sale in hospitality. Economics of investment in hospitality.

7. argue attitudes and decisions regarding investment projects and financial policy of hotel company 8. make a business plan through resource economics, production and service processes and

		individual assignments
	seminars and workshops	multimedia and network
1.5. Manner of instruction	exercises	☐ laboratories
	distance learning	
	⊠ fieldwork	other





Trg braće Mažuranića 10 • 51 000 Rijeka • Croatia T: (051) 406-500 • F: (051) 216-671; 216-091 W: www.uniri.hr • E: ured@uniri.hr

1.6. Comments

1.7. Student responsibilities

Attendance, class participation, seminar paper & essay, final written exam.

1.8. Monitoring of student work<sup>1</sup>

Class attendance	2,5	Class participation	1	Seminar paper	1,0	Experimental work	
Written exam	1,5	Oral exam		Essay	0,6	Research	
Project		Continuous assessment	2,4	Report		Practical work	
Portfolio							

1.9. Assessment of learning outcomes in class and at the final exam (procedure and examples)

Assessment and evaluation of students in classes and at the final exam is conducted under the Rulebook on students' evaluation at the Faculty of Tourism and Hospitality Management. For each course there is a detailed course syllabus which coordinates activities, student load, learning outcomes and evaluation methods.

- 1.10. Mandatory literature (at the time of submission of study programme proposal)
  - 1. Chen, Y. (2021). Economics of Tourism and Hospitality A Micro Approach. Routledge
- 1.11. Optional/additional literature (at the time of submission of the study programme proposal)
  - 1. C.S. Siu, R. (2020). Economic Principles for the Hospitality Industry. Routledge
- 1.12. Number of assigned reading copies in relation to the number of students currently attending the course

Title	Number of copies	Number of students
<ol> <li>Chen, Y. (2021). Economics of Tourism and Hospitality - A Micro Approach. Routledge</li> </ol>	5 copies	

1.13. Quality monitoring methods that ensure the acquisition of exit knowledge, skills and competences

The quality of the programme, teaching process, *teaching* skills and level of acquired course matter will be evaluated in writing, by means of extensive questionnaires and by employing other methods that are in accordance with the accepted standards and with the Book of regulations on the quality of the University of Rijeka, as well as the Book of regulations on the quality of the Faculty of tourism and hospitality management.

\_

<sup>&</sup>lt;sup>1</sup> IMPORTANT: Enter the appropriate proportion of ECTS credits for each activity so that the total number of credits equals the ECTS value of the course. Use empty fields for additional activities.