



General information		
Course instructor	Dora Smolčić Jurdana, Ph.D., Full Professor Daniela Soldić Frleta, Ph.D., Associate Professor Larry Dwyer, PhD, Professor	
Name of the course	Tourism Economics	
Study programme	Undergraduate study: Business Economics in Tourism and Hospitality Module: Hospitality Management	
Status of the course	compulsory	
Year of study	2nd	
ECTS credits and manner of instruction	ECTS credits	9 ECTS
	Number of class hours (L+E+S)	75 (30+0+45)
1. COURSE DESCRIPTION		
1.1. Course objectives		
<p>The objective of the course is to make students familiar with the key concepts in tourism and the specific functioning of the tourism market. The specific objective of the course is to introduce students to the economic functioning of tourism within the national economic system and to determine the contribution of tourism to the national economy.</p>		
1.2. Course enrolment requirements		
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1.3. Expected learning outcomes		
<p>After successfully mastering the programme of the course Tourism Economics, the students will be able to:</p> <ol style="list-style-type: none"> 1. Correctly explain, define and interpret the basic concepts in the field of economics of tourism 2. Explain the methods of determining the contribution of tourism to the economic system of a country 3. Compare, distinguish and describe the economic and social contributions and impacts of tourism on the environments 4. Explain and differentiate the goals of sustainable tourism development. 5. Analyse secondary data, interpret and use them correctly 6. Argue interdisciplinary character of tourism and describe specifics of tourism arising from its interdisciplinarity. 		
1.4. Course content		
<p>Tourism market - characteristics, specifics. Etymology and terminology of tourism. Organizational peculiarities.</p> <p>Tourism supply - definition, characteristics, structure, trends, forecasting global trends. Analysis and classification of resources. Natural and social resources. Economic valorisation and protection of resources in tourism.</p> <p>Tourism demand - definition, characteristics, trends, forecasting trends in tourism demand.</p> <p>The role and importance of intermediaries in the functioning of the tourism market. Global trends and their impact on movements in the tourism market.</p> <p>Place and role of tourism in the national economy. Tourism as an economic category. The coverage of tourism in the national economy, interdependence of tourism and economic development. The role and importance of tourism for the economic and social development (direct and indirect). Economic functions of tourism - multiplicative, inductive, conversion, employment, encouraging international exchange, absorption, balance of payments, the economic development of underdeveloped areas, integration, acceleration. Social functions of tourism - cultural and educational function of tourism, health tourism function, sports and recreational function of tourism, political and social function of tourism</p>		



Economic impacts of tourism. Tourist spending - definition and characteristics. Classification and measurement of economic impacts of tourism.
Sustainable tourism development - theoretical background, characteristics of concept, principles. Specific determinants of sustainable tourism development implementation. The economic implications of sustainable tourism development. Specific determinants of tourism development planning - economic impacts, social impacts, environmental impacts.

1.5. Manner of instruction	<input checked="" type="checkbox"/> lectures	<input type="checkbox"/> individual assignments
	<input checked="" type="checkbox"/> seminars and workshops	<input type="checkbox"/> multimedia and network
	<input type="checkbox"/> exercises	<input type="checkbox"/> laboratories
	<input type="checkbox"/> distance learning	<input checked="" type="checkbox"/> mentorship
	<input type="checkbox"/> fieldwork	<input type="checkbox"/> other

1.6. Comments

1.7. Student responsibilities

Students are required to actively participate during lectures and participate in continuous knowledge check. Students are expected to independently prepare and present a seminar topic. Proactive approach of students is expected.

1.8. Monitoring of student work¹

Class attendance	2,5	Class participation		Seminar paper	2	Experimental work	
Written exam	1,5	Oral exam		Essay	0,6	Research	
Project		Continuous assessment	2,4	Report		Practical work	
Portfolio							

1.9. Assessment of learning outcomes in class and at the final exam (procedure and examples)

Assessment and evaluation of students in classes and at the final exam is conducted under the Rulebook on students' evaluation at the Faculty of Tourism and Hospitality Management. For each course there is a detailed course syllabus which coordinates activities, student load, learning outcomes and evaluation methods.

1.10. Mandatory literature (at the time of submission of study programme proposal)

1. Dwyer, L., Forsyth, P., Dwyer, W. (2020). Tourism Economics and Policy. Channel View Publications, Bristol

1.11. Optional/additional literature (at the time of submission of the study programme proposal)

- Gwenhure, Y. & Odhiambo, N.M. (2017). Tourism and economic growth: A review of international literature. *Tourism Review*, 65(1), 33 – 44.
- Song, H., Dwyer L., Li G. & Cao, Z. (2012). Tourism Economics Research: A Review and Assessment. *Annals of Tourism Research*, 39 (3), pp. 1653-1682. <http://dx.doi.org/10.1016/j.annals.2012.05.023>
- Tisdell, C. ed. (2013). *Handbook of tourism economics: analysis, new applications and case studies*. World Scientific, Hackensack, New Jersey
- Tribe, J. (2012). *The economics of recreation, leisure and tourism*. Routledge, London, New York

1.12. Number of assigned reading copies in relation to the number of students currently attending the course

Title	Number of copies	Number of students
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¹ IMPORTANT: Enter the appropriate proportion of ECTS credits for each activity so that the total number of credits equals the ECTS value of the course. Use empty fields for additional activities.



Dwyer, L., Forsyth, P., Dwyer, W. (2020). Tourism Economics and Policy. Channel View Publications, Bristol	5	
<i>1.13. Quality monitoring methods that ensure the acquisition of exit knowledge, skills and competences</i>		
The quality of the program, the teaching process, the teaching skills and the level of the material acceptance will be established by means of a written evaluation of the extensive questionnaires and in other ways envisaged by the accepted standards, in accordance with the Rulebook on Quality Assurance and Improvement of the University of Rijeka and the Quality Assurance and Improvement of the Faculty of Tourism and Hospitality Management.		