CURRICULUM

UNIVERSITY UNDERGRADUATE STUDY

BUSINESS ECONOMICS IN TOURISM AND HOSPITALITY

• Hospitality Management

The Academic Year 2023-2024

FIRST YEAR UNIVERSITY UNDERGRADUATE STUDY 2023/2024

Course "HOSPITALITY MANAGEMENT"

1st SEMESTER

| N.br. | TEACHER | SUBJECT | LECTURE | EXERCISES | SEMINARS | ECTS |
|-------|---|------------------------------------|---------|-----------|----------|------|
| 1. | Daniel Dragičević, Ph.D., Associate Professor | Microeconomics | 30 | 0 | 45 | 9 |
| 2. | Iva Mrša Haber, Ph.D, lecturer | Mathematics | 30 | 30 | 0 | 6 |
| 3. | Anita Čeh Časni, Ph.D., Associate Professor | Statistics | 30 | 15 | 15 | 6 |
| 4. | Tomislav Car, Ph.D., Assistant Professor | Business Informatics | 15 | 15 | 0 | 3 |
| 5. | Marina Laškarin Ažić, Ph.D., Assistant Professor | Introduction to Hospitality | 15 | 0 | 15 | 3 |
| 6. | Siniša Bogdan, Ph.D., Associate Professor | The Essentials of Academic Writing | 15 | 0 | 15 | 3 |

2nd SEMESTER

| N.br. | TEACHER | SUBJECT | LECTURE | EXERCISES | SEMINARS | ECTS |
|-------|--|---|---------|-----------|----------|------|
| 1. | Adriana Jelušić, Ph.D., Associate Professor Bruno Ćorić, Ph.D., Associate Professor | Macroeconomics | 45 | 0 | 30 | 9 |
| 2. | Vanja Vitezić, Ph.D., Assistant Professor | Management | 30 | 0 | 45 | 9 |
| 3. | Nataša Kovačić, , Ph.D., Associate Professor | Traffic in Tourism | 30 | 0 | 30 | 6 |
| 4. | Daniela Gračan, Ph.D., Full Professor | Special Interest Tourism | 15 | 0 | 15 | 3 |
| 5. | Alenka Šuljić Petrc, Ph.D., lecturer Iva Barić, lecturer | First Foreign Language – English 1 First Foreign Language – German 1 | 15 | 15 | 0 | 3 |

SECOND YEAR UNIVERSITY UNDERGRADUATE STUDY 2023/2024

3rd SEMESTER

| N.br. | TEACHER | SUBJECT | LECTURE | EXERCISES | SEMINARS | ECTS |
|-------|--|---|---------|-----------|----------|------|
| 1. | Dubravka Vlašić, Ph.D., Associate Professor Anna Kralj, Ph.D., Senior Lecturer | Accounting | 30 | 45 | 0 | 9 |
| 2. | Dora Smolčić Jurdana, Ph.D., Full Professor Daniela Soldić Frleta, Ph.D., Associate Professor Larry Dwyer, Ph.D., Adjunct Professor | Tourism Economics | 30 | 0 | 45 | 9 |
| 3. | Vlatka Škokić, Ph.D., Full Professor* Yoo Ri Kim, Ph.D., Senior Lecturer | Entrepreneurship and Innovation | 30 | 0 | 30 | 6 |
| 4. | Tomislav Car, Ph.D., Assistant Professor Maya Ivanova, Ph.D., Associate Professor | E-Business in Hospitality | 15 | 0 | 15 | 3 |
| 5. | Ana Ravnić Perfido, lecturer Iva Barić, lecturer | First Foreign Language – English 2 First Foreign Language – German 2 | 15 | 15 | 0 | 3 |

^{*} Vlatka Škokić, Ph.D, holds a position as a tenured professor in the Department of Economics at the Faculty of Economics, University of Split (scientific area of social sciences, scientific field of economics, scientific branch of entrepreneurship economics) and is entrusted with teaching in the course mentioned in this list.

4th SEMESTER

| N.br. | TEACHER | SUBJECT | LECTURE | EXERCISES | SEMINARS | ECTS |
|-------|--|---|---------|-----------|----------|------|
| 1. | Lorena Bašan, Ph.D., Full Professor Tina Šegota, Ph.D., Associate Professor | Marketing | 30 | 0 | 45 | 9 |
| 2. | Krešimir Mikinac, Ph.D., Assistant Professor | Economics of Catering Businesses | 45 | 0 | 30 | 9 |
| 3. | Greta Krešić, Ph.D., Full Professor | Food and Nutrition | 30 | 0 | 30 | 6 |
| 4. | Hrvoje Grofelnik, Ph.D., Assistant Professor Nicholas Wise, Ph.D., Assistant Professor | Tourism Geography | 15 | 0 | 15 | 3 |
| 5. | Iva Barić, lecturer Dolores Miškulin, Ph.D., Associate Professor Alenka Šuljić Petrc, Ph.D., lecturer | Second Foreign language – German 1 Second Foreign language – Italian 1 Second Foreign language – French 1 | 15 | 15 | 0 | 3 |