



Univerza v Novem mestu  
University of Novo mesto

Fakulteta za ekonomijo in informatiko  
Faculty of Economics and Informatics

*Cordially invite you to participate  
in the 9<sup>th</sup> International Scientific  
Student Conference*

# SKEI 2024: Sustainable Development and Artificial Intelligence

*18. April 2024*



## 9<sup>th</sup> International Scientific Student Conference SKEI 2024: Sustainable Development and Artificial Intelligence

The International Scientific Student Conference facilitates the transfer of students' knowledge to present the results of their research work in the international environment. The conference is aimed at examining the current state of development of management and business sciences in terms of economy, marketing, management of business processes, human resources, quality, management in health care, environmental management as well as management and business sciences concerning informatics.

**Conference Organiser:** University of Novo mesto Faculty of Economics and Informatics, Novo mesto Slovenia

### Conference Partners:

- Sveučilište/Univerzitet »VITEZ« Travnik, Bosnia and Herzegovina
- University of Applied Sciences "Lavoslav Ružička" in Vukovar, Croatia
- Modern Business School (MBS), Beograd, Serbia
- BLC Banja Luka College, Banja Luka, Bosnia and Herzegovina
- University of FINRA Tuzla, Tuzla, Bosnia and Herzegovina
- Faculty of Economics, University of Niš, Serbia
- Institute of Economics and Finance, University of Szczecin, Szczecin, Poland

### Themes of the conference:

1. Economics and Globalisation
2. Marketing
3. Entrepreneurship
4. Finance and Accounting
5. Business Informatics and Computer Science
6. Business Law
7. Human Resource Management
8. Management in Education
9. Management in Health Care
10. Management in Sport and Tourism
11. Information Technologies and Artificial Intelligence
12. Green Transition and Digital Future
13. Environment Management and Sustainable Development

### Programme committee:

Malči Grivec, PhD, University of Novo mesto Faculty of Economics and Informatics, Slovenia, president

Zorana Agić, PhD, BLC Banja Luka College, Bosnia and Herzegovina

Anna Bera, PhD, University of Szczecin, Institute of Economics and Finance, Poland

Milica Djordjević, PhD, Faculty of Economics, University of Niš, Serbia

Miloš Dragosavac, PhD, Modern business school (MBS), Serbia

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Jasmina Starc, PhD, University of Novo mesto Faculty of Economics and Informatics, Slovenia

Slobodan Stojanović, PhD, University of Applied Sciences “Lavoslav Ružička” in Vukovar, Croatia

Željko Sudarić, PhD, University of Applied Sciences “Lavoslav Ružička” in Vukovar, Croatia

**Organisational committee:** Malči Grivec, PhD; Jasmina Starc, PhD; Karmen Erjavec, PhD; Tanja Radovan, Brigita Jugović, Maša Bučar, Bojan Nose and Nina Možina.

**Place:** University of Novo mesto Faculty of Economics and Informatics, Na Loko 2, 8000 Novo mesto

**Conference languages:** all languages of the former Yugoslav Republic, German, English

The accepted abstracts of papers will be published in the Book of abstracts of the International Scientific Students Conference. After the conference, the papers will be published in the Conference Proceedings of the SKEI 2024 conference in electronic form. The selected papers, according to the reviewers' opinion, will be published in the SKEI – INTERNATIONAL INTERDISCIPLINARY JOURNAL – <https://hrcak.srce.hr/SKEI>.

**There may not be more than two (2) authors per paper – student and mentor. Each student can submit only one (1) paper.**



**Important dates:**

**10 March 2024** – submission of abstracts – extension of deadline

**15 March 2024** – notification of abstract acceptance

**29 March 2024** – submission of papers with the appropriate content and form to the organisational committee

**5 April 2024** – notification on the review process

**10 April 2024** – submission of final full papers

**11 April 2024** – publication of the detailed conference programme on the website of the faculty and sending the programme in electronic format to all the participants' email addresses

**18. April 2024** – conference

**Information:**

You can find all information about the conference at the University of Novo mesto Faculty of Economics and Informatics, Na Loko 2, 8000 Novo mesto and at the following email address: [konferenca@uni-nm.si](mailto:konferenca@uni-nm.si).

**REGISTRATION FEE:**

Participation in the conference is free of charge. The participants of the conference will cover their travel expenses and accommodation.

**Conference registration and abstract submission needs to be performed online:**

[https://fei.uni-nm.si/skei\\_2024/](https://fei.uni-nm.si/skei_2024/).

**Please send appropriately prepared papers in terms of content and form to the following address:** [konferenca@uni-nm.si](mailto:konferenca@uni-nm.si).

The conference participants without the paper and presentation should register online by sending an email to: [konferenca@uni-nm.si](mailto:konferenca@uni-nm.si).

**ACCOMODATION:**

**Hotel Pri Belokranjcu:** [www.pribelokranjcu-vp.si](http://www.pribelokranjcu-vp.si); [hotel@pribelokranjcu.si](mailto:hotel@pribelokranjcu.si)

**Hotel Center:** <https://www.hotel-center.si/>; [info@hotel-center.si](mailto:info@hotel-center.si)

**Hotel Dolenjc:** <https://www.hotel-dolenjc.si/>; [booking@hotel-dolenjc.si](mailto:booking@hotel-dolenjc.si)

**Dijaški in študentski dom Novo mesto:** <https://www.dijaskidom.org/>

**Apartmentji Ravbar:** [www.ravbar.net](http://www.ravbar.net); [apartmaji.ravbar@siol.net](mailto:apartmaji.ravbar@siol.net)

