

General information		
Course instructor	Adriana Jelušić, Ph.D., Associate Professor	
Name of the course	Health Tourism	
Study programme	Undergraduate study: Business Economics in Tourism and Hospitality Module: Hospitality Management	
Status of the course	elective	
Year of study	3rd	
ECTS credits and manner of instruction	ECTS credits	3 ECTS
	Number of class hours (L+E+S)	30 (15+0+15)
1. COURSE DESCRIPTION		
1.1. Course objectives		
Course objectives are: a) to present an overview of Health Tourism towards understanding Health Tourism in all its dimensions; b) to present Health Tourism in Terms of Service Industry and Analysing Various Effects and c) to summarize Trends and Future of Health Tourism in Europe and Croatia.		
1.2. Course enrolment requirements		
No requirements		
1.3. Expected learning outcomes		
After completing this course the student should be able to:		
<ul style="list-style-type: none"> • Understand and explain the specifics of Health Tourism (definition, segments etc.) • Explain the differences of demand and supply side of Health Tourism market. • Understand and evaluate Health Tourism facilities. • Understand basic elements of Health insurance and Health systems governance. • Describe and evaluate Health Tourism in Croatia. 		
1.4. Course content		
Health tourism introduction. Historical development of the health tourism in the world, EU and Croatia. Health tourism definition. Spa, wellness and medical treatments. International and regional development of the health tourism. Demand side of the health tourism. Supply side of the health tourism. Accreditation and marketing in the health tourism. Health economics; public and private organisation of the health care. Economic effects of the health tourism. Medical insurance and health care systems. Health tourism in Croatia and EU. Future of the health tourism.		
1.5. Manner of instruction	<input checked="" type="checkbox"/> lectures <input checked="" type="checkbox"/> seminars and	<input type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network

	workshops <input checked="" type="checkbox"/> exercises <input type="checkbox"/> distance learning <input type="checkbox"/> fieldwork		<input type="checkbox"/> laboratories <input type="checkbox"/> mentorship <input type="checkbox"/> other				
1.6. Comments							
1.7. Student responsibilities							
The final grade from Health Tourism is based primarily on the knowledge that students show during the teaching activities and on the written part of the exam. Students should regularly participate in the activities during the semester of the course through: a) an independent presentation on the example of a single destination or service; b) team work on a define example-team work for 3-4 students.							
1.8. Monitoring of student work ¹							
Class attendance	1	Class participation	0,2	Seminar paper	0,2	Experimental work	
Written exam	0,4	Oral exam		Essay	0,4	Research	
Project		Continuous assessment	0,8	Report		Practical work	
Portfolio							
1.9. Assessment of learning outcomes in class and at the final exam (procedure and examples)							
Assessment and evaluation of students in classes and at the final exam is conducted under the Rulebook on students' evaluation at the Faculty of Tourism and Hospitality Management. For each course there is a detailed course syllabus which coordinates activities, student load, learning outcomes and evaluation methods.							
1.10. Mandatory literature (at the time of submission of study programme proposal)							
<ol style="list-style-type: none"> 1. Smith, M., Puczko, L: Health, Tourism and Hospitality: Spas, wellness and medical travel, Routledge, 2014. 1. Smith, M., Puczko, L: Health and Wellness Tourism, Butterworth-Heinemann, 2009. 							
1.11. Optional/additional literature (at the time of submission of the study programme proposal)							
<ol style="list-style-type: none"> 1. Mossialos, E., Permanand, G., Baeten, R. & Hervey, T.K. (2010). Health Systems Governance in Europe. New York: Cambridge University Press. 2. Kay Smith M. & Puczko L. (2017). The Routledge Handbook of Health Tourism. London, New York: Routledge. 1. Botterill, D., Pennings, G. & Mainil, T. (2013). Medical Tourism and Transnational Health Care. London: Palgrave Macmillan. 							
1.12. Number of assigned reading copies in relation to the number of students currently attending the course							
Title					Title	Title	

¹ IMPORTANT: Enter the appropriate proportion of ECTS credits for each activity so that the total number of credits equals the ECTS value of the course. Use empty fields for additional activities.

<i>Smith, M., Puczko, L: Health, Tourism and Hospitality: Spas, wellness and medical travel, Routledge, 2014.</i>	5	
<i>Smith, M., Puczko, L: Health and Wellness Tourism, Butterworth-Heinemann, 2009.</i>	5	
<i>1.13. Quality monitoring methods that ensure the acquisition of exit knowledge, skills and competences</i>		
The quality of the programme, teaching process, <i>teaching</i> skills and level of acquired course matter will be evaluated in writing, by means of extensive questionnaires and by employing other methods that are in accordance with the accepted standards and with the Book of regulations on the quality of the University of Rijeka, as well as the Book of regulations on the quality of the Faculty of tourism and hospitality management.		