

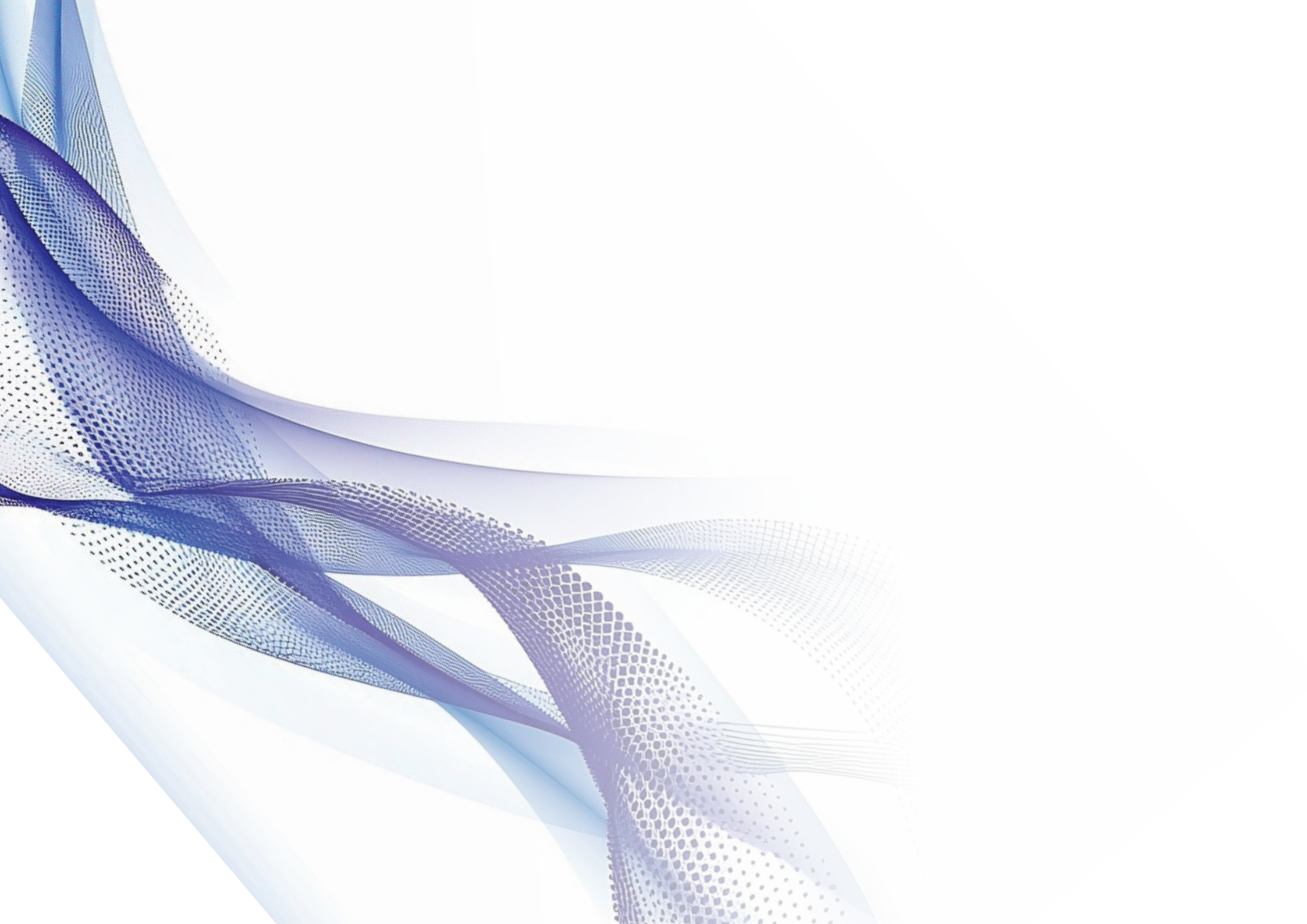
SCIENTIFIC ACTIVITY

2023

uniri



SVEUČILIŠTE U RIJECI
FAKULTET ZA MENADŽMENT
U TURIZMU I UGOSTITELJSTVU
OPATIJA, HRVATSKA





Faculty of Tourism and Hospitality Management

SCIENTIFIC ACTIVITY

2023

Data source:

Faculty of Tourism and Hospitality Management (FTHM) Researchers

FTHM Website

Croatian Scientific Bibliography CROSB

Scopus

Web of Science

April, 2024



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INTRODUCTION

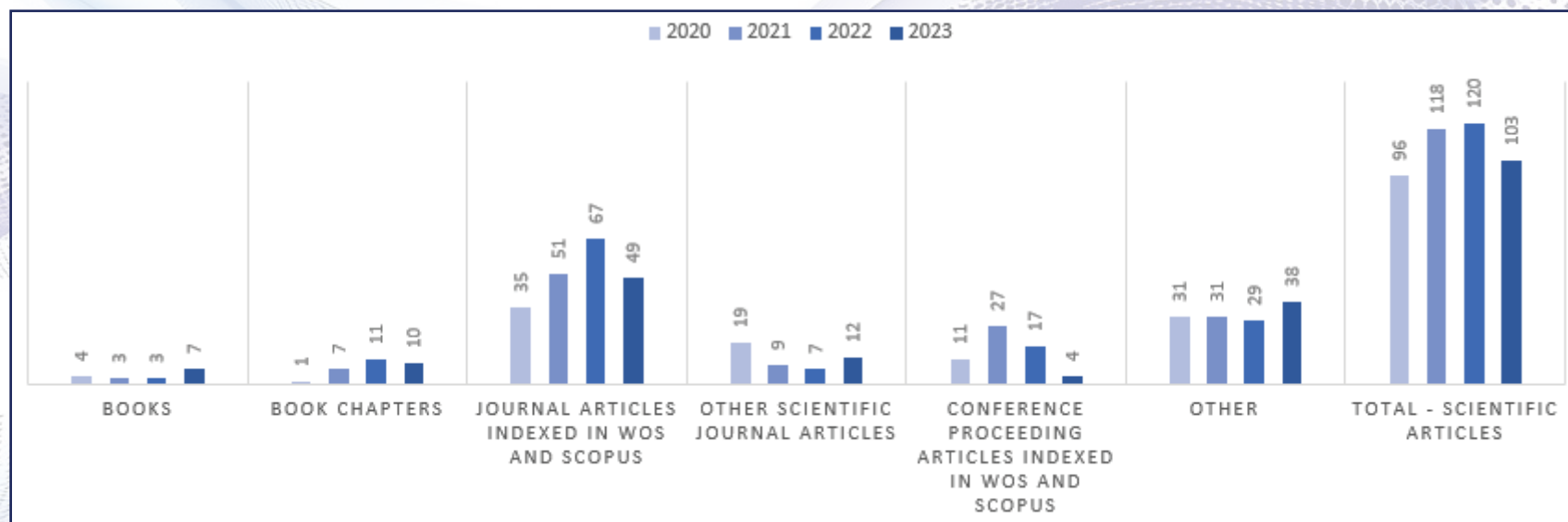
This document contains a list of the scientific activities of faculty members and researchers in 2023. In addition to the research output of the seven Faculty Institutes and the profiles of their researchers, information on conferences attended, members of editorial boards, and peer reviews conducted is also included.

The basic activity of the Faculty relates to scientific research in the field of tourism, hospitality and sustainable development. The Faculty promotes excellence and conducts all activities in accordance with the principles of ethics and social responsibility.

The scientific productivity of the Faculty of Tourism and Hospitality Management resulted in a total of seven published books, ten book chapters, and one hundred and three scientific articles in 2023. Members of FTHM published 49 articles in WoS/

Scopus-indexed journals of which 13 articles were published in Q1 journals. Over the last four years, faculty members' activity has seen positive annual growth rates in the number of books published (20.8%), book chapters published (115%), journal articles indexed in WoS and Scopus (11.87%), other articles (7%), and total number of published scientific articles (2.4%). In addition, researchers were involved 41 scientific projects led by members of FTHM.

Faculty members have participated in numerous international conferences and authored reviews for high -impact journals. Many faculty researchers are editors or members of the editorial boards of international journals.







RESEARCH OUTPUT BY THE FACULTY INSTITUTES



INSTITUTE FOR TOURISM

MEMBERS

Name & Surname	Scientists' identification number	ORCID	Web of Science ResearcherID
FULL PROFESSOR TENURED			
Dora Smolčić Jurdana Ph.D.	211460	https://orcid.org/0000-0002-6459-3234	AAB-1767-2021
Daniela Gračan, Ph.D.	226714	https://orcid.org/0000-0002-3847-7280	Y-4478-2018
FULL PROFESSOR			
Dina Lončarić, Ph. D. +	275935	https://orcid.org/0000-0003-2285-0252	C-9574-2016
Lorena Bašan, Ph.D.	215611	https://orcid.org/0000-0002-9951-5965	AAJ-6317-2020
Romina Alkier, Ph.D.	256010	https://orcid.org/0000-0003-2666-8271	V-9529-2018
Zrinka Zadel, Ph. D.	275092	https://orcid.org/0000-0003-4582-8592	AAT-4342-2020
ASSOCIATE PROFESSOR			
Daniela Soldić Frleta, Ph.D.	296062	https://orcid.org/0000-0002-1558-0410	N-1776-2015
Lidija Bagarić, Ph.D.	287376	https://orcid.org/0000-0002-1203-0050	S-9161-2018
Marina Perišić Prodan, Ph.D.	309626	https://orcid.org/0000-0003-1954-4481	S-8373-2018
ASSISTANT PROFESSOR			
Ana Čuić Tanković, Ph.D.	343916	https://orcid.org/0000-0002-4383-684X	I-9211-2016
Marina Barkidžija Sotošek, Ph.D.	346779	https://orcid.org/0000-0003-2642-3960	Y-4477-2018
TEACHING & RESEARCH ASSISTANT			
Romina Agbaba, M.A.	373721	https://orcid.org/0000-0003-4850-9896	AAF-2185-2021
Jelena Kapeš, M.A.	406672	https://orcid.org/0000-0003-0563-219X	AAA-7868-2021
Nikolina Šerić Honović, M.A.	370964	https://orcid.org/0000-0003-3478-0482	Z-1240-2018

The Institute for Tourism

The Institute for Tourism builds its academic research and teaching on the tradition of developing and training experts in the needs of tourism, both at the micro and macro levels. Guided by the principles of excellence, the Institute strives to address the complex needs of the tourism system through courses in all areas of study.

The research results, especially in the field of destination marketing and management, encourage the Institute to remain at the forefront of these research areas, which are irreplaceable when it comes to providing a response to modern movements in tourism demand.

The research interests of the members of the **Department of Tourism** include destination management, crisis management, sustainable development, tourism planning, tourism economics, tourism impacts, SMART destinations, diversity of specific interest tourism, tourism experience and behaviour, quality of life and well-being; value co-creation, security and many other challenges of future tourism.

In the **Department of Marketing**, researchers focus on the application of sustainability in marketing and destination competitiveness, ethics and social responsibility, online marketing, consumer behaviour, UGC (user-generated content) in targeted advertising, branding, collaboration, and integrated marketing communication in tourism and hospitality.

The active and collaborative partnership of the Faculty with various stakeholders at the local, regional, national and international levels provides the basis for the acquisition and transfer of knowledge and for the practical application of their scientific findings. Today, more than ever, the tourism market is looking for highly educated people with new and innovative practical knowledge, ready to respond the challenges of the modern business world, and able to assume responsibilities in leadership positions in tourism. Therefore, in accordance with the needs of stakeholders and the dynamics of tourism development, the activities of the Institute are aimed at educating students to become creative, innovative and critical individuals capable of analysis, management, marketing research and practical work in tourism and tourism-related activities.

The goal of the Institute of Tourism is to continuously improve the quality of research and teaching and to develop a personalised learning approach to improve the generic and practical skills of students. The Institute has 14 members who develop their teaching and scientific research capacity through external and internal training and participation in numerous interdisciplinary research and development projects.



RESEARCH OUTPUT 2023



Books (authors and editors)

- 7th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 Conference Proceedings: Engagement & Empowerment: A Path Toward Sustainable Tourism. **Bašan, L., Lončarić, D. & Soldić Frleta, D.** (Eds), Faculty of Tourism and Hospitality Management, University of Rijeka, Opatija.
- 1st International Scientific Conference on Economy, Management and Information Technologies – ICEMIT 2023. **Perić, G., Cvijanović, D. & Alkier, R.** (Eds), Toplica Academy of Applied Studies, Department of Business Studies Blace, Blace.
- New Security Paradigm and Valorisation of a Tourist Destination. **Alkier, R.** (Ed). Faculty of Tourism and Hospitality Management, University of Rijeka, Opatija.
- Program održivog razvoja Međimurja. **Jurakić, M., Pavlaković Farrell, B., Barkidija Sotošek, M.** & et al. (Eds), University of Maribor, University Press, 2023.



Book chapters

- **Alkier, R., Roblek, V. & Petrović, N.** (2023). The emergence of smart touristic destinations and further development in the post-covid period. In Drezgić, S., Host, A. & Tomljanović, M. (Eds), Economics and Business of the Post COVID-19 World. Faculty of Economics and Business, University of Rijeka, Rijeka, pp. 93-112.
- **Barkidija Sotošek, M.** (2023). Iskustveno učenje kao temelj održivog turizma. In Program održivog razvoja Međimurja. University of Maribor, University Press, Maribor, pp. 45-56.



Journal articles indexed in Scopus and/or WOS

- **Jugović, A., Gračan, D. & Barkidija Sotošek, M.** (2023). Environmental requirements for passenger terminal development (Case study of Zadar county). Transactions on Maritime Science, 12(1), pp. 1-14. <https://doi.org/10.7225/toms.v12.n01.w04>
- **Alkier, R., Milojica, V. & Roblek, V.** (2023). The complexity of the tourism supply chain in the 21st century: A bibliometric analysis. Kybernetes, 52(11), pp. 5480-5502. <https://doi.org/10.1108/K-03-2022-0430>
- **Alkier, R., Okičić, J., & Milojica, V.** (2023). Perceived safety and some other factors in tourist's decision-making process: Findings from Opatija Riviera. Pomorstvo: Scientific Journal of Maritime Research, 37(1), pp. 151-159. <https://doi.org/10.31217/p.37.1.12>
- **Alkier, R., Milojica, V. & Roblek, V.** (2023). Role of hotel management crisis in Covid-19 and post-Covid-19 period: A case study of Opatija Riviera micro-region in Croatia. Organizacija: Journal of Management, Information Systems and Human Resources, 56(4), pp. 324-341. <https://doi.org/10.2478/orga-2023-0022>
- **Šerić, N., Bagarić, L., Jakšić Stojanović, A. & Keković, N.** (2023). Repositioning of the lighthouse tourism by expanding the content of the offer. Transactions on Maritime Science, 12(2), 20, 13. <https://doi.org/10.7225/toms.v12.n02.020>
- **Krešić, G., Dujmić, E., Lončarić, D., Zrnčić, S., Liović, N. & Pleadin, J.** (2023). Determinants of white and fatty fish consumption by Croatian and Italian consumers. British Food Journal, 125(6), pp. 2157-2175. <https://doi.org/10.1108/BFJ-01-2022-0088>
- **Lončarić, D., Dlačić, J. & Perišić Prodan, M.** (2023). Potrošačke navike domaćih turista u Hrvatskoj: motivacija, namjere ponašanja i sukreiranje turističkog iskustva. Ekonomski pregled, 74(2), pp. 173-207. <https://doi.org/10.32910/ep.74.2.1>
- **Magaš, D., Zadel, Z. & Šerić Honović, N.** (2023). Beach visitors' satisfaction and loyalty during the COVID-19 Pandemic: A protection motivation theory approach. Academica Turistica, 16(2), pp. 151-171. <https://doi.org/10.26493/2335-4194.16.151-171>
- **Mijatov Ladičorbić, M., Dragin, A. S., Jovanović, T., Solarević, M., Munitlak Ivanović, O., Stojanović, V., Košić, K., Ivkov Džigurski, A., Tomić, S., Vujičić, M. D., Knežević, M. D., Blešić, I., Anđelković, Ž., Zadel, Z., Tepavčević, J. & Stojiljković, A.** (2023). Tourism stakeholder perspectives on corporate social responsibility in Serbia: The perception of hotel employees. Sustainability, 15(5), 4010, 17. <https://doi.org/10.3390/su15054010>
- **Čuić Tanković, A., Bilić, I. & Nekić, A.** (2023). Soft skills, communication skills and hard skills influencing the motivation and satisfaction of women entrepreneurs. Ekonomski pregled, 74(4), pp. 537-556. <https://doi.org/10.32910/ep.74.4.3>
- **Čuić Tanković, A., Kapeš, J. & Benazić, D.** (2023). Measuring the importance of communication skills in tourism. Economic Research, 36(1), pp. 460-479. <https://doi.org/10.1080/1331677X.2022.2077790>



Journal articles indexed in Scopus and/or WOS

- Čuić Tanković, A., Vitezić, V. & Kraljić, V. (2023). Employee communication and soft skills influencing tourists' satisfaction. *European Journal of Tourism Research*, 34(3410), pp. 1-19. <https://doi.org/10.54055/ejtr.v34i.2967>
- Čuić Tanković, A., Perišić Prodan, M. & Benazić, D. (2023). Consumer segments in blockchain technology adoption. *South East European Journal of Economics and Business*, 18(2), pp. 162-172. <https://doi.org/10.2478/jeb-2023-0025>
- Perišić Prodan, M., Čuić Tanković, A. & Čekić, E. (2023). Intention to use augmented reality in tourism: Exploring the mediator relation of hedonic motivation. *Revista turismo & desenvolvimento - Journal of tourism and development*, 22, pp. 27-39.
- Đurkin Badurina, J., Klapan, M. & Soldić Frleta, D. (2023). Stakeholders' collaboration in the development of an authentic gastronomic offering in rural areas: Example of the Ravni Kotari Region in Croatia. *Sustainability*, 15(5), 4649. <https://doi.org/10.3390/su15054649>
- Kesar, O., Soldić Frleta, D. & Matušan, I. (2023). Investigating residents and DMO's co-creation relationship: The case of co-organizing a Medieval Summer Festival. *Sustainability*, 15(2), 912. <https://doi.org/10.3390/su15020912>
- Soldić Frleta, D. & Smolčić Jurdana, D. (2023). Determinante potpore lokalnog stanovništva razvoju turizma. *Journal of the Polytechnic of Rijeka*, 11(1), pp. 1-13. <https://doi.org/10.31784/zvr.11.1.1>



Other scientific journal articles

- Bulović, J., Bosanac, K., Marjanović, J., Gračan, D. & Barkidija Sotošek, M. (2023). Motivational factors of generation Z for attending the conferences: Business or pleasure – why not Blesure?. *Journal of Maritime and Transportation Sciences*, 63(1), pp. 107-117. <https://doi.org/10.18048/2023.63.07>
- Gračan, D., Uran Maravić, M. & Agbaba, R. (2023). Specific challenges for a sustainable nautical tourism. *International Academic Journal*, 4(1), pp. 33-40.
- Alkier, R., Podovac, M. & Milojica, V. (2023). Analysis of the development of the nautical tourism offer in the Republic of Croatia. *Hotellink*, 3, pp. 20-30.



Conference proceeding articles indexed in Scopus and/or WOS

- Smolčić Jurdana, D. & Agbaba, R. (2023). Knowledge relevant for the implementation of sustainable tourism development – attitudes of local inhabitants and students. In *Proceedings of the 6th International Conference on Tourism Research - ICTR 2023*. Reading: Academic Conferences International Limited, pp. 332-339. <https://doi.org/10.34190/ictr.6.1.1075>



Other conference proceeding articles

- Bašan, L., Jerković, B., Šimičić K., Ham, M. & Pap Vorkapić, A. (2023). Social media influencers as co-creators of the tourist destination value. In *7th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 Conference Proceedings: Engagement & Empowerment: A Path Toward Sustainable Tourism*. Faculty of Tourism and Hospitality Management, University of Rijeka, Opatija, pp. 1-22. <https://doi.org/10.20867/tosee.07.1>
- Smolčić Jurdana, D. & Agbaba, R. (2023). Education for sustainable development. In *Proceedings of the 15th International Conference on Education and New Learning Technologies – EDULEARN23*. IATED Academy, Spain, pp. 5070-5077
- Gračan, D., Barkidija Sotošek, M. & Volf, I. (2023). Lovni turizam kao pokretač razvoja ruralnih područja. In Jurakić, M., Barišić, P., Požega, Ž. & et al. (Eds). *Zbornik radova 3. međunarodne znanstveno-stručne konferencije za razvoj ruralnog turizma "Edukacija kao ključni faktor održivog i odgovornog razvoja ruralnog područja"*, Vimal Akademija, Moslavačka Slatina, pp. 136-152.
- Gračan, D., Šerić Honović, N. & Lopatny, M. (2023). The relationship between using tourist mobile applications and the satisfaction of young visitors of a tourist destination. In *7th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 Conference Proceedings: Engagement & Empowerment: A Path Toward Sustainable Tourism*. Faculty of Tourism and Hospitality Management, University of Rijeka, Opatija, pp. 115-127. <https://doi.org/10.20867/tosee.07.8>
- Alkier, R. & Blažić, M. (2023). An insight into the attitudes of enogastronomic tourists in Istria. In *1st International Scientific Conference on Economy, Management and Information Technologies – ICEMIT 2023*. Blace: Toplica Academy of Applied Studies, Department of Business Studies, Blace, pp. 139-146. <https://doi.org/10.46793/ICEMIT23.139A>
- Alkier, R. & Sirotnjak, D. (2023). The importance of rural tourism for the development of the tourist offer in the Republic of Croatia. In *Proceedings of International Scientific Conference EKOM 2023 Current Social-Economic Challenges of Development of Countries in Contemporary Conditions*. Faculty of Economics, University of Pristina, Kosovska Mitrovica, pp. 495-511.



Other conference proceeding articles

- **Podovac, M., Alkier, R. & Miložica, V.** (2023). Analysis of the impact of local resident's support and attachment to the sustainable development of rural tourism destinations. In 7th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 Conference Proceedings: Engagement & Empowerment: A Path Toward Sustainable Tourism. Faculty of Tourism and Hospitality Management, University of Rijeka, Opatija, pp. 315-332. <https://doi.org/10.20867/tosee.07.21>
- **Šerić, N., Melović, M., Bagarić, L. & Uglešić, D.** (2023). Agro tourism as a leverage for the economic and social renewal: Comparative analysis Austria-Montenegro-Croatia. In XXII. International conference- Jahorina Business Forum „Tourism in the Function of Developing the Domestic Agri Food Sector. Faculty of Economics, University of East Sarajevo Jahorina, pp. 314-327.
- **Bagarić, L.** (2023). Brand communication of mediterranean tourist destinations through promotional videos: YouTube channel overview. In 99th International Scientific Conference on Economic and Social Development. University North. Varazdin Development and Entrepreneurship Agency, Varaždin. pp. 44-52.
- **Zadel, Z., Dragin, A. S., Mijatov, M. B., Košić, K. & Ivančić, I.** (2023). Proactive vs restrained behavior management response to the crisis: Understanding the future management perception. In 7th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 Conference Proceedings: Engagement & Empowerment: A Path Toward Sustainable Tourism. Faculty of Tourism and Hospitality Management, University of Rijeka, Opatija, pp. 519-527. <https://doi.org/10.20867/tosee.07.34>
- **Čuić Tanković, A. & Vidović, T.** (2023). The influence of instagram in destination choice for generation Z: Mediating roles of social escapism motivation and pleasure. In 7th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 Conference Proceedings: Engagement & Empowerment: A Path Toward Sustainable Tourism. Faculty of Tourism and Hospitality Management, University of Rijeka, Opatija, pp. 71-84. <https://doi.org/10.20867/tosee.07.5>
- **Čuić Tanković, A., Perišić Prodan, M. & Miličević, A.** (2023). Percepcija posjetitelja integrirane marketinške komunikacije Parka prirode Velebit. In Jurakić, M., Barišić, P., Požega, Ž. & et al. (Eds). Zbornik radova 3. međunarodne znanstveno-stručne konferencije za razvoj ruralnog turizma "Edukacija kao ključni faktor održivog i odgovornog razvoja ruralnog područja", Vimal Akademija, Moslavačka Slatina, pp. 107-119.
- **Cerin, A., Perišić Prodan, M., Čuić Tanković, A.** (2023). Determinants of consumer intention to purchase organic products. In Conference Proceedings of the 10th International Scientific Conference „Finance, Economics and Tourism – FET 2022“. Juraj Dobrila University of Pula; Croatian Academy of Sciences and Arts, Pula, pp. 403-419.
- **Holen Rabatić, M. & Perišić Prodan, M.** (2023). The role of YouTube marketing communication in consumer buying behavior. In Jurcevic, M., Fotova Cikovic, K. & Ribeiro, H. (Eds), Economic and Social Development, 93rd International Scientific Conference on Economic and Social Development – „Green economy and Sustainable Development, VADEA, Varaždin, pp. 67-74.
- **Majetić, M. & Soldić Frleta, D.** (2023). Zadovoljstvo stanovništva Ličko-senjske županije turizmom i njegovim upravljanjem. In Ekonomska politika Hrvatska u 2024, Croatian economic association, Inženjerski biro Zagreb, Zagreb, pp. 212-227.
- **Barkidžija Sotošek, M.** (2023). Definition and evolution of the academic tourism and its implication in Republic of Croatia. In Tipurić, D. & Marić, M. (Eds), Economic and Social Development (Book of Proceedings), 94th International Scientific Conference on Economic and Social Development - "The Dark Side of Management and Governance: power, ideology, tensions, and destructive traits" (XI. OFEL), VADEA, Varaždin, pp. 128-137.

PERFORMED PEER REVIEWS

Name & Surname	Reviews		
	Articles in the scientific journals	Articles in the Proceeding	Books
Alkier Romina	International Journal of Tourism Research Academica Turistica Journal of the Geographical Institute Jovan Cvijic SASA		
Bagarić Lidija	Tourism and Hospitality Management Oeconomica Jadretina	7 th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 - Engagement & Empowerment: A Path Toward Sustainable Tourism	Marketinške strategije u turizmu i ugostiteljstvu, Redak
Barkiđija Sotošek Marina		Zbornik 4. međunarodne znanstveno-stručne konferencije za razvoj ruralnog turizma RRT 2023 "Odgovorni i održivi razvoj ruralnog turizma"	Uvajanje lokalne participacije v pedagoški proces, Fakulteta za turizem, Univerza v Mariboru
Bašan Lorena	Journal of Destination Marketing and Management		
Čuić Tanković Ana	Corporate Communications: An International Journal (CCIJ) Journal of Retailing and Consumer Services	7 th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 - Engagement & Empowerment: A Path Toward Sustainable Tourism 28 th Cromar Congress Marketing in Multiverse: From Real to Virtual 8 th International Scientific Conference (CRODMA 2023)	
Gračan Daniela	Pomorstvo Naše more Oeconomica Jadertina	7 th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 - Engagement & Empowerment: A Path Toward Sustainable Tourism Pomorski zbornik	Menadžment nautičkog turizma, Udžbenik Pomorskog fakulteta u Splitu
Perišić Prodan Marina	Ekonomski vjesnik Tourism and Hospitality Research	7 th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 - Engagement & Empowerment: A Path Toward Sustainable Tourism 28 th Cromar Congress Marketing in Multiverse: From Real to Virtual Konferencija za razvoj ruralnog turizma - RRT 2023.	
Smolčić Jurdana Dora	Land Sustainability Tourism Review Turyzm Etnoadropološki problemi		

Soldić Frleta Daniela

Heliyon
Journal of Policy Research in Tourism
Leisure and Events
Tourism Review
International Journal of Tourism Research
Current Issues in Tourism
SageOpen
Land
Tourism and Hospitality Research
European Journal of Tourism Research
PLOS ONE
International Journal of Tourism Cities

Ekonomska politika Hrvatske u 2024. godini

Zadel Zrinka

Tourism and Hospitality Management

AWARDS

Kapeš Jelena, Award for scientific excellence 2023, FTHM

Kapeš Jelena. Best Paper Award for the research paper: Milohnić, I. & Kapeš, J. Exploring the barriers and prospects for service robot adoption in the hospitality industry: A management perspective, 4th Hospitality Research Conference, Hotelschool The Hague. Amsterdam, Nederland.

JOURNAL EDITORS & MEMBERS OF ADVISORY OR EDITORIAL BOARD

BAGARIĆ LIDIJA

- Editorial board, Tourism and Hospitality Management (WoS: ESCI, Scopus: Q3)

BAŠAN LORENA

- Editorial board, IJBESAR - International Journal of Business and Economic Sciences Applied Research

GRAČAN DANIELA

- Editorial board, Pomorski zbornik - Journal of Maritime and Transportation Sciences

LONČARIĆ DINA

- Editorial board, Tourism and Hospitality Management (WoS: ESCI, Scopus: Q3)

SOLDIĆ FRLETA DANIELA

- Editorial board, Journal of Process Management and New Technologies

ZRINKA ZADEL

- Editorial board, Tourism and Hospitality Management (WoS: ESCI, Scopus: Q3)

SCIENTIFIC CONFERENCES ATTENDED

Agbaba Romina. 6th International Conference on Tourism Research - ICTR 2023. June 8-9, 2023. Neapolis University Pafos. ACI, UK.

Agbaba Romina. 15th International Conference on Education and New Learning Technologies – EDULEARN23. July 3-5, 2023. IATED Academy. Spain.

Agbaba Romina. 7. međunarodna konferencija Sustainability in Research/Science and Doctoral Education. October 5-6, 2023. Doctoral school University of Rijeka, University of Ljubljana and University of Graz. Rijeka.

Agbaba Romina. Innovation as an Initiator of the Development. December 7, 2023. Faculty of Applied Management, Economics and Finance. Belgrade, Serbia.

Alkier Romina. 1st International Scientific Conference on Economy, Management and Information Technologies – ICEMIT 2023. September 21-23, 2023. Toplica Academy of Applied Studies. Department of Business Studies Blace. Blace, Serbia.

Alkier Romina. International Scientific Conference EKOM 2023 Current social-economic challenges of development of countries in contemporary conditions. November 9-10, 2023. Faculty of Economics, University in Priština. Kosovska Mitrovica, Republic of Kosovo.

Alkier Romina. 7th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe 2023 Engagement & Empowerment: A Path Toward Sustainable Tourism. May 25-27, 2023. Faculty of Tourism and Hospitality Management Opatija, University of Rijeka. Opatija, Croatia.

Bagarić Lidija. XXII. International conference- Jahorina Business Forum „Tourism in the Function of Developing the Domestic Agri Food Sector. April 26-28, 2023. Faculty of Economics, University of East Sarajevo. Jahorina, Bosna and Hercegovina.

Bagarić Lidija. 1st Conference on global advances in management and economics. June 16-17, 2023. University of Zadar. Zadar, Croatia.

Bagarić Lidija. 99th International Scientific Conference on Economic and Social Development. September 15-16, 2023. Varazdin Development and Entrepreneurship Agency. Plitvice, Croatia.

Bagarić Lidija. Sustainable and Socially Responsible Development. September 28-30, 2023. WSB Merito University Gdansk. Poland.

Barkidija Sotošek Marina. 4. međunarodna znanstveno-stručna konferencija za razvoj ruralnog turizma RRT 2023 “Odgovorni i održivi razvoj ruralnog turizma“. November 23-24, 2023. VIMAL akademija. Croatia.

Barkidija Sotošek Marina. 94th International Scientific Conference on Economic and Social Development - “The Dark Side of Management and Governance: Power, ideology, tensions, and destructive traits” (XI. OFEL). March 31-April 1, 2023. Varazdin Development and Entrepreneurship Agency and CIRU – Governance Research and Development Centre in cooperation with University North University of Dubrovnik. Dubrovnik.

Bašan Lorena. ToSEE - Tourism in Southern and Eastern Europe, 7th International Scientific Conference, “Engagement & Empowerment: A Path Toward Sustainable Tourism”. May 25-27, 2023. Faculty of Tourism and Hospitality Management, University of Rijeka. Opatija.

Čuić Tanković Ana. ToSEE - Tourism in Southern and Eastern Europe, 7th International Scientific Conference, “Engagement & Empowerment: A Path Toward Sustainable Tourism”. May 25-27, 2023. Faculty of Tourism and Hospitality Management, University of Rijeka. Opatija.

Čuić Tanković Ana. International Conference on Economics and Business (ICECOB-2023). July 24-25, 2023. ICECOB.

Gračan Daniela. ToSEE - Tourism in Southern and Eastern Europe, 7th International Scientific Conference, “Engagement & Empowerment: A Path Toward Sustainable Tourism”. May 25-27, 2023. Faculty of Tourism and Hospitality Management, University of Rijeka. Opatija.

Gračan Daniela. 45th EBES Conference – Budapest. October 11-13, 2023. EBES – Eurasia Business and Economics Society. Budapest, Hungary.

Gračan Daniela. Budapest International Academic Conference. May 12, 2023. The International Academic Institute. Budapest, Hungary

Kapeš Jelena. ToSEE - Tourism in Southern and Eastern Europe, 7th International Scientific Conference, “Engagement & Empowerment: A Path Toward Sustainable Tourism”. May 25-27, 2023. Faculty of Tourism and Hospitality Management, University of Rijeka. Opatija.

Kapeš Jelena. International Hospitality Research Conference 2023. June 8-9, 2023. Hotelschool the Hague. Amsterdam.

Smolčić Jurdana Dora. 6th International Conference on Tourism Research - ICTR 2023. June 8-9, 2023. Neapolis University Pafos. ACI, UK.

Smolčić Jurdana Dora. 15th International Conference on Education and New Learning Technologies – EDULEARN23. July 3-5, 2023. IATED Academy. Spain.

Smolčić Jurdana Dora. VII. International Applied Social Sciences Congress (C-IASOS 2023), Malta. November 13-15, 2023. University of Malta.

Smolčić Jurdana Dora. ToSEE - Tourism in Southern and Eastern Europe, 7th International Scientific Conference, “Engagement & Empowerment: A Path Toward Sustainable Tourism”. May 25-27, 2023. Faculty of Tourism and Hospitality Management, University of Rijeka. Opatija.

Soldić Frleta Daniela. VII. International Applied Social Sciences Congress (C-IASOS 2023), Malta. November 13-15, 2023. University of Malta.

Soldić Frleta Daniela. ToSEE - Tourism in Southern and Eastern Europe, 7th International Scientific Conference, “Engagement & Empowerment: A Path Toward Sustainable Tourism”. May 25-27, 2023. Faculty of Tourism and Hospitality Management, University of Rijeka. Opatija.

Zadel Zrinka. ToSEE - Tourism in Southern and Eastern Europe, 7th International Scientific Conference, “Engagement & Empowerment: A Path Toward Sustainable Tourism”. May 25-27, 2023. Faculty of Tourism and Hospitality Management, University of Rijeka. Opatija.



INSTITUTE FOR HOSPITALITY

MEMBERS

Name & Surname	Scientists' identification number	ORCID	Web of Science ResearcherID
FULL PROFESSOR TENURED			
Vlado Galičić, Ph.D.	219842	https://orcid.org/0000-0002-9236-085X	4181640
Slobodan Ivanović, Ph.D.	214680	https://orcid.org/0000-0003-4096-2768	AAB-4716-2021/
Nadia Pavia, Ph.D.	210953	https://orcid.org/0000-0002-1084-1394	AAG-8157-2021
ASSOCIATE PROFESSOR			
Marina Laškarin Ažić, Ph.D.	331823	https://orcid.org/0000-0002-7051-8804	AAU-5470-2020
ASSISTANT PROFESSOR			
Marta Cerović, Ph.D.	310910	https://orcid.org/0000-0002-6896-6229	AAH-1660-2021
Krešimir Mikinac, Ph.D.	321282	https://orcid.org/0000-0001-6787-4982	AAA-4275-2021

The Institute for Hospitality

The Institute for Hospitality focuses on scientific research with the goal of linking its findings to educational materials in the areas of business economics, organization, and management. The members of the Institute of Hospitality focus on the development and application of the latest knowledge on the development of the profession, on the transfer of knowledge to students and professionals. During their studies, students acquire knowledge, skills and competences in the field of hospitality through theoretical and practical teaching.

Members of the Institute actively participate in scientific projects, as project leaders or members of research teams. They present the results of their research at international and national conferences and publish them in scientific journals and conference proceedings. Future research of the Institute members is based on entrepreneurial management in tourism and hospitality, strategic management in hotel companies, economics of hospitality companies, gastronomy and restaurant business management, food and beverage management, standards in hospitality, hotel operations, organization of hospitality services, organizational behaviour, education in tourism and hospitality, CRM, guest experience, guest relations, employee relations, enogastronomy and many other topic related to hospitality and tourism.

Hospitality, Gastronomy and Restaurant Business department combines two important areas:

- *Hospitality* - analyzing global trends in the turbulent, dynamic market of the 21st century. Special interest is given to increasing quality and competitiveness from the perspective of entrepreneurship and management of the hotel sector.
- *Gastronomy and restaurant business* - by following modern trends in this field, the focus is on the design of the food and beverage offer in response to the needs and demands of the tourism market.

Looking at the curricula of the courses and the name of the Faculty, **the Department of Hospitality, Gastronomy and Restaurant Business** as part of the Institute for Hospitality, represents one of the most important departments of the Faculty. In addition, the department promotes one of the fundamental activities of the Faculty, which is directly related to the tourism and hospitality industry, through collaboration with other institutions, companies, associations, municipalities and unions. Programs for lifelong learning are also developed within the Department. A lifelong learning program “Food and Beverage Specialist” is an example of good practice and has been running for more than 10 years. In addition, three new lifelong learning programs are in preparation: Sommelier Specialist, Barista Specialist and Bartender Specialist.

The Department of Work Organization in Hospitality pays special attention to studies related to hospitality work organization. Members of the department strive to prepare students to recognize organizational problems under changing conditions and, as future managers, to be able to enforce effective work organization activities in the hospitality industry. The department focuses on the significant area of work organization in the hospitality industry, which is the focus of many courses taught by the Faculty of Tourism and Hospitality Management.



RESEARCH OUTPUT 2023



Journal articles indexed in Scopus and/or WOS

- **Momčilović, O., Ivanović, S. & Vukoja, M.** (2023). The influence of motivation, communication, and education on the development of female entrepreneurship. International Review. Faculty of Business Economics and Entrepreneurship, 1-2, pp. 13-21. <https://doi.org/10.5937/intrev2302013M>
- **Podovac, M., Ivanović, S. & Milojica, V.** (2023). Examining urban tourists' attitudes: The case study of Belgrade (Serbia). Turyzm = Tourism, 33 (1), pp. 67-79. <https://doi.org/10.18778/0867-5856.33.1.07>
- **Poljak, J., Ivanović, S. & Aržek, A.** (2023). Ekonomika informacijskog sektora na primjeru poštanskih usluga. Časopis za ekonomiju i tržišne komunikacije, 13 (1), pp. 236-246.
- **Rašan, D. & Laškarin Ažić, M.** (2023). Key dimensions of memorable gastronomic experience: Application of Q-methodology. Journal of Hospitality Marketing & Management, 32 (5), pp. 615-630. <https://doi.org/10.1080/19368623.2023.2188625>



Other scientific journal articles

- **Mikinac, K.** (2023). A contemporary systematic literature review of enogastronomic experiences. Oeconomica Jadertina, 13 (2), pp. 138-151. <https://doi.org/10.15291/oec.4171>



Other conference proceeding articles

- **Cerović, M.** (2023). Development prospects for holiday rental services: The role of entrepreneurial characteristics. In 105th International Scientific Conference on Economic and Social Development. Varaždin Development and Entrepreneurship Agency, University of North, Zagreb, pp. 261-272.
- **Mikinac, K.** (2023). Transformation of memorable gastronomic experience: Application of storytelling and brainstorming approach. 99th International Scientific Conference on Economic and Social Development. Varaždin Development and Entrepreneurship Agency, University North, Plitvice, pp.166-175

PERFORMED PEER REVIEWS

Name & Surname	Reviews	
	Articles in the scientific journals	Articles in the Proceeding
Cerović Marta	Tourism and Hospitality Management	
Laškarin Ažić Marina	Tourism Review	
	Tourism and Hospitality Management	
Mikinac Krešimir	Tourism and Hospitality Management European Journal of Tourism Research	
Pavia Nadia		Zbornik studentskih radova UNIPU

SCIENTIFIC CONFERENCES ATTENDED

Cerović Marta. International Scientific Conference: Economic and Social Development. December 15-16, 2023. Varazdin Development and Entrepreneurship Agency and University North. Zagreb.

Mikinac Krešimir. 99th International Scientific Conference on Economic and Social Development. September 15-16, 2023. Varazdin Development and Entrepreneurship Agency. Plitvice, Croatia.

Pavia Nadia. International conference on Cultural Sustainable Tourism (CST). July 21, 2023. Aristotle University of Thessaloniki. Thessaloniki, Greece.



INSTITUTE FOR MANAGEMENT

MEMBERS

Name & Surname	Scientists' identification number	ORCID	Web of Science ResearcherID
FULL PROFESSOR TENURED			
Helga Maškarin Ribarić, Ph.D.	211603	https://orcid.org/0000-0002-7201-9603	Q-1236-2019
Ines Milohnić, Ph.D.	233681	https://orcid.org/0000-0001-7487-4286	T-4982-2019
FULL PROFESSOR			
Ana-Marija Vrtodušić Hrgović, Ph.D.	217874	https://orcid.org/0000-0001-6679-3742	Z-1139-2018
Kristina Črnjar, Ph.D.	288954	https://orcid.org/0000-0002-7137-4232	S-9155-2018
Marko Perić, Ph.D.	275946	https://orcid.org/0000-0002-2828-4709	Q-6495-2018
ASSOCIATE PROFESSOR			
Marija Ivaniš, Ph.D.	311053	https://orcid.org/0000-0002-0660-3924	AAG-2982-2021
ASSISTANT PROFESSOR			
Ivana Ivančić, Ph.D.	321335	https://orcid.org/0000-0002-2109-3002	AAU-7541-2020
Jelena Đurkin Badurina, Ph.D.	327382	https://orcid.org/0000-0002-1668-4967	R-7486-2018
Josipa Cvelić Bonifačić, Ph.D.	346765	https://orcid.org/0000-0002-4202-6044	AAA-9887-2021
Lorena Dadić Fruk, Ph.D.	346780	https://orcid.org/0000-0003-1479-4123	X-5066-2018
Vanja Vitezić, Ph.D.	337675	https://orcid.org/0000-0002-2484-4529	S-3517-2018
TEACHING & RESEARCH ASSISTANT			
Ema Petaković, M.A.	373710	https://orcid.org/0000-0002-5478-8484	AAI-7363-2021
Ivana Licul, Ph.D.	353344	https://orcid.org/0000-0001-8238-8317	T-4170-2018
Vedrana Čikeš, M.A.	366240	https://orcid.org/0000-0001-9121-4503	Z-2055-2018

The Institute for Management

The **Department of Management** is the largest department within the Institute and encompasses a variety of different academic and professional interests, including management in tourism and hospitality, event management, sports management, business models, animation management, stakeholder and community management, camping benchmarking, new technologies, trade diplomacy in tourism and hospitality, etc. Some of the courses offered at various levels of study are: Management, Strategic Management in Tourism and Hospitality, Project Management, EU Project Management, Management of Small and Medium Enterprises, Event Management, Sports Management in Tourism, Management of Cultural and Art Institutions, Project Management in Tourism and Hospitality, Entrepreneurial Management and Innovation, Principles and Practice of the Tourism and Hospitality Industry, Tourism Animation, etc.

The members of the **Department of Quality and Controlling** cover the areas of quality management and corporate management systems (controlling) with their teaching and research activities. The teaching activities enable the acquisition of specific learning outcomes necessary for professional development in the field of corporate control and quality management in profit, public and non-profit companies. Expertise in the area of business economics is developed using specific examples from the tourism, hospitality, and non-profit sectors. In the area of quality management, the main research topics include integrated management systems, business excellence models, continuous improvement processes, Total Quality Management and Corporate Social Responsibility. In the area of management control systems, the focus is on the

application in the hotel industry, on KPIs, but also on the application of management and management control principles in the non-profit sector with a special emphasis on (self-)funding, fundraising and social entrepreneurship. Some of the courses offered at the different levels of study are: Controlling, Management of Non-Profit Organizations, Quality Management, Quality Management in Tourism and Hospitality, Integrated Management Systems, Planning in Hospitality, Strategic Measurement System and Management of Business Results, Corporate Controlling, Quality Management and Sustainable Development, Quality System Models, etc.

Members of the **Department of Knowledge Management** cover a variety of different academic and professional interests, including human resource management and labor market, management skills development, UN Sustainable Development Goals in the function of tourism social entrepreneurship development, spiritual management, personal development, etc. Members of the department offer courses at all levels of the university and are involved in academic research. Some of the courses offered at different levels of study are: Entrepreneurship and Service Management, Business Ethics and Culture, Corporate Social Responsibility, Social Entrepreneurship and Personal Development, Human Resource Management, International Human Resource Management, Knowledge Management, Managerial Skills, etc. The extensive participation of the Institute's members in scientific projects, EU projects and scientific and professional conferences at home and abroad makes it an exceptionally diverse and productive unit.





Book chapters

- **Madžar, D. & Milohnić, I.** (2023). Inovativnost i kreativnost u poduzetništvu. In Klepić, Z. & Klepić, i. (Eds), Poduzetništvo: teorija i praksa, Sveučilište u Mostaru, Mostar, pp. 477-496.
- **Glebova, E. & Perić, M.** (2023). Tourism Great Reset: The inclusive, sustainable, and innovative reality. In Routledge Handbook of Trends and Issues in Tourism Planning, Development, Management and Technology. London: Routledge, pp. 33-43. <https://doi.org/10.4324/9781003291763-4>
- **Grofelnik, H., Perić, M., & Wise, N.** (2023). Profiling trail runners by experience–use–history, environmental consciousness and travel carbon footprint. In Valeri, M. (Ed.) Sport and Tourism (New Perspectives in Tourism and Hospitality Management). Bingley: Emerald Publishing Limited, pp. 139-155. <https://doi.org/10.1108/978-1-83753-240-720231008>



Journal articles indexed in Scopus and/or WOS

- **Glebova, E., Book, R., Su, Y., Perić, M. & Heller, J.** (2023). Sports venue digital twin technology from a spectator virtual visiting perspective. *Frontiers in Sports and Active Living*, 5, 1289140. pp.1-11. <https://doi.org/10.3389/fspor.2023.1289140>
- **Grofelnik, H., Perić, M. & Wise, N.** (2023). Evaluating the travel carbon footprint of outdoor sports tourists. *Journal of Outdoor Recreation and Tourism*, 43, 100678. <https://doi.org/10.1016/j.jort.2023.100678>
- **Pashaie, S. & Perić, M.** (2023). The future of sports tourism in the light of the COVID-19 pandemic – Developing a new paradigm model. *Journal of Tourism Futures*. pp.1-16. <https://doi.org/10.1108/JTF-09-2022-0236>
- **Perić, M. & Vitezić, V.** (2023). WRC 2021 Croatia during the Pandemic: Do environmental consciousness and place of residence affect respondents' perception of impacts and support?. *Event Management*, 27 (5), pp. 713-728. <https://doi.org/10.3727/152599522X16419948695305>
- **Đurkin Badurina, J., Klapan, M., & Soldić Frleta, D.** (2023). Stakeholders' collaboration in the development of an authentic gastronomic offering in rural areas: Example of the Ravni Kotari region in Croatia. *Sustainability*, 15(5); 4649. <https://doi.org/10.3390/su15054649>
- **Čuić Tanković, A., Vitezić, V. & Kraljić, V.** (2023). Employee communication and soft skills influencing tourists' satisfaction. *European Journal of Tourism Research*, 34, 3410. pp.1-19. <https://doi.org/10.54055/ejtr.v34i.2967>
- **Paleka, H. & Vitezić, V.** (2023). Tax Compliance Challenge through Taxpayers' Typology. *Economies*, 11 (9), 219. pp.1-17.g <https://doi.org/10.3390/economies11090219>
- **Srhoj, S., Vitezić, V. & Wagner, J.** (2023). Export boosting policies and firm performance: Review of empirical evidence around the world. *Jahrbücher für Nationalökonomie und Statistik*, 243 (1), pp. 45-92. <https://doi.org/10.1515/jbnst-2022-0019>
- **Dadić Fruk, L., Maškarin Ribarić, H. & Đurkin Badurina, J.** (2023). Neprofitne organizacije i turizam: Razlike u stavovima o učincima turizma u primorskim i kontinentalnim destinacijama. *Journal of the Polytechnic of Rijeka*, 11 (1), pp. 15-30. <https://doi.org/10.31784/zvr.11.1.2>
- **Ivaniš, M., Pupavac, D. & Škulić, R.** (2023). Ispitivanje zadovoljstva komunalnom higijenom u Gradu Rijeci. *Hrvatska i komparativna javna uprava: Časopis za teoriju i praksu javne uprave*, 23 (1), pp. 141-161. <https://doi.org/10.31297/hkju.23.1.1>



Other scientific journal articles

- **Dadić Fruk, L.** (2023). Izazovi u provođenju online nastave na sveučilištima za vrijeme pandemije COVID-19: Perspektiva šest europskih zemalja. *Oeconomica Jadertina*, XVIII (2), pp. 122-137. <https://doi.org/10.15291/oec.4164>



Other conference proceeding articles

- **Trinajstić, M., Đurkin Badurina, J. & Koščak, M.** (2023). Uloga lokalnih akcijskih grupa u razvoju ruralnog turizma. In Jurakić, M., Barišić, P. & Požega, Ž. & et al. (Eds), 3. međunarodna znanstveno-stručna konferencija za razvoj ruralnog turizma "Edukacija kao ključni faktor održivog i odgovornog razvoja ruralnog područja", Faculty of Economics and Business, University of Zagreb, Zagreb, pp. 153-165.
- **Trinajstić, M. & Đurkin Badurina, J.** (2023). (Coastal) urban tourism and quality of life: resident's perception. In 7th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 Conference Proceedings: Engagement & Empowerment: A Path Toward Sustainable Tourism. Faculty of Tourism and Hospitality Management, University of Rijeka, Opatija, pp. 441-455.
- **Ivančić, I.** (2023). Analysis of students' satisfaction with internship - the role of mentors. In Economic and Social Development 100th International Scientific Conference on Economic and Social Development – Economics, Management, Entrepreneurship and Innovations: Book of Proceedings. University of North; VADEA, Svishtov, pp. 44-53.
- **Zadel, Z., Dragin, A. S., Mijatov, M. B., Košić, K. & Ivančić, I.** (2023). Proactive vs restrained behavior management response to the crisis: understanding the future management perception. 7th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 Conference Proceedings: Engagement & Empowerment: A Path Toward Sustainable Tourism. Faculty of Tourism and Hospitality Management, University of Rijeka, Opatija, pp. 519-527. <https://doi.org/10.20867/tosee.07.34>
- **Vrtodušić Hrgović, A.-M.** (2023). Unapređenje kvalitete obiteljskog smještaja. Zbornik radova Kontinentalna Hrvatska: povijesni kontekst, aktualnosti i perspektive u budućnosti (1). Znanstveni kontekst, Zagreb, pp. 910-922.
- **Vrtodušić Hrgović, A.-M., Ema P. & Marjanović, L.** (2023). Sustavi kvalitete i modeli poslovne izvrsnosti. 24. međunarodni simpozij o kvaliteti "Kvaliteta - jučer, danas, sutra". Croatian quality managers society, Zagreb, pp. 265-276
- **Dadić Fruk, L.** (2023). Fundraising activities of NPOs operating in Croatian tourist destinations. In 7th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 Conference Proceedings: Engagement & Empowerment: A Path Toward Sustainable Tourism. Faculty of Tourism and Hospitality Management, University of Rijeka, Opatija, pp. 85-97. <https://doi.org/10.20867/tosee.07.6>
- **Pupavac, D., Malbašić, A. & Ivaniš, M.** (2023). Digital nomads: Croatian experience. In 7th International Scientific Conference on IT, Tourism, Economics, Management and Agriculture – ITEMA 2023, Faculty of Organization and Informatics Varazdin, University of Zagreb.

PERFORMED PEER REVIEWS

Name & Surname	Reviews		
	Articles in the scientific journals	Articles in the Proceeding	Books
Cvelić- Bonifačić Josipa	Knowledge	XVI. International Scientific Conference on Service sector INSCOSES	
Črnjar Kristina	Ekonomika misao i praksa Tourism and Hospitality Management European Project Management Journal	Zbornik Veleučilišta u Rijeci 7 th FEB International Scientific Conference: Strengthening Resilience by Sustainable Economy and Business – Towards the SDGs	
Dadić Fruk Lorena	Sustainability Oeconomica Jadertina Tourism and Hospitality Management		
Đurkin Badurina Jelena	Tourism and Hospitality Management International Journal of Tourism Cities Sustainability Journal of Social Sciences & Humanities	4. međunarodna znanstveno-stručna konferencija za razvoj ruralnog turizma RRT 2023. 7 th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 - Engagement & Empowerment: A Path Toward Sustainable Tourism	
Ivančić Ivana	Tourism and Hospitality Management		
Ivaniš Marija	Tourism and Hospitality Management	Hotel and Tourism Management	
Maškarin Ribarić Helga		7 th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 - Engagement & Empowerment: A Path Toward Sustainable Tourism	
Milohnić Ines	Tourism and Hospitality Management	7 th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 - Engagement & Empowerment: A Path Toward Sustainable Tourism	

Perić Marko	Journal of Sport and Tourism Economies Tourism Management Perspectives; Journal of Outdoor Recreation and Tourism SAGE Open International Journal of Sport Management and Marketing Tourism and Hospitality Research Journal of Destination Marketing & Management Advances in Hospitality and Tourism Research (AHTR) European Journal of Tourism research International Journal of Hospitality & Tourism Administration Heliyon Managing Sport and Leisure	12 th International Scientific Conference, “Region, Entrepreneurship, Development” (RED)	Two chapters in Book: Overtourism to Sustainability Governance: A New Tourism Era, Catholic University of Eichstätt-Ingolstadt
Vitezić Vanja	Tourism: An International Interdisciplinary Journal	7 th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 - Engagement & Empowerment: A Path Toward Sustainable Tourism	
Vrtodušić Hrgović Ana- Marija	Sustainability Journal of Agribusiness and Rural Development Ekonomika misao i praksa Journal of the Polytechnic of Rijeka Olsztyn Economic Journal Tourism and Hospitality Management		

AWARDS

Milohnić Ines, Best Paper Award for the research paper: Kapeš Jelena. Best Paper Award for the research paper: Milohnić, I. & Kapeš, J. Exploring the barriers and prospects for service robot adoption in the hospitality industry: A management perspective, 4th Hospitality Research Conference, Hotelschool The Hague. Amsterdam, Nederland.

Perić Marko, Award for scientific excellence 2023, FTHM

JOURNAL EDITORS & MEMBERS OF ADVISORY OR EDITORIAL BOARD

ČRNJAR KRISTINA

- Editor board, Tourism and Hospitality Management (WOS: ESCI; Scopus: Q3)

PERIĆ MARKO

- Editor, Tourism and Hospitality Management (WOS: ESCI; Scopus: Q3)
- Editorial Board, Event Management (WOS: ESCI; Scopus: Q3)
- Associate Editor, European Journal of Tourism Research (WoS: ESCI; Scopus: Q2)
- Editorial Board, Ekonomski pregled (WoS: ESCI; Scopus: Q4)
- Editorial Board, UTMS Journal of Economics
- Editorial Board, Hotel and Tourism Management

VITEZIĆ VANJA

- Editorial Board, Tourism: An International Interdisciplinary Journal (WOS: ESCI, Scopus: Q2)

SCIENTIFIC CONFERENCES ATTENDED

Čikeš Vedrana. 45th EBES Conference. October 13, 2023. Eurasia Business and Economics Society (EBES). Budapest, Hungary.

Črnjar Kristina. 45th EBES Conference. October 13, 2023. Eurasia Business and Economics Society (EBES). Budapest, Hungary.

Dadić Fruk Lorena. ToSEE - Tourism in Southern and Eastern Europe, 7th International Scientific Conference, "Engagement & Empowerment: A Path Toward Sustainable Tourism". May 25-27, 2023. Faculty of Tourism and Hospitality Management, University of Rijeka. Opatija.

Dadić Fruk Lorena. 4. međunarodna znanstveno-stručna konferencija za razvoj ruralnog turizma "Holistički pristup razvoju studijskih programa menadžmenta i turizma". November 23-24, 2023. Vimal academy and Faculty of Economics and Business. Zagreb.

Đurkin Badurina Jelena. 4. međunarodna znanstveno-stručna konferencija za razvoj ruralnog turizma "Holistički pristup razvoju studijskih programa menadžmenta i turizma". November 23-24, 2023. Vimal academy and Faculty of Economics and Business. Zagreb.

Đurkin Badurina Jelena. ToSEE - Tourism in Southern and Eastern Europe, 7th International Scientific Conference, "Engagement & Empowerment: A Path Toward Sustainable Tourism". May 25-27, 2023. Faculty of Tourism and Hospitality Management, University of Rijeka. Opatija.

Ivančić Ivana. ToSEE - Tourism in Southern and Eastern Europe, 7th International Scientific Conference, "Engagement & Empowerment: A Path Toward Sustainable Tourism". May 25-27, 2023. Faculty of Tourism and Hospitality Management, University of Rijeka. Opatija.

Maškarin Ribarić Helga. ToSEE - Tourism in Southern and Eastern Europe, 7th International Scientific Conference, "Engagement & Empowerment: A Path Toward Sustainable Tourism". May 25-27, 2023. Faculty of Tourism and Hospitality Management, University of Rijeka. Opatija.

Milohnić Ines. ToSEE - Tourism in Southern and Eastern Europe, 7th International Scientific Conference, "Engagement & Empowerment: A Path Toward Sustainable Tourism". May 25-27, 2023. Faculty of Tourism and Hospitality Management, University of Rijeka. Opatija.

Milohnić Ines. 4th International Hospitality Research Conference. June 8-9, 2023. Hotelschool The Hague, Amsterdam.

Perić Marko. 4th Conference on Managing Tourism Across Continents (MTCON'23). March 15-18, 2023. Association of Turkish Tourism Academics (TUADER). Istanbul.

Perić Marko. International Scientific and Professional Conference - Politehnika 2023 (Theme 10. Ecotourism and Rural Development). December 15, 2023. The Academy of Applied Technical Studies Belgrade. Belgrade.

Petaković Ema. 7th International Conference Sustainability in Research/Science and Doctoral Education. October 5-6, 2023. Doctoral school, University's of Rijeka, Ljubljana and Graz. Rijeka.

Vitezić Vanja. ToSEE - Tourism in Southern and Eastern Europe, 7th International Scientific Conference, "Engagement & Empowerment: A Path Toward Sustainable Tourism". May 25-27, 2023. Faculty of Tourism and Hospitality Management, University of Rijeka. Opatija.

Vrtodušić Hrgović Ana-Marija. 24.međunarodni simpozij "Kvaliteta - jučer, danas, sutra". March 22-24, 2023. Croatian manager quality society. Opatija.

Vrtodušić Hrgović Ana-Marija. International conference: Continental Croatia: Historical contents, current affairs and future perspectives. November 30-December 1, 2023. Znanstveni kontekst, Croatian Academy of Science and Arts, Zagreb.

Vrtodušić Hrgović Ana-Marija. 4. Konferencija prava informacijske varnosti. March 16-17, 2023. University of Maribor. Maribor.

Vrtodušić Hrgović Ana-Marija. 9th International Scientific-Business Conference LIMEN 2023. December 7, 2023. Graz University of Technology – Graz. Graz, Austria.

Vrtodušić Hrgović Ana-Marija. ToSEE - Tourism in Southern and Eastern Europe, 7th International Scientific Conference, "Engagement & Empowerment: A Path Toward Sustainable Tourism". May 25-27, 2023. Faculty of Tourism and Hospitality Management, University of Rijeka. Opatija.



INSTITUTE FOR NATIONAL AND INTERNATIONAL ECONOMICS

MEMBERS

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FULL PROFESSOR TENURED			
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Brmalj Natali, Ph.D.	364686	https://orcid.org/0000-0001-8677-9403	ABH-7499-2020
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Tatjana Špoljarić, M.A.	373732	https://orcid.org/0000-0002-6229-1486	AAB-2071-2021
Zubović Vedran, Ph.D.	322590	https://orcid.org/0000-0002-2289-280X	AAQ-1032-2020

Institute for National and International Economics

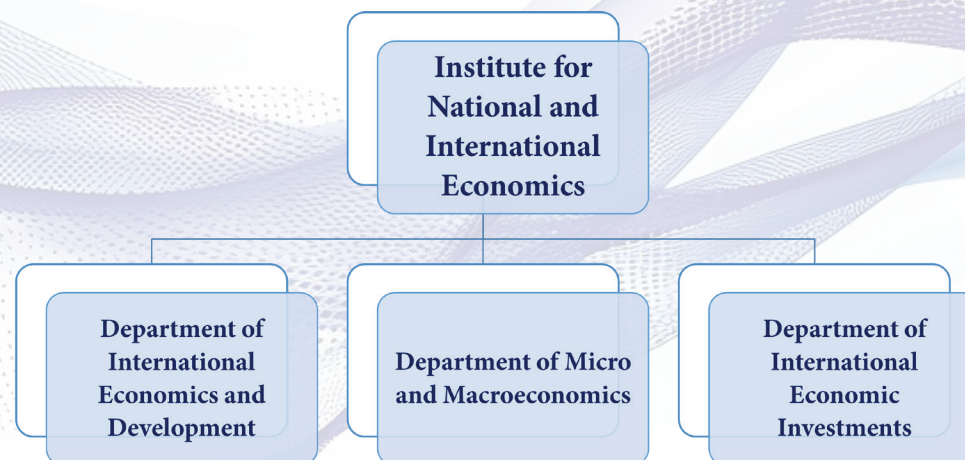
The members of the Institute for National and International Economics research current trends in national and international markets with the aim of profiling competitive advantages and achieving growth and development in the context of globalised changes and challenges.

The Institute is actively involved in all faculty activities. Its main activities are related to teaching, scientific and professional activities of its members. Members of the Institute publish scientific and professional papers, participate in scientific and professional conferences in the country and abroad, and apply their scientific research in various scientific projects. In addition, the members of the Institute actively participate in the professional and European projects of the Faculty.

The Department of International Economics and Development actively scientifically examines global economic challenges with special attention to their impact on the development of the Croatian economy in general, as well as on the development of Croatian tourism.

The Department of Micro and Macroeconomics synergistically combines two key areas of interest - international economics and sustainable development. The research results of the members of the Department should contribute to Croatia's qualitative response to the dynamics of the international economy in order to achieve development.

The Department of International Economic Investment combines two important areas such as international finance and international investment management. Members analyse global trends in international finance in a turbulent, dynamic financial market. Of particular interest are Croatia's relations with international financial institutions and investments in developing countries, especially investments in tourism.



RESEARCH OUTPUT 2023



Book chapters

- **Bogdan, S. & Nikšić Radić, M. & Kralj, D.** (2023). Donošenje investicijskih odluka u svjetlu ESG kriterija: izazovi i perspektive. In Olgić Draženović, B. (Ed), ESG zahtjevi–izazovi i prilike za hrvatsko gospodarstvo. University of Rijeka, Faculty of Economics and Business, Rijeka, pp. 125-162.
- **Šverko Grdić, Z. & Krstinić Nižić, M.** (2023). Provedba ciljeva održivog razvoja u Republici Hrvatskoj. In Olgić Draženović, B. (Ed) ESG zahtjevi–izazovi i prilike za hrvatsko gospodarstvo. University of Rijeka, Faculty of Economics and Business, Rijeka, pp. 71-97



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- **Jelušić, A. & Mikulić, K.** (2023). Connecting tourism, economic growth and quality of life: The case of Croatia. *Ekonomski pregled*, 74(6), pp. 840-870. <https://doi.org/10.32910/ep.74.6.3>
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- **Bogdan, S., Brmalj, N. & Mujačević, E.** (2023). Impact of liquidity and investors sentiment on herd behavior in cryptocurrency market. *International Journal of Financial Studies*, 11(3), pp. 1-17. <https://doi.org/10.3390/ijfs11030097>



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- **Stipanović, C. & Zubović, V.** (2023). Concepts for integrating music and musical tourism in destination growth. *International Journal Vallis Aurea*, IX(2), pp. 15-25. <https://doi.org/10.2507/IJVA.9.2.2.103>
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- **Mujačević, E.** (2023). Comparative view of energy taxation in the Republic of Croatia and the countries of the European Union. In 97th International Scientific Conference on Economic and Social Development - "Modern technologies and innovative concepts in the function of promoting cultural heritage". Varazdin Development and Entrepreneurship Agency, University of North, Varaždin, pp. 217-233.
- **Krstinić Nižić, M. & Butković, I.** (2023). Can generation Z implement sustainable development in tourism?. In 7th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 Conference Proceedings: Engagement & Empowerment: A Path Toward Sustainable Tourism. Faculty of Tourism and Hospitality Management, University of Rijeka, Opatija, pp. 231-248.
- **Rudan, E.** (2023). Razvoj kreativnog turizma na kulturnim rutama i stazama. In Proceedings of 6th International Scientific and Professional Conference "The Challenges of Today", Veleučilište u Šibeniku, Šibenik, pp. 229-236.
- **Trinajstić, M., Đurkin Badurina, J. & Koščak, M.** (2023). Uloga lokalnih akcijskih grupa u razvoju ruralnog turizma. In Jurakić, M., Barišić, P. & Požega, Ž- (Eds), 3. međunarodna znanstveno -stručna konferencija za razvoj ruralnog turizma „Edukacija kao ključni faktor održivog i odgovornog razvoja ruralnog područja“, pp. 153-165.
- **Trinajstić, M. & Đurkin Badurina, J.** (2023). (Coastal) urban tourism and quality of life: resident's perception. In 7th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 Conference Proceedings: Engagement & Empowerment: A Path Toward Sustainable Tourism. Faculty of Tourism and Hospitality Management, University of Rijeka, Opatija, pp. 441-455.
- **Lesac, I. & Trinajstić, M.** (2023). Examining residents' perception of sustainable smart development of urban destinations. In 103rd International Scientific Conference on Economic and Social Development - "Digital entrepreneurship in the context of the UN Sustainable Development Goals". Varazdin Development and Entrepreneurship Agency, University North. Varaždin, pp. 195-203.

PERFORMED PEER REVIEWS

Name & Surname	Reviews		
	Articles in the scientific journals	Articles in the Proceeding	Books
Dragičević Daniel	Tourism and Hospitality Management	Ekonomska politika Hrvatske u 2024. 7 th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 - Engagement & Empowerment: A Path Toward Sustainable Tourism	
Jelušić Adriana	Društvena istraživanja Tourism and Hospitality Management		
Krstinić Nižić Marinela	Ekonomski vjesnik Sustainability Tourism Management Perspective Energies Annals for Istrian and Mediterran Studies Journal of Sustainable Energy	Međunarodno znanstveno-stručna konferencija „Kontinentalna Hrvatska: povijesni kontekst, aktualnosti i perspektive u budućnost” 7 th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 - Engagement & Empowerment: A Path Toward Sustainable Tourism	
Mujačević Elvis		Zbornik Veleučilišta u Rijeci - Journal of the Polytechnic of Rijeka	
Nikšić Radić Maja	Economies	7 th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 - Engagement & Empowerment: A Path Toward Sustainable Tourism	Znanstvena monografija: Program održivog razvoja Međimurja, University of Maribor
Rudan Elena	Tourism and Hospitality Management International Journal of Environmental Research and Public Health Sustainability	7 th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 - Engagement & Empowerment: A Path Toward Sustainable Tourism	
Stipanović Christian	International Journal of Tourism Policy, Inderscience Publishers Journal of Infrastructure, Policy and Development		
Šverko Grdić Zvonimira	Economic research - Ekonomska istraživanja Ekonomski misao i praksta Ekonomski vjesnik		
Trinajstić Maša	Tourism and Hospitality Management	Zbornik radova - „Odgovorni i održivi razvoj ruralnog turizma“	

JOURNAL EDITORS & MEMBERS OF ADVISORY OR EDITORIAL BOARD

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- Editorial board, 'Balkans Jurnal of Emerging Trends in Social Science – Balkans JETSS – Volume 6 – No 1 – 2023.

NIKŠIĆ RADIĆ MAJA

- Editorial board, Tourism and Hospitality Management (WOS: ESCI; Scopus: Q3)

RUDAN ELENA

- Editorial board, Tourism and Hospitality Management (WOS: ESCI; Scopus: Q3)

ŠVERKO GRDIĆ ZVONIMIRA

- Editorial board, Tourism and Hospitality Management (WOS: ESCI; Scopus: Q3)

SCIENTIFIC CONFERENCES ATTENDED

Dragičević Daniel. Ekonomski susreti 2023. November 24-25, 2023. Znanstveno društvo ekonomista. Rijeka.

Krstinić Nižić Marinela. ToSEE - Tourism in Southern and Eastern Europe, 7th International Scientific Conference, "Engagement & Empowerment: A Path Toward Sustainable Tourism". May 25-27, 2023. Faculty of Tourism and Hospitality Management, University of Rijeka. Opatija.

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Mujačević Elvis. 97th International Scientific Conference on Economic and Social Development - "Modern technologies and innovative concepts in the function of promoting cultural heritage". 1-2 June, 2023. Varazdin Development and Entrepreneurship Agency, University of North. Varaždin.

Mujačević Elvis. 9th International Scientific Conference "Knowledge Based Sustainable Development. June 1, 2023. Associations of Economists Manages. Prague.

Mujačević Elvis. 7th International Scientific Conference on IT, Tourism, Economics, Management and Agriculture - ITEMA 2023. October 26, 2023 (hybrid). Faculty of Organization and Informatics Varaždin, University of Zagreb, Vraždina, Croatia.

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Rudan Elena. ToSEE - Tourism in Southern and Eastern Europe, 7th International Scientific Conference, "Engagement & Empowerment: A Path Toward Sustainable Tourism". May 25-27, 2023. Faculty of Tourism and Hospitality Management, University of Rijeka. Opatija.

Rudan Elena. 6th International Scientific and Professional Conference - The Challenges of Today. October 5-7, 2023. Veleučilište u Šibeniku. Šibenik.

Stipanović Christian. ToSEE - Tourism in Southern and Eastern Europe, 7th International Scientific Conference, "Engagement & Empowerment: A Path Toward Sustainable Tourism". May 25-27, 2023. Faculty of Tourism and Hospitality Management, University of Rijeka. Opatija.

Šverko Grdić Zvonimira. ToSEE - Tourism in Southern and Eastern Europe, 7th International Scientific Conference, "Engagement & Empowerment: A Path Toward Sustainable Tourism". May 25-27, 2023. Faculty of Tourism and Hospitality Management, University of Rijeka. Opatija.

Trinajstić Maša. ToSEE - Tourism in Southern and Eastern Europe, 7th International Scientific Conference, "Engagement & Empowerment: A Path Toward Sustainable Tourism". May 25-27, 2023. Faculty of Tourism and Hospitality Management, University of Rijeka. Opatija.

Trinajstić Maša. International Scientific Conference on Economic and Social Development ESD 2023. November, 21-22. 2023- VADEA, Varazdin Development and Entrepreneurship Agency, Varazdin.

Zubović Vedran. 9th International Scientific Conference "Knowledge Based Sustainable Development. June 1, 2023. Associations of Economists Manages. Prague.

Zubović Vedran. ToSEE - Tourism in Southern and Eastern Europe, 7th International Scientific Conference, "Engagement & Empowerment: A Path Toward Sustainable Tourism". May 25-27, 2023. Faculty of Tourism and Hospitality Management, University of Rijeka. Opatija.



INSTITUTE FOR FINANCE

MEMBERS

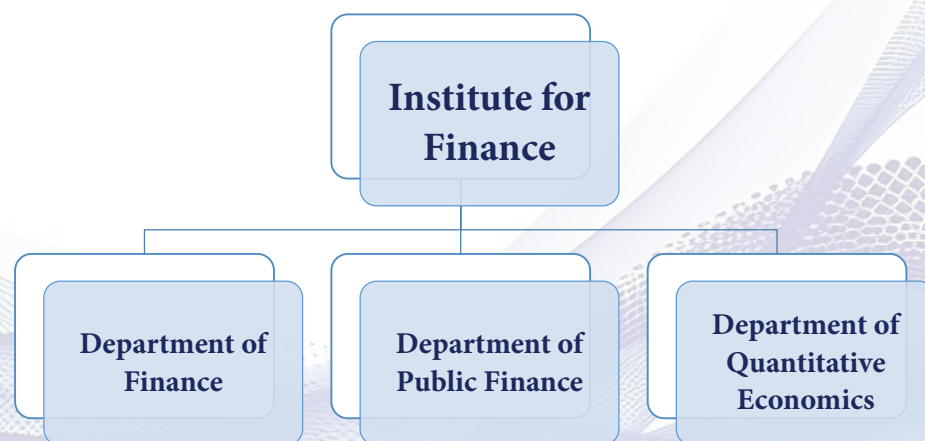
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SENIOR LECTURER			
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The Institute for Finance

The importance of this Institute is reflected in the synergies created by joint activities of the three basic departments. Within the concept of modern globalisation and growing competition, new modern development trends in tourism and hospitality, the Institute of Finance is at the forefront of multidisciplinary research areas such as finance, public finance and quantitative economics. The members of the Institute continuously and permanently improve the teaching competences, methodologies and skills by attending conferences, lectures, workshops, seminars and webinars to provide excellence in education.

The Institute's teaching activities extend to all levels of education and cover the entire educational vertical at the Faculty of Tourism and Hospitality Management, including scientific and research studies in various fields such as financial management, public sector finance and quantitative economics.

Members of the **Department of Finance** cover the following financial topics and research concepts: financial management, investment appraisal and project evaluation, cost-benefit analysis, financial planning, financial markets and institutions, risk management, corporate finance and financing of international projects and investments, capital markets, behavioural finance, personal finance.



The primary objective of the **Department of Public Finance** is to research the efficiency, sustainability and accountability of the public sector in a scientific and practical manner in order to present objective findings to public and private decision makers. To achieve this goal, the Public Finance Department analyses economic trends and public sector policies. In addition, members of the department also conduct scientific research on the impact of tax policy on the economy, tourism, the digital economy, local government units, and the way smart cities are financed.

The scientific research concepts of the **Department of Quantitative Economics** can be summarised as follows: Quantitative methods, econometric models, tourism demand and supply modelling, artificial intelligence (artificial neural networks), service quality, service innovation, robotics, virtual and augmented reality, memorable tourism

experiences, sensory experiences, aesthetic experiences, green experiences, qualitative analysis, bibliometric analysis, online customer experiences, future behavioural intentions, quality of experience, smart tourism, RAISA robots, artificial intelligence and service automation, tourism communication and network environment, social media reputation, multivariate statistical analysis, destination competitiveness.

Members strive to transfer knowledge and experience to students to achieve excellence and prepare students for their future successful entry into the job market. Therefore, the *raison d'être* of the Institute is the close collaboration of its departments, promoting continuous research and innovation, with the ultimate goal of continuous improvement, both scientific research and tourism practise.

RESEARCH OUTPUT 2023



Book chapters

- **Bogdan, S. Nikšić Radić, M. & Kralj, D.** (2023). Donošenje investicijskih odluka u svjetlu ESG kriterija: izazovi i perspektive. In Olgić Draženovnić, B. (Ed.), ESG zahtjevi–izazovi i prilike za hrvatsko gospodarstvo. University of Rijeka, Faculty of Economics and Business, Rijeka, pp. 125-162.
- **Fatur Šikić, T. & Borozan, Đ.** (2023). Meeting the low-carbon challenge: The role of EU energy policy. In Drezgić, S.; Host, A. & Tomljanović, M. (Eds), Economics and business of the post COVID -19 world. University of Rijeka, Faculty of Economics and Business, pp. 213-230.
- **Hodžić, S.** (2023). Towards emerging technologies and e-government: The case of Croatia. In Artificial Intelligence for Human-Centric Society: The Future is Here, European Liberal Forum, Brussels, Belgium, pp. 134-155.
- **Mušanović, J. & Dorčić, J.** (2023). Topic modelling of Croatian five-star hotel brands posts on Facebook using Latent Dirichlet Allocation. In Drezgić, S., Host, A. & Tomljanović, M. (Eds), Economics and Business of the Post COVID-19 World. University of Rijeka, Faculty of Economics and Business, pp. 161-179.



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- **Bareša, S., Prebilić, V. & Tatalović, S.** (2023). Safety and destination choice in a post-pandemic period: A study of Opatija Riviera. Bizinfo, 14(1), pp. 93-97. <https://doi.org/10.5937/bizinfo2301093B>
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- **Karanović, G., Olgić Draženović, B. & Dragičević, D.** (2023). Financing higher education and moral hazard: A systematic literature review. KnE Social Sciences, 8(1), pp. 256-270. <https://doi.org/10.18502/kss.v8i1.12650>
- **Karanović, G.** (2023). Exploring the intrinsic factors influencing return on assets: A case study of the hotel industry in selected EU countries. International Journal of Business and Economic Sciences Applied Research, 16(1), pp. 54-61. <https://doi.org/10.25103/ijbesar.161.05>



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- **Bogdan, S., Brmalj, N. & Mujačević, E.** (2023). Impact of liquidity and investors sentiment on herd behavior in cryptocurrency market. International Journal of Financial Studies, 11(3), pp. 1-17. <https://doi.org/10.3390/ijfs11030097>
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- **Mijoč, J., Horvat, J. & Marković, S.** (2023). Statistical modelling of self-employment intentions in higher education. International Journal of Business and Globalisation, 34(4), pp. 405-422. <https://doi.org/10.1504/IJBG.2023.133706>



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- **Saptono, Prianto B., Hodžić, S., Khozen, I., Mahmud, G., Pratiwi, I., Purwanto, D., Aditama, Muhamad A., Haq, N. & Khodijah, S.** (2023). Quality of E-Tax system and tax compliance intention: The mediating role of user satisfaction, *Informatics (Basel)*, 10(1), pp. 1-25. <https://doi.org/10.3390/informatics10010022>



Conference proceeding
articles indexed in Scopus
and/or WOS

- **Hodžić, S.** (2023). Efficiency of environmental taxes towards sustainable development and green growth: Evidence from EU. 12th International Scientific Symposium Region, Entrepreneurship, Development (RED 2023), Faculty of Economics and Business, Josip Juraj Strossmayer University of Osijek, pp. 35-47.
- **Minor, K., Mušanović, J., Dorčić, J. & Bratec, M.** (2023). Visual social media communication of Italian luxury hotels and the pandemic: An AI- assisted content analysis. *Information and Communication Technologies in Tourism 2023*, Springer, pp. 148-153.



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articles

- **Karanović, G.** (2023). Exploring the impact of company size and longevity on the profitability resilience of hospitality companies during the COVID-19 pandemic. In 102nd International Scientific Conference on Economic and Social Development Book of Proceedings. Varazdin Development and Entrepreneurship Agency, Varaždin, pp. 157-168.
- **Karanović, G., Mujačević, E. & Superina, E.** (2023). Stavovi i znanje mladih osoba prema kreditu. Conference Proceedings EMAN 2023 – Economics & Management: How to Cope with Disrupted Times. Association of Economists and Managers of the Balkans, Ljubljana, Slovenia, pp. 379-386. <https://doi.org/10.31410/EMAN.2023.379>
- **Marković, S., Raspor Janković, S. & Arslanagić Kalajdžić, M.** (2023). Application of immersive technology in heritage tourism: A literature review. In Conference Proceedings EMAN 2023 – Economics & Management: How to Cope with Disrupted Times. Association of Economists and Managers of the Balkans, Ljubljana, Slovenia, pp. 199-208.
- **Marković, S., Raspor Janković, S. & Gjurašić, M.** (2023). Exploring the impact of event experience on visitors' behavioural intentions. In Conference Proceedings EMAN 2023 – Economics & Management: How to Cope with Disrupted Times. Association of Economists and Managers of the Balkans, Ljubljana, Slovenia, pp. 209-216.
- **Marković, S., & Raspor Janković, S.** (2023). Digital experience scale development: An application in rural heritage. In Conference Proceedings ERAZ 2023 – 9th International Scientific Conference "Knowledge Based Sustainable Development", Association of Economists and Managers of the Balkans, Prague, Czech Republic, pp. 357-367

PERFORMED PEER REVIEWS

Name & Surname	Reviews		
	Articles in the scientific journals	Articles in the Proceeding	Books
Bareša Suzana		Zbornik Veleučilišta u Rijeci - Journal of the Polytechnic of Rijeka	
Bogdan Siniša	Sustainability Mathematics Fintech Ekonomski vjesnik Applied Economics Tourism and Hospitality Management Journal of Risk and Financial Management Natural Resources Forum	PAR zbornik	
Dorčić Jelena	Tourism Review Corporate Communication: an International Journal	7 th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 - Engagement & Empowerment: A Path Toward Sustainable Tourism	
Gregorić Maja	SN Business and Economics		
Fatur Šikić Tanja	Ekonomski vjesnik / Econviews Journal of Risk and Financial Management	Scientific monograph from the International Scientific Conference Economics of Digital Transformation – Perspective on the Resilience of Economic Systems, organized by University of Rijeka, Faculty of Economics and Business, Rijeka, Republic of Croatia; Proceedings of 12 th International Scientific Symposium “Region, Entrepreneurship, Development”;	Monograph: “ESG zahtjevi - izazovi i prilike za hrvatsko gospodarstvo” Editor: Bojana Olgić Draženović, Ph.D., Faculty of Economics and Business, University of Rijeka. Proceedings of 12 th International Scientific Symposium “Region, Entrepreneurship, Development RED2023
Hodžić Sabina	Cogent Economics and Finance Lex Localis - Journal of Self-Government Politics and Governance Croatian Review of Economic, Business and Social Statistics Applied Economic Letters South East European Journal of Economics and Business Sustainability		Monograph: “ESG zahtjevi - izazovi i prilike za hrvatsko gospodarstvo” Editor: Bojana Olgić Draženović, Ph.D., Faculty of Economics and Business, University of Rijeka.
Karanović Goran	Euromed Journal of Business Technological and Economic Development of Economy Journal of Business Research Sustainability	Zbornik Veleučilišta u Rijeci - Journal of the Polytechnic of Rijeka	

Marković Suzana	Cogent Business & Management Turizam Spanish Journal of Marketing - ESIC
Mušanović Jelena	Corporate Communication: an International Journal Tourism and Hospitality Management Information Technology & Tourism Tourism Review

AWARDS

Dorčić Jelena, Award for scientific excellence 2023, FTHM

Fatur Šikić Tanja, Award for scientific excellence 2023, FTHM

Fatur Šikić Tanja. Best scientific paper, Croatian Economic Association. - Hodžić, S., Fatur Šikić, T. & Dogan, E. (2023). Green environment in the EU countries: The role of financial inclusion, natural resources and energy intensity. Resources Policy.

Fatur Šikić Tanja. Thank you note for scientific contribution and achievements, University of Rijeka.

Hodžić Sabina, Award for scientific excellence 2023, FTHM

Hodžić Sabina. Best scientific paper, Croatian Economic Association. - Hodžić, S., Fatur Šikić, T. & Dogan, E. (2023). Green environment in the EU countries: The role of financial inclusion, natural resources and energy intensity. Resources Policy.

Hodžić Sabina. Thank you note for scientific contribution and achievements, University of Rijeka.

JOURNAL EDITORS & MEMBERS OF ADVISORY OR EDITORIAL BOARD

BALDIGARA TEA

- Editorial board, Croatian Review of Economic, Business and Social Statistics (CREBSS)
- Editorial board, Turističko poslovanje

BOGDAN SINIŠA

- Editorial board, BizInfo (Blace)
- Editorial board, Notitia

DORČIĆ JELENA

- Editorial board, *Tourism Review* (WoS: Q2, Scopus: Q1)
- Editorial board, Balkans Journal of Emerging Trends in Social Sciences

GREGORIĆ MAJA

- Editorial board, *International Journal of Business Administration*

HODŽIĆ SABINA

- Editorial board, Croatian Review of Economic, Business and Social Statistics
- Editorial board, Tourism and Hospitality Management (WoS: ESCI, Scopus: Q3)

GORAN KARANOVIĆ

- Editorial board, International Journal of Business and Economic Sciences Applied Research
- Editorial board, Oradea Journal of Business and Economics
- Editorial board, Tourism and Hospitality Management (WoS: ESCI, Scopus: Q3)

MARKOVIĆ SUZANA

- Editorial board, Ekonomski vjesnik/Econviews (WoS: ESCI)
- Editorial board, The South East European Journal of Economics and Business (SEEJ) (WoS: ESCI)
- Editorial board, Croatian Review of Economics, Business and Social Statistics (CREBSS)
- Editorial board, Balkan Journal of Emerging Trends in Social Sciences - Balkans JETSS

SCIENTIFIC CONFERENCES ATTENDED

Dorčić Jelena. Surrey 2023 Conference “Bringing Hospitality, Tourism, Transport and Events Back for Good”. July 5-7, 2023. University of Surrey, UK.

Fatur Šikić Tanja. 8th International Scientific Conference “Economy of Integration”. December 7-8, 2023. University of Tuzla, Faculty of Economics. Tuzla, Bosnia and Hercegovina.

Fatur Šikić Tanja. International Conference on Economics, Finance and Business. September 11-13, 2023. The International Institute of Social and Economic Sciences, Prague.

Fatur Šikić Tanja. XXII. Interkatedarski skup katedri za financije. May 5, 2023. Josip Juraj Strossmayer University of Osijek, Faculty of Economics and Business, Department for finance, Osijek.

Hodžić Sabina. 12th International Scientific Symposium - Region, Entrepreneurship, Development - RED 2023. June 15-16, 2023. Josip Juraj Strossmayer University of Osijek, Faculty of Economics and Business.

Hodžić Sabina. 8th International Scientific Conference “Economy of Integration”. December 7-8, 2023. University of Tuzla, Faculty of Economics. Tuzla, Bosnia and Hercegovina.

Karanović Goran. 15th International Conference Economies of the Balkan and Eastern

European Countries. May 12-14, 2023. International Hellenic University, Department of Finance and Accounting, Kavala, Greece and University of the Aegean, Department of Business Administration, Chios, Greece.

Karanović Goran. 1st Conference on global advances in management and economics - Game conference. June 16-17, 2023. University of Zadar, Department for economy. Zadar, Croatia.

Marković Suzana. 7th International Scientific Conference on Economics & Management: EMAN 2023. March 23, 2023. Faculty of Public Administration, University of Ljubljana, Slovenia.

Marković Suzana. 9th International Scientific Conference “Knowledge Based Sustainable Development” - ERAZ 2023. June 1, 2023. Association of Economists and Managers of the Balkans. Prague, Czech Republic.

Mušanović Jelena. AIRSI23 The Metaverse Conference. May 15-17, 2023. Zaragoza University, Spain.



INSTITUTE FOR ACCOUNTING

MEMBERS

Name & Surname	Scientists' identification number	ORCID	Web of Science ResearcherID
FULL PROFESSOR TENURED			
Sandra Janković Ph.D.	211445	https://orcid.org/0000-0003-0826-9461	A-5316-2019
ASSOCIATE PROFESSOR			
Dubravka Vlašić, Ph.D.	238631	https://orcid.org/0000-0002-7115-0810	T-8859-2019
ASSISTANT PROFESSOR			
Katarina Poldrugovac, Ph.D.	312956	https://orcid.org/0000-0002-4720-7610	M-9181-2014

The Institute for Accounting

The Institute for Accounting has two main objectives. The first is to provide students with a high quality education in various accounting subjects to enable them to pursue their careers in leadership positions in the tourism and hospitality industry. The second is to strive for excellence in research and to make international contributions to the body of knowledge in accounting.

Within the Institute for Accounting, we offer a range of courses at all levels of study: Undergraduate (Accounting, Management Accounting, Accounting for SMEs, Revenue Management, Responsibility Accounting and Environmental Accounting), Postgraduate (Cost Management, Strategic Accounting and Hospitality Auditing), Postgraduate doctoral (Modern Accounting Systems, Accounting Concepts and Reporting Systems in Hospitality Industry and Environmental Accounting).

All courses offered are applied to the specifics of the tourism and hospitality industry and use the latest edition of the Uniform System from Accounts for the Lodging Industry (USALI). We constantly adapt the courses to new developments in the industry and study standards by using the latest literature and various software solutions, the case study method and guest lecturers from the industry. Great emphasis is placed on the practical application of the knowledge acquired by the students. We try to develop and practice the essential skills needed in the business world such as analytical and critical thinking, problem solving, operational and strategic decision making and teamwork.

Our research topics cover both financial and management accounting and focus

mainly on tourism and hospitality industry issues. We regularly follow new trends in accounting research and adapt them for accounting research in the service industry, i.e. tourism and hospitality. In addition, we constantly keep abreast of the latest qualitative and quantitative research methods in the accounting field and try to incorporate them into our own research to ensure the advancement of research practices in our field.

Specifically, we are currently exploring new topics in the following areas:

- Financial reporting in the hospitality industry
- Accounting policies
- Accounting information for business decision making
- Financial reporting standards
- Hotel internal auditing
- Internal reporting and benchmarking in the hospitality industry
- Factors affecting performance in the hospitality industry
- Sustainability accounting
- Sustainability reporting
- Integrated reporting
- Social performance measurement
- Environmental performance measurement

The members of the Institute teach, conduct research and engage in professional activities in order to contribute to the strategy and goals of the Faculty of Tourism and Hospitality Management and the University of Rijeka.

RESEARCH OUTPUT 2023



Books (authors or editors)

- **Vlašić, D.** (2023). Priručnik za vježbe iz kolegija Računovodstvo. University of Rijeka, Faculty of Tourism and Hospitality Management. <https://fthm.uniri.hr/wp-content/uploads/2024/02/Prirucnik-za-vjezbe-Racunovodstvo.pdf>



Journal articles indexed in Scopus and/or WOS

- **Janković, S., Poldrugovac, K. & Tutek, E.** (2023). Kompetitivno formiranje cijena – mogućnosti za maksimizaciju prihoda hotela. Ekonomska misao i praksa: Časopis Sveučilišta u Dubrovniku.



Other scientific journal articles

- **Petek, P., Jerman, M., & Janković, S.** (2023). Discretionary capitalization of development expenditures. Ekonomija. Teorija i praksa, XVI(3), pp. 1-24. <https://doi.org/10.5937/etp2303001P>
- **Poldrugovac, K.** (2023). Sustainability reporting in the hotel industry – a literature review. Zbornik sveučilišta Libertas, 8(9), pp. 133-149. <https://doi.org/10.46672/zsl.8.9.9>
- **Vlašić, D. & Paolić Laganis, K.,** (2023). Internal audit function in the Croatian hospitality industry, WSB Journal of Business and Finance, 57(1); pp. 53:65, DOI: 10.2478/wsbf-2023-0007



Conference proceeding articles indexed in Scopus and/or WOS

- **Halmi, L., Poldrugovac, K.** (2023). Internal sustainability reporting in the hotel industry. In Katsoni, V. (Ed), Tourism, Travel, and Hospitality in a Smart and Sustainable World. 9th International Conference, IACuDiT, Springer International Publishing, Syros, Greece. pp. 221-235.



Other conference proceeding articles

- **Čičin-Šain, D., Brlečić Valčić, S. & Janković, S.** (2023). Interdependence of sustainability factors in tourism in the context of sustainability reporting. In 7th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 Conference Proceedings: Engagement & Empowerment: A Path Toward Sustainable Tourism. Faculty of Tourism and Hospitality Management, University of Rijeka, Opatija, pp 59-70.
- **Poldrugovac, K.** (2023). Changes in sustainability reporting – are hotel companies ready for them?. In Book of Proceedings Economic and Social Development 103rd International Scientific Conference on Economic and Social Development – "Digital entrepreneurship in the context of the UN Sustainable Development Goals". Varazdin Development and Entrepreneurship Agency and University North. Varaždin. pp. 144-149

PERFORMED PEER REVIEWS

Name & Surname	Reviews	
	Articles in the scientific journals	Articles in the Proceeding
Janković, Sandra	Društvena istraživanja Journal of Outdoor Recreation and Tourism	Euro CHRIE Conference
Poldrugovac, Katarina	Tourism and Hospitality Management	

JOURNAL EDITORS & MEMBERS OF ADVISORY OR EDITORIAL BOARD

JANKOVIĆ SANDRA

- Editor, Tourism and Hospitality Management (WOS: ESCI; Scopus: Q3)
- Editorial board, International Journal of Multidisciplinarity in Business and Science - (IJMBS)
- Editorial board, Academica Turistica - Tourism and Innovation Journal (Scopus: Q4)
- Editorial board, Journal of Tourism, Heritage & Services
- Editorial board, Tourism & Management Studies Journal

VLAŠIĆ DUBRAVKA

- Editorial board, Tourism and Hospitality Management (WOS: ESCI; Scopus: Q3)

SCIENTIFIC CONFERENCES ATTENDED

Janković Sandra. Zdravstveni turizam – put u budućnost na tradiciji prošlosti, April 20, 2023. University of Rijeka, Faculty of health studies.

Janković Sandra. ToSEE - Tourism in Southern and Eastern Europe, 7th International Scientific Conference, “Engagement & Empowerment: A Path Toward Sustainable Tourism”. May 25-27, 2023. Faculty of Tourism and Hospitality Management, University of Rijeka. Opatija.

Poldrugovac Katarina. EuroCHRIE Conference 2023 -Changing Realities - New Opportunities. September 3-6, 2023. EuroCHRIE. Wien, Austria.

Poldrugovac Katarina. 103rd International Scientific Conference on Economic

and Social Development – “Digital entrepreneurship in the context of the UN Sustainable Development Goals. November 21-22, 2023. Varazdin Development and Entrepreneurship Agency & University North. Varazdin.

Vlašić Dubravka. 30 godina od prve primjene Zakona o računovodstvu i Zakona o reviziji u Republici Hrvatskoj. November 23-24, 2023. Ekonomski fakultet Zagreb i Hrvatska zajednica računovođa i financijskih djelatnika.

Vlašić Dubravka. Sustainable and socially responsible development in the network of socioeconomic relationship. October 28-30, 2023. WSB Merito University Gdansk, Poland.



INSTITUTE FOR MULTIDISCIPLINARY AREAS

MEMBERS

Name & Surname	Scientists' identification number	ORCID	Web of Science ResearcherID
FULL PROFESSOR TENURED			
Greta Krešić, Ph.D.	226703	https://orcid.org/0000-0002-3432-2687	AAA-5753-2021
Mislav Šimunić, Ph.D.	215600	https://orcid.org/0000-0002-7120-520	4152380
ASSOCIATE PROFESSOR			
Dolores Miškulin, Ph.D.	187375	https://orcid.org/0000-0002-3367-5683	AAI-2213-2021
Ljubica Pilepić Stifanich, Ph.D.	217885	https://orcid.org/0000-0003-4344-451X	ABG-9081-2020
Nataša Kovačić, Ph.D.	310908	https://orcid.org/0000-0002-7905-6116	U-1070-2018
ASSISTANT PROFESSOR			
Tomislav Car, Ph.D.	333814	https://orcid.org/0000-0002-7577-0961	ABC-9544-2021
Hrvoje Grofelnik, Ph.D.	373855	https://orcid.org/0000-0002-2796-8316	T-7149-2018
SENIOR ASSISTANT			
Nikolina Liović, Ph.D.	340505	https://orcid.org/0000-0002-0133-2213	N-4610-2019
ASSISTANT			
Elena Dujmić		https://orcid.org/0009-0006-7313-2110	IJF-2639-2023
LECTURER			
Alenka Šuljić Petrc, Ph.D.	370953	https://orcid.org/0000-0002-1236-5424	4209155
Ana Ravnić Perfido			
Iva Barić		https://orcid.org/0000-0002-5242-3828	

Institute for Multidisciplinary Areas

The multidisciplinary and interdisciplinary structure of the Institute for Multidisciplinary Areas indicates its importance of enriching the field of tourism through scientific research, teaching content, professional activities and work with students. The Institute brings together research and teaching activities in the fields of foreign languages, business communication, cultural and historical heritage, food and nutrition, IT and IT support of business processes, geographical bases and ecological resources of tourism, impact of tourism on the environment, logistical processes in tourism, transport as the basis of all tourism activities and legal bases of the tourism industry.

The aim of the Institute is to combine all these very different but crucial areas for tourism in one ensemble in order to improve the overall quality of higher education in tourism and hospitality.

Department of Logistics and Tourism Resources: sustainable forms of transport in tourist destinations; parking in the tourist offer of the destination; sustainable supply chains in the destination, mobility management (in tourism); urban mobility; tourism supply chain management; cycling tourism; trail running tourism; smart tourist destinations, tourism geography, evaluation of natural resources in tourism, impact of tourism on the environment, spatial planning in tourism.

IT Department: Virtual (VR) Augmented (AR) reality in tourism; Digital transformation; Artificial Intelligence (AI) in tourism; Big Data; Virtual Assistants; Mobile payment in tourism, Property management systems; Decision support systems; E-Business, Information Systems Security; Biometrics Technology; Mobile Technology; Social Media; Hotel Cybersecurity; Analysis of Factors Influencing Positioning within SERP / Search Engine Result Pages on Search Engines; Search Engine Optimization of Websites; Dynamics of the Google Algorithm; The Importance of Understanding Search Engine Algorithm(s); SEO, SEM.

Department of Cultural and Historical Heritage: Cultural and historical heritage as one of the fundamental resources in the development of tourism.

Department of Business Communication: business communication, corporate communications business communication in tourism, sociolinguistic aspects of communication in management. **Department of Foreign Languages in Business:** business language in tourism and hospitality; didactics and methodology of teaching the language of the profession; applied linguistics.

Department of Food and Nutrition: food and nutritional quality; knowledge of nutrition; factors influencing food selection; sustainable nutrition; application of nutrition in catering; impact of bioactive components on health.



RESEARCH OUTPUT 2023

 <p>Books (authors/editors)</p>	<ul style="list-style-type: none"> • Krešić, G. (2023). Hrana i prehrana. University of Rijeka, Faculty of Tourism and Hospitality Management, Rijeka. • Miškuljin, D. & Peršić, I. (2023). L'italiano nel turismo/Talijanski u turizmu 1. University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija. • Grofelnik, H., Perić, M., & Wise, N. (2023). Profiling trail runners by experience–use–history, environmental consciousness and travel carbon footprint. In: Valeri, M. (Ed) <i>Sport and Tourism (New Perspectives in Tourism and Hospitality Management)</i>. Bingley: Emerald Publishing Limited, pp. 139-155. https://doi.org/10.1108/978-1-83753-240-720231008
 <p>Book chapters</p>	<ul style="list-style-type: none"> • Grofelnik, H., Perić, M. & Wise, N. (2023). Profiling Trail Runners by Experience–Use–History, Environmental Consciousness and Travel Carbon Footprint. <i>Sport and Tourism (New Perspectives in Tourism and Hospitality Management)</i>. Emerald Publishing Limited, Leeds, England, United Kingdom, pp. 139-155 doi: 10.1108/978-1-83753-240-720231008 BC
 <p>Journal articles indexed in Scopus and/or WOS</p>	<ul style="list-style-type: none"> • Krešić, G., Dujmić, E., Lončarić, D., Zrnčić, S., Liović, N. & Pleadin, J. (2023). Determinants of white and fatty fish consumption by Croatian and Italian consumers, <i>British Food Journal</i>. https://doi.org/10.1108/BFJ-01-2022-0088 • Pellegrini, M., Iacumin, L., Pleadin, J., Krešić, G., Orecchia, E., Colautti, A., Vulić, A., Kudumija, N., Bernardi, C. & Comi, G. (2023). Microbial and physico-chemical characterization of cold smoked sea bass (<i>Dicentrarchus labrax</i>), a new product of fishery. <i>Foods</i>, 12(14), 2685. https://doi.org/10.3390/foods12142685 • Šimunić, M., Pilepić Stifanich, Lj. & Car, T. (2023). Hotel web site SEO analysis: Segmentation and valorization as a precondition for discovering and understanding insights to improve online visibility. <i>Ekonomski vjesnik</i>, 36(2), pp. 299-311. https://doi.org/10.51680/ev.36.2.6 • Šuman, S., Vignjević, M. & Car, T. (2023). Information extraction and sentiment analysis of hotel reviews in Croatia. <i>Journal of the Polytechnic of Rijeka</i>, 11(1), pp. 69-87. https://doi.org/10.31784/zvr.11.1.5 • Grofelnik, H. & Kovačić, N. (2023). Factors Influencing the carbon footprint of major road Infrastructure—A case study of the Učka tunnel. <i>Sustainability</i>, 15(5), pp. 4461, 14. https://doi.org/10.3390/su15054461 • Grofelnik, H. & Maradin, M. (2023). Vodoopskrbni izazovi hrvatskih otoka u uvjetima klimatskih promjena i turističkog rasta. <i>Geoadria</i>, 28(2), pp. 1-33. doi: 10.15291/geoadria.4242 • Grofelnik, H., Perić, M., & Wise, N. (2023). Evaluating the travel carbon footprint of outdoor sports tourists. <i>Journal of Outdoor Recreation and Tourism</i>, 43, 100678. https://doi.org/10.1016/j.jort.2023.100678
 <p>Other conference proceeding articles</p>	<ul style="list-style-type: none"> • Grofelnik, H. & Kovačić, N. (2023). Determining the impact of tourism on the environment by extracting the carbon footprint of road infrastructure in natural protected areas - Case study of the Učka nature park. In 7th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 Conference Proceedings: Engagement & Empowerment: A Path Toward Sustainable Tourism. Faculty of Tourism and Hospitality Management, University of Rijeka, Opatija, pp. 143-153.

PERFORMED PEER REVIEWS

Name & Surname	Reviews		
	Articles in the scientific journals	Articles in the Proceeding	Books
Car Tomislav	Tourism and Hospitality Management The South East European Journal of Economics and Business	7 th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 - Engagement & Empowerment: A Path Toward Sustainable Tourism	
Grofelnik Hrvoje	Journal of Environmental Management ISPRS International Journal of Geo-Information Land Sustainability	7 th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 - Engagement & Empowerment: A Path Toward Sustainable Tourism Zbornik 8. Hrvatskog geografskog kongresa	
Krešić Greta	Foods Nutrients Antioxidants		
Liović Nikolina	British Food Journal		
Miškulin Dolores	Tourism and Hospitality Management	Zbornik radova 6. Međunarodne konferencije "Suvremeni izazovi u poučavanju jezika struke" Zbornik Međunarodnog kongresa "Labirinti e porti di Paolo Santarcangeli"	
Ravnić Perfido Ana		Zbornik radova Međimurskog veleučilišta u Čakovcu	
Kovačić Nataša	Sustainability	7 th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2023 - Engagement & Empowerment: A Path Toward Sustainable Tourism	
Šuljić Petrc Alenka		6. Međunarodna konferencija Suvremeni izazovi u poučavanju jezika struke	

AWARDS

Krešić Greta, Award for scientific excellence 2023, FTHM

JOURNAL EDITORS & MEMBERS OF ADVISORY OR EDITORIAL BOARD

KREŠIĆ GRETA

- Editorial Board Member, Croatian Journal of Food Science and Technology
- Editorial Board Member, Croatia Journal of Food Technology, Biotechnology and Nutrition

ŠIMUNIĆ MISLAV

- Editorial board, Academica Turistica

GROFELNIK HRVOJE

- Editorial board Member, Geografski horizont

INSTITUTE FOR MULTIDISCIPLINARY AREAS – SCIENTIFIC CONFERENCES ATTENDED

Car Tomislav. World Conference on Business, Management, and Economics. November 24-26, 2023. Acavent.

Car Tomislav. IOT Forum. October 12, 2023. BUG d.o.o. Zagreb.

Car Tomislav. ToSEE - Tourism in Southern and Eastern Europe, 7th International Scientific Conference, "Engagement & Empowerment: A Path Toward Sustainable Tourism". May 25-27, 2023. Faculty of Tourism and Hospitality Management, University of Rijeka. Opatija.

Dujmić Elena. 14. međunarodni znanstveno-stručni skup hranom do zdravlja. September 14-15, 2023. Faculty of Food Technology Osijek, Josip Juraj Strossmayer University of Osijek, Osijek.

Grofelnik Hrvoje. VIII. hrvatski geografski kongres. October 4-6, 2023. Hrvatsko geografsko društvo.

Grofelnik Hrvoje. ToSEE - Tourism in Southern and Eastern Europe, 7th International Scientific Conference, "Engagement & Empowerment: A Path Toward Sustainable Tourism". May 25-27, 2023. Faculty of Tourism and Hospitality Management, University of Rijeka. Opatija.

Kovačić Nataša. ToSEE - Tourism in Southern and Eastern Europe, 7th International Scientific Conference, "Engagement & Empowerment: A Path Toward Sustainable Tourism". May 25-27, 2023. Faculty of Tourism and Hospitality Management, University of Rijeka. Opatija.

Krešić Greta. XIV. Međunarodna konferencija o akvakulturi. March 29-31, 2023. Hrvatska gospodarska komora (HGK).

Krešić Greta. 14th International Scientofoc and Professional Conference from Food to Health. September 14-15, 2023. Faculty of Food Technology Osijek, University of Josip Juraj Strossmayer in Osijek.

Pilepić Stefanich Ljubica. 9th International Scientific-Business Conference LIMEN 2023. December 7, 2023. UdEkoM Balkan, Graz University of Technology.

Pilepić Stifanich Ljubica. Informacijska varnost – Zaupanje v človeka in tehnologijo 2023. November 8, 2023. University of Maribor, Faculty of Criminal Justice and Security, ISACA Slovenia Chapter Society.

Ravnić Perfido Ana. 6. Međunarodna konferencija suvremeni izazovi u poučavanju jezika struke. February 23-25, 2023. Udruga nastavnika jezika struke na visokoškolskim ustanovama.

Šuljić Petrc Alenka. 6. Međunarodna konferencija suvremeni izazovi u poučavanju jezika struke. February 23-25, 2023. Udruga nastavnika jezika struke na visokoškolskim ustanovama.

Šuljić Petrc Alenka. ToSEE - Tourism in Southern and Eastern Europe, 7th International Scientific Conference, "Engagement & Empowerment: A Path Toward Sustainable Tourism". May 25-27, 2023. Faculty of Tourism and Hospitality Management, University of Rijeka. Opatija.

TOURISM AND HOSPITALITY MANAGEMENT (THM) JOURNAL

Tourism and Hospitality Management (THM) is a peer-reviewed, open access, international and multidisciplinary journal that promotes research and dissemination in the field of tourism and hospitality. It is published four times a year in English by the Faculty of Tourism and Hospitality Management, University of Rijeka, since 1995.

THM primarily aims to publish original research papers and reviews, but also publishes research notes, viewpoints, teaching and learning case studies, book reviews, and dissertation abstracts. The journal is strongly committed to research integrity and is committed to ensuring ethics in publication and quality of articles. All submitted manuscripts are reviewed using Crossref Similarity Cheque (iThenticate).

Interest in the journal has increased in recent years. For comparison, THM received 53 submissions in 2017, 137 in 2019, while, THM editors processed 326 manuscripts in 2023, of which 220 (67%) were desk rejected while 41 (13%) were rejected after reviews. This means that THM published 44 scientific papers by authors from 28 different countries, while by the end of the year that for the first time, THM, 21 manuscripts were accepted for publication in 2024.

Tourism and Hospitality Management is indexed and abstracted in: ABI/INFORM Complete (ProQuest); CAB Abstracts –Leisure, Recreation and Tourism Abstracts (CABI Publishing); Cabell's Directories; DOAJ – Directory of Open Access Journals; EconLit (American Economic Association); ESCI – Emerging Sources Citation Index (Clarivate Analytics), Web of Science™ Core Collection; ERIH Plus; Hospitality & Tourism Complete (EBSCO Publishing); Hrcak; RePEc; Scopus.

Today, THM is one of the leading academic journals in the field of tourism and hospitality management in this part of Europe and plays a prominent role in providing an information base for the improvement of tourism and hospitality theory and practice.

THM is an open access journal, accessible through the Hrcak platform for Croatian open access journals (<http://hrcak.srce.hr/thm>) and the journal's website (thm.fthm.hr).



INTERNATIONAL SCIENTIFIC CONFERENCE TOSEE – TOURISM IN SOUTHERN AND EASTERN EUROPE



The International Scientific Conference Tourism in Southern and Eastern Europe – ToSEE, is organised every two years by the Faculty of Tourism and Hospitality Management, University of Rijeka, starting in 2011.

The seventh international scientific conference Tourism in Southern and Eastern Europe – ToSEE 2023 has held at the Faculty of Tourism and Hospitality Management form

May 25 -27. 2023., under the title ToSEE – “Engagement & Empowerment: A Path Toward Sustainable Tourism”. In two days 45 papers were presented on-site and online in different thematic sections. In addition there were other activities and events within the conference: International week, Editors-in- Chief Panel Discussion, ReCeZa – Presentation of FTHM Study programs; One PhD Workshop’s. The participants of our conference came from different countries such as: Germany, Italy, Poland, Slovenia, Spain, Turkey, Great Britain, USA, Cameroon, Macedonia, Serbia.

From this year’s conference, 35 papers with 90 authors were published in the proceedings. In total, 292 papers with 704 authors have been published in the ToSEE Proceedings so far.

DEFENDED THESES

The postgraduate (doctoral) programmes of the Faculty of Tourism and Hospitality Management **Business Economics in Tourism and Hospitality Industry and Management of Sustainable Development** are conducted as a three-year programme (180 ECTS credits).

Doctoral students of the Faculty of Tourism and Hospitality Management gain the highest level of competences through systematically organised scientific research and high-quality supervision.

Starting from the academic year 2019/2020, the Postgraduate University Doctoral Study “Business Economics in Tourism and Hospitality Industry” is a member of EDAMBA – European Doctoral programs Association in Management & Business Administration and CESEENET – Central and South-East European PhD Network.

In 2023 following theses were defended:

- Zubović, Vedran (2023). **Development Concept of Outdoor Tourism as a Generation of Destination Competitiveness**. Thesis Supervisor: Christian Stipanović, Ph.D., Full Professor Tenured. Postgraduate university doctoral study: Management of Sustainable Development.
- Jaković, Božidar (2023). **Tourism Sustainability of Nature Parks Through Optimal Use and Networking of Resources**. Thesis Supervisor: Dora Smolčić Jurdana, Ph.D., Full Professor Tenured. Postgraduate university doctoral study: Management of Sustainable Development.
- Čović, Kristijan (2023). **Quantitative analysis of the competitiveness of Croatian tourism in the Context of Membership in the European Union**. Thesis Supervisor: Tea Baldigara, Ph.D., Full Professor Tenured. Postgraduate university doctoral study: Management of Sustainable Development.
- Brmalj, Natali (2023). **Impact of Behavioural Factors on Investment Decision Making**. Thesis Supervisor: Elvis Mujačević, Full Professor. Postgraduate university doctoral study: Management of Sustainable Development.
- Paleka, Hana (2023). **Economic and Psychological Determinants of Tax Compliance**. Thesis Supervisor: Goran Karanovnić, Associate Professor. Postgraduate university doctoral study: Business Economics in Tourism and Hospitality Industry.
- Šker, Irena (2023). **The Role of Sensory Marketing in Creation of a Tourist Experience**. Thesis Supervisor: Dina Lončarić, Ph.D., Full Professor. Postgraduate university doctoral study: Business Economics in Tourism and Hospitality Industry.
- Dekanić, Antonio (2023). **A Model of Waste Management in Island Tourist Destinations**. Thesis Supervisor: Marinela Krstinić Nižić, Ph.D., Full Professor. Postgraduate university doctoral study: Management of Sustainable Development

SCIENTIFIC PROJECTS

HORIZON PROJECT

Bolster – Bridging Organizations and marginalized communities for Local Sustainability Transitions in EuRope

Source of financing: HORIZON-CL5-2021-D2-01-12: Fostering a just transition in Europe
Duration: 1.9.2022.-31.8.2025.

FTHM Project Manager:
Team members:

Sabina Hodžić
Marinela Krstinić Nižić
Zvonimira Šverko Grdić
Tanja Fatur Šikić



UNIVERSITY OF RIJEKA – SCIENTIFIC RESEARCH GRANTS

Project title: Marketing communication in the digital environment

Principal investigator: Ana Čuić Tanković

Duration: 2023 - 2024

Project no. UNIRI CLASS (A1-23-01)

Project title: Sustainable cities as carriers of economic development

Principal investigator: Marinela Krstinić Nižić

Duration: 2019-2023

Project no. UNIRI-DRUSTV-18-212

Project title: The role of audio management in tourist destination development

Principal investigator: Christian Stipanović

Duration: 2019-2023

Project no. UNIRI-DRUSTV-18-39

Project title: Impacts and strategic outcomes of large sport tourism events – the perspective of local residents

Principal investigator: Marko Perić

Duration: 2019 -2023

Project no. UNIRI-DRUSTV-18-103

UNIVERSITY OF RIJEKA – GRANTS FOR YOUNG SCIENTISTS' PROJECTS

Project title: Financial challenges of the energy transition towards a low-carbon and sustainable economy

Principal investigator: Tanja Fatur Šikić

Duration: 2022-2023

Project no.: uniri-mladi-drustv-22-20

Project title: Academic tourism from perspective of generational cohorts: education first or tourism first?

Principal investigator: Marina Barkidija Sotošek

Duration: 2022-2023

Project no.: uniri-mladi-drustv-22-21

Project title: Sustainable development of urban tourist destinations through innovative and smart solutions

Principal investigator: Maša Trinajstić

Duration: 2022-2023

Project no.: uniri-mladi-drustv-22-34

Project title: Adoption of Artificial Intelligence Based Chatbots in Hospitality Services

Principal investigator: Jelena Mušanović

Duration: 2022-2023

Project no.: uniri-mladi-drustv-22-58

Project title: Application of eye tracking method in studying online tourist behaviour

Principal investigator: Jelena Dorčić

Duration: 2022-2023

Project no.: uniri-mladi-drustv-22-65

UNIVERSITY OF RIJEKA - SCIENTIFIC RESEARCH PROJECT INITIATIVES

Project title	Principal investigator	Duration	Project no.
<u>An analysis of daily deals websites adoption as a distribution channel in hospitality: A mixed methods approach</u>	Jelena Dorčić	2023 – 2025	ZIP-UNIRI-116-1-22
<u>The role of outdoor activities in the creation of tourism products on cultural routes</u>	Elena Rudan	2023 – 2025	ZIP-UNIRI-116-2-22
<u>Working conditions and psychosocial risks in hotel industry: Exploring the perception of hotel workers</u>	Marina Laškarin Ažić	2023 – 2025	ZIP-UNIRI-116-3-22
<u>Tourism experience measurement in physical and virtual space</u>	Suzana Marković	2021 – 2023	ZIP-UNIRI-116-1-21
<u>Effect of exogenous changes on the impacts of nautical tourism</u>	Daniela Gračan	2021 – 2023	ZIP-UNIRI-116-2-21
<u>New security paradigm and valorisation of a tourist destination</u>	Romina Alkier	2021 – 2023	ZIP-UNIRI-116-3-21
<u>Career development in tourism and hospitality industry</u>	Kristina Črnjar	2021 – 2023	ZIP-UNIRI-116-4-21
<u>Financing higher education and the effect of moral hazard</u>	Goran Karanović	2021 – 2023	ZIP-UNIRI-116-5-21
<u>Contribution of foreign direct investment, remittances and emigration on tourism and economic growth of Croatia</u>	Maja Nikšić Radić	2021 – 2023	ZIP-UNIRI-116-6-21

SCIENTIFIC RESEARCH PROJECTS

Project title	Principal investigator	Duration	Project no.
Social and Technological Determinants of Behavioral Intentions in the Sharing Economy	Marina Perišić Prodan	2023 -2024	ZIP-FMTU-002-11-2023
Challenges in Applying Sustainable Marketing in Higher Education	Lidija Bagarić	2023 - 2024	ZIP-FMTU-025-05-2023
The mobility patterns of students and their impact on the environmental load	Nataša Kovačić	2023 - 2024	ZIP-FMTU-024-05-2023
Relationship between the transparency of sustainability information and financial results in hotel companies	Katarina Poldgurovac	2023 -2024	ZIP-FMTU-021-05-2023
The effectiveness of storytelling in brand communication and strengthening interest in tourist destinations	Lidija Bagarić	2023 -2024	ZIP-FMTU-023-05-2023
Relationship between remittances and real estate prices in Croatia: Analysis, causality and determinants	Maja Nikšić Radić	2023 – 2024	ZIP-FMTU-019-05-2023
The impact of virtual reality in reducing foreign language anxiety in public speaking	Alenka Šuljić Petrc	2023 - 2024	ZIP-FMTU-020-05-2023
Investigating the effects of risk management measures on bank efficiency: evidence from central and eastern european countries	Goran Karanović	2023 - 2024	ZIP-FMTU-022-05-2023
Developing a model for revenue management evaluation in camping industry	Sandra Janković	2023 -2024	ZIP-FMTU-018-01-2023
Service robotization in hotel industry: managers' perspective	Ines Milohnić	2022 - 2023	ZIP-FMTU-013-11-2022
TQM implementation in hospitality - impact on performance	Ana Marija Vrtodušić Hrgović	2022 - 2023	ZIP-FMTU-017-11-2022
Children and Tourism: exploring children's attitudes and contributions in the sustainable tourism development	Lorena Bašan	2022 - 2023	ZIP-FMTU-014-11-2022
Analysis of Hotel Cybersecurity – How to Assure Protection?	Ljubica Pilepić Stifanich	2022 - 2023	ZIP-FMTU-015-11-2022
The impact of smart technology adoption in leading online travel agencies	Tomislav Car	2022 -2023	ZIP-FMTU-016-11-2022
Digital natives and blockchain technology	Ana Čuić Tanković	2022 - 2023	ZIP-FMTU-012-06-2022
The role of sustainable destinations' gastronomic offer in creating memorable tourist experience	Marina Laškarin Ažić	2022 - 2023	ZIP-FMTU-005-01-2022
Financial development and green transition	Sabina Hodžić	2022 – 2023	ZIP-FMTU-010-05-2022
Relationship between foreign investment in real estate and tourism development in Croatia	Maja Nikšić Radić	2022 – 2023	ZIP-FMTU-009-05-2022
Investigating Herding Behavior on Cryptocurrency Market during the Crisis Periods	Elvis Mujačević	2022 - 2023	ZIP-FMTU-005-01-2022
Determining the impact of tourism on the environment by isolating the carbon footprint of the large road infrastructure facilities in natural protected areas	Hrvoje Grofelnik	2022 - 2023	ZIP FMTU 007-03-2022
Exploring residents' perception of post-event impacts: The case of Rijeka ECoC 2020	Marko Perić	2022 – 2023	ZIP-FMTU-005-01-2022
The impact of Local Enogastronomy on Tourist Experience and Destination Loyalty	Krešimir Mikinac	2022 – 2023	ZIP-FMTU-005-01-2022

EU PROJECTS

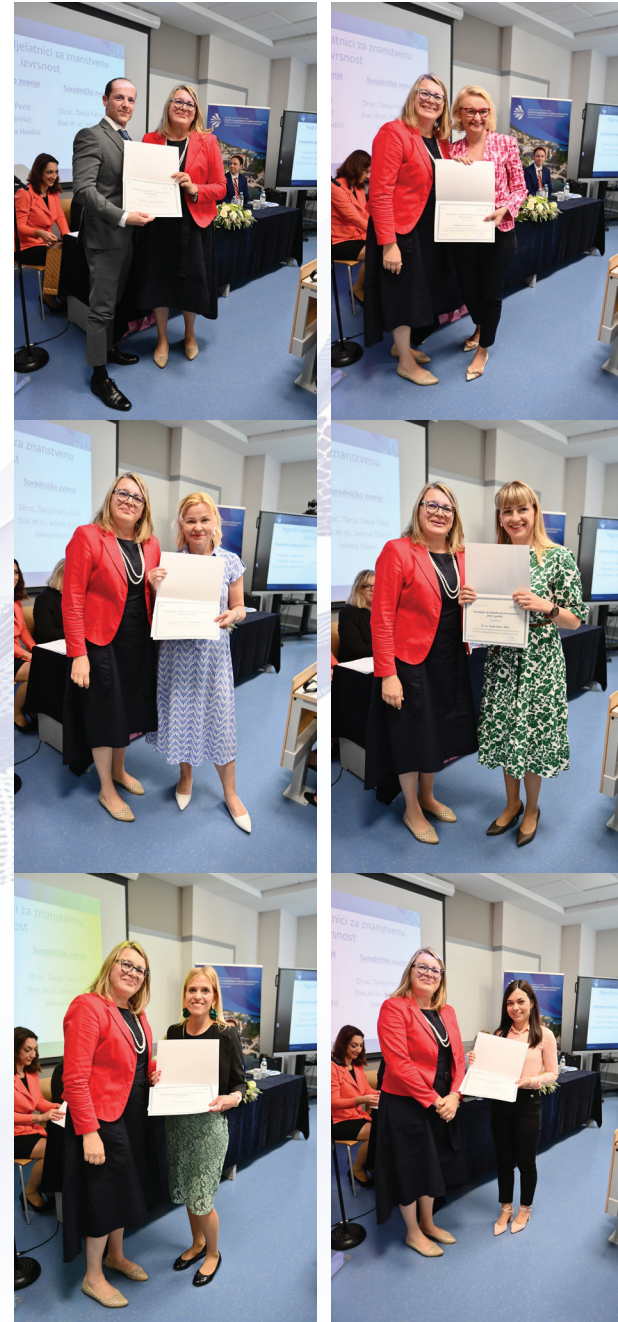
Project title	FTHM Project Manager	Duration	Source of financing
Smart Blue Tourism – Smart marina of the future	Lidija Bagarić	01.06.2023. – 01.06.2025.	NextGeneration EU, National Recovery and Resilience Pgroeam 2021-2026
GreenTEA- Improving the educational background of Green Tourism in higher Education by developing Alternative educational materials and learning opportunities	Daniela Soldić Frleta	01.10.2023. – 30.09.2026.	Erasmus +, Key activity 2, Cooperation partnerships in higher education (KA5220-HED), Round 1
HyPro4ST – Hybrid project Management Skills for Sustainable Tourism	Marko Perić	01.07.2022.- 01.07.2025.	Erasmus +, Key activity 2, Alliances for innovation, 1. Lot: Aliiances for education and enterprises
Social Green Deal – Prospects for industrial relations and social dialogue in the green transicion management of local economic systems	Zvonimira Šverko Grdić	01.08.2022.- 31.07.2024.	ESF, Social Prerogatives and Specific Competencies Lines (SocPL) SOCPL-2021-IND-RE (Improving ecptertise in the field of industrial relations)
ReCeZa – Regional Center Zabok	Dora Smolčić Jurdana	01.03.2020. - 31.12.2023.	European Social Fund, Operational Programme Efficient Human Resources
Recept - Regional Center for Tourism Professions	Dora Smolčić Jurdana	01.04.2020. - 30.11.2023.	European Social Fund, Operational Programme Efficient Human Resources
Innovative Competence in Online Higher Education, InCompEdu	Lorena Dadić / Helga Maškarin Ribarić	01.04.2021. - 31.03.2023.	ERASMUS + programme, Key Activity 2. - Cooperation for innovation and the exchange of good practices
Online Internship in Tourism ON-IT	Marinela Krstinić Nižić	01.03.2021. - 28.02.2023.	ERASMUS + programme, Key Activity 2. - Cooperation for innovation and the exchange of good practices
CEKOM – Competence Center for Smart Cities	Nataša Kovačić	01.03.2020. - 28.02.2023.	European Social Fund, Operational Programme Competitiveness and cohesion

AWARD FOR SCIENTIFIC EXCELLENCE

Members of the Faculty of Tourism and Hospitality Management were recognised for their outstanding scientific contribution in 2023:

- Marko Perić, Ph.D., Full Professor
- Greta Krešić, Ph.D., Full Professor Tenured
- Sabina Hodžić, Ph.D., Associate Professor
- Tanja Fatur Šikić, Ph.D., Senior Assistant
- Dorčić Jelena, Ph.D., Senior Assistant
- Kapeš Jelena, M.A., Assistant

A number of criteria were considered in the evaluation of scientific excellence, including the number and quality of scientific papers published in journals indexed in the Web of Science and Scopus databases, and the citation achieved in 2023.





SVEUČILIŠTE U RIJECI UNIVERSITY OF RIJEKA

FAKULTET ZA MENADŽMENT U TURIZMU I UGOSTITELJSTVU

FACULTY OF TOURISM AND HOSPITALITY MANAGEMENT

OPATIJA, HRVATSKA CROATIA