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| COURSE DESCRIPTION |
| **Course instructor**  | Jaume Guia, Ph.D., Associate Professor, University of Girona |
| Name of the course | **Sustainable Development in Tourism** |
| Study programme  | **Master in Sustainable Outdoor Hospitality Management** |
| Status of the course | Compulsory |
| Year of study | Year 2, Semester 3 |
| ECTS credits and manner of instruction | ECTS credits | 3 |
| Number of class hours (L+E+S) | 30 (15+0+15) |
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| *1.Course objectives* |
| Sustainability criteria applied to tourism planning. Design of sustainable tourism indicators. Development and monitoring of sustainable tourism projects and programs. Environmental management instruments for the tourism sector. |
| *2. Course enrolment requirements* |
| None. |
| *3. Expected learning outcomes* |
| 1.Advanced knowledge and understanding of the tourism phenomenon, and the political, social, economic and technological contexts that influence tourism and its future.2. a proactive, research-informed and reflective approach to destination management issues.3. a comprehensive integration of theories in complex practical situations.4. knowledge and understanding of stakeholders, organisations, and how their business functions and processes are managed.5. critically assess aspects and implications of international tourism environments6. integrate and synthesise evidence from a range of sources to support findings, proposed solutions and suggested interventions7. successfully explore international and intercultural contexts of a destination and its actors, and apply this knowledge into strategies for tourism management.10. conduct research into tourism issues, either individually or as part of a team;12. prepare and present academic and professional reports.13. demonstrate self-direction and originality in assessing and solving problems by formulating, implementing and reviewing personal research agendas.14. develop and reinforce attitudes and skills for lifelong learning in changing and complex environments.15. deploy a range of interpersonal skills including effective listening, negotiating, persuasions and presentation by demonstrating openness and sensitivity to diversity in terms of other people cultures and environments.16. manage their own motivation, tasks and ambitions in entrepreneurial, innovative and professionally appropriate ways |
| *4. Course content*  |
| 1. Sustainable development of tourism. 2. Management policies for sustainable tourism. 3. Policies for sustainable management of tourism in mature coastal areas. 4. Policies for sustainable management of protected natural spaces. 5. Policies for sustainable management of tourism in rural spaces.  |
| *5. Manner of instruction*  | **[x]**  lectures**[ ]**  seminars and workshops **[x]**  exercises **[ ]**  distance learning**[ ]**  fieldwork | **[x]**  individual assignments**[ ]**  multimedia and network **[ ]**  laboratories**[x]**  mentorship**[ ]**  other Case study |
| *6. Comments* | **-** |
| *7. Student responsibilities*  |
| Independent work and group work, attend classes |
| *8. Monitoring of student work[[1]](#footnote-1)* |
| Class attendance | *1* | Class participation | *0,5* | Seminar paper |  | Experimental work |  |
| Written exam |  | Oral exam | *0,5* | Essay |  | Research |  |
| Project |  | Continuous assessment |  | Report | *1* | Practical work |  |
| Portfolio |  | Case study |  |  |  |  |  |
| *9. Assessment of learning outcomes in class and at the final exam (procedure and examples)* |
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| **Description of activity** | **Activity Evaluation** | **%** |
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| FORUM OF DISCUSSION: Through a selection of representative texts based on key themes in this subject, and from the knowledge acquired in the field trip, we will create a discussion forum supported by the platform "Moodle". | Through the active participation in the forum, we will assess the ability of analysis, the interpretation of texts, and knowledge acquired from the field trip. It takes at least four interventions in the debate.  | 15 |
| ASSESSMENT’S ACTIVITY OF THE PROGRAMS OR IDENTIFICATION OF SUSTAINABILITY AND ITS PURPOSE, PRODUCT OR TOURIST COMPANY: The aim of the work is to evaluate the degree of suitability through sustainable development of different programs of good practices, systems of environmental management or eco-labels which are given to territorial scope or tourist companies. The project needs to be submitted in writing.  | Evaluation of the ability to study and analysis of real cases, synthesis of information and writing  | 50 |
| ORAL PRESENTATION OF THE PROJECT: It will be also presented in PowerPoint and it will be exposed and upheld orally.  | Evaluation of the capacity and quality of the oral presentation and defence  | 30 |
| ACTIVE PARTICIPATION IN ORAL PRESENTATION OF OTHERS PROJECTS: The aim of this activity is to improve the knowledge and analyses of study cases presented by other colleagues and to promote active and critical interest in oral presentations.  | Assessment of the ability to participate actively and critically analysing the study cases presented in the oral presentation of the colleagues. Minimum 4 interventions  | 5 |

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| *10. Mandatory literature (at the time of submission of study programme proposal)*  |
| * André, Marien Sabaté, Xavier (2007). *Turisme sostenible : experiències europees aplicables a Catalunya = Turismo sostenible : experiencias europeas aplicables a Cataluña = Tourisme durable : experiences européennes applicables en Catalogne = Sustainable tourism: european experiences and application of them in Catalonia*. Barcelona: Generalitat de Catalunya. Direcció General deTurisme.
* Antón Clavé, Salvador (2005 ). *Planificación territorial del turismo*. Barcelona: UOC.
* Anton Clavé, Salvador (2012). *10 Lessons on Tourism. The challenge of reinventing destinations.*. Planeta.
* Avila, Reyes (2002). *Turismo sostenible*. Madrid: Iepala Editorial.
* Bromberek, Zbigniew (2009). *Eco-resorts: planning and design for the trophics*. Architectural Press.
* Capellà, Josep Donaire, José Antonio Fraguell i Sansbelló, Rosa Maria (1998 ). *Turisme sostenible a la Mediterrània : guia per a la gestió local*. [Girona]: Brau.
* Fullana, Pere; Ayuso, Sílvia (2002). *Turismo sostenible*. Rubes.
* Hall, Colin Michael (2005 ). *Tourism, recreation, and climate change*. Buffalo: Channel View Publications.
* Higham, James (2007). *Critical issues in ecoturism: understanding a complex tourism phenomenon*. Butterworth-Heinemann.
* Hill, Jennifer; Gale, Tim (2009). *Ecotourism and Environmental Sustainability*. Hardback.
* *Indicadores de desarrollo sostenible para los destinos turísticos : guía práctica*(cop. 2005 ). Madrid: Organización Mundial del Turismo.
* *P*érez de las Heras, Mónica (2004 ). *Manual del turismo sostenible : cómo conseguir un turismosocial, económico y ambientalmente responsable*. Madrid [etc.]: Mundi-Prensa.
* Priestley, Gerda K. Llurdés Coit, Joan Carles Vancells Farraró, Albert (cop. 2007 ). *Estrategia y gestión del turismo en el municipio*. Bellaterra: Servei de Publicacions de la Universitat Autònoma de Barcelona.
* Reddy, Vijay & Wilkes, Keith (eds) (2012). *Tourism, climate change and sustainability*. Routledge.
* Rivas García, Jesús (2012 ). *Planificación y gestión sostenible del turismo*(3ª ed.). Oviedo: Septem.
* Travis, Anthony S. (2011). *Planning for tourism, leisure and sustainability: international cas studies*. CABI.
* Valdés Peláez, Luis (DL 2003 ). *Experiencias públicas y privadas en el desarrollo de un modelo de turismo sostenible*. Oviedo: Fundación Universitaria de Oviedo.
* Wearing, Stephen (1999 ). *Ecotourism : impacts, potentials and possibilities*. Oxford (etc.): Butterworth-Heinemann.
 |
| *11.Optional/additional literature (at the time of submission of the study programme proposal)*  |
| * Wearing, Stephen (DL 2000 ). *Ecoturismo : impacto, tendencias y posibilidades*. Madrid: Síntesis
* Wearing, Stephen (DL 2000 ). *Ecoturismo : impacto, tendencias y posibilidades*. Madrid: Síntesis.
 |
| *12. Number of assigned reading copies in relation to the number of students currently attending the course*  |
| *Title* | *Number of copies* | *Number of students* |
| * André, Marien Sabaté, Xavier (2007). *Turisme sostenible : experiències europees aplicables a Catalunya = Turismo sostenible : experiencias europeas aplicables a Cataluña = Tourisme durable : experiences européennes applicables en Catalogne = Sustainable tourism: european experiences and application of them in Catalonia*. Barcelona: Generalitat de Catalunya. Direcció General deTurisme.
 | *Available online* | *30* |
| * Antón Clavé, Salvador (2005 ). *Planificación territorial del turismo*. Barcelona: UOC.
 | *Available online* | *30* |
| * Anton Clavé, Salvador (2012). *10 Lessons on Tourism. The challenge of reinventing destinations.*. Planeta.
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| * Avila, Reyes (2002). *Turismo sostenible*. Madrid: Iepala Editorial.
 | *Available online* | *30* |
| * Bromberek, Zbigniew (2009). *Eco-resorts: planning and design for the trophics*. Architectural Press
 | *Available online* | *30* |
| * Capellà, Josep Donaire, José Antonio Fraguell i Sansbelló, Rosa Maria (1998 ). *Turisme sostenible a la Mediterrània : guia per a la gestió local*. [Girona]: Brau.
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| * Fullana, Pere; Ayuso, Sílvia (2002). *Turismo sostenible*. Rubes.
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| * Hall, Colin Michael (2005 ). *Tourism, recreation, and climate change*. Buffalo: Channel View Publications.
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| * Higham, James (2007). *Critical issues in ecoturism: understanding a complex tourism phenomenon*. Butterworth-Heinemann.
 | *Available online* | *30* |
| * Hill, Jennifer; Gale, Tim (2009). *Ecotourism and Environmental Sustainability*. Hardback.
 | *Available online* | *30* |
| * *Indicadores de desarrollo sostenible para los destinos turísticos : guía práctica*(cop. 2005 ). Madrid: Organización Mundial del Turismo.
 | *Available online* | *30* |
| * *P*érez de las Heras, Mónica (2004 ). *Manual del turismo sostenible : cómo conseguir un turismosocial, económico y ambientalmente responsable*. Madrid [etc.]: Mundi-Prensa.
 | *Available online* | *30* |
| * Priestley, Gerda K. Llurdés Coit, Joan Carles Vancells Farraró, Albert (cop. 2007 ). *Estrategia y gestión del turismo en el municipio*. Bellaterra: Servei de Publicacions de la Universitat Autònoma de Barcelona.
 | *Available online* | *30* |
| * Reddy, Vijay & Wilkes, Keith (eds) (2012). *Tourism, climate change and sustainability*. Routledge.
 | *Available online* | *30* |
| * Rivas García, Jesús (2012 ). *Planificación y gestión sostenible del turismo*(3ª ed.). Oviedo: Septem.
 | *Available online* | *30* |
| * Valdés Peláez, Luis (DL 2003 ). *Experiencias públicas y privadas en el desarrollo de un modelo de turismo sostenible*. Oviedo: Fundación Universitaria de Oviedo.
 | *Available online* | *30* |
| *13.Quality monitoring methods that ensure the acquisition of exit knowledge, skills and competences* |
| The quality of the programme and the performance of the teaching process will be evaluated in accordance with the general act of University of Girona and quality assessment procedure of Master of Sustainable Outdoor Hospitality Management. |

1. IMPORTANT: Enter the appropriate proportion of ECTS credits for each activity so that the total number of credits equals the ECTS value of the course. Use empty fields for additional activities. [↑](#footnote-ref-1)