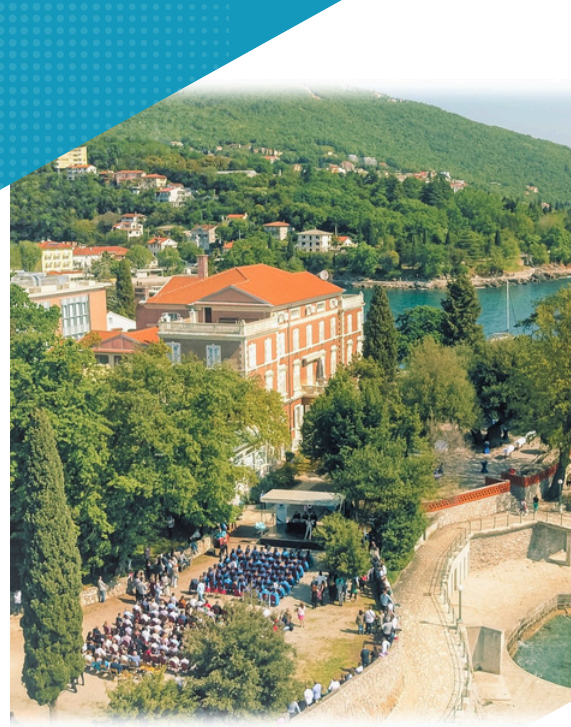




Blended Intensive Program (BIP)

# Boosting Students' Employability through the Enhancement of Soft Skills

This is an Erasmus Blended Intensive program (BIP) designed to equip students with essential soft skills, enhancing their career readiness in tourism and hospitality. The program combines three-day virtual workshops, industry visits, and cultural activities. Participants will develop competencies in communication, teamwork, leadership, and problem-solving, bridging theory and practice while collaborating with peers from diverse backgrounds. Join us to gain practical insights and boost your employability in a dynamic, international environment!



## PROGRAM INFORMATION



**Online classes**  
9.6. - 11.6.2025  
**Onsite classes**  
23.6. - 28.6.2025



**Program organizer**  
Kristina Črnjar, Ph.D.  
Vedrana Čikeš, Ph.D.



**Lectures,**  
**Workshops, Group**  
**projects,**  
**Assignments and**  
**Presentations**



**3 ECTS**  
**credits awarded**



**APPLICATION DEADLINE**  
**March 1st 2025**

# Boosting Students' Employability through the Enhancement of Soft Skills

**BIP is designed to achieve the following objectives:**

- Equip students with essential soft skills—such as communication, teamwork, leadership, cultural awareness, and problem-solving—that are crucial for career success and enhancing employability in the fields of economics, tourism, and hospitality



- Provide students with practical insights into the tourism and hospitality industry through real-world case studies, field visits, and interaction with industry professionals
- Promote interdisciplinary learning
- Develop cultural competence
- Strengthen critical thinking and problem-solving
- Encourage collaboration and teamwork



**DETAILED INFORMATION ABOUT BIP**



## DESTINATION AND VENUE

**MEET US**



Faculty of Tourism and Hospitality Management  
The Faculty of Tourism and Hospitality Management is the only faculty in Croatia with a full focus on the education and scientific development in the field of tourism, hospitality industry and sustainable development, which makes it an important factor for the development of the Croatian tourism industry.

**AND HEAR WHAT OUR GUESTS HAVE TO SAY**



Opatija, 13 km to the west of Rijeka is situated in the Kvarner bay in a sheltered position at the foot of the mountain Učka. It had been a small, romete fishermen's village until the middle of the 19th century. Opatija (in German and Italian Abbazia) got its name after the Benedictine abbey situated in the center of Opatija.



# Boosting Students' Employability through the Enhancement of Soft Skills

## VIRTUAL COMPONENT - 9. 6. - 11. 6. 2025 (MS Teams)

DAY/DATE	TIME	TOPIC/ACTIVITY
MONDAY 9.6.2025	17.30	Welcome and opening
	18.00 - 19.30	The Role of Soft Skills in Career Success
TUESDAY 10.6.2025	18.00 - 19.30	Mastering Effective Communication and Public Speaking
WEDNESDAY 11.6.2025	18.00 - 19.30	Intercultural Communication: A Key to Global Success

## ONSITE COMPONENT - 23. 6. - 28. 6. 2025

Faculty of Tourism and Hospitality Management (Hall B7)

DAY/DATE	TIME	TOPIC/ACTIVITY
MONDAY 23.6.2025	9.00	Welcome session and program overview
	9.15 - 10.00	Let's get to know each other
	10.00 - 10.15	Coffee break
	10.15 - 10.45	Tourism and Hospitality in Croatia: Opportunities and Challenges
	10.45 - 12.30	Conflict Resolution in the Workplace
	12.30	Lunch
	Afternoon/evening	Visits and social activities (TBD)
TUESDAY 24.6.2025	9.00 - 10.30	Building Strong Teams in the Hospitality and Tourism Industry
	10.30 - 10.45	Coffee break
	10.45 - 12.30	Group work
	12.30	Lunch
	Afternoon/evening	Visits and social activities (TBD)
WEDNESDAY 25.6.2025	9.00 - 10.30	Leadership Styles in Hospitality and Tourism
	10.30 - 10.45	Coffee break
	10.45 - 12.30	Group work
	12.30	Lunch
	Afternoon/evening	Visits and social activities (TBD)
THURSDAY 26.6.2025	9.00 - 10.30	Networking, Resumes, and Interviews: A Guide to Career Success
	10.30 - 10.45	Coffee break
	10.45 - 12.30	Group work
	12.30	Lunch
FRIDAY 27.6.2025	8.00 - 18.00	Field trip and group presentations Closing ceremony and certificate distribution

\*Applications are limited to pre-defined partner institutions and possible only via Erasmus+