



Class: 602-04/24-01/137
Number: 2156-18-24-05-07
Opatija, July , 2024

Pursuant to Article 9, paragraph 1 of the Statute of the Faculty of Tourism and Hospitality Management from December 7, 2023, the Faculty Council of the Faculty of Tourism and Hospitality Management at its 14 session held on 17th July 2024, brings the following

CURRICULUM

JOINT PROFESSIONAL GRADUATE STUDY

MASTER OF SUSTAINABLE OUTDOOR HOSPITALITY MANAGEMENT

The Academic Year 2024-2025

University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija, Croatia
Breda University of Applied Sciences, Breda, Netherland
University of Girona, Girona, Spain

FIRST YEAR
PROFESSIONAL GRADUATE STUDY
2024/2025

1st SEMESTER

Held on location – BREDA UNIVERSITY OF APPLIED SCIENCES, NETHERLAND						
N.br.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS
1.	Erdinc Cakmak, Ph.D., Associate Professor	Contemporary Marketing, Context and Trends	30	0	30	6
2.	Ray Boland, Ph.D., Associate Professor Rami Isaac, Ph.D., Associate Professor	Destination Stakeholders Management	30	0	30	6
3.	Jeroen Klijs, Ph.D., Full Professor Jos van der Sterren, Ph.D., Associate Professor	Destination Development, Finance & Organisation	30	0	30	6
4.	Celiane Camargo – Borges, Ph.D., Associate Professor	Team Performance & Creative Leadership	15	0	15	2
5.	Erdinc Cakmak, Ph.D., Associate Professor	Cross Cultural Studies	30	0	10	4
6.	Harald Buijtendijk, Ph.D., Associate Professor	Qualitative Research Process Methods	30	0	30	6

2nd SEMESTER

Held on location – FACULTY OF TOURISM AND HOSPITALITY MANAGEMENT, CROATIA						
N.br.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS
1.	Sandra Janković, Ph.D., Full Professor with tenure	Financial reporting	15	0	15	3
2.	Ana Maria Vrtodušić Hrgović, Ph.D., Associate Professor Marinela Krstinić Nižić, Ph.D., Full Professor	Sustainable Management in Outdoor Hospitality	30	0	45	9
3.	Marina Laškarin Ažić, Ph.D., Assistant Professor	Customer Relationship and Sales Management	30	0	30	6
4.	Josipa Cvelić Bonifačić, Ph.D., Assistant Professor	Management and Operations	30	0	45	9
5.	Josipa Cvelić Bonifačić, Ph.D., Assistant Professor	Outdoor Hospitality Innovation	15	0	15	3

**SECOND YEAR
PROFESSIONAL GRADUATE STUDY
2024/2025**

3rd SEMESTER

Held on location – UNIVERSITY OF GIRONA, SPAIN						
N.br.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS
1.	Ester Martínez, Ph.D., Associate Professor	Destination Economic Management				
2.	Maria Torres, Ph.D. Assistant Lecturer	Sustainable Development of Tourism	15		15	3
3.	Marta Solans, Ph.D., Assistant Lecturer	Quantitative Research Methods	15		15	3
4.	Raquel Camprubí, Ph.D., Associate Professor	Tourism Science and Research	15		15	3
5.	Dani Blasco, Ph.D., Associate Professor	Management Skills	15		15	3
6.	Joaquim Majó, Ph.D., Associate Professor Sandra Janković, Ph.D., Full Professor with tenure	Revenue and Yield Management	15		15	3
7.	Lluís Coromina, Ph.D., Associate Professor	Experience Design	15		15	3
8.	Adriadna Gassiot, Ph.D. Assistant Lecturer	Strategic Management	15		15	3
9.	Yassine Boualla, Assistant Lecturer	Food and Beverage Management	15		15	3
10.	Yassine Boualla, Assistant Lecturer	Financial Management of Tourism Products	15		15	3

4th SEMESTER

Held on location – FACULTY OF TOURISM AND HOSPITALITY MANAGEMENT, CROATIA						
N.br.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS
1.		Master Thesis				12
2.	Josipa Cvelić Bonifačić, Ph.D., Assistant Professor, Jos van der Sterren, Ph.D., Associate Professor	Transformation Project: Traineeship		540		18

Dean

Marko Perić, Ph.D., Full Professor