

# COURSE LIST

## ACADEMIC YEAR 2025/2026

| WINTER SEMESTER |          |        |  |      |  |                 |
|-----------------|----------|--------|--|------|--|-----------------|
| Level of study  | Semester |        | Course Title   | ECTS | Course holder  | Language        |
| Undergraduate   | I        | Winter | Microeconomics   | 9    | Course holders will be determined by the publication of the list of subjects and holders for the next 2025/2026. academic year | English         |
| Undergraduate   | I        | Winter | Business Informatics                                   | 3    |  | English         |
| Undergraduate   | I        | Winter | Matematics   | 6    |  | English         |
| Undergraduate   | I        | Winter | The Essentials of Academic Writing                     | 3    |  | English         |
| Undergraduate   | I        | Winter | Statistics   | 6    |  | English         |
| Undergraduate   | I        | Winter | Introduction to Hospitality                            | 3    |  | English         |
| Undergraduate   | III      | Winter | Tourism Economics                                      | 9    |  | English         |
| Undergraduate   | III      | Winter | Accounting   | 9    |  | English         |
| Undergraduate   | III      | Winter | Entrepreneurship and Innovation                        | 6    |  | English         |
| Undergraduate   | III      | Winter | E-business in Hospitality                              | 3    |  | English         |
| Undergraduate   | III      | Winter | First Foreign Language - English 2*,**                 | 3    |  | English         |
| Undergraduate   | V        | Winter | Public Finance   | 6    |  | English         |
| Undergraduate   | V        | Winter | Tourism Destination Management                         | 6    |  | English         |
| Undergraduate   | V        | Winter | Quality Management                                     | 6    |  | English         |
| Undergraduate   | V        | Winter | Dietary Trends   | 6    |  | English         |
| Undergraduate   | V        | Winter | Second foreign language – French 2*,**                 | 3    |  | English-French  |
| Undergraduate   | V        | Winter | Francais Gasronomique                                  | 3    |  | English-French  |
| Undergraduate   | V        | Winter | Health Tourism   | 3    |  | English         |
| Undergraduate   | VII      | Winter | Development Strategy and Business Policy               | 6    |  | English         |
| Undergraduate   | VII      | Winter | Controlling  | 6    |  | English         |
| Undergraduate   | VII      | Winter | Organization and Management of Hotel Processes         | 6    |  | English         |
| Undergraduate   | VII      | Winter | Business Decision-Making Methods in the Hotel Industry | 6    |  | English         |
| Undergraduate   | VII      | Winter | Revenue Management                                     | 3    |  | English         |
| Undergraduate   | VII      | Winter | Third Foreign Language - Chinese 2                     | 3    |  | English-Chinese |
| Undergraduate   | VII      | Winter | Capital Budgeting and Project Appraisal                | 3    |  | English         |

\*A2 level required

\*\* There can be enlisted only one of the foreign language in the offer

## COURSE LIST

### ACADEMIC YEAR 2025/2026

| <b>SUMMER SEMESTER</b> |          |        |                                      |      |  |
|------------------------|----------|--------|--------------------------------------|------|--|
| Level of study         | Semester |        | Course Title                         | ECTS | Course holder  |
| Undergraduate          | II       | Summer | Macroeconomics                       | 9    | Course holders will be determined by the publication of the list of subjects and holders for the next 2025/2026. academic year |
| Undergraduate          | II       | Summer | Management                           | 9    |  |
| Undergraduate          | II       | Summer | Special Interest Tourism             | 3    |  |
| Undergraduate          | II       | Summer | Traffic in Tourism                   | 6    |  |
| Undergraduate          | II       | Summer | First Foreign Language – English 1** | 3    |  |
| Undergraduate          | IV       | Summer | Marketing                            | 9    |  |
| Undergraduate          | IV       | Summer | Economics of Hospitality Businesses  | 9    |  |
| Undergraduate          | IV       | Summer | Food and Nutrition                   | 6    |  |
| Undergraduate          | IV       | Summer | Tourism Geography                    | 3    |  |
| Undergraduate          | IV       | Summer | Second Foreign language – French 1** | 3    |  |
| Undergraduate          | VI       | Summer | Financial Management                 | 9    |  |
| Undergraduate          | VI       | Summer | Human Resource Management            | 6    |  |
| Undergraduate          | VI       | Summer | Management Accounting                | 6    |  |
| Undergraduate          | VI       | Summer | Food and Beverage Management         | 6    |  |
| Undergraduate          | VI       | Summer | Third Foreign Language - Chinese 1   | 3    |  |
| Undergraduate          | VI       | Summer | Creativity and Business Innovation   | 3    |  |
| Undergraduate          | VIII     | Summer | Practical Work Experience            | 14   |  |
|                        |          |        |                                      |      | English  |
|                        |          |        |                                      |      | English  |
|                        |          |        |                                      |      | English  |
|                        |          |        |                                      |      | English  |
|                        |          |        |                                      |      | English  |
|                        |          |        |                                      |      | English  |
|                        |          |        |                                      |      | English  |
|                        |          |        |                                      |      | English  |
|                        |          |        |                                      |      | English  |
|                        |          |        |                                      |      | English  |
|                        |          |        |                                      |      | English-French   |
|                        |          |        |                                      |      | English  |
|                        |          |        |                                      |      | English  |
|                        |          |        |                                      |      | English  |
|                        |          |        |                                      |      | English-Chinese  |
|                        |          |        |                                      |      | English  |
|                        |          |        |                                      |      | English  |

\*A2 level required

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