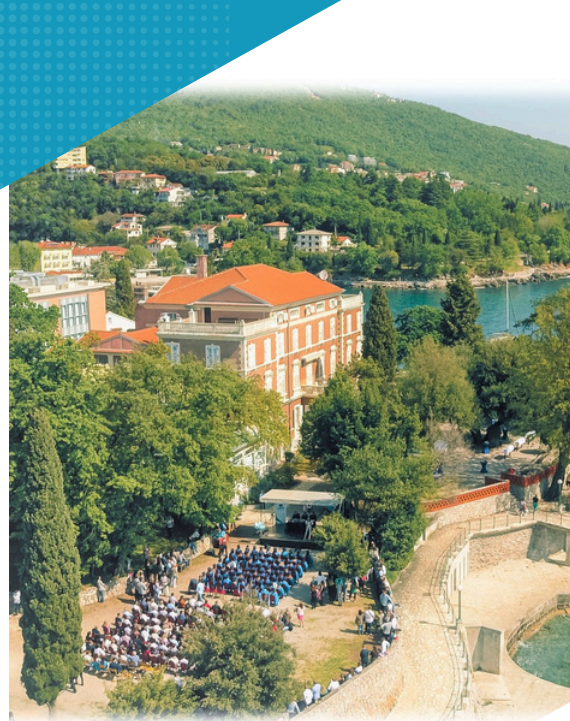




Blended Intensive Program (BIP)

Boosting Students' Employability through the Enhancement of Soft Skills

This is an Erasmus Blended Intensive program (BIP) designed to equip students with essential soft skills, enhancing their career readiness in tourism and hospitality. The program combines three-day virtual workshops, industry visits, and cultural activities. Participants will develop competencies in communication, teamwork, leadership, and problem-solving, bridging theory and practice while collaborating with peers from diverse backgrounds. Join us to gain practical insights and boost your employability in a dynamic, international environment!



PROGRAM INFORMATION



Online classes
9.6. - 11.6.2025
Onsite classes
23.6. - 28.6.2025



Program organizer
Kristina Črnjar, Ph.D.
Vedrana Čikeš, Ph.D.



**Lectures,
Workshops, Group
projects,
Assignments and
Presentations**



**3 ECTS
credits awarded**



APPLICATION DEADLINE
March 1st 2025

Boosting Students' Employability through the Enhancement of Soft Skills

BIP is designed to achieve the following objectives:

- Equip students with essential soft skills—such as communication, teamwork, leadership, cultural awareness, and problem-solving—that are crucial for career success and enhancing employability in the fields of economics, tourism, and hospitality



- Provide students with practical insights into the tourism and hospitality industry through real-world case studies, field visits, and interaction with industry professionals
- Promote interdisciplinary learning
- Develop cultural competence
- Strengthen critical thinking and problem-solving
- Encourage collaboration and teamwork



DETAILED INFORMATION
ABOUT BIP



DESTINATION AND VENUE



MEET US



AND HEAR WHAT OUR
GUESTS HAVE TO SAY

Faculty of Tourism and Hospitality Management
The Faculty of Tourism and Hospitality Management is the only faculty in Croatia with a full focus on the education and scientific development in the field of tourism, hospitality industry and sustainable development, which makes it an important factor for the development of the Croatian tourism industry.



Opatija, 13 km to the west of Rijeka is situated in the Kvarner bay in a sheltered position at the foot of the mountain Učka. It had been a small, romete fishermen's village until the middle of the 19th century. Opatija (in German and Italian Abbazia) got its name after the Benedictine abbey situated in the center of Opatija.

Boosting Students' Employability through the Enhancement of Soft Skills

VIRTUAL COMPONENT - 9. 6. - 11. 6. 2025 (MS Teams)

DAY/DATE	TIME	TOPIC/ACTIVITY	LECTURER
MONDAY 9.6.2025	17.30	Welcome and opening	
	18.00 - 19.30	The Role of Soft Skills in Career Success	Kristina Črnjar, PhD, Full Professor Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia
TUESDAY 10.6.2025	18.00 - 19.30	Mastering Effective Communication and Public Speaking	Branka Zolak Poljašević, PhD, Associate Professor Faculty of Economics, University of Banja Luka, Bosnia and Herzegovina
WEDNESDAY 11.6.2025	18.00 - 19.30	Intercultural Communication: A Key to Global Success	Jasmina Dlačić, PhD, Full Professor Faculty of Economics and Business, University of Rijeka, Croatia

ONSITE COMPONENT - 23. 6. - 28. 6. 2025

Faculty of Tourism and Hospitality Management (Hall B7)

DAY/DATE	TIME	TOPIC/ACTIVITY	LECTURER
MONDAY 23.6.	9.00	Welcome session and program overview	
	9.15 - 10.00	Let's get to know each other	
	10.00 - 10.15	Coffee break	
	10.15 - 10.45	Tourism and Hospitality in Croatia: Opportunities and Challenges	Kristina Črnjar, PhD, Full Professor Vedrana Čikeš, PhD, Senior Assistant Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia
	10.45 - 12.30	Conflict Resolution in the Workplace	Vít Hinčica, PhD, Assistant Professor Faculty of International Relations, Prague University of Economics and Business, Czech Republic
	12.30	Lunch	
	18.30	Opatija sightseeing	
TUESDAY - Day @ Hilton Rijeka Costabella Beach Resort & Spa 24.6.	9.00 - 10.30	Group work (student assignment)	
	10.30 - 10.45	Coffee break	
	10.45 - 11.30	Hotel tour	
	11.30 - 13.00	Building Strong Teams in the Hospitality and Tourism Industry	Nataša Kovačić Stilinović, Human Resource Director @ Hilton Rijeka Costabella Beach Resort & Spa
	13.00	Lunch	
WEDNESDAY 25.6.	9.00 - 10.30	Leadership Styles in Hospitality and Tourism	Lorena Dadić, PhD, Assistant Professor Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia
	10.30 - 10.45	Coffee break	
	10.45 - 12.30	Group work (student assignment)	
	12.30	Lunch	
	17.00	Sugar Refinery Palace/The City Museum of Rijeka	
	18.30	Rijeka sightseeing	
THURSDAY 26.6.	9.00 - 10.30	Networking, Resumes, and Interviews: A Guide to Career Success	Vedrana Čikeš, PhD, Senior Assistant Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia
	10.30 - 10.45	Coffee break	
	10.45 - 12.30	Group work (student assignment)	
	12.30	Lunch	
FRIDAY 27.6	8.00 - 18.00	Field trip to Rovinj Student assignment presentations Closing ceremony and certificate distribution	
SATURDAY 28.6.	9.00	Farewell and departure	