

**POSTGRADUATE UNIVERSITY DOCTORAL STUDY**  
**BUSINESS ECONOMICS IN TOURISM AND HOSPITALITY**  
**INDUSTRY**

**LIST OF OBLIGATORY AND ELECTIVE COURSES**

(ACADEMIC YEAR 2024/2025)

Course Title	Course coordinators	Year of study	Semester	Total number of teaching hours per semester			ECTS	STATUS
				L	E	S		
Obligatory courses								
Qualitative methodology	Irena Ateljević, PhD	1.	1.	10	0	5	5	O
Quantitative methods in business economics	Tea Baldigara, PhD, Full Professor	1.	1.	10	0	5	5	O
Conceptualization of the research process	Darko Prebežac, PhD, Full Professor	1.	1.	10	0	5	5	O
Business management theories	Vlado Dimovski, PhD, Full Professor	1.	2.	5	5	5	5	O
Elective courses								
Managing international tourist flows	Zrinka Zadel, PhD, Full Professor	1.	2.	10	0	5	5	E
Strategic corporate management	Marko Perić, PhD, Full Professor	1.	2.	10	0	5	5	E
Applied econometrics	Josip Tica, PhD, Full Professor Craig A. Depken II, PhD, Full Professor	1.	2.	10	0	5	5	E
Organizational psychology	Zoran Sušanj, PhD, Full Professor	1.	2.	10	0	5	5	E
Marketing management of services	Marina Perišić Prodan, PhD, Associate Professor	1.	2.	10	0	5	5	E
Investments and Capital Market	Suzana Bareša, PhD, Associate Professor Siniša Bogdan, PhD, Associate Professor	1.	2.	10	0	5	5	E
Experiential marketing and interactive communication	Ana Čuić Tanković, , PhD, Associate Professor Raffaele Filieri, PhD, Associate Professor	1.	2.	10	0	5	5	E
Introduction to Big Data management and analysis techniques for business studies	Raffaella Folgieri, PhD, Assistant Professor Tea Baldigara, PhD, Full Professor	1.	2.	10	0	5	5	E

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Elective courses								
Accounting concepts and reporting systems in the hospitality industry	Sandra Janković, PhD, Full Professor	2.	3.	10	0	5	5	E
Corporate finance	Goran Karanović, PhD, Full Professor Laurentiu Droj, PhD, Associate Professor	2.	3.	10	0	5	5	E
Global economic challenges	Štefan Bojnec, PhD., Full Professor Maja Nikšić Radić, PhD, Associate Professor	2.	3.	10	0	5	5	E
Economy and environment	Zvonimira Šverko Grdić, PhD., Full Professor Richard J. Brazee, PhD, Associate Professor	2.	3.	10	0	5	5	E
Strategic planning and development	Christian Stipanović, PhD, Full Professor Elena Rudan, PhD, Full Professor	2.	4.	10	0	5	5	E
Business process management	Krešimir Mikinac, PhD, Associate Professor	2.	4.	10	0	5	5	E
Corporate controlling	Helga Maškarin Ribarić, PhD, Full Professor Lorena Dadić Fruk, PhD, Associate Professor	2.	4.	10	0	5	5	E
Taxes and business strategy	Sabina Hodžić, PhD, Associate Professor Aleksander Aristovnik, PhD, Full Professor	2.	4.	10	0	5	5	E
Project management	Marko Perić, PhD, Full Professor Janez Mekinc, PhD, Associate Professor	2.	4.	10	0	5	5	E
International human resource management	Kristina Črnjar, PhD, Full Professor Zijada Rahimić, PhD, Full Professor Marija Ivaniš, PhD, Associate Professor	2.	4.	10	0	5	5	E
Structural Equations Modelling	Josip Mikulić, PhD, Full Professor	2.	4.	10	0	5	5	E
Selected topics from micro and macroeconomics in tourism	Daniel Dragičević, PhD, Associate Professor Vladimir Arčabić, PhD, Associate Professor	2.	4.	10	0	5	5	E
Innovation Management in Tourism	Vanja Vitezić, PhD, Assistant Professor	2.	4.	10	0	5	5	E
Tourism supply chain management	Nataša Kovačić, PhD, Associate Professor Sonja Mlaker Kač, PhD, Associate Professor	2.	4.	10	0	5	5	E