

GENERAL INFORMATION		
Course coordinator	Iva Barić Hodžić	
Course title	First Foreign Language – English 1	
Study programme	Undergraduate study: Business Economics in Tourism and Hospitality Module: Hospitality Management	
Course status	compulsory	
Year	1st	
ECTS credits and form of instruction	ECTS credits	3 ECTS
	Number of hours (L+P+S)	30 (15+15+0)
COURSE DESCRIPTION		
1.1. Course objectives		
English 1 is aimed at the development of fundamental language/communicational/social/cultural skills on the B1 level that include understanding of a clear, standard conversation on familiar topics used on daily basis at work, school, in leisure time, etc. It also includes successful coping with most situations related to travelling to countries where the respective language in question is spoken. Writing a simple text on a familiar topic or a topic of personal interest as well as the ability to describe experiences and events with giving reasons for a particular opinion and plans also build a part of the skills that should be acquired.		
1.2. Course enrolment requirements		
No course enrolment requirements		
1.3. Expected course learning outcomes		
1. to interpret the key concepts in tourism and hospitality 2. to name the processes in tourism and hospitality 3. to demonstrate acquired skills and knowledge in various social / professional situations related to tourism and hospitality		
1.4. Course content		
What is tourism. World destinations. Issues in sustainable tourism. Visitor management strategies for destinations. Ecotourism – the conscience of sustainable tourism. Tour operators. Tourist motivations. Travel agencies. Transport in tourism. Accommodation. Marketing and promotion. The airline industry. Holidays with a difference. Reservations and sales. Airport departures.		
1.5. Types of teaching (add an 'X')	<input checked="" type="checkbox"/> lectures <input type="checkbox"/> seminars and workshops <input checked="" type="checkbox"/> practicals <input type="checkbox"/> distance learning <input type="checkbox"/> field-based learning	<input checked="" type="checkbox"/> independent tasks <input checked="" type="checkbox"/> multimedia and network <input type="checkbox"/> laboratory <input checked="" type="checkbox"/> mentoring work <input type="checkbox"/> other _____
1.6. Students' obligations		
Active participation in the learning/teaching process, critical approach to the course content, independent work is expected of students.		

1.7. Monitoring students' work

Course attendance	1	Activity / Participation		Seminar paper		Experimental work	
Written exam	0,4	Oral exam	0,4	Essay	0,4	Research	
Project		Continuous assessment	0,8	Report		Practice	
Portfolio							

1.8. Assessment and evaluation of student work during classes and at the final exam

Assessment of the students' work in class and at the final exam is performed in accordance with the Book of regulations on students' assessment of the FTHM. For each course a detailed curriculum is developed which coordinates the activities, student workload, learning outcomes and assessment methods.

1.9. Essential reading and the number of copies provided in relation to the current number of course participants

Title	Number of copies	Number of students
Walker, R. & Harding, K. (2010). Tourism 1. Oxford: Oxford University Press.	25	10
Strutt, P. (2017). English for International Tourism, Intermediate Coursebook. Harlow: Pearson.	10	10

1.10. Additional reading

1. Cook, A.R., Hsu, C.H.C. & Taylor, L.L. (2018). Tourism: The Business of Hospitality and Travel (6th ed.). New York: Pearson.
2. Smith, A. (2018). Flash on English for Marketing & Advertising, Recanati: Eli Srl. (odabrana poglavlja)
3. Morris, C. E. (2017.) Flash on English for Tourism (Second Edition). Eli S.r.l
4. Morris, C. E. (2017.) Flash on English for Cooking, Catering & Reception (Second Edition). Eli S.r.l

1.11. Quality monitoring methods ensuring the acquisition of expected knowledge, skills and competencies

The quality of the programme, teaching process, teaching skills and level of acquired course matter will be evaluated in writing, by means of extensive questionnaires and by employing other methods that are in accordance with the accepted standards and with the Book of regulations on the quality of the University of Rijeka, as well as the Book of regulations on the quality of the Faculty of Tourism and Hospitality Management.

uniri



SVEUČILIŠTE U RIJECI UNIVERSITY OF RIJKA
FAKULTET ZA MENADŽMENT U TURIZMU I UGOSTITELJSTVU
FACULTY OF TOURISM AND HOSPITALITY MANAGEMENT
OPATIJA, HRVATSKA CROATIA