



Study programme						
Study programme Undergraduate study: Business Economics in Tourism						
Study programme	Croatia as a Tourist Destination - English					
Module: Hospitality Management	Undergraduate study: Business Economics in Tourism and Hospitality Module: Hospitality Management					
Course status Elective	Elective					
Year 4						
ECTS credits and form of ECTS credits	3 ECTS					
instruction Number of hours (L+P+S)	30 (15+0+15)					
COURSE DESCRIPTION						
1.1. Course objectives						
skills necessary to present Croatia as a tourist destination including relevant palso aimed at initiating and maintaining fluent and spontaneous conversation language for social, academic and professional purposes.						
1.2. Course enrolment requirements						
Passed English 2 exam.						
1.3. Expected course learning outcomes						
 To be able to present Croatia as a tourist destination individually To be able to present Croatian cultural heritage to design a guided tour in a tourist destination 						
1.4. Course content						
General information on Croatia as a tourist destination. Historical aspects and	d cultural and historical					
heritage of Croatia. National parks and nature parks. Croatia's tourist regions	s (Istra, Kvarner, North					
Dalmatia, Middle Dalmatia, South Dalmatia) as well as the most famous touri	ist destinations					
(Dubrovnik, Split, Zadar, Šibenik, Zagreb, Pula, Poreč). Croatian cuisine.						
1.5. Types of teaching (add an 'X') seminars and workshops multir labora labora labora mento	☐ independent tasks ☐ multimedia and network ☐ laboratory ☐ mentoring work ☐ other					
1.6. Students' obligations						
Active participation in the learning/teaching process, adopting a critical approcent, independent students' work.	oach to the course					
1.7. Monitoring students' work						
Course attendance 1 Activity / Participation Paper E	Experimental work					
Written exam 0,4 Oral exam 0,4 Essay 0,4 R	Research					





Project	cinuous ssment	0,8	Report	Practice	
Portfolio					

1.8. Assessment and evaluation of student work during classes and at the final exam

Assessment and evaluation of students in classes and at the final exam is conducted under the Rulebook on Evaluation of Students at the Faculty of Tourism and Hospitality Management. For each course there is a detailed course syllabus which coordinates activities, student load, learning outcomes and evaluation methods.

1.9. Essential reading and the number of copies provided in relation to the current number of course participants

Title	Number of copies	Number of students
Mutić, A., Grace, L., Putinja, I., Lonely Planet Croatia (Travel Guide), Lonely	6	10
Planet, 2024.		

1.10. Additional reading

Ivančević, R., Art Treasures of Croatia, ITP Motovun, 1993.

Bralić, I., Croatian National Parks, Školska knjiga, Zagreb, 2006.

1.11. Quality monitoring methods ensuring the acquisition of expected knowledge, skills and competencies

The quality of the program, the teaching process, the teaching skills and the level of the material acceptance will be established by means of a written evaluation of the extensive questionnaires and in other ways envisaged by the accepted standards, in accordance with the Rulebook on Quality Assurance and Improvement of the University of Rijeka and the Quality Assurance and Improvement of the Faculty of Tourism and Hospitality Management.