

General information		
Course instructor	Marija Ivaniš, PhD, Associate Professor	
Name of the course	Personalistic Ethics and Social Responsibility	
Study programme	Undergraduate study: Business Economics in Tourism and Hospitality Module: Hospitality Management	
Status of the course	compulsory	
Year of study	2nd	
ECTS credits and manner of instruction	ECTS credits	1 ECTS
	Number of class hours (L+E+S)	(15+0+0)
1. COURSE DESCRIPTION		
1.1. <i>Course objectives</i>		
<p>THE AIM OF THE COURSE is to theoretically and conceptually consider the development of ethical thought as a philosophical discipline and the specificity of social responsibility in the context of modern times in the context of multiculturalism. THE PURPOSE OF THE COURSE is to raise awareness among students of the need to understand the elements and content of ethics and to understand the characteristics of their own (personal) personalistic ethics in order to implement ethical principles and principles into economic practice and business practice in the context of social responsibility.</p>		
1.2. <i>Course enrolment requirements</i>		
There is no course enrolment requirements		
1.3. <i>Expected learning outcomes</i>		
<p>After passing the exam it is expected that students will be able to:</p> <ol style="list-style-type: none"> 1. Discuss content and elements of ethics as assumption of social responsibility 2. Recognize the key features of ethical and moral living 3. Present the role and importance of socially responsible behaviour and actions 4. To judge the features of global moral crisis, global and personal ethics 		
1.4. <i>Course content</i>		
<p>A scientific-methodological approach to ethical learning and action. Conceptual considerations of ethics and morality, moral standards and ethical principles. Descriptive, normative and meta-ethics. Deontology, consequential ethics, and Aristotle ethics. Factors influencing ethical behaviour and decision making. Characteristics of ethical and moral Behaviour and action. Global Ethics and the Moral Crisis at the Beginning of the 21st Century. Global and Personalistic Ethics. The interference of ethics and spirituality. Social Responsibility. The role and importance of ethics in contemporary business in the time of multiculturalism. Managing Ethics and social responsibility in contemporary business. Establishing a world ethical and socially responsible order.</p>		
1.5. <i>Manner of instruction</i>	X lectures X seminars and workshops <input type="checkbox"/> exercises <input type="checkbox"/> distance learning <input type="checkbox"/> fieldwork	X individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratories X mentorship <input type="checkbox"/> other
1.6. <i>Comments</i>	There is no comments.	

1.7. Student responsibilities							
Student obligations are defined by the Study Regulations.							
1.8. Monitoring of student work ¹							
Class attendance	0,3	Class participation		Seminar paper	02	Experimental work	
Written exam	02	Oral exam		Essay		Research	
Project		Continuous assessment	0,3	Report		Practical work	
Portfolio							
1.9. Assessment of learning outcomes in class and at the final exam (procedure and examples)							
Assessment and evaluation of students in classes and at the final exam is conducted under the Rulebook on students' evaluation at the Faculty of Tourism and Hospitality Management. For each course there is a detailed course syllabus which coordinates activities, student load, learning outcomes and evaluation methods.							
1.10. Mandatory literature (at the time of submission of study programme proposal)							
1. Ivaniš, M. (2015) Poslovna etika i duhovnost u procesu korporativnoga upravljanja-novu pristup strateškom menadžmentu u doba multikulturalizma. Rijeka: Naklada Kvarner.							
2. Vujić, V., Ivaniš, M., Bojić, B. (2016) Poslovna etika i multikultura. Rijeka: Sveučilište u Rijeci, Fakultet za menadžment u turizmu i ugostiteljstvu, second edition.							
1.11. Optional/additional literature (at the time of submission of the study programme proposal)							
1. Kolumbić, A., Borna, B. (2005) Poslovna etika. Zagreb: Sinergija d.o.o.							
1.12. Number of assigned reading copies in relation to the number of students currently attending the course							
Title						Number of copies	Number of students
Ivaniš, M. (2015) Poslovna etika i duhovnost u procesu korporativnoga upravljanja-novu pristup strateškom menadžmentu u doba multikulturalizma. Rijeka: Naklada Kvarner.						15	
Vujić, V., Ivaniš, M., Bojić, B. (2016) Poslovna etika i multikultura. Rijeka: Sveučilište u Rijeci, Fakultet za menadžment u turizmu i ugostiteljstvu, drugo dopunjeno i prošireno izdanje.						15	
1.13. Quality monitoring methods that ensure the acquisition of exit knowledge, skills and competences							
The quality of the program, the teaching process, the teaching skills and the level of the material acceptance will be established by means of a written evaluation of the extensive questionnaires and in other ways envisaged by the accepted standards, in accordance with the Rulebook on Quality Assurance							

¹ IMPORTANT: Enter the appropriate proportion of ECTS credits for each activity so that the total number of credits equals the ECTS value of the course. Use empty fields for additional activities.

and Improvement of the University of Rijeka and the Quality Assurance and Improvement of the Faculty of Tourism and Hospitality Management.