

DOCTORAL STUDY
MANAGEMENT OF SUSTAINABLE DEVELOPMENT
LIST OF OBLIGATORY AND ELECTIVE COURSES

(ACADEMIC YEAR 2024/2025)

Module 1 – Management of sustainable tourism development Module 2 – Regional and local sustainable development Module 3 – Entrepreneurship and sustainable development									
Course Title	Course coordinators	Year of study	Semester	Total number of teaching hours per semester			ECTS	STATUS	
				P	V	S			
Obligatory courses									
Economics and politics of sustainable development	Dora Smolčić Jurdana, PhD, Full Professor Daniela Soldić Frleta, PhD, Associate Professor	1	1	10	0	5	5	O	
Qualitative methodology	Irena Ateljević, PhD, Professor	1	1	10	0	5	5	O	
Conceptualization of the research process	Darko Prebežac, PhD, Full Professor	1	1	10	0	5	5	O	
Obligatory course modules									
Planning sustainable tourism development (Module 1)	Dora Smolčić Jurdana, PhD, Full Professor Larry Dwyer, PhD, Professor	1	2	10	0	5	5	O	
Economic politics and development risks (Module 2)	Marinela Krstinić Nižić, PhD, Full Professor Branko Blažević, PhD, Professor Emeritus	1	2	10	0	5	5	O	
Entrepreneurial management of sustainable development (Module 3)	Ines Milohnić, PhD, Full Professor	1	2	10	0	5	5	O	
Elective courses*									
Sustainable marketing	Lorena Bašan, PhD, Full Professor Marija Ham, PhD, Full Professor	1	2	10	0	5	5	I	
Environmental accounting	Sandra Janković, PhD, Full Professor	1	2	10	0	5	5	I	
Quality management and sustainable development	Ana-Marija Vrtodušić Hrgović, PhD, Full Professor Ivanka Avelini Holjevac, PhD, Professor Emeritus	1	2	10	0	5	5	I	
Managing sustainable development of nautical tourism	Daniela Gračan, PhD, Full Professor	1	2	10	0	5	5	I	
Critical Issues in Tourism	Peter Mason, PhD, Full Professor Daniela Soldić Frleta, PhD, Associate Professor	1	2	10	0	5	5	I	
Investments and Capital Market	Siniša Bogdan, PhD, Associate Professor Suzana Bareša, PhD, Associate Professor	1	2	10	0	5	5	I	
E – business in tourism	Mislav Šimunić, PhD, Full Professor Ljubica Pilepić Stifanich, PhD, Associate Professor	2	3	10	0	5	5	I	
Economics of climate change	Zvonimira Šverko Grdić, PhD, Full Professor	2	3	10	0	5	5	I	
Transformative and Regenerative Tourism	Irena Ateljević, PhD, Professor	2	3	10	0	5	5	I	

Strategic Marketing	Darko Prebežac, PhD, Full Professor Marina Perišić Prodan, PhD, Associate Professor	2	3	10	0	5	5	I
Stakeholder management in tourism	Jelena Đurkin Badurina, PhD, Associate Professor Marko Koščak, PhD, Associate Professor	2	3	10	0	5	5	I
Transportation demand management in tourism	Nataša Moreti, PhD, Associate professor Christina Nikolova, PhD, Full professor	2	4	10	0	5	5	I
Sustainable food chain	Greta Krešić, PhD, Full Professor	2	4	10	0	5	5	I
Sustainable energy management and renewable energy sources	Marinela Krstinić Nižić, PhD, Full Professor Iva Ridjan Skov, PhD, Associate professor	2	4	10	0	5	5	I
Management of water systems and environmental protection	Nevenka Ožanić, PhD, Full Professor Barbara Karleuša, PhD, Full Professor	2	4	10	0	5	5	I
Cultural heritage and sustainable development	Zrinka Zadel, PhD, Full Professor	2	4	10	0	5	5	I
Knowledge management for sustainable development	Kristina Črnjar, PhD, Full Professor	2	4	10	0	5	5	I
Sustainable development as the prerequisite for quality of life	Ljiljana Kaliterna Lipovčan, PhD, Full Professor Andreja Brajša Žganec, PhD, Full Professor	2	4	10	0	5	5	I
Model of development concept in tourism	Christian Stipanović, PhD, Full Professor	2	4	10	0	5	5	I
International project finance	Goran Karanović, PhD, Associate Professor Apostolos Dasilas, PhD, Associate Professor	2	4	10	0	5	5	I
Strategic Brand Management	Lidija Bagarić, PhD, Associate Professor Aleksandra Selinšek, PhD, Associate Professor	2	4	10	0	5	5	I
Project management	Marko Perić, PhD, Full Professor Janez Mekinc, PhD, Associate Professor	2	4	10	0	5	5	I
Strategic planning and development	Christian Stipanović, PhD, Full Professor Elena Rudan, PhD, Full Professor	2	4	10	0	5	5	I
Administrative protection of the environment and the nature	Dario Đerđa, PhD, Full Professor	2	4	10	0	5	5	I
Tourism sustainomics	Tanja Mihalič, PhD, Full Professor	2	4	10	0	5	5	I
Modeliranje strukturnih jednadžbi	Josip Mikulić, PhD, Full Professor	2	4	10	0	5	5	I
Creative industries in tourism	Elena Rudan, PhD, Full Professor Diana Grgurić, PhD, Full Professor	2	4	10	0	5	5	I
Macroeconomics	Adriana Jelušić, PhD, Associate Professor	This entry courses take only candidates who do not have any prior education in the field of economics, before the first semester of the doctoral study		10	0	5		
Microeconomics	Zvonimira Šverko Grdić, PhD, Full Professor			10	0	5		

* Students may apply for the elective courses in the 1st year, i.e. 2nd semester, or in the 2nd year, i.e. 3rd or 4th semester.

** The course will not be offered in the academic year 2022/2023.