CURRICULUM

UNIVERSITY UNDERGRADUATE STUDY

BUSINESS ECONOMICS IN TOURISM AND HOSPITALITY

• Hospitality Management

The Academic Year 2025-2026

FIRST YEAR UNIVERSITY UNDERGRADUATE STUDY 2025/2026

Course "HOSPITALITY MANAGEMENT"

1st SEMESTER

N.br.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS
1.	Daniel Dragičević, Ph.D., Associate Professor	Microeconomics	30	0	45	9
2.	Iva Mrša, Ph.D, Lecturer	Mathematics	30	15	15	6
3.	Jelena Dorčić, Ph.D., Assistant Professor Anita Čeh Časni, Ph.D., Associate Professor	Statistics	30	15	15	6
4.	Tomislav Car, Ph.D., Associate Professor	Business Informatics	15	15	0	3
5.	Marina Laškarin Ažić, Ph.D., Associate Professor	Introduction to Hospitality	15	0	15	3
6.	Siniša Bogdan, Ph.D., Associate Professor	The Essentials of Academic Writing	15	0	15	3

2nd SEMESTER

N.br.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS
1.	Adriana Jelušić, Ph.D., Associate Professor Bruno Ćorić, Ph.D., Full Professor	Macroeconomics	45	0	30	9
2.	Vanja Vitezić, Ph.D., Assistant Professor	Management	30	0	45	9
3.	Nataša Moreti, Ph.D., Associate Professor	Traffic in Tourism	30	0	30	6
4.	Marina Barkiđija Sotošek, Ph.D., Assistent Professor	Special Interest Tourism	15	0	15	3
5.	Iva Barić Hodžić, Lecturer Iva Barić Hodžić, Lecturer	First Foreign Language – English 1 First Foreign Language – German 1	15	15	0	3

SECOND YEAR UNIVERSITY UNDERGRADUATE STUDY 2025/2026

3rd SEMESTER

N.br.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS
1.	Dubravka Vlašić, Ph.D., Associate Professor Anna Kralj, Ph.D., Associate Professor	Accounting	30	45	0	9
2.	Dora Smolčić Jurdana, Ph.D., Full Professor Daniela Soldić Frleta, Ph.D., Associate Professor Larry Dwyer, Ph.D., Professor	Tourism Economics	30	0	45	9
3.	Vlatka Škokić, Ph.D., Full Professor Yoo Ri Kim, Ph.D., Assistant Professor	Entrepreneurship and Innovation	30	0	30	6
4.	Tomislav Car, Ph.D., Associate Professor Maya Ivanova, Ph.D., Associate Professor	E-Business in Hospitality	15	0	15	3
5.	Iva Barić Hodžić, Lecturer Iva Barić Hodžić, Lecturer	First Foreign Language – English 2 First Foreign Language – German 2*	15	15	0	3

^{*} the course is not active in 2025./2026.

4th SEMESTER

N.br.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS
1.	Lorena Bašan, Ph.D., Full Professor Tina Šegota, Ph.D., Associate Professor	Marketing	30	0	45	9
2.	Krešimir Mikinac, Ph.D., Associate Professor	Economics of Hospitality Businesses	45	0	30	9
3.	Greta Krešić, Ph.D., Full Professor	Food and Nutrition	30	0	30	6
4.	Hrvoje Grofelnik, Ph.D., Associate Professor Nicholas Wise, Ph.D., Assistant Professor	Tourism Geography	15	0	15	3
5.	Nikolina Vaić, Lecturer Alenka Šuljić Petrc, Ph.D., Lecturer	Second Foreign language – German 1 Second Foreign language – French 1 Second Foreign language – Italian 1*	15	15	0	3

^{*} the course is not active in 2025./2026.

THIRD YEAR UNIVERSITY UNDERGRADUATE STUDY 2025/2026

5th SEMESTER

N.br.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS
1.	Sabina Hodžić, Ph.D., Associate Professor	Public Finance	30	0	30	6
2.	Zrinka Zadel, Ph.D., Full Professor Aleksandra Dragin, Ph.D., Full Professor	Tourism Destination Management	30	0	30	6
3.	Ana-Marija Vrtodušić Hrgović, Ph.D., Full Professor	Quality Management	30	0	30	6
4.	Greta Krešić, Ph.D., Full Professor Daniela Čačić Kenjerić, Ph.D., Full Professor	Dietary Trends	30	0	30	6
5.	Alenka Šuljić Petrc, Ph.D., Lecturer Nikolina Vaić, Lecturer	Second Foreign language – French 2 Second Foreign language – German 2 Second Foreign language – Italian 2*	15	15	0	3
6.		Elective courses				3

^{*} the course is not active in 2025./2026.

List of elective courses (students choose one elective course)

N.br.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS
1.	Alenka Šuljić Petrc, Ph.D., Lecturer	French in Gastronomy	15	0	15	3
2.	Adriana Jelušić, Ph.D., Associate Professor	Health Tourism	15	0	15	3

6th SEMESTER

N.br.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS
1.	Goran Karanović, Ph.D., Full Professor	Financial Management	30	0	45	9
2.	Kristina Črnjar, Ph.D., Full Professor	Human Resource Management	30	0	30	6
3.	Sandra Janković, Ph.D., Full Professor Katarina Poldrugovac, Ph.D., Associate Professor Michael Thomas Paz, Ph.D., Assistant Professor	Management Accounting	30	15	15	6
4.	Krešimir Mikinac, Ph.D., Associate Professor	Food and Beverage Management	30	30	0	6
5.		Elective courses				3

List of elective courses (students choose one elective course)

N.br.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS
1.	Vanja Vitezić, PhD, Assistent Professor	Creativity and Business Innovation	15	0	15	3
2.	Sun Mengtong, Lecturer	Third Foreign Language – Chinese 1	15	15	0	3

FOURTH YEAR UNIVERSITY UNDERGRADUATE STUDY 2025/2026

7th SEMESTER

N.br.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS
1.	Marko Perić, Ph.D., Full Professor Levent Altinay, Ph.D. Professor Sanaz Vatankhah, Ph.D. Senior Lecturer	Development Strategy and Business Policy	30	0	30	6
2.	Lorena Dadić, Ph.D., Assistant Professor	Controlling	30	0	30	6
3.	Marta Cerović, Ph.D., Associate Professor	Organization and Management of Hotel Processes	30	0	30	6
4.	Alemka Šegota, Ph.D., Full Professor	Business Decision-Making Methods in the Tourism	30	0	30	6
5.	Sandra Janković, Ph.D., Full Professor Katarina Poldrugovac, Ph.D., Associate Professor	Revenue Management	15	0	15	3
6.		Elective courses				3

List of elective courses (students choose one elective course)

N.br.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS
1.	Jiao Yue, Lecturer	Third Foreign Language – Chinese 2	15	15	0	3
2.	Siniša Bogdan, Ph.D., Associate Professor	Capital Budgeting and Project Appraisal	15	0	15	3

8th SEMESTER

N.br.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS
1.	Marija Ivaniš, Ph.D., Associate Professor	Personalistic Ethics and Social Responsibility	15	0	0	1
2.	Ivana Ivančić, Ph.D., Assistant Professor	Principles and Practice of Tourism and the Hotel Industry	15	0	15	3
3.	Ivana Ivančić, Ph.D., Assistant Professor	Practical Work Experience				14
4.		Elective courses 1				3
5.		Elective courses 2				3
6.		Final Thesis				6

List of elective courses (students choose two elective courses)

N.br.	TEACHER	SUBJECT	LECTURE	EXERCISES	SEMINARS	ECTS
1.	Daniel Dragičević, Ph.D., Associate Professor	Managerial Economics	15	0	15	3
2.	Nikolina Vaić, Lecturer	Croatia as a Tourist Destination - English	15	0	15	3