

# Welcome to SITECON 2026

## SITE Project's final conference!



27 May 2026



FTHM, Primorska 46,  
51410 Opatija, Croatia





# SITECON 2026

We are delighted to announce the **SITECON Scientific Conference**, a multidisciplinary gathering dedicated to advancing inclusion, accessibility, and equity in tourism.

The conference will take place in **Opatija, Croatia, on May 27th, 2026**, and serves as the final event of the SITE - Shaping Inclusive Tourist Experiences project, funded through the Interreg Italy-Croatia 2021–2027 programme.

Conference theme, **“Shaping Inclusive Tourist Destinations & Societies”**, emphasizes the transformative potential of tourism when guided by principles of universal design, social inclusion, and accessibility.

As global tourism evolves to meet the needs of diverse travelers, it is essential to foster dialogue, collaboration, and evidence-based solutions that ensure tourism destinations welcome everyone - including people with disabilities, older adults, families, and all travelers who benefit from accessible environments.



SITECON 2026 aims to bring together **policymakers, destination authorities, practitioners, industry representatives, researchers, and different associations, primarily those representing persons with disabilities**. It is also open to all individuals interested in finding out more about accessibility and universal design in tourism.

The conference provides a platform for sharing scientific insights, practical experiences, innovative tools and real-world solutions, all of which contribute to the creation of more inclusive and resilient destinations, while encouraging collaboration across disciplines.



# How to participate

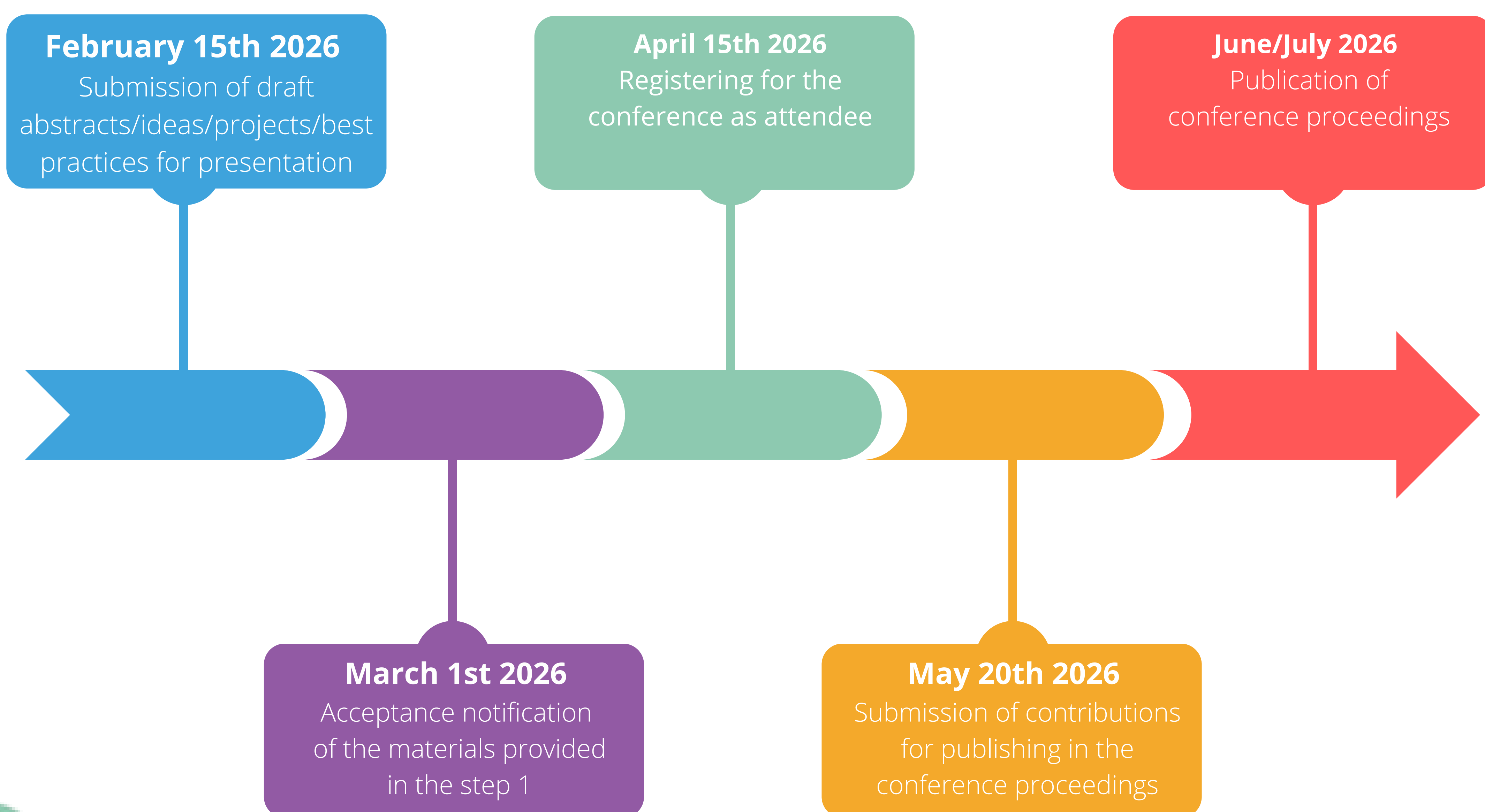
Conference participation is free of charge and open to all interested stakeholders. Participants may choose to take part by presenting an abstract, full paper, best practice, case study, or project, or by attending the conference without a presentation.

All accepted contributions will be published in the official Conference Proceedings in digital format with an ISBN number, and all presenters will receive a certificate of presentation is free of charge.



**Venue:** Faculty of Tourism and Hospitality Management, University of Rijeka  
Primorska 46, 51410 Opatija.

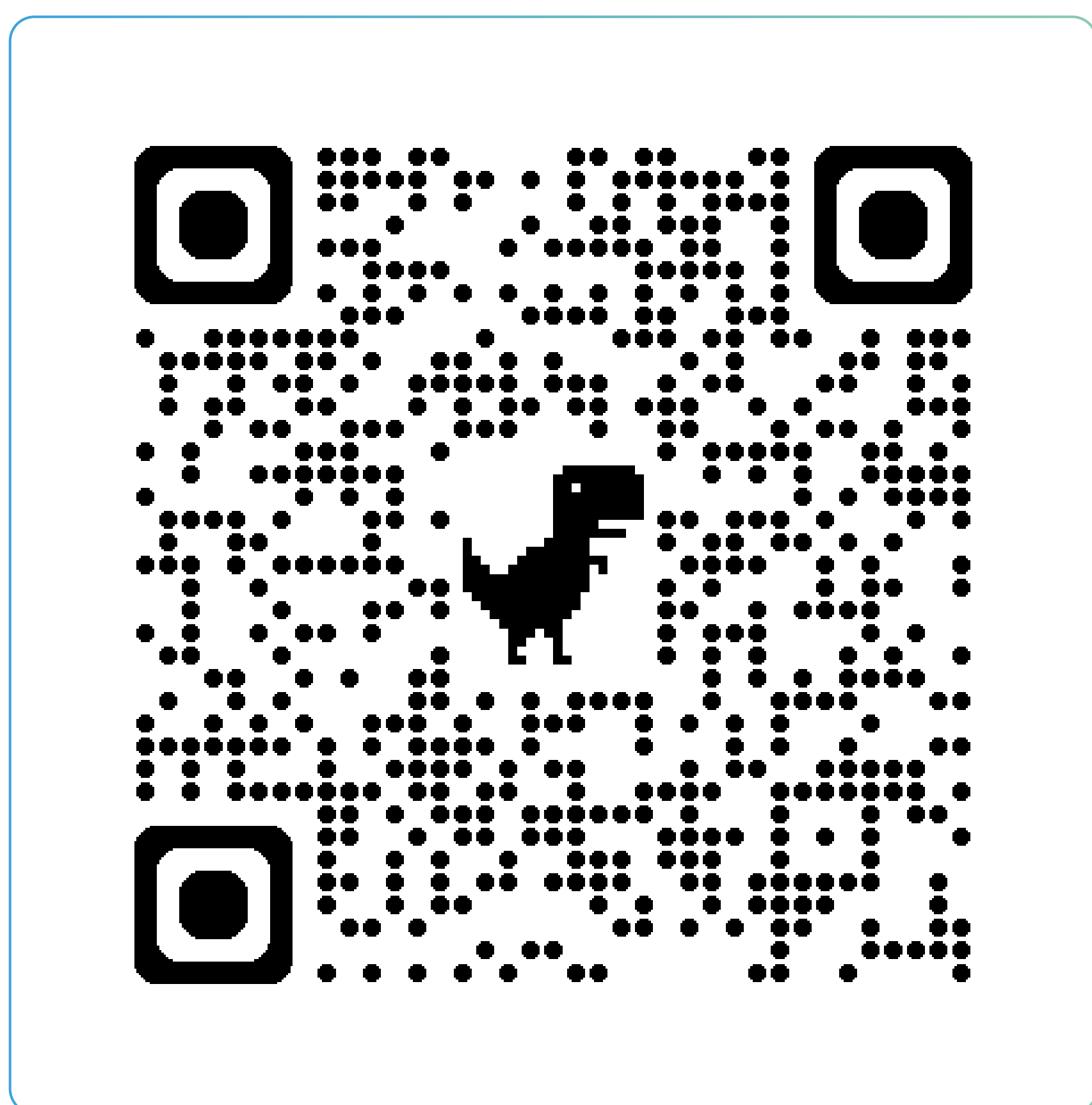
Below are the various important dates for participation in the conference.





[More information here](#)

[Application form Here](#)



## Organizers

**SITECON 2026** is organised within the framework of the SITE Project by its eight project partners. The conference is hosted by the **Faculty of Tourism and Hospitality Management** (FTHM), University of Rijeka, in close collaboration with the **University of Trieste** (UNITS), Lead Partner of SITE project.

The organisation is further supported by the City of Šibenik, Dubrovnik Development Agency (DURA), Dubrovnik Airport Ltd., Arcadya srl – Central Marketing Intelligence (CMI), VEASYT srl, and the Municipality of Fano, reflecting the project's strong cross-border and multidisciplinary partnership. If you need more information you can contact ([site@fmtu.uniri.hr](mailto:site@fmtu.uniri.hr))



University of  
Trieste



Faculty of  
Tourism and  
Hospitality  
Management



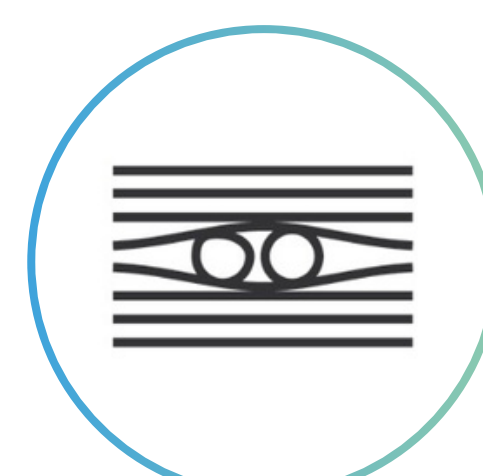
Dubrovnik  
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Development  
Agency



Municipality of  
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Marketing  
Intelligence



VEASYT srl



City of Šibenik