



SVEUČILIŠTE U RIJECI UNIVERSITY OF RIJEKA

**FAKULTET ZA MENADŽMENT U TURIZMU I UGOSTITELJSTVU**

FACULTY OF TOURISM AND HOSPITALITY MANAGEMENT

OPATIJA, HRVATSKA CROATIA

CLASS: 602-01/25-01/20

ENTRY NR: 2156-18-25-06-01

Opatija, 5 June 2025

On the basis of articles 9 and 45 of the Statute of the Faculty of Tourism and Hospitality Management – codified text of 7h December 2023 (CLASS: 602-02/23-02/03, ENT.NR: 2156-18-23-02-03), the Council of the Faculty of Tourism and Hospitality Management of the University of Rijeka on its regular 31 meeting held on 5th June 2025 adopted the following

## **STUDY PROGRAM**

DOCTORAL STUDY

### **BUSINESS ECONOMICS IN TOURISM AND HOSPITALITY INDUSTRY**

2025/2026 academic year

# FIRST YEAR

Doctoral study

“Business economics in tourism and hospitality industry”

2025/2026

YEAR: I						
SEMESTER: 1						
COURSE TITLE	COURSE COORDINATORS	LECTURES	EXERCISES	SEMINARS	ECTS	STATUS
Qualitative methodology	Irena Ateljević, PhD	10	0	5	5	0
Quantitative methods in business economics	Tea Baldigara, PhD, Full Professor	10	0	5	5	0
Conceptualization of the research process	Darko Prebežac, PhD, Full Professor	10	0	5	5	0
Elective scientific, teaching and professional activities					15	0

YEAR: I						
SEMESTER: 2						
COURSE TITLE	COURSE COORDINATORS	LECTURES	EXERCISES	SEMINARS	ECTS	STATUS
Business management theories	Vlado Dimovski, PhD, Full Professor	5	5	5	5	0
Elective course I					5	E
Elective scientific, teaching and professional activities					5	0
Thesis proposal application					15	0

Students of 1<sup>st</sup> year of study enrol one of the following elective courses in the 2<sup>nd</sup> semester:

COURSE TITLE	COURSE COORDINATORS	LECTURES	EXERCISES	SEMINARS	ECTS	STATUS
Managing international tourist flows	Zrinka Zadel, PhD, Full Professor Aleksandra Dragin, PhD, Full Professor	10	0	5	5	E
Strategic corporate management	Marko Perić, PhD, Full Professor	10	0	5	5	E
Applied econometrics	Josip Tica, PhD, Full Professor Craig A. Depken II, PhD, Full Professor	10	0	5	5	E
Organizational psychology	Zoran Sušanj, PhD, Full Professor	10	0	5	5	E
Marketing management of services	Marina Perišić Prodan, PhD, Associate Professor	10	0	5	5	E
Investments and Capital Market	Siniša Bogdan, PhD, Associate Professor Suzana Bareša, PhD, Associate Professor	10	0	5	5	E
Experiential marketing and interactive communication	Ana Čuić Tanković, PhD, Associate Professor, Raffaele Filieri, PhD, Associate Professor	10	0	5	5	E

Introduction to Big Data management and analysis techniques for business studies	Raffaella Folgieri, PhD, Assistant Professor Tea Baldigara, PhD, Full Professor	10	0	5	5	E
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## **SECOND YEAR**

Doctoral study

“Business economics in tourism and hospitality industry”

2025/2026

YEAR: II						
SEMESTER: 3						
COURSE TITLE	COURSE COORDINATORS	LECTURES	EXERCISES	SEMINARS	ECTS	STATUS
Elective course II					5	E
Public presentation and defence of the detailed doctoral dissertation outline					25	O

Students of 2<sup>nd</sup> year of study enrol **one of the following elective courses** in the 3<sup>rd</sup> semester:

COURSE TITLE	COURSE COORDINATORS	LECTURES	EXERCISES	SEMINARS	ECTS	STATUS
Accounting concepts and reporting systems in the hospitality industry	Sandra Janković, PhD, Full Professor	10	0	5	5	E
Corporate finance	Goran Karanović, PhD, Full Professor Laurentiu Droj, PhD, Associate Professor	10	0	5	5	E
Global economic challenges	Štefan Bojnec, PhD., Full Professor Maja Nikšić Radić, PhD, Associate Professor	10	0	5	5	E
Economy and environment	Zvonimira Šverko Grdić, PhD., Full Professor Richard J. Brazee, PhD, Associate Professor	10	0	5	5	E

YEAR: II						
SEMESTER: 4						
COURSE TITLE	COURSE COORDINATORS	LECTURES	EXERCISES	SEMINARS	ECTS	STATUS
Alternative: Elective course III or Scientific, teaching and professional activities					5	E
Alternative: Elective course IV or Scientific, teaching and professional activities					5	E
Alternative: Elective course V or Scientific, teaching and professional activities					5	E
Alternative: Elective course VI or Scientific, teaching and professional activities					5	E
Published and presented paper at an international scientific conference					5	O



DOCTORAL THESIS					50	0
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Dean

Marko Perić, PhD, Full Professor