



SVEUČILIŠTE U RIJECI UNIVERSITY OF RIJEKA  
**FAKULTET ZA MENADŽMENT U TURIZMU I UGOSTITELJSTVU**  
FACULTY OF TOURISM AND HOSPITALITY MANAGEMENT  
OPATIJA, HRVATSKA CROATIA

CLASS: 602-01/25-01/20  
ENTRY NR: 2156-18-25-06-01  
Opatija, 5 June 2025

On the basis of articles 9 and 45 of the Statute of the Faculty of Tourism and Hospitality Management – codified text of 7th December 2023 (CLASS: 602-02/23-02/03, ENT.NR: 2156-18-23-02-03), the Council of the Faculty of Tourism and Hospitality Management of the University of Rijeka on its regular 31 meeting held on 5th June 2025 adopted the following

## **STUDY PROGRAM**

DOCTORAL STUDY

### **BUSINESS ECONOMICS IN TOURISM AND HOSPITALITY INDUSTRY**

**2025/2026 academic year**

# FIRST YEAR

Doctoral study

"Business economics in tourism and hospitality industry"

2025/2026

YEAR: I							
SEMESTER: 1							
COURSE TITLE	COURSE COORDINATORS	LECTURES	EXERCISES	SEMINARS	ECTS	STATUS	
Qualitative methodology	Irena Ateljević, PhD	10	0	5	5	0	
Quantitative methods in business economics	Tea Baldigara, PhD, Full Professor	10	0	5	5	0	
Conceptualization of the research process	Darko Prebežac, PhD, Full Professor	10	0	5	5	0	
Elective scientific, teaching and professional activities					15	0	

YEAR: I							
SEMESTER: 2							
COURSE TITLE	COURSE COORDINATORS	LECTURES	EXERCISES	SEMINARS	ECTS	STATUS	
Business management theories	Vlado Dimovski, PhD, Full Professor	5	5	5	5	0	
Elective course I					5	E	
Elective scientific, teaching and professional activities					5	0	
Thesis proposal application					15	0	

Students of 1<sup>st</sup> year of study enrol one of the following elective courses in the 2<sup>nd</sup> semester:

COURSE TITLE	COURSE COORDINATORS	LECTURES	EXERCISES	SEMINARS	ECTS	STATUS
Managing international tourist flows	Zrinka Zadel, PhD, Full Professor Aleksandra Dragin, PhD, Full Professor	10	0	5	5	E
Strategic corporate management	Marko Perić, PhD, Full Professor	10	0	5	5	E
Applied econometrics	Josip Tica, PhD, Full Professor Craig A. Depken II, PhD, Full Professor	10	0	5	5	E
Organizational psychology	Zoran Sušanj, PhD, Full Professor	10	0	5	5	E
Marketing management of services	Marina Perišić Prodan, PhD, Associate Professor	10	0	5	5	E
Investments and Capital Market	Siniša Bogdan, PhD, Associate Professor Suzana Bareša, PhD, Associate Professor	10	0	5	5	E
Experiential marketing and interactive communication	Ana Čuić Tanković, PhD, Associate Professor, Raffaele Filieri, PhD, Associate Professor	10	0	5	5	E

Introduction to Big Data management and analysis techniques for business studies	Raffaella Folgieri, PhD, Assistant Professor Tea Baldigara, PhD, Full Professor	10	0	5	5	E
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## **SECOND YEAR**

Doctoral study

“Business economics in tourism and hospitality industry”

2025/2026

<b>YEAR: II</b>						
<b>SEMESTER: 3</b>						
<b>COURSE TITLE</b>	<b>COURSE COORDINATORS</b>	<b>LECTURES</b>	<b>EXERCISES</b>	<b>SEMINARS</b>	<b>ECTS</b>	<b>STATUS</b>
<b>Elective course II</b>					<b>5</b>	<b>E</b>
<b>Public presentation and defence of the detailed doctoral dissertation outline</b>					<b>25</b>	<b>0</b>

Students of 2<sup>nd</sup> year of study enrol one of the following elective courses in the 3<sup>rd</sup> semester:

<b>COURSE TITLE</b>	<b>COURSE COORDINATORS</b>	<b>LECTURES</b>	<b>EXERCISES</b>	<b>SEMINARS</b>	<b>ECTS</b>	<b>STATUS</b>
Accounting concepts and reporting systems in the hospitality industry	Sandra Janković, PhD, Full Professor	10	0	5	5	E
Corporate finance	Goran Karanović, PhD, Full Professor Laurentiu Drog, PhD, Associate Professor	10	0	5	5	E
Global economic challenges	Štefan Bojnec, PhD., Full Professor Maja Nikšić Radić, PhD, Associate Professor	10	0	5	5	E
Economy and environment	Zvonimira Šverko Grdić, PhD., Full Professor Richard J. Brazee, PhD, Associate Professor	10	0	5	5	E

<b>YEAR: II</b>						
<b>SEMESTER: 4</b>						
<b>COURSE TITLE</b>	<b>COURSE COORDINATORS</b>	<b>LECTURES</b>	<b>EXERCISES</b>	<b>SEMINARS</b>	<b>ECTS</b>	<b>STATUS</b>
<b>Alternative: Elective course III or Scientific, teaching and professional activities</b>					<b>5</b>	<b>E</b>
<b>Alternative: Elective course IV or Scientific, teaching and professional activities</b>					<b>5</b>	<b>E</b>
<b>Alternative: Elective course V or Scientific, teaching and professional activities</b>					<b>5</b>	<b>E</b>
<b>Alternative: Elective course VI or Scientific, teaching and professional activities</b>					<b>5</b>	<b>E</b>
Published and presented paper at an international scientific conference					<b>5</b>	<b>0</b>

Elective scientific, teaching and professional activities						10	0
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Students of the 2<sup>nd</sup> year of study enrol **following courses as elective course III, IV, V, VI** in the 4<sup>th</sup> semester:

COURSE TITLE	COURSE COORDINATORS	LECTURES	EXERCISES	SEMINARS	ECTS	STATUS
Strategic planning and development	Christian Stipanović, PhD, Full Professor Elena Rudan, PhD, Full Professor	10	0	5	5	E
Business process management	Krešimir Mikinac, PhD, Associate Professor	10	0	5	5	E
Corporate controlling	Helga Maškarin Ribarić, PhD, Full Professor Lorena Dadić Fruk, PhD, Assistant Professor	10	0	5	5	E
Taxes and business strategy	Sabina Hodžić, PhD, Associate Professor Aleksander Aristovnik, PhD, Associate Professor	10	0	5	5	E
Project management	Marko Perić, PhD, Full Professor Janez Mekinc, PhD, Associate Professor	10	0	5	5	E
International human resource management	Kristina Črnjar, PhD, Full Professor Zijada Rahimić, PhD, Full Professor Marija Ivaniš, PhD, Associate Professor	10	0	5	5	E
Structural Equations Modelling	Josip Mikulić, PhD, Full Professor	10	0	5	5	E
Selected topics from micro and macroeconomics in tourism	Daniel Dragičević, PhD, Associate Professor Vladimir Arčabić, PhD, Associate Professor	10	0	5	5	E
Innovation Management in Tourism	Vanja Vitezić, PhD, Assistant Professor	10	0	5	5	E
Tourism supply chain management	Nataša Moreti, PhD, Associate Professor Sonja Mlaker Kač, PhD, Associate Professor	10	0	5	5	E

## **THIRD YEAR**

Doctoral study

"Business economics in tourism and hospitality industry"

2025/2026

YEAR: III						
SEMESTER: 5						
COURSE TITLE	COURSE COORDINATORS	LECTURES	EXERCISES	SEMINARS	ECTS	STATUS
Scientific, teaching and professional activities					5	0
Published article in a scientific journal with international reviewers (up to three co-authors)					5	0
YEAR: III						
SEMESTER: 6						

DOCTORAL THESIS						50	0
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Dean

Marko Perić, PhD, Full Professor