

We invite you to **ONE DAY TRAINING**

Accessible Tourism & Universal Design



27 March, 2026



FTHM, Primorska 46,
51410 Opatija, Croatia



About the training

We are pleased to invite you to a one-day training programme on **Accessible Tourism and the Universal Design Approach**, aimed at empowering key tourism stakeholders with the tools and knowledge to shape more inclusive and welcoming destinations.

The training will take place in **Opatija, Croatia, on March 27th, 2026**, and is part of the SITE – Shaping Inclusive Tourist Experiences project, co-funded by the Interreg Italy–Croatia 2021–2027 Programme.

The initiative focuses on strengthening the capacity of tourism professionals, public authorities, and service providers to apply **Universal Design principles** in the planning, development, and management of tourist offers.

In a rapidly evolving tourism landscape, creating environments that respond to the needs of people with disabilities, older adults, families with children, and all travelers is not only a matter of equity, but also a key driver for sustainable tourism development.



This training is designed for tourism and hospitality professionals, public authorities, destination management organisations, service providers, and all those involved in shaping tourist experiences and environments. It is also open to anyone interested in learning more about accessibility and the application of Universal Design in tourism.

The programme offers a practical and collaborative setting to **explore good practices, tools, and real-life examples** that support the development of inclusive and accessible tourism offers, while fostering shared knowledge across different sectors and professional backgrounds.

How to participate

Participation in the training is free of charge and open to all interested stakeholders. The number of participants is limited, so early registration is strongly recommended.

All attendees will receive digital educational materials (in English) and a certificate of participation issued by the organisers!

Contact for all the questions and additional information:
site@fmtu.uniri.hr



Venue: Faculty of Tourism and Hospitality Management, University of Rijeka
Primorska 46, 51410 Opatija.

Duration of the training: From 9:00AM to 3:30 PM (including a lunch)

Secure your spot now by filling out [the registration form](#)

[Registration form Here](#)

