

POSTGRADUATE UNIVERSITY DOCTORAL STUDY
BUSINESS ECONOMICS IN TOURISM AND HOSPITALITY
INDUSTRY

LIST OF OBLIGATORY AND ELECTIVE COURSES

(ACADEMIC YEAR 2026/2027)

Course Title	Course coordinators	Year of study	Semester	Total number of teaching hours per semester			ECTS	STATUS
				L	E	S		
Obligatory courses								
Qualitative methodology	Irena Ateljević, PhD	1.	1.	10	0	5	5	O
Quantitative methods in business economics	Tea Baldigara, PhD, Full Professor	1.	1.	10	0	5	5	O
Conceptualization of the research process	Marko Perić, PhD, Full Professor Nina Pološki Vokić, PhD, Full Professor	1.	1.	10	0	5	5	O
Business management theories	Vlado Dimovski, PhD, Full Professor	1.	2.	5	5	5	5	O
Elective courses								
Managing international tourist flows	Zrinka Zadel, PhD, Full Professor Aleksandra Dragin, PhD, Full Professor	1.	2.	10	0	5	5	E
Strategic corporate management	Darko Tipurić, PhD, Full Professor	1.	2.	10	0	5	5	E
Applied econometrics	Josip Tica, PhD, Full Professor Craig A. Depken II, PhD, Full Professor	1.	2.	10	0	5	5	E
Organizational psychology	Zoran Sušanj, PhD, Full Professor	1.	2.	10	0	5	5	E
Marketing management of services	Marina Perišić Prodan, PhD, Associate Professor Sameer Hosany, PhD, Full Professor	1.	2.	10	0	5	5	E
Investments and Capital Market	Suzana Bareša, PhD, Associate Professor Siniša Bogdan, PhD, Associate Professor Anna Grazia Quaranta, PhD, Associate Professor	1.	2.	10	0	5	5	E
Experiential marketing and interactive communication	Ana Čuić Tanković, PhD, Associate Professor Raffaele Filieri, PhD, Associate Professor	1.	2.	10	0	5	5	E

Introduction to Big Data management and analysis techniques for business studies	Raffaella Folgieri, PhD, Assistant Professor Tea Baldigara, PhD, Full Professor	1.	2.	10	0	5	5	E
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Elective courses

Accounting concepts and reporting systems in the hospitality industry	Sandra Janković, PhD, Full Professor Kate Mingjie Ji, PhD	2.	3.	10	0	5	5	E
Corporate finance	Goran Karanović, PhD, Full Professor Laurentiu Droj, PhD, Associate Professor	2.	3.	10	0	5	5	E
Global economic challenges	Štefan Bojnec, PhD., Full Professor Maja Nikšić Radić, PhD, Full Professor	2.	3.	10	0	5	5	E
Economy and environment	Zvonimira Šverko Grdić, PhD., Full Professor Richard J. Brazee, PhD, Associate Professor	2.	3.	10	0	5	5	E
Strategic planning and development	Christian Stipanović, PhD, Full Professor Elena Rudan, PhD, Full Professor	2.	4.	10	0	5	5	E
Business process management	Krešimir Mikinac, PhD, Associate Professor	2.	4.	10	0	5	5	E
Corporate controlling*	Helga Maškarin Ribarić, PhD, Full Professor Lorena Dadić Fruk, PhD, Assistant Professor	2.	4.	10	0	5	5	E
Taxes and business strategy	Sabina Hodžić, PhD, Full Professor Aleksander Aristovnik, PhD, Full Professor	2.	4.	10	0	5	5	E
Project management	Marko Perić, PhD, Full Professor Janez Mekinc, PhD, Associate Professor	2.	4.	10	0	5	5	E
International human resource management	Kristina Črnjar, PhD, Full Professor Zijada Rahimić, PhD, Full Professor Marija Ivaniš, PhD, Associate Professor	2.	4.	10	0	5	5	E
Structural Equations Modelling	Josip Mikulić, PhD, Full Professor	2.	4.	10	0	5	5	E
Selected topics from micro and macroeconomics in tourism	Daniel Dragičević, PhD, Full Professor Vladimir Arčabić, PhD, Associate Professor	2.	4.	10	0	5	5	E
Innovation Management in Tourism	Vanja Vitezić, PhD, Assistant Professor Yoo Ri Kim, PhD, Assistant Professor	2.	4.	10	0	5	5	E
Tourism supply chain management	Nataša Moreti, PhD, Associate Professor Sonja Mlaker Kač, PhD, Associate Professor	2.	4.	10	0	5	5	E

*Course deactivated, not offered in the current academic year