



SVEUČILIŠTE U RIJECI UNIVERSITY OF RIJEKA

FAKULTET ZA MENADŽMENT U TURIZMU I UGOSTITELJSTVU

FACULTY OF TOURISM AND HOSPITALITY MANAGEMENT

OPATIJA, HRVATSKA CROATIA

CLASS: 602-01/26-01/7

ENTRY NR: 2156-18-26-06-01

Opatija, 15 July 2026

On the basis of articles 9 and 45 of the Statute of the Faculty of Tourism and Hospitality Management – codified text of 7h December 2023 (CLASS: 602-02/23-02/03, ENT.NR: 2156-18-23-02-03), the Council of the Faculty of Tourism and Hospitality Management of the University of Rijeka on its regular 50 meeting held on 15th July 2026 adopted the following

STUDY PROGRAM

DOCTORAL STUDY

BUSINESS ECONOMICS IN TOURISM AND HOSPITALITY INDUSTRY

2026/2027 academic year

FIRST YEAR

Doctoral study "Business economics in tourism and hospitality industry"

2026/2027

YEAR: I						
SEMESTER: 1						
COURSE TITLE	COURSE COORDINATORS	LECTURES	EXERCISES	SEMINARS	ECTS	STATUS
Qualitative methodology	Irena Ateljević, PhD	10	0	5	5	0
Quantitative methods in business economics	Tea Baldigara, PhD, Full Professor	10	0	5	5	0
Conceptualization of the research process	Marko Perić, PhD, Full Professor Nina Pološki Vokić, PhD, Full Professor	10	0	5	5	0
Elective scientific, teaching and professional activities					15	0

YEAR: I						
SEMESTER: 2						
COURSE TITLE	COURSE COORDINATORS	LECTURES	EXERCISES	SEMINARS	ECTS	STATUS
Business management theories	Vlado Dimovski, PhD, Full Professor	5	5	5	5	0
Elective course I					5	E
Elective scientific, teaching and professional activities					5	0
Thesis proposal application					15	0

Students of 1st year of study enrol one of the following elective courses in the 2nd semester:

COURSE TITLE	COURSE COORDINATORS	LECTURES	EXERCISES	SEMINARS	ECTS	STATUS
Managing international tourist flows	Zrinka Zadel, PhD, Full Professor Aleksandra Dragin, PhD, Full Professor	10	0	5	5	E
Strategic corporate management	Darko Tipurić, PhD, Full Professor	10	0	5	5	E
Applied econometrics	Josip Tica, PhD, Full Professor Craig A. Depken II, PhD, Full Professor	10	0	5	5	E
Organizational psychology	Zoran Sušanji, PhD, Full Professor	10	0	5	5	E
Marketing management of services	Marina Perišić Prodan, PhD, Associate Professor Sameer Hosany, PhD, Full Professor	10	0	5	5	E
Investments and Capital Market	Siniša Bogdan, PhD, Associate Professor Suzana Bareša, PhD, Associate Professor Anna Grazia Quaranta, PhD, Associate Professor	10	0	5	5	E
Experiential marketing and interactive communication	Ana Čuić Tanković, PhD, Associate Professor, Raffaele Filieri, PhD, Associate Professor	10	0	5	5	E

Introduction to Big Data management and analysis techniques for business studies	Raffaella Folgieri, PhD, Assistant Professor Tea Baldigara, PhD, Full Professor	10	0	5	5	E
--	--	----	---	---	---	---

SECOND YEAR

Doctoral study "Business economics in tourism and hospitality industry"

2026/2027

YEAR: II						
SEMESTER: 3						
COURSE TITLE	COURSE COORDINATORS	LECTURES	EXERCISES	SEMINARS	ECTS	STATUS
Elective course II					5	E
Public presentation and defence of the detailed doctoral dissertation outline					25	O

Students of 2nd year of study enrol **one of the following elective courses** in the 3rd semester:

COURSE TITLE	COURSE COORDINATORS	LECTURES	EXERCISES	SEMINARS	ECTS	STATUS
Accounting concepts and reporting systems in the hospitality industry	Sandra Janković, PhD, Full Professor Kate Mingjie Ji, PhD	10	0	5	5	E
Corporate finance	Goran Karanović, PhD, Full Professor Laurentiu Droj, PhD, Associate Professor	10	0	5	5	E
Global economic challenges	Štefan Bojnec, PhD., Full Professor Maja Nikšić Radić, PhD, Full Professor	10	0	5	5	E
Economy and environment	Zvonimira Šverko Grdić, PhD., Full Professor Richard J. Brazee, PhD, Associate Professor	10	0	5	5	E

YEAR: II						
SEMESTER: 4						
COURSE TITLE	COURSE COORDINATORS	LECTURES	EXERCISES	SEMINARS	ECTS	STATUS
Alternative: Elective course III or Scientific, teaching and professional activities					5	E
Alternative: Elective course IV or Scientific, teaching and professional activities					5	E
Alternative: Elective course V or Scientific, teaching and professional activities					5	E
Alternative: Elective course VI or Scientific, teaching and professional activities					5	E

Published and presented paper at an international scientific conference					5	0
Elective scientific, teaching and professional activities					10	0

Students of the 2nd year of study enrol **following courses as elective course III, IV, V, VI** in the 4th semester:

COURSE TITLE	COURSE COORDINATORS	LECTURES	EXERCISES	SEMINARS	ECTS	STATUS
Strategic planning and development	Christian Stipanović, PhD, Full Professor Elena Rudan, PhD, Full Professor	10	0	5	5	E
Business process management	Krešimir Mikinac, PhD, Associate Professor	10	0	5	5	E
Corporate controlling*	Helga Maškarin Ribarić, PhD, Full Professor Lorena Dadić Fruk, PhD, Assistant Professor	10	0	5	5	E
Taxes and business strategy	Sabina Hodžić, PhD, Full Professor Aleksander Aristovnik, PhD, Associate Professor	10	0	5	5	E
Project management	Marko Perić, PhD, Full Professor Janez Mekinc, PhD, Associate Professor	10	0	5	5	E
International human resource management	Kristina Črnjar, PhD, Full Professor Zijada Rahimić, PhD, Full Professor Marija Ivaniš, PhD, Associate Professor	10	0	5	5	E
Structural Equations Modelling	Josip Mikulić, PhD, Full Professor	10	0	5	5	E
Selected topics from micro and macroeconomics in tourism	Daniel Dragičević, PhD, Full Professor Vladimir Arčabić, PhD, Associate Professor	10	0	5	5	E
Innovation Management in Tourism	Vanja Vitezić, PhD, Assistant Professor Yoo Ri Kim, PhD, Assistant Professor	10	0	5	5	E
Tourism supply chain management	Nataša Moreti, PhD, Associate Professor Sonja Mlaker Kač, PhD, Associate Professor	10	0	5	5	E

*Course deactivated, not offered in the current academic year

THIRD YEAR

Doctoral study "Business economics in tourism and hospitality industry"

2026/2027

YEAR: III						
SEMESTER: 5						
COURSE TITLE	COURSE COORDINATORS	LECTURES	EXERCISES	SEMINARS	ECTS	STATUS
Scientific, teaching and professional activities					5	0
Published article in a scientific journal with international reviewers (up to three co-authors)					5	0

YEAR: III						
SEMESTER: 6						
DOCTORAL THESIS					50	0

Dean

Marko Perić, PhD, Full Professor