

SCIENTIFIC ACTIVITY 2025

UNIVERSITY OF RIJEKA

THE FACULTY OF TOURISM & HOSPITALITY MANAGEMENT

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UNIVERSITY OF RIJEKA
FACULTY OF TOURISM AND
HOSPITALITY MANAGEMENT
OPATIJA, CROATIA



Faculty of Tourism and Hospitality Management

SCIENTIFIC ACTIVITY

2025

Data source:

Faculty of Tourism and Hospitality Management (FTHM) Researchers

FTHM Website

Croatian Scientific Bibliography CROSBİ

Scopus

Web of Science



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	CONTENTS
INTRODUCTION	4
RESEARCH OUTPUT BY THE FACULTY INSTITUTES.....	5
INSTITUTE FOR TOURISM	6
INSTITUTE FOR HOSPITALITY	16
INSTITUTE FOR MANAGEMENT.....	22
INSTITUTE FOR NATIONAL AND INTERNATIONAL ECONOMICS	31
INSTITUTE FOR FINANCE	38
INSTITUTE FOR ACCOUNTING	47
INSTITUTE FOR MULTIDISCIPLINARY AREAS	51
TOURISM AND HOSPITALITY MANAGEMENT (THM) JOURNAL.....	58
INTERNATIONAL SCIENTIFIC CONFERENCE TOSEE – TOURISM IN SOUTHERN AND EASTERN EUROPE.....	59
DEFENDED THESES	60
SCIENTIFIC PROJECTS	61
AWARD FOR SCIENTIFIC EXCELLENCE.....	68

INTRODUCTION

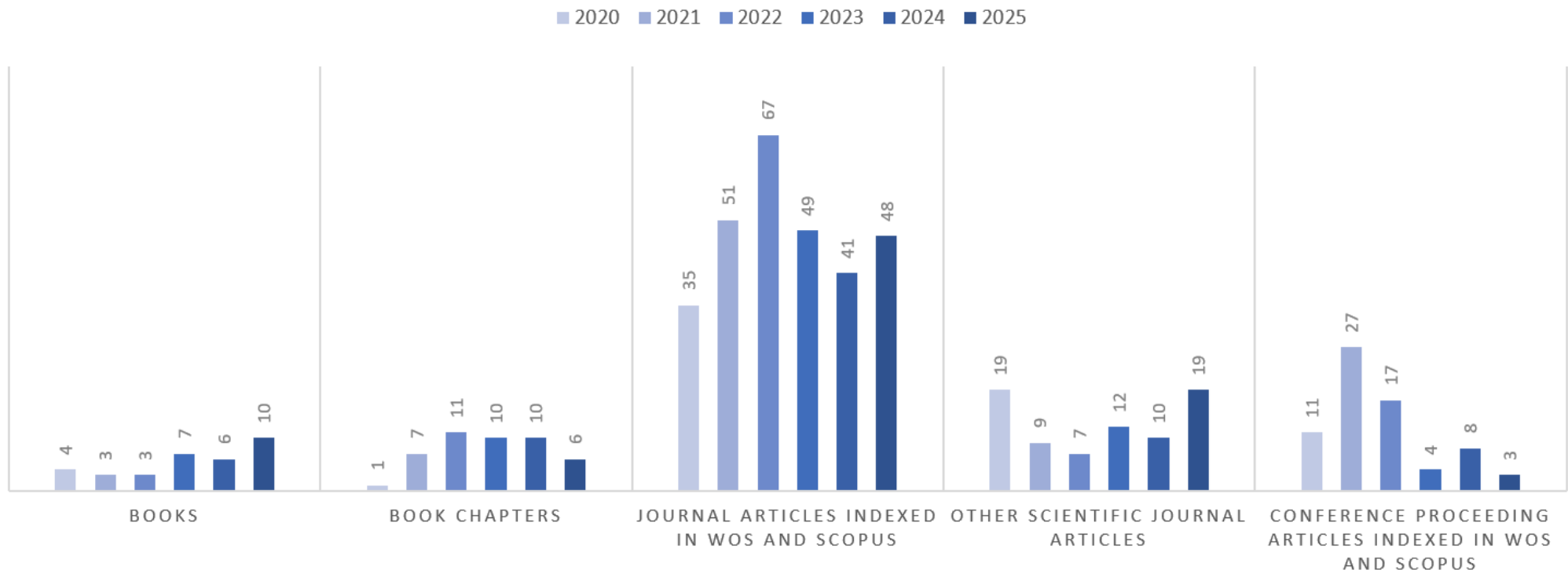
This document contains a list of the scientific activities of faculty members and researchers in 2025. In addition to the research output of the seven Faculty Institutes and the profiles of their researchers, information on conferences attended, members of editorial boards, and peer reviews conducted is also included.

The basic activity of the Faculty relates to scientific research in the field of tourism, hospitality and sustainable development. The Faculty promotes excellence and conducts all activities in accordance with the principles of ethics and social responsibility.

The scientific productivity of the Faculty of Tourism and Hospitality Management resulted in a total of 10 published books, 6 book chapters, and 111 scientific articles in 2025.

Members of FTHM published 48 articles in WoS/Scopus-indexed journals of which 18 articles were published in Q1 journals. Over the past six years, Faculty members have achieved positive annual growth rates in their scientific productivity, as evidenced by increases in the number of published books (20%), book chapters (43%), and journal articles indexed in WoS and Scopus (6.5%).

Faculty members have participated in numerous international conferences and authored reviews for high –impact journals. Many faculty researchers are editors or members of the editorial boards of international journals.





RESEARCH OUTPUT BY THE FACULTY INSTITUTES



INSTITUTE FOR TOURISM

MEMBERS

Name & Surname	Scientists' identification number	ORCID	Web of Science ResearcherID
FULL PROFESSOR TENURED			
Dora Smolčić Jurdana Ph.D.	211460	https://orcid.org/0000-0002-6459-3234	AAB-1767-2021
Daniela Gračan, Ph.D.	226714	https://orcid.org/0000-0002-3847-7280	Y-4478-2018
FULL PROFESSOR			
Lidija Bagarić, Ph.D.	287376	https://orcid.org/0000-0002-1203-0050	S-9161-2018
Lorena Bašan, Ph.D.	215611	https://orcid.org/0000-0002-9951-5965	AAJ-6317-2020
Romina Alkier Tomić, Ph.D.	256010	https://orcid.org/0000-0003-2666-8271	V-9529-2018
Zrinka Zadel, Ph. D.	275092	https://orcid.org/0000-0003-4582-8592	AAT-4342-2020
ASSOCIATE PROFESSOR			
Ana Čuić Tanković, Ph.D.	343916	https://orcid.org/0000-0002-4383-684X	I-9211-2016
Daniela Soldić Frleta, Ph.D.	296062	https://orcid.org/0000-0002-1558-0410	N-1776-2015
Marina Perišić Prodan, Ph.D.	309626	https://orcid.org/0000-0003-1954-4481	S-8373-2018
ASSISTANT PROFESSOR			
Marina Barkidija Sotošek, Ph.D.	346779	https://orcid.org/0000-0003-2642-3960	Y-4477-2018
SENIOR ASSISTANT			
Romina Agbaba, Ph.D.	373721	https://orcid.org/0000-0003-4850-9896	AAF-2185-2021
TEACHING & RESEARCH ASSISTANT			
Ivan Butković, M.A.	417900	https://orcid.org/0009-0000-4536-8616	MVU-3428-2025
Jelena Kapeš, M.A.	406672	https://orcid.org/0000-0003-0563-219X	AAA-7868-2021
Nikolina Šerić Honović, M.A.	370964	https://orcid.org/0000-0003-3478-0482	Z-1240-2018
Dea Dević, M.A.	419134	https://orcid.org/0009-0006-5659-3580	MVB-4196-2025

The Institute of Tourism and Marketing

The Institute of Tourism and Marketing builds its academic research and teaching on the tradition of developing and training experts in the needs of tourism, both at the micro and macro levels. Guided by the principles of excellence, the Institute strives to address the complex needs of the tourism system through courses in all areas of study.

The research results, especially in the field of destination marketing and management, encourage the Institute to remain at the forefront of these research areas, which are irreplaceable when it comes to providing a response to modern movements in tourism demand.

The research interests of the members of the **Department of Tourism** include destination management, crisis management, sustainable development, tourism planning, tourism economics, tourism impacts, SMART destinations, diversity of specific interest tourism, tourism experience and behaviour, quality of life and well-being; value co-creation, security and many other challenges of future tourism.

In the **Department of Marketing**, researchers focus on the application of sustainability in marketing and destination competitiveness, ethics and social responsibility, online marketing, consumer behaviour, UGC (user-generated content) in targeted advertising, branding, collaboration, and integrated marketing communication in tourism and hospitality.

The active and collaborative partnership of the Faculty with various stakeholders at the local, regional, national and international levels provides the basis for the acquisition and transfer of knowledge and for the practical application of their scientific findings. Today, more than ever, the tourism market is looking for highly educated people with new and innovative practical knowledge, ready to respond the challenges of the modern business world, and able to assume responsibilities in leadership positions in tourism. Therefore, in accordance with the needs of stakeholders and the dynamics of tourism development, the activities of the Institute are aimed at educating students to become creative, innovative and critical individuals capable of analysis, management, marketing research and practical work in tourism and tourism-related activities.

The goal of the Institute of Tourism and Marketing is to continuously improve the quality of research and teaching and to develop a personalised learning approach to improve the generic and practical skills of students. The Institute has 14 members who develop their teaching and scientific research capacity through external and internal training and participation in numerous interdisciplinary research and development projects.



RESEARCH OUTPUT 2025

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- **Čuić Tanković, A.** (2025). Data Threat, Social Media and Smartphone Usage Shaping Ad Transparency Perceptions // Conference Proceedings of the 6th International Conference on the Economics of the Decoupling (ICED) / Družić, Gordan; Gelo, Tomislav (ur.). Zagreb: Croatian Academy of Sciences and Arts; Faculty of Economics & Business Zagreb, 613-629
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- **Perišić Prodan, M.**, Kraljiček, M. (2025). Digital brand experience as a driver of behavioural intentions: insights from sports brands // Interdisciplinary Management Research XXI : Conference Proceedings / Bičvić, Dina ; Novaković, Dražen (ur.). Osijek: Osijek: Josip Juraj Strossmayer University of Osijek, Faculty of Economics and Business in Osijek, Croatia, 413-429.
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- **Soldić Frleta, D.** Razvoj održivih destinacija kroz eudajmonistička turistička iskustva // Zbornik radova sa znanstvenog skupa “Znanstveni sabor Slavonije i Baranje” održanog 17. i 18. listopada 2024. u Osijeku / Piližota, Vlasta; Hrc, Martina; Briš, Martina (ur.). Osijek: Hrvatska akademija znanosti i umjetnosti, Zavod za znanstveni i umjetnički rad u Osijeku, 265-288.
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- **Bagarić, L.**, Šerić, N., Rivić, A. (2025). ATTRACTIVENESS OF THE ELECTRIC CAR MARKET: ANALYSIS OF THE TESLA BRAND // Book of Proceedings 131st esd Zagreb 2025 Resilience in an Unsustainable World: Shaping the Future / Klopota, Igor; Buterin, Vesna; Ribeiro, Humberto (ur.). Varaždin: Varaždin Development and Entrepreneurship Agency; Medimurje University of Applied Sciences in Cakovec, 81-93.
- **Bagarić, L.**, Krečak, I., Dragičević, D. (2025). Branding the City Through Events: The Influence of Cultural Events on Reputation from the Residents' Perspective // 8th International Scientific Conference ITEMMA 2024 – Conference Proceedings / A. Grecu ; S. Štetić ; V. Kundi (ur.). Dubai: Udruženje ekonomista i menadžera Balkana – UdEkoM Balkan, 21-28. doi: 10.31410/itema.s.p.2024.21

PERFORMED PEER REVIEWS

Name & Surname	Reviews		
	Articles in the scientific journals	Articles in the Proceeding	Books
Alkier Romina	Pomorski zbornik	8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”) Zbornik radova sa znanstvenog skupa „Znanstveni sabor Slavonije i Baranje“ Demografska revitalizacija Slavonije i Baranje	
Bagarić Lidija	Zbornik Veleučilišta u Rijeci	8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”) 29th International Scientific CROMAR - Congress Empowering The Future: Bridging Science And Practice Through Collaboration	“International Thematic Monograph: Modern Management Tools and Economy of Tourism Sector in Present Era (2024/2025) ISSN 2683-5673”
Barkidija Sotošek Marina	Local Development and Society Administrative Sciences Ekonomski vjesnik Tourism and Hospitality	5. Međunarodna znanstveno-stručna konferencija “Ruralni razvoj – održivi kontinentalni turizam” 27 th Biennial International Congress Tourism & Hospitality Industry 2025: Trends and Challenges	
Bašan Lorena	Journal of Infrastructure, Policy and Development Academica Turistica: Tourism & Innovation Journal		
Čuić Tanković Ana	Tourism and Hospitality Management Sport and tourism Central European Journal Technological Forecasting & Social Change Communication Research and Practice Zbornik Veleučilišta u Rijeci Zagreb International Review of Economics & Business Poslovna izvrsnost	29th International Scientific CROMAR - Congress Empowering The Future: Bridging Science And Practice Through Collaboration	
Gračan Daniela	Pomorstvo Pomorski zbornik Ekonomski vjesnik	5. Međunarodna znanstveno-stručna konferencija “Ruralni razvoj – održivi kontinentalni turizam” 27 th Biennial International Congress Tourism & Hospitality Industry 2025: Trends and Challenges	
Perišić Prodan Marina	Tourism and Hospitality Management South East European Journal of Economics and Business (SEEJEB)	6th International Conference on the Economics of the Decoupling (ICED) 8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”)	Jurakić, M., Barkidija Sotošek, M., Trinajstić, M., Kokot, K., Koščak, M. (ur). (2025). Strategije za održivi i ruralni razvoj gradova Siska, Petrinje i Hrvatske Kostajnice i općina Majur i Topusko, University of Maribor, ISBN 978-961-299-044-2

Name & Surname	Reviews		
	Articles in the scientific journals	Articles in the Proceeding	Books
Smolčić Jurdana Dora	International Journal of Tourism Research Tourism and Hospitality Management	Zbornik radova Turizam, javno i zajedničko dobro: otvorena pitanja korištenja i upravljanja javnim prostorima, HAZU: Znanstveno vijeće za turizam i prostor, 2025. Zbornik radova Filozofskog fakulteta u Splitu	Đurkin Badurina, J, Kovačić, N., Paleka, H., Soldić Frleta, D.: Rušenje prepreka: stvaranje uključivih turističkih destinacija, FMTU, Opatija, 2025. Tubić, D.: Pustolovni, kulturni i zdravstveni turizam: znanost i struka zaključuju, Veleučilište u Virovitici, Virovitica, 2025.
Soldić Frleta Daniela	Tourism & Management Studies Acta Turistica International Journal of Tourism Research Discover Sustainability Humanities and Social Sciences Communications Current Issues of tourism European Journal of Tourism Research Tourism Review International Journal of Tourism Research	8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”) 6. Međunarodna znanstveno–stručna konferencija za razvoj ruralnog turizma RRT 2025 „Ruralni turizam u funkciji razvoja ruralnog područja“ 29th International Scientific CROMAR - Congress Empowering The Future: Bridging Science And Practice Through Collaboration	
Zadel Zrinka		29th International Scientific CROMAR - Congress Empowering The Future: Bridging Science And Practice Through Collaboration 8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”)	

AWARDS

Agbaba, R. Ph.D. Senior Assistant, Award for scientific excellence, 2025, FMTU

Kapeš, J. Assistant, Award for scientific excellence, 2025, FMTU

JOURNAL EDITORS & MEMBERS OF ADVISORY OR EDITORIAL BOARD

BAŠAN LORENA

- Editorial board, International Journal of Business and Economic Sciences & Applied Research (IJBESAR)

ČUIĆ TANKOVIĆ ANA

- Editorial board, Tourism and Hospitality Management (WoS: ESCI Q2, Scopus: Q2)
- Editorial board, Sport and tourism Central European Journal (WoS: Q3, Scopus: Q2)

GRAČAN DANIELA

- Editorial board, Pomorski zbornik

PERIŠIĆ PRODAN MARINA

- Editorial board, Tourism and Hospitality Management (WoS: ESCI Q2, Scopus: Q2)

SOLDIĆ FRLETA DANIELA

- Editorial board, Tourism and Hospitality Management (WoS: ESCI Q2, Scopus: Q2)
- Editorial board, Journal of process management and new technologies

SCIENTIFIC CONFERENCES ATTENDED

Alkier Tomić R. 2nd International Scientific Conference on Economics, Management and Information Technologies - ICEMIT 2025. October 09-11, 2025. Toplica Academy of Applied Studies, Department of Business Studies Blace. Kuršumlijska Banja. Serbia.

Bagarić L. 131st ESD International Scientific Conference – “Resilience in an Unsustainable World: Shaping the Future”. December 18-19, 2025. Varazdin Development and Entrepreneurship Agency and Medimurje University of Applied Sciences. Zagreb. Croatia.

Bagarić L. 9th International Scientific Conference on Economics & Management. March 27, 2025. University of London Institute in Paris, Udekom Center for Knowledge Advancement. University of London Institute in Paris. France.

Bagarić L. 15th FEBST International Conference 2025. May 21-23, 2025. Faculty of Economics, Business and Tourism University of Split. Brela. Croatia.

Bagarić L. ITEMA 2025 Conference: Advancing Knowledge in IT, Tourism, Economics, Management, and Agriculture. November 6, 2025. Udekom Center for Knowledge Advancement. Milan. Italy.

Barkidija Sotošek M. International Scientific and Professional Conference “Continental Croatia: Historical Context, Current Affairs, and Future Perspectives”. September 11 – 12, 2025. Croatian Academy of Sciences and Arts (HAZU), Catholic Faculty of Theology in Đakovo. Đakovo. Croatia.

Butković I. 29th CROMAR Congress “Empowering the future: Bridging science and practice through collaboration”. November 13. – 14, 2025. CROMAR - Croatian Marketing Association; Faculty of Tourism and Hospitality Management. Opatija. Croatia. Faculty of Economics. Rijeka. Croatia.

Butković I. 8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”). May 15 – 17, 2025. Faculty of Tourism and Hospitality Management. Opatija. Croatia.

Čuić Tanković, A. Enterprise Research Innovation Journal ENTRENOVA. September 11-13, 2025. IRENET, Society for Advancing Innovation and Research in Economy. Opatija. Croatia.

Čuić Tanković. 9th International Scientific Conference on Economics & Management EMAN. March 27, 2025. University of London Institute in Paris, Udekom Center for Knowledge Advancement. Paris. France.

Dević D. International Scientific Conference on Economic and Social Development „Shaping the Future of Sustainable Shipping – Green Transition and Technological Developments “. October 23 – 24, 2025. Varazdin Development and Entrepreneurship Agency; Co-organizers: Faculty of Maritime Studies, University of Split Maritime department University of Zadar. Split. Croatia.

Dević D. 29th CROMAR Congress “Empowering the future: Bridging science and practice through collaboration”. November 13-14, 2025. CROMAR - Croatian Marketing Association; Faculty of Tourism and Hospitality Management. Opatija. Faculty of Economics. Rijeka. Croatia.

Dević D. 5th Kotor International Maritime Conference (KIMC 2025). November 26-28, 2025. Faculty of Maritime Studies Kotor, University of Montenegro. Kotor. Montenegro.

Gračan D. International Scientific and Professional Conference “Continental Croatia: Historical Context, Current Affairs, and Future Perspectives”. September 11–12, 2025. Croatian Academy of Sciences and Arts (HAZU), Catholic Faculty of Theology in Đakovo. Đakovo. Croatia.

Gračan D. 9th International Scientific Conference on Economics & Management EMAN. March 27, 2025. University of London Institute in Paris, Udekom Center for Knowledge Advancement. Paris. France.

Gračan D. 10th International Scientific-Business Conference LIMEN. December 04, 2024. Vienna University of Technology. Vienna. Austria.

Gračan D. Economic and Social Development Conference - ESD. 23.10.2025. Faculty of Maritime Studies. Split. Croatia.

Gračan D. 2nd International Scientific Conference on Economics, Management and Information Technologies - ICEMIT 2025. October 09-11, 2025. Toplica Academy of Applied Studies, Department of Business Studies Blace. Kuršumlijska Banja. Serbia.

Gračan D. 51st The Eurasia Business and Economics Society (EBES) Conference. April 11-13.4, 2025. John Cabot University, Rome. Italy.

Gračan D. ITEMA 2025 Conference: Advancing Knowledge in IT, Tourism, Economics, Management, and Agriculture. November 6, 2025. Udekom Center for Knowledge Advancement. Milan. Italy.

Kapeš J. 8th International Scientific Conference, Tourism in Southern and Eastern Europe – ToSEE 2025 Shaping the Future: Digital Tourism and Sustainable Development. May 15-17, 2025. Faculty of Tourism and Hospitality Management. Opatija. Croatia.

Kapeš J. 29th CROMAR “Empowering the future: Bridging science and practice through collaboration”. November 13-14, 2025. CROMAR - Croatian Marketing Association; Faculty of Tourism and Hospitality Management. Opatija. Faculty of Economics. Rijeka. Croatia.

Perišić Prodan, M. Interdisciplinary Management Research XXI (IMR 2025). October 23-24, 2025. Josip Juraj Strossmayer University of Osijek, Faculty of Economics and Business in Osijek, Croatia Postgraduate Doctoral Study Program in Management, Pforzheim University, Business School; University of Bihać, Faculty of Economics. Osijek. Croatia.

Perišić Prodan, M. Enterprise Research Innovation Journal ENTRENOVA. 11.-13.9.2025. IRENET, Society for Advancing Innovation and Research in Economy. Opatija. Croatia.

Perišić Prodan, M. 9th International Scientific Conference on Economics & Management EMAN. March 27, 2025. Udekom Balkans. Paris. France.

Smolčić Jurdana D. 8th International Scientific Conference, Tourism in Southern and Eastern Europe – ToSEE 2025. May 15-17, 2025. Faculty of Tourism and Hospitality Management. Opatija. Croatia.

Soldić Frleta D. 8th International Scientific Conference, Tourism in Southern and Eastern Europe – ToSEE 2025 Shaping the Future: Digital Tourism and Sustainable Development. May 15-17, 2025. Faculty of Tourism and Hospitality Management. Opatija. Croatia.

Soldić Frleta D. 51st The Eurasia Business and Economics Society (EBES) Conference. April 11-13, 2025. John Cabot University. Rome. Italy.

Soldić Frleta D. ATLAS Annual Conference 2025 Tourist destinations at a crossroads Space, community, products, politics and evolutionary processes in the age of transitions. June 17.-20, 2025. ATLAS. Vila – seca. Catalonia. Spain.

Soldić Frleta D. 29th CROMAR Congress “Empowering the future: Bridging science and practice through collaboration”. November 13-14, 2025. CROMAR - Croatian Marketing Association; Faculty of Tourism and Hospitality Management. Opatija. Croatia. Faculty of Economics. Rijeka. Croatia.

Zadel Z. 6th International Scientific and Professional Conference “Rural Development = Innovation and Cooperation for Stronger Rural Areas”. September 25, 2025. Polytechnic „Nikola Tesla “. Gospić. Croatia.



INSTITUTE FOR HOSPITALITY

MEMBERS

Name & Surname	Scientists' identification number	ORCID	Web of Science ResearcherID
ASSOCIATE PROFESSOR			
Marina Laškarin Ažić, Ph.D.	331823	https://orcid.org/0000-0002-7051-8804	AAU-5470-2020
Marta Cerović, Ph.D.	310910	https://orcid.org/0000-0002-6896-6229	AAH-1660-2021
Krešimir Mikinac, Ph.D.	321282	https://orcid.org/0000-0001-6787-4982	AAA-4275-2021
TEACHING & RESEARCH ASSISTANT			
Karmen Mikulić	373743	https://orcid.org/0000-0003-0417-8693	GML-3869-2022
Nikić Lucija		https://orcid.org/0009-0006-3072-4810	OKZ-3004-2026

The Institute for Hospitality

The Institute of Hospitality focuses on scientific research with the goal of linking its findings to educational materials in the areas of business economics, organization, and management. The members of the Institute of Hospitality focus on the development and application of the latest knowledge on the development of the profession, on the transfer of knowledge to students and professionals. During their studies, students acquire knowledge, skills and competences in the field of hospitality through theoretical and practical teaching.

Members of the Institute actively participate in scientific projects, as project leaders or members of research teams. They present the results of their research at international and national conferences and publish them in scientific journals and conference proceedings. Future research of the Institute members is based on entrepreneurial management in tourism and hospitality, strategic management in hotel companies, economics of hospitality companies, gastronomy and restaurant business management, food and beverage management, standards in hospitality, hotel operations, organization of hospitality services, organizational behaviour, education in tourism and hospitality, CRM, guest experience, guest relations, employee relations, enogastronomy and many other topic related to hospitality and tourism.

Institute combines two important areas:

- **Hospitality** – analyzing global trends in the turbulent, dynamic market of the 21st century. Special interest is given to increasing quality and competitiveness from the perspective of entrepreneurship and management of the hotel sector.
- **Gastronomy and restaurant business** – by following modern trends in this field, the focus is on the design of the food and beverage offer in response to the needs and demands of the tourism market.

Looking at the curricula of the courses and the name of the Faculty, **the Department of Hospitality, Gastronomy and Restaurant Business** as part of the Institute for Hospitality, represents one of the most important departments of the Faculty. In addition, the department promotes one of the fundamental activities of the Faculty, which is directly related to the tourism and hospitality industry, through collaboration with other institutions, companies, associations, municipalities and unions. Programs for lifelong learning are also developed within the Department. The lifelong learning program “Food and Beverage Professional” is an example of good practice.

The Department of the Organization of Work in the Hospitality Industry pays special attention to studies related to hospitality work organization. Members of the department strive to prepare students to recognize organizational problems under changing conditions and, as future managers, to be able to enforce effective work organization activities in the hospitality industry. The department focuses on the significant area of work organization in the hospitality industry, which is the focus of many courses taught by the Faculty of Tourism and Hospitality Management.



RESEARCH OUTPUT 2025

BOOKS (AUTHORS & EDITORS)

- Hotelska kuća 2024, Zbornik radova konferencije / **Mikinac, K.** (ur.). Opatija: Opatija: Fakultet za menadžment u turizmu i ugostiteljstvu Sveučilišta u Rijeci, 2025.

JOURNAL ARTICLES INDEXED IN SCOPUS AND/OR WOS

- **Mikulić, K.**, Jelusić, A. (2025). Composite indices for the creative economy: a review and evaluation // Cultural Trends, 35, 1; 130-154. doi: 10.1080/09548963.2025.2459777

CONFERENCE PROCEEDING ARTICLES INDEXED IN SCOPUS AND/OR WOS

- **Mikinac, K.**, Stipanović, C. (2025). Generation Z's perspective on restaurant digital technologies // 8th International Scientific Conference Proceedings – Tourism in Southern and Eastern Europe 2025 / Car, Tomislav; Čuić Tanković, Ana; Grofelnik, Hrvoje et al. (ur.). Opatija: Fakultet za menadžment u turizmu i ugostiteljstvu, Opatija, pp. 207-215. doi: 10.20867/tosee.08.20
- **Laškarin Ažić, M.** (2025). Psychological needs and burnout in the hotel industry: a case of four and five-star hotels, Conference proceedings 15th FEBST International Conference “Economic Policies, Business Perspectives, and Sustainability Transformation” / Kundid Novokmet, Ana; Dedić, Goran; Kuliš, Zvonimir (ur.). Split: Faculty of Economics, Business and Tourism, University of Split, 2025. str. 207-220

OTHER CONFERENCE PROCEEDING ARTICLES

- **Laškarin Ažić, M.** (2025). Psihosocijalne potrebe hotelskih radnika i njihov utjecaj na zadovoljstvo na radu i namjeru odlaska: rodne razlike. Zbornik radova „Hotelska kuća 2025“. Hotel Sheraton Zagreb, 26. i 27. studenoga 2024.

PERFORMED PEER REVIEWS

Name & Surname	Reviews		
	Articles in the scientific journals	Articles in the Proceeding	Books
Laškarin Ažić Marina	Tourism and Hospitality Management		
Mikinac Krešimir	Tourism and Hospitality Management European Journal of Tourism Research Ekonomski vjesnik		

JOURNAL EDITORS & MEMBERS OF ADVISORY OR EDITORIAL BOARD

LAŠKARIN AŽIĆ MARINA

- Editorial board, Tourism and Hospitality Management (WoS: ESCI Q2, Scopus: Q2)

SCIENTIFIC CONFERENCES ATTENDED

Laškarin Ažić M. 15th International Conference on New Ideas in Management, Economics and Accounting. November 21-23, 2025. IMEACONF. Copenhagen. Denmark.

Laškarin Ažić M. 29th CROMAR Congress “Empowering the future: Bridging science and practice through collaboration”. November 13-14, 2025. CROMAR - Croatian Marketing Association; Faculty of Tourism and Hospitality Management. Opatija. Faculty of Economics. Rijeka. Croatia.

Mikinac K. The 8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”). May 15 – 17, 2025. Faculty of Tourism and Hospitality Management. University of Rijeka. Opatija. Croatia.

Mikulić K. FEB Zagreb 2025 16th International Odyssey Conference on Economics and Business. 7 - 10.5.2025. Faculty of Economics & Business, University of Zagreb. Dubrovnik. Croatia.

Mikulić K. The 8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”). 15 - 17 May 2025. Faculty of Tourism and Hospitality Management. Opatija. Croatia.

Nikić L. 15th International Conference on New Ideas in Management, Economics and Accounting IMEACONF Conference. 21.-23.11.2025. ACAVENT - Academic Event Organizer. Copenhagen. Denmark.



INSTITUTE FOR MANAGEMENT

MEMBERS

Name & Surname	Scientists' identification number	ORCID	Web of Science ResearcherID
FULL PROFESSOR TENURED			
Helga Maškarin Ribarić, Ph.D.	211603	https://orcid.org/0000-0002-7201-9603	O-1236-2019
Ines Milohnić, Ph.D.	233681	https://orcid.org/0000-0001-7487-4286	T-4982-2019
FULL PROFESSOR			
Ana-Marija Vrtodušić Hrgović, Ph.D.	217874	https://orcid.org/0000-0001-6679-3742	Z-1139-2018
Kristina Črnjar, Ph.D.	288954	https://orcid.org/0000-0002-7137-4232	S-9155-2018
Marko Perić, Ph.D.	275946	https://orcid.org/0000-0002-2828-4709	Q-6495-2018
ASSOCIATE PROFESSOR			
Marija Ivaniš, Ph.D.	311053	https://orcid.org/0000-0002-0660-3924	AAG-2982-2021
Jelena Đurkin Badurina, Ph.D.	327382	https://orcid.org/0000-0002-1668-4967	R-7486-2018
ASSISTANT PROFESSOR			
Ivana Ivančić, Ph.D.	321335	https://orcid.org/0000-0002-2109-3002	AAU-7541-2020
Josipa Cvelić Bonifačić, Ph.D.	346765	https://orcid.org/0000-0002-4202-6044	AAA-9887-2021
Lorena Dadić Fruk, Ph.D.	346780	https://orcid.org/0000-0003-1479-4123	X-5066-2018
Vanja Vitezić, Ph.D.	337675	https://orcid.org/0000-0002-2484-4529	S-3517-2018
SENIOR ASSISTANT			
Ema Petaković, Ph.D.	373710	https://orcid.org/0000-0002-5478-8484	AAI-7363-2021
Ivana Licul, Ph.D.	353344	https://orcid.org/0000-0001-8238-8317	T-4170-2018
Vedrana Čikeš, Ph.D.	366240	https://orcid.org/0000-0001-9121-4503	Z-2055-2018
TEACHING & RESEARCH ASSISTANT			
Laura Valentić	419145	https://orcid.org/0009-0003-8522-2189	QDN-9539-2026
RESEARCH ASSISTANT			
Hana Paleka, Ph.D.	417922	https://orcid.org/0000-0002-7983-1434	T-4826-2018

The Institute for Management

The Department of Management is the largest department within the Institute and encompasses a variety of different academic and professional interests, including management in tourism and hospitality, event management, sports management, business models, stakeholder and local community management, camping benchmarking, new technologies, trade diplomacy in tourism and hospitality, business innovations etc. Some of the courses coordinated by members of the Department for management include: Management, Strategic Management in Tourism and Hospitality, Project Management, EU Project Management, Management of Small and Medium Enterprises, Creativity and Business Innovations, Sports Management in Tourism, Management of Art and Culture Institutions, Project Management in Tourism and Hospitality, Principles and Practice of the Tourism and Hospitality Industry, Management of tourist attractions, etc.

The members of **the Department of Quality and Controlling** cover the areas of quality management and corporate management systems (controlling) with their teaching and research activities. The teaching activities enable the acquisition of specific learning outcomes necessary for professional development in the field of corporate control and quality management in profit, public and non-profit companies. Expertise in the area of business economics is developed using specific examples from the tourism, hospitality, and non-profit sectors. In the area of quality management, the main research topics include integrated management systems, business excellence models, continuous improvement processes, Total Quality Management and Corporate Social Responsibility. In the area of management control systems, the focus is on the application in the hotel

industry, on KPIs, but also on the application of management and management control principles in the non-profit sector with a special emphasis on (self-)funding, fundraising and social entrepreneurship. Some of the courses offered at the different levels of study are: Controlling, Management of Non-Profit Organizations, Quality Management, Quality Management in Tourism and Hospitality, Integrated Management Systems, Planning in Hospitality, Strategic Measurement System and Management of Business Results, Corporate Controlling, Quality Management and Sustainable Development, Quality System Models, etc.

The Department of Knowledge Management integrates expertise across a range of fields, including human resource management, labor market dynamics, managerial skill development, the application of UN Sustainable Development Goals in tourism and social entrepreneurship, spiritual management and personal development. Department members are actively engaged in teaching across all levels of university study and contribute significantly to academic research. Courses offered include Entrepreneurship and Service Management, Business Ethics and Culture, Corporate Social Responsibility, Social Entrepreneurship and Personal Development, Human Resource Management, International Human Resource Management, Knowledge Management, and Managerial Skills, among others. The Department is also recognized for its strong involvement in scientific and EU-funded projects, as well as its active participation in national and international academic and professional conferences, positioning it as a highly dynamic and productive academic unit.



RESEARCH OUTPUT 2025

BOOKS (AUTHORS AND EDITORS)

- Repnik, S., Mekinc, J., **Perić, M.**, Kodrič, B. (2025). A Conceptual Model of Corporate Security in Spa Resorts. R. Ethics International Press.
- **Đurkin Badurina, J.**, Kovačić, N., **Paleka, H.**, Soldić Frleta, D. (2025). Breaking barriers: Designing inclusive tourist destinations. Rijeka: University of Rijeka.
- **Đurkin Badurina, J.**, Kovačić, N., **Paleka, H.**, Soldić Frleta, D. (2025). Rušenje prepreka: Stvaranje uključivih turističkih destinacija. Rijeka: Sveučilište u Rijeci, Fakultet za menadžment u turizmu i ugostiteljstvu.
- Težak Damijanić, A., Čehić Marić, A., Soldić Frleta, D., **Đurkin Badurina, J.**, et al. (Eds.). (2025). Green Tourism - from basics to practical implementation / Poreč - Parenzo: Institut za poljoprivredu i turizam.

BOOK CHAPTERS

- **Črnjar, K.**, Šprajc, P., Bergoč, Z. (2025). Trajnostni razvoj v akademskem okolju // Management skozi prizmo digitalnega in zelenega prehoda v družbo 5.0 / Jasmina, Žnidaršič (ur.). Sveučilišna naklada Sveučilišta u Mariboru., 201-218 . doi: 10.18690/um.fov.7.2025.8
- Soldić Frleta, D.; **Đurkin Badurina, J.** (2025). Collaboration opportunities in European green destinations // Green Tourism - from basics to practical implementation / Težak Damijanić, A.; Čehić Marić, A.; Soldić Frleta, D., Đurkin Badurina, J., et al. (ur.). Poreč - Parenzo: Institut za poljoprivredu i turizam, 203-229.

JOURNAL ARTICLES INDEXED IN SCOPUS AND/OR WOS

- **Perić, M.**, **Vitezić, V.** (2025). Does Awareness Drive Support? Exploring Local Residents' Perceptions of Sport Event Impacts // Tourism review international, 29, 3; 235-254. doi: 10.3727/194344225x17315216889032
- Chersulich Tomino, A., **Perić, M.** (2025). Understanding sport events organisational elements and impacts from the organiser and residents' perspective // Menadžment u hotelijerstvu i turizmu, 13, 2; 9-26. doi: 10.5937/menhottur2500012c
- **Perić, M.**, Cetin, I., Zubović, V. (2025). Exploring the Impact of New Technologies on Sport Tourism: A Comprehensive Review // Polish journal of sport and tourism, 32, 3; 3-15. doi: 10.2478/pjst-2025-0014
- Bašan, L., Butković, I., **Črnjar, K.** (2025). Enriching knowledge for raising awareness of sustainable tourism: A gen Z perspective // Ekonomski vjesnik, 38, 2; 265-281. doi: 10.51680/ev.38.2.5
- Bašan, L., Butković, I., **Črnjar, K.** (2025). Empowering Gen Z for Engaging in Sustainable Tourism: A ZRETP Model Approach // Sustainability, 17, 8366; 1-26. doi: https://doi.org/10.3390/su17188366
- **Milohnić, I.**, **Licul, I.** (2025). The factors influencing students' entrepreneurial intentions: an analysis using the theory of planned behavior // Ekonomski horizonti, 27, 1; 79-95. doi: 10.5937/ekonhor2501079M
- Karanović, G., **Paleka, H.**, Polychronidou, P. (2025). There ain't such thing as a free lunch - or is there? Moral hazard in financing higher education // Intelektinè ekonomika, 19, 1; 92-112. doi: 10.13165/ie-25-19-1-04
- **Maškarin Ribarić, H.**, **Črnjar, K.**, **Dadić Fruk, L.** (2025). Strengths and shortfalls: Exploring managerial perceptions of 50+ hotel employees through a mixed methods lens // Worldwide hospitality and tourism themes, 17, 5, 616-627. doi: 10.1108/WHATT-03-2025-0092

OTHER SCIENTIFIC JOURNAL ARTICLES

- **Licul, I.** (2025). Menadžerska percepcija institucionalne potpore pri internacionalizaciji hotelskih poduzeća putem komercijalne diplomacije // Acta economica et turistica, 11, 2; 3-30. doi: 10.46672/aet.11.2.1
- **Cvelić Bonifačić, J.**, Bašan, L., Butković I. (2025). „Outdoor je in“: Zašto je kamping budućnost turizma? // Suvremena trgovina (Zagreb), 50, 4; 6875
- Bosanac, K., **Ivančić, I.**, Dragičević, D. (2025). Suvremene potrebe animacijskih programa u poslovnom turizmu // Oeconomica Jadertina, 15, 1; 55-68. doi: 10.15291/oec.4562
- **Petaković, E.** (2025). Kategorizacija smještajnih objekata kao indikator predanosti vodstva i uključenosti zaposlenika u hotelijerstvu // Acta economica et turistica, 11, 2; 31-52. doi: 10.46672/aet.11.2.2
- Pracaić, I., **Ivaniš, M.**, Hrnjić, A. (2025). Istraživanje stavova i percepcije građana o poduzetničkoj filantropiji – slučaj Krapinsko-zagorske županije // Acta Economica et Turistica, 11, 1; 51-74.

CONFERENCE PROCEEDING ARTICLES INDEXED IN SCOPUS AND/OR WOS

- Marošević, A., **Perić, M.** (2025). The potential of sports heritage for tourism – A case study of the City of Zadar. 8th International Scientific Conference Tourism in Southern and Eastern Europe “Shaping the Future: Digital Tourism and Sustainable Development”, Opatija, May 15-17 2025, 79-87. doi: 10.20867/tosee.08.8

OTHER CONFERENCE PROCEEDING ARTICLES

- **Milohnić, I., Licul, I., Sekić, N.** (2025). Menadžerske prakse u smještajnim objektima ruralnih područja // Zbornik radova 6. međunarodne znanstveno-stručne konferencije “Ruralni razvoj - inovacije i suradnja za jača ruralna područja” / Šutić, Branislav (ur.). Gospić: Veleučilište “Nikola Tesla”u Gospiću, 54-67.
- **Dadić Fruk, L., Maškarin Ribarić, H., Licul, I.** (2025). The Impact of Leadership Styles on the Motivation and Creativity of Employees in Non-Profit Organizations // 2nd Global Advances in Management and Entrepreneurship (GAME) Conference - Conference Proceedings / Turuk, Mladen; Turčić, Ivan (ur.). Zagreb: The Entrepreneurship Club, Zagreb, Croatia, 31-47.
- **Dadić Fruk, L., Licul, I.** (2025). Potencijali difuznih, integralnih i heritage hotela za povećanje turističke konkurentnosti ruralnih područja // Zbornik radova međunarodna znanstveno-stručna konferencija za razvoj ruralnog turizma / Jurakić, Marko; Barkidija Sotošek, Marina; Trinajstić, Maša et al. (ur.). Sisak: Veleučilište VIMAL, Fakultet za menadžment u turizmu i ugostiteljstvu, 386-399.
- **Milohnić, I., Licul, I., Milošević, K.** (2025). Zadružno poduzetništvo kao pokretač razvoja ruralnih područja: eksplorativna analiza // Zbornik radova međunarodna znanstveno-stručna konferencija za razvoj ruralnog turizma / Jurakić, Marko; Barkidija Sotošek, Marina; Trinajstić, Maša et al. (ur.). Sisak: Veleučilište VIMAL, Fakultet za menadžment u turizmu i ugostiteljstvu, 107-119.
- Sudar, S., **Dadić Fruk, L.** (2025). Poželjne osobine i stilovi vodstva u turizmu i hotelijerstvu iz perspektive pripadnika generaciji Z // Hotelska kuća, Zbornik radova konferencije / Mikinac, Krešimir (ur.). Opatija: Opatija: Fakultet za menadžment u turizmu i ugostiteljstvu Sveučilišta u Rijeci, 1-7. doi: 10.20867/hk.2.1
- **Đurkin Badurina, J., Dadić Fruk, L., Dragičević, D.** (2025). Uloga udruga u revitalizaciji urbanih područja: primjer grada Osijeka // Zbornik radova sa znanstvenog skupa “Znanstveni sabor Slavonije i Baranje” održanog 17. i 18. listopada 2024. u Osijeku / Piližota, Vlasta; Hara, Martina; Briš, Martina (ur.). Osijek: Hrvatska akademija znanosti i umjetnosti, Zavod za znanstveni i umjetnički rad u Osijeku, 87-104.
- Klobučar, M.; **Vitezić, V.** (2025). Eko hoteli kao temelj održivog turizma: stavovi turista prema održivom smještaju // Hotelska kuća, Zbornik radova konferencije / Mikinac, Krešimir (ur.). Opatija: Opatija: Fakultet za menadžment u turizmu i ugostiteljstvu Sveučilišta u Rijeci, 55-65.
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PERFORMED PEER REVIEWS

Name & Surname	Reviews		
	Articles in the scientific journals	Articles in the Proceeding	Books
Čikeš Vedrana	Tourism and Hospitality Management Administrative Sciences Worldwide Hospitality and Tourism Themes	29th International Scientific CROMAR - Congress Empowering The Future: Bridging Science And Practice Through Collaboration	
Črnjar Kristina	Tourism and Hospitality Management Ekonomika misao i praksa Zagreb International Review of Economics & Business Journal of the Polytechnic of Rijeka Central European Business Review		
Dadić Fruk Lorena	Current Human Resource Worldwide Hospitality and Tourism Themes Administrative Sciences	Scientific Conference "Region, Entrepreneurship, Development" (RED 2025)	
Đurkin Badurina Jelena	Acta Turistica Journal of Entrepreneurship and Public Policy Tourism Planning & Development Current Issues in Tourism International Journal of Tourism Research Tourism Geographies Economies		
Ivančić Ivana	Oeconomica Jadertina		
Licul Ivana		8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe ("Shaping the Future: Digital Tourism and Sustainable Development") 29th International Scientific CROMAR - Congress Empowering The Future: Bridging Science And Practice Through Collaboration Proceedings of the CHME 2025 Conference, Track 5: Innovation in employee recruitment and retention	
Ivaniš Marija	South East European Journal of Economics and Business (SEEJEB) Tourism and Hospitality Management Balkans Journal of Emerging Trends in Social Sciences		
Paleka Hana	Prosperitas Proceedings of Rijeka Faculty of Economics Journal of Economics and Business		

Name & Surname	Reviews		
	Articles in the scientific journals	Articles in the Proceeding	Books
Perić Marko	Journal of Tourism Futures Managing Sport and Leisure Environmental Development Journal of Business and Industrial Marketing Cities Bentham Books / Bentham Science Publishers Current Issues in Tourism Tourism Critiques: Practice and Theory International Journal of Tourism Policy Sustainability Academica Turistica – Tourism and Innovation Journal Journal of Destination Marketing and Management Frontiers in Sports and Active Living	8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”)	
Petaković Ikica Ema	Tourism and Hospitality Management		
Vitezić Vanja	Tourism Management Perspectives Heliyon Tourism Management Journal of Business and Industrial Marketing Service industries Journal Tourism and Hospitality Management		
Vrtodušić Hrgović Ana-Marija	Zbornik Veleučilišta u Rijeci		

AWARDS

Perić, M. Ph.D., Full Professor, Award for scientific excellence, 2025., FMTU

Vitezić, V. Ph.D., Assistant Professor, Economic Association Award – Best Scientific Paper

Vitezić, V. Ph.D., Assistant Professor, University of Rijeka Foundation Award in the Researcher Category

JOURNAL EDITORS & MEMBERS OF ADVISORY OR EDITORIAL BOARD

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- Editorial Board, Event Management (WOS: ESCI, Scopus: Q3)
- Associate Editor, European Journal of Tourism Research, (WOS: ESCI, Scopus: Q2)
- Editorial Board, UTMS Journal of Economics
- Editorial Board, Hotel and Tourism Management (Scopus: ESCI)

VITEZIĆ VANJA

- Editorial Board – Tourism: An International Interdisciplinary Journal (WOS: ESCI, Scopus: Q2)

SCIENTIFIC CONFERENCES ATTENDED

Čikeš, V. The 8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”). May 15 – 17, 2025. Faculty of Tourism and Hospitality Management. University of Rijeka. Opatija. Croatia.

Čikeš, V. 29th CROMAR congress “Empowering the future: Bridging science and practice through collaboration”. November 13-14, 2025. CROMAR - Croatian Marketing Association. Faculty of Tourism and Hospitality Management. University of Rijeka. Opatija. Croatia. Faculty of Economics, University of Rijeka. Croatia.

Črnjar K. 29th CROMAR congress “Empowering the future: Bridging science and practice through collaboration”. November 13-14, 2025. CROMAR - Croatian Marketing Association. Faculty of Tourism and Hospitality Management. University of Rijeka. Opatija. Croatia. Faculty of Economics, University of Rijeka. Croatia.

Črnjar K. 33rd Council for Hospitality management Conference (CHME) - Transforming the Hospitality sector Through Innovation. May 20-23, 2025. University of Essex in Colchester. United Kingdom.

Črnjar K. The 8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”). May 15 – 17, 2025. Faculty of Tourism and Hospitality Management. University of Rijeka. Opatija. Croatia.

Dadić Fruk L. 2nd Global Advances in Management and Entrepreneurship Conference. July 3 – 5, 2025. The Entrepreneurship Club Zagreb. National Park Brijuni. Croatia.

Đurkin Badurina J. 2025 TTRA Conference: Explore, Innovate, Transform: Influencing the Future of Global Travel and Tourism Research. June 24-26, 2025. TTRA. Galway. Ireland.

Đurkin Badurina J. 51st The Eurasia Business and Economics Society (EBES) Conference. April 11-13, 2025. John Cabot University, Rome. Italy.

Đurkin Badurina J. ATLAS Annual Conference 2025: Tourist destinations at a crossroads- Space, community, products, politics and evolutionary processes in the age of transitions. June 17-20, 2025. ATLAS. Vila-seca. Catalonia. Spain.

Đurkin Badurina J. Konferencija za razvoj ruralnog turizma RRT 2025. November 21, 2025. Vimal Polytechnic, Univerza v Mariboru, University Libertas, Vimal Academy. Zagreb. Croatia.

Đurkin Badurina J. FEBST International Conference on „Economic Policies, Business Perspectives, and Sustainability Transformation“. May, 21-23. 2025. Faculty of Economics, Business and Tourism. University of Split. Brela. Croatia.

Licil I. 6th International Scientific and Professional Conference «Rural Development = Innovation and Cooperation for Stronger Rural Areas“. September 25, 2025. Polytechnic „Nikola Tesla“. Gospić. Croatia.

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Milohnić I. The 8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”). May 15 – 17, 2025. Faculty of Tourism and Hospitality Management. University of Rijeka. Opatija. Croatia.

Paleka, H. ATLAS Annual Conference 2025: Tourist destinations at a crossroads- Space, community, products, politics and evolutionary processes in the age of transitions. June 17-20, 2025. ATLAS. Vila-seca. Catalonia. Spain.

Perić, M. International Conference on „Innovating for Impact: Digital Technologies for Public Administration, Engineering Application, Environmental Protection, Sustainable Business Operations and Healthcare“. February 19-20. 2025. Confab 360 Degree; Manipač Academy of Higher Education Dubai Campus; Rushford Business School. Switzerland; Europaen Global Institute of Innovation and Technology, Malta. Dubai. UAE.

Perić, M. 6th Conference on Managing Tourism Across Continents (MTCON'25), Association of Turkish Tourism Academics, Istanbul, Turkey.

Perić, M. The 8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”). May 15 – 17, 2025. Faculty of Tourism and Hospitality Management. University of Rijeka. Opatija. Croatia.

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Petaković Ikica, E. International Conference in Tourism and Regional Development, 9.2025. Department of Regional and European Studies West Pomeranian University of Technology in Szczecin, Poland.

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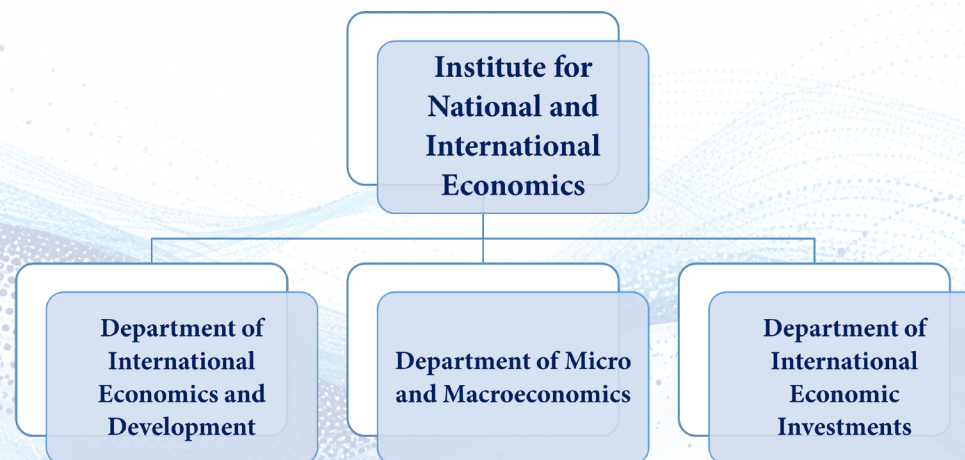
The members of **the Institute for National and International Economics Research** current trends in national and international markets with the aim of profiling competitive advantages and achieving growth and development in the context of globalised changes and challenges.

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The Department of International Economics and Development actively scientifically examines global economic challenges with special attention to their impact on the development of the Croatian economy in general, as well as on the development of Croatian tourism.

The Department of Micro and Macroeconomics synergistically combines two key areas of interest - international economics and sustainable development. The research results of the members of the Department should contribute to Croatia's qualitative response to the dynamics of the international economy in order to achieve development.

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RESEARCH OUTPUT 2025

BOOKS (AUTHORS AND EDITORS)

- Strategije za održivi i ruralni razvoj gradova Siska, Petrinje i Hrvatske Kostajnice i općina Majur i Topusko / Jurakić, M., Barkidija Sotošek, M., **Trinajstić, M.** et al. (ur.). Maribor: University of Maribor Press, 2025. doi: 10.18690/um.ft.3.2025
- Zbornik radova međunarodna znanstveno-stručna konferencija za razvoj ruralnog turizma / Jurakić, M., Barkidija Sotošek, M., **Trinajstić, M.** et al. (ur.). Sisak: Veleučilište VIMAL, Fakultet za menadžment u turizmu i ugostiteljstvu, 2025.

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- Folgieri, R., **Stipanović, C.**, Duvnjak Perković, K. (2025). Revitalizing europe's peripheral regions: a multidisciplinary framework for economic recovery and sustainable development // 8th International Scientific Conference Proceedings - Tourism in Southern and Eastern Europe 2025 / Car, Tomislav; Čuić Tanković, Ana; Grofelnik, Hrvoje et al. (ur.). Opatija: Fakultet za menadžment u turizmu i ugostiteljstvu, Opatija, 163-169. doi: 10.20867/tosee.08.15

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PERFORMED PEER REVIEWS

Name & Surname	Reviews		
	Articles in the scientific journals	Articles in the Proceeding	Books
Brmalj Natali	Tourism and Hospitality Management International Journal of Financial Studies		
Dragičević Daniel	Academica Turistica: Tourism & Innovation Economies Ekonomski pregled Ekonomski vjesnik European Journal of Tourism Research	Zbornik: 33. tradicionalno savjetovanje: Ekonomska politika Hrvatske u 2026.	
Jelušić Adriana		8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”)	
Krstinić Nižić Marinela	Land Management Decision Springer Nature Sustainability Tourism and Hospitality Management Veleučilište Rijeka Zbornik Ekonomskog fakulteta Zagreb Indecs Oeconomica Jadertina Sustainable Social Development		
Rudan Elena	Heritage Open geosciences Tourism and Hospitality Journal of the Polytechnic of Rijeka Sustainability	8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”)	
Stipanović Christian	Smart Tourism		
Šverko Grdić Zvonimira	Zavod za znanstveno istraživački i umjetnički rad u Bjelovaru Ekonomska misao i praksa		
Trinajstić Maša	Economic research - Ekonomska istraživanja Ekonomski pregled	Zbornik radova 6. međunarodne znanstveno-stručne konferencije za razvoj ruralnog turizma RRT 2025 8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”) Zbornik radova - 33. tradicionalno savjetovanje: Ekonomska politika Hrvatske u 2026.	
Zubović Vedran	Springer Nature	8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”)	

AWARDS

Zubović, V. Ph.D., Senior Assistant, Award for scientific excellence, 2025., FMTU

SCIENTIFIC CONFERENCES ATTENDED

Brmalj N. The 8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”). May 15 - 17, 2025. Faculty of Tourism and Hospitality Management. University of Rijeka. Opatija. Croatia.

Dragičević D. 33. tradicionalno savjetovanje: Ekonomska politika Hrvatske u 2026. November 05-07, 2025. The Croatian Economic Association. Opatija. Croatia.

Jelušić A. The 8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”). May 15 – 17, 2025. Faculty of Tourism and Hospitality Management. University of Rijeka. Opatija. Croatia.

Jelušić A. International Scientific Multidisciplinary Conference: AI for a Smarter Tomorrow, AI-SMART 2025. September 25-26, 2025. Institute of Economic Sciences and Faculty of Geography. University of Belgrade. Serbia.

Jelušić A. Proceedings of FEB Zagreb International Odyssey Conference on Economics and Business. May 7-10, 2025. Faculty of Economics and Business University of Zagreb. Zagreb. Croatia.

Krstinić Nižić M. The 8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”). May 15 – 17, 2025. Faculty of Tourism and Hospitality Management. University of Rijeka. Opatija. Croatia.

Krstinić Nižić M. International Scientific Conference on Economy, Management and Information Technologies-ICEMIT 2025. October 09-11, 2025. Toplica Academy of Applied Studies, Department of Business Studies Blace. Blace. Serbia.

Krstinić Nižić M. 33. tradicionalno savjetovanje: Ekonomska politika Hrvatske u 2026. November 05-07, 2025. The Croatian Economic Association. Opatija. Croatia.

Nikšić Radić M. 12th SWS International Scientific Conference on Social Sciences. December 5, 2022. SGEM WORLD SCIENCE (SWS) Scholarly Society. Vienna. Austria.

Rudan E. International Scientific and Professional Conference: Tourism and Sustainable Transformation. October 23, 2025. Faculty of Business Economics, The University “VITEZ”. Travnik. Bosnia and Hercegovina.

Rudan E. 3. konferencija “Intangible Heritage as a Development Potential”. June 6, 2025. Gacka Open University Otočac. Otočac. Croatia.

Stipanović C. The 8th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe – „Shaping the Future: Digital Tourism and Sustainable Development“. May 15-17, 2025. Faculty of Tourism and Hospitality Management. University of Rijeka. Opatija. Croatia.

Šverko Grdić Z. The 8th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe – „Shaping the Future: Digital Tourism and Sustainable Development“. May 15-17, 2025. Faculty of Tourism and Hospitality Management. University of Rijeka. Opatija. Croatia.

Šverko Grdić, Z. 33. tradicionalno savjetovanje: Ekonomska politika Hrvatske u 2026. November 05-07, 2025. The Croatian Economic Association. Opatija. Croatia.

Šverko Grdić, Z. International Scientific and Professional Conference: Tourism and Sustainable Transformation. October 23, 2025. Faculty of Business Economics, The University “VITEZ”. Travnik. Bosnia and Hercegovina.

Trinajstić M. 15th FEBST International Conference “Economic Policies, Business Perspectives, and Sustainability Transformation”. May 21-23, 2025. Faculty of Economics, Business and Tourism. University of Split. Brela. Croatia.

Trinajstić M. 33. tradicionalno savjetovanje: Ekonomska politika Hrvatske u 2026. November 5-7, 2025. The Croatian Economic Association. Opatija. Croatia.

Zubović V. Conference on Managing Tourism Across Continents - MTCO 2025. April 30-3, 2025. The Association of Turkish Tourism Academics (TUADER). Istanbul. Turkey.

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INSTITUTE FOR FINANCE

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Jelena Dorčić, Ph.D.	350236	https://orcid.org/0000-0002-5885-3626	I-2712-2014
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Jelena Mušanović, Ph.D.	327371	https://orcid.org/0000-0002-1675-147X	L-6606-2015
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Iva Mrša, Ph.D.	346754	https://orcid.org/0000-0002-3977-472X	GQU-8177-2022

The Institute for Finance

The importance of this Institute is reflected in the synergies created by joint activities of the three basic departments. Within the concept of modern globalisation and growing competition, new modern development trends in tourism and hospitality, the Institute of Finance is at the forefront of multidisciplinary research areas such as finance, public finance and quantitative economics. The members of the Institute continuously and permanently improve the teaching competencies, methodologies and skills by attending conferences, lectures, workshops, seminars and webinars to provide excellence in education.

The Institute's teaching activities extend to all levels of education and cover the entire educational vertical at the Faculty of Tourism and Hospitality Management, including scientific and research studies in various fields such as financial management, public sector finance and quantitative economics.

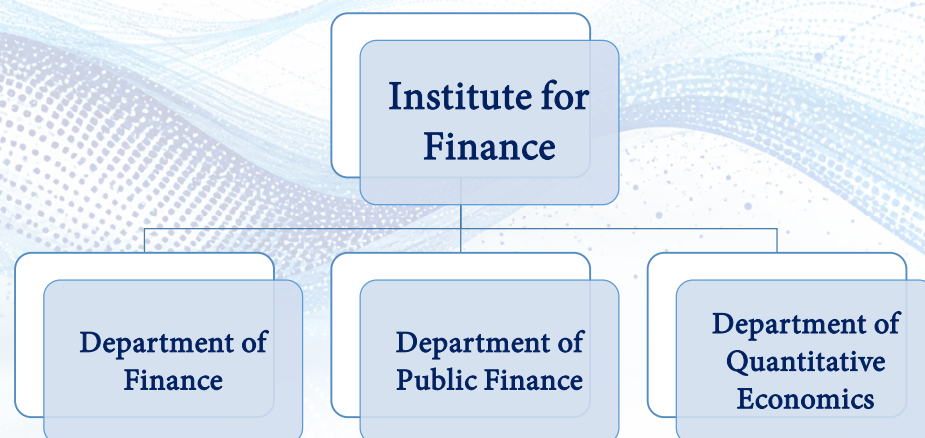
Members of the **Department of Finance** cover the following financial topics and research concepts: financial management, investment appraisal and project evaluation, cost-benefit analysis, financial planning, financial markets and institutions, risk management, corporate finance and financing of international projects and investments, capital markets, behavioural finance, personal finance.

The primary objective of the **Department of Public Finance** is to research the efficiency, sustainability and accountability of the public sector in a scientific and practical manner in order to present objective findings to public and private decision makers. To achieve this goal, the Public Finance Department analyses economic trends and public sector policies.

In addition, members of the department also conduct scientific research on the impact of tax policy on the economy, tourism, the digital economy, local government units and environmental sustainability.

The scientific research concepts of the **Department of Quantitative Economics** include quantitative and statistical methods such as multivariate analysis, econometric modelling, as well as qualitative and bibliometric analysis. A strong focus is placed on technological innovations in tourism, including artificial intelligence (e.g., artificial neural networks, service automation), RAISA robots, and immersive technologies like virtual and augmented reality. Research also explores tourism demand and supply modelling, along with service quality, service innovation, and various aspects of experiential tourism, encompassing memorable, sensory, aesthetic, and green experiences, as well as overall quality of experience. Additional areas of interest include smart tourism, online customer experiences, tourism communication in networked environments, social media reputation, future behavioural intentions, and destination competitiveness.

Members strive to transfer knowledge and experience to students to achieve excellence and prepare students for their future successful entry into the job market. Therefore, the *raison d'être* of the Institute is the close collaboration of its departments, promoting continuous research and innovation, with the ultimate goal of continuous improvement, both scientific research and tourism practice.



BOOK CHAPTERS

- **Fatur Šikić, T.**, Krstinić Nižić, M., Šverko Grdić, Z. (2025). Living on the margins in Istria, Navigating the complexities of a just transition // Just Transition and the European Green Deal: Regional Perspectives / Stapper, Everardus Wilhelmus (Michiel); Baron, Marcin; Horne, Ralph et al. (ur.). London: Routledge, 53-70.
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- **Hodžić, S., Fatur Šikić, T.,** Bošnjak, N. (2025). Pension System Sustainability in Croatia: Trends in the EU Context // 11th International Scientific Conference "New Frontiers in Economics and Tourism - FET 2024" / Družić, Gordan; Afrić Rakitovac, Kristina (ur.). Pula: Croatian Academy of Sciences and Arts, Juraj Dobrila University of Pula, Excelia Business School., 213-235.
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- **Dorčić, J.,** Bratec, M., Minor, K. (2025). Instrument Development for Analysing Daily Deals Websites Adoption in Hospitality: Insights from the TOE Framework // PROCEEDINGS ENTER25 Working Papers / O'Connor, Peter; Tuom, Aarni; Nixon, Lyndon (ur.). Wrocław: The International Federation for IT and Travel & Tourism, 255-262.
- Štambuk, A., **Karanović, G.** (2025). Gender Dimension of Students' Digital Competencies: Self-Evaluation vs Perceived Employer Expectations // 11th International Scientific Conference "New Frontiers in Economics and Tourism - FET 2024" / Družić, Gordan; Afrić Rakitovac, Kristina (ur.). Pula, Zagreb: Croatian Academy of Sciences and Arts; Juraj Dobrila University of Pula; Excelia Business School, 347-361.
- **Hodžić, S., Šikić, T. F., & Kopjar, Z.** (2025.). The evaluation of tax evasion and tax morale in the Republic of Croatia. In International Scientific Conference on Economics, Management and Information Technologies, 2 (1), 287-296, <https://doi.org/10.71159/icemit2533H>

PERFORMED PEER REVIEWS

Name & Surname	Reviews		
	Articles in the scientific journals	Articles in the Proceeding	Books
Bareša Suzana	Economic research - Ekonomska istraživanja	Conference Proceedings Vol. 2 No. 1 (2025): International Scientific Conference on Economics, Management and Information Technologies – ICEMIT 2025	
Bogdan Siniša	Quantitative Finance and Economics Journal of Behavioural and Experimental Finance Cogent Economics and Finance Journal of African Business International Journal of Financial Studies Journal of Sustainable Finance & Investment Risks Social Sciences & Humanities Open		
Dorčić Jelena	Journal of Hospitality and Tourism Insights Corporate Communications: An International Journal Tourism Review Current Issues in Tourism Information Technology & Tourism Tourism and Hospitality Management International Journal of Wine Business Research Ekonoski vjesnik	2025 ICHRIE Conference ENTER25 eTourism Conference	
Fatur Šikić Tanja	Environment Systems and Decisions Carbon Balance and Management Ecological Economics Humanities and Social Sciences Communications Renewable energy Energy Efficiency European Journal of Tourism Research Humanities and Social Sciences Communications Društvena istraživanja Economic Alternatives EDT		
Hodžić Sabina	Applied Economics Social Sciences & Humanities Economic Alternatives International Review of Economics and Finance Engineering Economics Ekonomska misao i praksa Energy Sources, Part B: Economics, Planning, and Policy		

Name & Surname	Reviews		
	Articles in the scientific journals	Articles in the Proceeding	Books
Karanović Goran	International Journal of Emerging Markets Economies Accounting Education Cogent Economics & Finance International Journal of Health Planning and Management Proceedings of Rijeka Faculty of Economics: Journal of Economics and Business Cogent Business & Management EuroMed Journal of Business Journal of Applied Accounting Research Asian Journal of Economics and Banking International Journal of Public Administration Intellectual Economics Ekonomska istraživanja International Hospitality Review		
Marković Suzana	Tržište		
Mušanović Jelena	Corporate Communication: An International Journal Social Science Computer Review Anatolia		

AWARDS

Hodžić, S. Ph.D., Associate Professor, Award for scientific excellence, 2025., FMTU

JOURNAL EDITORS & MEMBERS OF ADVISORY OR EDITORIAL BOARD

BALDIGARA TEA

- Editorial board, Croatian Review of Economic, Business and Social Statistics (CREBSS)
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DORČIĆ JELENA

- Editorial board, Tourism Review (WoS: Q1, Scopus: Q1)
- Editorial board, Balkans Journal of Emerging Trends in Social Sciences

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- Editorial board, Ekonomski vjesnik/Econviews (WoS: Q3)
- Editorial board, The South East European Journal of Economics and Business (SEEJ)
- Editorial board, Croatian Review of Economics, Business and Social Statistics (CREBSS)
- Editorial board, Balkan Journal of Emerging Trends in Social Sciences - Balkans JETSS

MUŠANOVIĆ JELENA

- Editorial board, Academica Turistica - Tourism and Innovation Journal (Scopus: Q3)

SCIENTIFIC CONFERENCES ATTENDED

Bareša S. The 8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”). May 15 – 17, 2025. Faculty of Tourism and Hospitality Management. University of Rijeka. Opatija. Croatia.

Bogdan S. 12th SWS International Scientific Conference on Social Sciences - ISCSS 2025. December 3-6, 2025. SWS Scholarly Society & EU Universities and Academy of Sciences. Vienna. Austria.

Bogdan S. The 8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”). May 15 – 17, 2025. Faculty of Tourism and Hospitality Management. University of Rijeka. Opatija. Croatia.

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Dorčić, J. ENTER25 eTourism Conference - eTourism towards 2026. February, 18-21.2025. WSB Merito University in Wroclaw, IFITT, Wroclaw. Poland.

Fatur Šikić T. Theory to Action: Practical Lessons and Tools for a Successful Just Transition. March 25-26, 2025. University of Tillburg and Crowdhelix. Kyustendil. Bulgaria.

Fatur Šikić T. 16th International Tax Administration Conference. April 08–09, 2025. School of Accounting, Auditing and Taxation, UNSW Business School. Sydney. Australia.

Fatur Šikić T. Bolster - Final conference. May 01-03, 2025. Tilburg University; Faculty of Tourism and Hospitality Management, SPI. Pula. Croatia.

Fatur Šikić T. The 8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”). May 15 – 17, 2025. Faculty of Tourism and Hospitality Management. University of Rijeka. Opatija. Croatia.

Fatur Šikić T. 2nd International Scientific Conference on Economics, Management and Information Technologies - ICEMIT 2025. October 09-11, 2025. Toplica Academy of Applied Studies, Department of Business Studies Blace. Kuršumlijska Banja. Serbia.

Hodžić S. 4th International conference “Fiscal Policy & Economic Development in Qatar”. February 26-27, 2025. Qatar University, College of Business and Economics. Doha. Qatar.

Hodžić S. BOLSTER - final conference. May 1-2, 2025. Tilburg University; Faculty of Tourism and Hospitality Management, SPI. Pula. Croatia.

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Hodžić S. 64th ERSA Congress. August 26-29, 2025. European Regional Science Association. Athens. Greece.

Hodžić S. 2nd International Scientific Conference on Economics, Management and Information Technologies - ICEMIT 2025. October 09-11, 2025. Toplica Academy of Applied Studies, Department of Business Studies Blace. Kuršumlijska Banja. Serbia.

Karanović G. The 21st International conference “Economic issues – new challenges” EINCO 2025. May 29 -31, 2025. University of Oradea. Faculty of Economic Sciences Oradea. Oradea. Romania.

Marković S. The 8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”). May 15 – 17, 2025. Faculty of Tourism and Hospitality Management. University of Rijeka. Opatija. Croatia.

Mrša, I. The 8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”). May 15 – 17, 2025. Faculty of Tourism and Hospitality Management. University of Rijeka. Opatija. Croatia.

Mrša, I. Adaptation and Resilience to Climate Change: Understanding Impacts and Vulnerabilities. Department of Environmental Science. Faculty of Physis, University of Rijeka. Rijeka. Croatia.

Mušanović, J. 15th FEBST International Conference 2025. May 21-23, 2025. Faculty of Economics, Business and Tourism University of Split. Brela. Croatia.



INSTITUTE FOR ACCOUNTING

MEMBERS

Name & Surname	Scientists' identification number	ORCID	Web of Science ResearcherID
FULL PROFESSOR TENURED			
Sandra Janković Ph.D.	211445	https://orcid.org/0000-0003-0826-9461	A-5316-2019
ASSOCIATE PROFESSOR			
Dubravka Vlašić, Ph.D.	238631	https://orcid.org/0000-0002-7115-0810	T-8859-2019
Katarina Poldrugovac, Ph.D.	312956	https://orcid.org/0000-0002-4720-7610	M-9181-2014

The Institute for Accounting

The Institute for Accounting has two main objectives. The first is to provide students with a high quality education in various accounting subjects to enable them to pursue their careers in leadership positions in the tourism and hospitality industry. The second is to strive for excellence in research and to make international contributions to the body of knowledge in accounting.

Within the Institute for Accounting, we offer a range of courses at all levels of study: Undergraduate (Accounting, Management Accounting, Accounting for SMEs, Revenue Management, Responsibility Accounting and Environmental Accounting), Postgraduate (Cost Management, Strategic Accounting and Hospitality Auditing), Postgraduate doctoral (Modern Accounting Systems, Accounting Concepts and Reporting Systems in Hospitality Industry and Environmental Accounting).

All courses offered are applied to the specifics of the tourism and hospitality industry and use the latest edition of the Uniform System from Accounts for the Lodging Industry (USALI). We constantly adapt the courses to new developments in the industry and study standards by using the latest literature and various software solutions, the case study method and guest lecturers from the industry. Great emphasis is placed on the practical application of the knowledge acquired by the students. We try to develop and practice the essential skills needed in the business world such as analytical and critical thinking, problem solving, operational and strategic decision making and teamwork.

Our research topics cover both financial and management accounting and focus mainly on tourism and hospitality industry issues. We regularly follow new trends in accounting research and adapt them for accounting research in the service industry, i.e. tourism and hospitality. In addition, we constantly keep abreast of the latest qualitative and quantitative research methods in the accounting field and try to incorporate them into our own research to ensure the advancement of research practices in our field.

Specifically, we are currently exploring new topics in the following areas:

- Financial reporting in the hospitality industry
- Accounting policies
- Accounting information for business decision making
- Financial reporting standards
- Hotel internal auditing
- Internal reporting and benchmarking in the hospitality industry
- Factors affecting performance in the hospitality industry
- Sustainability accounting
- Sustainability reporting
- Integrated reporting
- Social performance measurement
- Environmental performance measurement

The members of the Institute teach, conduct research and engage in professional activities in order to contribute to the strategy and goals of the Faculty of Tourism and Hospitality Management and the University of Rijeka.

RESEARCH OUTPUT 2025

JOURNAL ARTICLES INDEXED IN SCOPUS AND/OR WOS

- **Janković, S.,** Grande, K., Zubović, V. (2025). Indoor vs. outdoor hospitality: enhancing campsite revenue management implementation with MERMCAMP // *Journal of revenue and pricing management*, 25, 1; 1-15. doi: 10.1057/s41272-025-00528-7

OTHER CONFERENCE PROCEEDING ARTICLES

- Barkidija Sotošek, M., **Janković, S.,** Forjan, J. (2025). Koncept mjerenja zadovoljstva turista i posjetitelja u destinaciji – analiza znanstvenih radova objavljenih na hrvatskom jeziku // *Zbornik radova Kontinentalna Hrvatska: povijesni kontekst, aktualnosti i perspektive u budućnosti (3)* / Dugalić, Vladimir; Dabo, Krešimir (ur.). Zagreb: ZNANSTVENI KONTEKST, obrt za znanstvenu i druge djelatnosti; Hrvatska akademija znanosti i umjetnosti; Institut za istraživanje migracija, pp. 963-985
- **Janković, S., Poldrugovac, K.,** Tudorović, G. (2025). Utjecaj digitalizacije na upravljanje prihodima u hotelijerstvu: pregled literature // *Hotelska kuća, Zbornik radova konferencije* / Mikinac, Krešimir (ur.). Opatija: Opatija: Fakultet za menadžment u turizmu i ugostiteljstvu Sveučilišta u Rijeci, pp. 29-35. doi: 10.20867/hk.2.5

PERFORMED PEER REVIEWS

Name & Surname	Reviews	
	Articles in the scientific journals	Articles in the Proceeding
Janković, Sandra	Journal of Outdoor Recreation and Tourism	
Vlašić, Dubravka	Ekonomska istraživanja Journal of the Polytechnic of Rijeka	
Poldrugovac, Katarina	Journal of the Polytechnic of Rijeka Tourism and Hospitality Management	

JOURNAL EDITORS & MEMBERS OF ADVISORY OR EDITORIAL BOARD

JANKOVIĆ SANDRA

- Co-Editor in Chief, Tourism and Hospitality Management (WoS: ESCI Q2, Scopus: Q2)
- Editorial board, International Journal of Multidisciplinarity in Business and Science - (IJMBS)
- Editorial board, Academica Turistica - Tourism and Innovation Journal (Scopus: Q3)
- Editorial board, Journal of Tourism, Heritage & Services Marketing (JTHSM) (Scopus: Q2)

POLDRUGOVAC KATARINA

- Editorial board, Tourism and Hospitality Management (WoS: ESCI Q2, Scopus: Q2)

SCIENTIFIC CONFERENCES ATTENDED

Janković S. 8th International Scientific Conference Tourism in Southern and Eastern Europe – ToSEE 2025 “Shaping the Future: Digital Tourism and Sustainable Development”. May 15-17, 2025. Faculty of Tourism and Hospitality Management Opatija. University of Rijeka. Opatija. Croatia.

Janković S. RevME 2025 Conference- Hospitality Revenue Management and Analytics. December 11-12, 2025. Boston University School of Hospitality Administration. Boston. United States of America.

Poldrugovac K. 12th International Conference “Sustainable Finance & Accounting Economy – Ethics – Environment”. April 07-09, 2025. Nicolaus Copernicus University in Toruń, Faculty of Economic Sciences and Management, Department of Finance Management. Toruń. Poland.

Poldrugovac K. 8th International Scientific Conference Tourism in Southern and Eastern Europe – ToSEE 2025 “Shaping the Future: Digital Tourism and Sustainable Development”.

May 15-17, 2025. Faculty of Tourism and Hospitality Management Opatija. University of Rijeka. Opatija. Croatia.

Poldrugovac K. RevME 2025 Conference- Hospitality Revenue Management and Analytics. December 11-12, 2025. Boston University School of Hospitality Administration. Boston. United States of America.

Vlašić D. FH International conference Trends, challenges and solutions in hospitality and Tourism. May 29, 2025. FH La fondation pour la Formation Hotelijere & University of South Bohemia in Časke Budejovice. Faculty of Economics. Časke Budejovice. Czech Republic.

Vlašić D. 8th International Scientific Conference Tourism in Southern and Eastern Europe – ToSEE 2025 “Shaping the Future: Digital Tourism and Sustainable Development”. May 15-17, 2025. Faculty of Tourism and Hospitality Management Opatija. University of Rijeka. Opatija. Croatia.



INSTITUTE FOR MULTIDISCIPLINARY AREAS

MEMBERS

Name & Surname	Scientists' identification number	ORCID	Web of Science ResearcherID
FULL PROFESSOR TENURED			
Greta Krešić, Ph.D.	226703	https://orcid.org/0000-0002-3432-2687	AAA-5753-2021
Mislav Šimunić, Ph.D.	215600	https://orcid.org/0000-0002-7120-520	ABC-5617-2021
ASSOCIATE PROFESSOR			
Ljubica Pilepić Stifanich, Ph.D.	217885	https://orcid.org/0000-0003-4344-451X	ABG-9081-2020
Nataša Moreti, Ph.D.	310908	https://orcid.org/0000-0002-7905-6116	QPY-2388-2026
Tomislav Car, Ph.D.	333814	https://orcid.org/0000-0002-7577-0961	ABC-9544-2021
Hrvoje Grofelnik, Ph.D.	373855	https://orcid.org/0000-0002-2796-8316	T-7149-2018
SENIOR ASSISTANT			
Nikolina Liović, Ph.D.	340505	https://orcid.org/0000-0002-0133-2213	G-2884-2018
ASSISTANT			
Elena Dujmić		https://orcid.org/0009-0006-7313-2110	JIF-2639-2023
Mia Sokolović, M.A.		https://orcid.org/0009-0006-6016-9328	NGR-9919-2025
LECTURER			
Alenka Šuljić Petrc, Ph.D.	370953	https://orcid.org/0000-0002-1236-5424	FRV-0608-2022
LECTURER			
Iva Barić Hodžić, mag. educ. philol. germ. et angl.		https://orcid.org/0000-0002-5242-3828	AGD-4876-2022
Nikolina Vaić, mag. educ. philol. angl. et. germ.	321313	https://orcid.org/0009-0005-6595-7852	GJU-4863-2022

Institute for Multidisciplinary Areas

The multidisciplinary and interdisciplinary structure of the Institute for Multidisciplinary Fields indicates its importance of enriching the field of tourism through scientific research, teaching content, professional activities and work with students. The Institute brings together research and teaching activities in the fields of foreign languages, business communication, cultural and historical heritage, food and nutrition, IT and IT support of business processes, geographical bases and ecological resources of tourism, impact of tourism on the environment, logistical processes in tourism, transport as the basis of all tourism activities and legal bases of the tourism industry.

The aim of the Institute is to combine all these very different but crucial areas for tourism in one ensemble in order to improve the overall quality of higher education in tourism and hospitality.

Department of Logistics and Tourism Resources: sustainable mobility; student transport behaviour; sustainability of tourism transport; smart tourism; cycling tourism; tourism supply chain management; inclusiveness of transport services in tourism; mobility accessible to people with disabilities; tourism geography; evaluation of natural resources in tourism; impact of tourism on the environment; tourism carrying capacity; spatial planning in tourism.

IT Department: Virtual (VR) Augmented (AR) reality in tourism; Digital transformation; Artificial Intelligence (AI) in tourism; Big Data; Virtual Assistants;

Mobile payment in tourism, Property management systems; Decision support systems; E-Business, Information Systems Security; Biometrics Technology; Mobile Technology; Social Media; Hotel Cybersecurity; Analysis of Factors Influencing Positioning within SERP / Search Engine Result Pages on Search Engines; Search Engine Optimization of Websites; Dynamics of the Google Algorithm; The Importance of Understanding Search Engine Algorithm(s); SEO, SEM.

Department of Cultural and Historical Heritage: Cultural and historical heritage as one of the fundamental resources in the development of tourism.

Department of Business Communication: business communication, corporate communications business communication in tourism, sociolinguistic aspects of communication in management.

Department of Business Foreign Languages: business language in tourism and hospitality; didactics and methodology of teaching the language of the profession; applied linguistics.

Department of Food and Nutrition: food and nutritional quality; knowledge of nutrition; factors influencing food selection; sustainable nutrition; application of nutrition in catering; impact of bioactive components on health.



RESEARCH OUTPUT 2025

BOOKS (AUTHORS/EDITORS)

- Đurkin Badurina, J., **Kovačić, N.**, Paleka, H., Soldić Frleta, D. (2025). Breaking barriers: Designing inclusive tourist destinations. Rijeka: University of Rijeka.
- Đurkin Badurina, J., **Kovačić, N.**, Paleka, H., Soldić Frleta, D. (2025). Rušenje prepreka: Stvaranje uključivih turističkih destinacija. Rijeka: Sveučilište u Rijeci, Fakultet za menadžment u turizmu i ugostiteljstvu.
- Tourism in Southern and Eastern Europe 2025, Conference Proceedings, 8. **Car, T.**, Čuić Tanković, A., **Grofelnik, H.** et al. (ur.). Opatija: University of Rijeka, Faculty of Tourism and Hospitality Management, 2025.

JOURNAL ARTICLES INDEXED IN SCOPUS AND/OR WOS

- **Šuljić Petrc, A.** (2025). U potrazi za fenomenom feminine mystique u ženskom pismu Julije O'Faolain i Irene Vrkljan // Književna smotra : časopis za svjetsku književnost, 57, 216(2); 75-98
- Perišić Prodan, M., Čuić Tanković, A., **Pilepić Stifanich, Lj.** (2025). Investigating antecedents that drive intentions of using sharing economy platforms // Zbornik Veleučilišta u Rijeci / Journal of the Polytechnic of Rijeka, 13, 1; 85-102. doi: <https://doi.org/https://doi.org/10.31784/zvr.13.1.6>
- Vujačić, V., Podovšovnik, E., Planinc, S., **Krešić, G.**, Kukanja, M. (2025). Bridging Knowledge and Adherence: A Cross-National Study of the Mediterranean Diet Among Tourism Students in Slovenia, Croatia, and Montenegro // Sustainability, 17, 12; 5440-5461. doi: 10.3390/su17125440
- Kendel Jovanović, G., **Krešić, G.**, **Dujmić, E.**, Pavičić Žeželj, S. (2025). Adherence to the Planetary Health Diet and Its Association with Diet Quality and Environmental Outcomes in Croatian University Students: A Cross-Sectional Study // Nutrients, 17, 11; 1850, 20. doi: 10.3390/nu17111850
- **Kovačić, N.**, **Grofelnik, H.** (2025). Predictors of Sustainable Student Mobility in a Suburban Setting // Sustainability, 17, 15; 6726, 23. doi: 10.3390/su17156726
- **Kovačić, N.**, Barkidija Sotošek, M. (2025). Local residents' attitudes and perceptions of the impacts of tourism // Zbornik Veleučilišta u Rijeci / Journal of the Polytechnic of Rijeka, 13, 1; 19-37. doi: <https://doi.org/10.31784/zvr.13.1.9>
- **Grofelnik, H.** (2025). The potential of regression factor analysis to predict highway traffic in conditions of high tourism seasonality // Geografije, 130, 2; 143-161. doi: 10.37040/geografije.2025.008
- **Car, T.**, **Šimunić, M.** (2025). Customer preferences towards AI functionalities in OTAs // Zbornik Veleučilišta u Rijeci / Journal of the Polytechnic of Rijeka, 13, 1; 59-83. doi: 10.31784/zvr.13.1.7

CONFERENCE PROCEEDING ARTICLES INDEXED IN SCOPUS AND/OR WOS

- **Grofelnik, H.** (2025). Research challenges and tourism opportunities in river-protected areas // 8th International Scientific Conference Proceedings - Tourism in Southern and Eastern Europe 2025 / Car, Tomislav; Čuić Tanković, Ana; Grofelnik, Hrvoje et al. (ur.). Opatija: Fakultet za menadžment u turizmu i ugostiteljstvu, Opatija, pp. 23-34 DOI: 10.20867/tosee.08.3
- Hodap, B., **Šimunić, M.** (2025). A comparative analysis of automated and on-demand berth booking systems in nautical tourism ports // 8th International Scientific Conference Proceedings - Tourism in Southern and Eastern Europe 2025 / Car, Tomislav; Čuić Tanković, Ana; Grofelnik, Hrvoje et al. (ur.). Opatija: Fakultet za menadžment u turizmu i ugostiteljstvu, Opatija, str. 47-57 DOI: 10.20867/tosee.08.5
- Alempijević, M., **Šimunić, M.** (2025). Analysis of advantages and disadvantages of two different software solutions for daily recording of ships in nautical tourism ports // 8th International Scientific Conference Proceedings - Tourism in Southern and Eastern Europe 2025 / Car, Tomislav; Čuić Tanković, Ana; Grofelnik, Hrvoje et al. (ur.). Opatija: Fakultet za menadžment u turizmu i ugostiteljstvu, Opatija, str. 133-148 DOI: 10.20867/tosee.08.12
- Jelušić, A., Mikulić, K., **Pilepić Stifanich, Lj.** (2025). The role of innovative technologies in tourism - a benchmarking analysis of Croatia, Greece, Italy and Spain // 8th International Scientific Conference Proceedings - Tourism in Southern and Eastern Europe 2025 / Car, Tomislav; Čuić Tanković, Ana; Grofelnik, Hrvoje et al. (ur.). Opatija: Fakultet za menadžment u turizmu i ugostiteljstvu, Opatija, str. 217-228 DOI: 10.20867/tosee.08.21

OTHER CONFERENCE PROCEEDING ARTICLES

- **Moreti, N.** (2025). Air Travel for All - The Accessibility of Airports // Proceedings of the 25th International Scientific Conference Business Logistics in Modern Management / Dujak, Davor (ur.). Osijek: Josip Juraj Strossmayer University of Osijek, Faculty of Economics and Business in Osijek, pp. 49-77
- **Grofelnik, H.** (2025). Greening Sports Tourism - Mobility Management Scenarios // 2nd Global Advances in Management and Entrepreneurship (GAME) Conference - Conference Proceedings / Turuk, Mladen; Turčić, Ivan (ur.). Zagreb: The Entrepreneurship Club, Zagreb, Croatia, pp. 91-103
- **Car, T.** (2025). Transformacija hotelijerstva kroz generativnu umjetnu inteligenciju (GenAI) // Hotelska kuća, Zbornik radova konferencije / Mikinac, Krešimir (ur.). Opatija: Opatija: Fakultet za menadžment u turizmu i ugostiteljstvu Sveučilišta u Rijeci, pp. 91-96. doi: 10.20867/hk.2.11
- **Car, T., Šimac, I., Šuman, S.** (2025). Framing Prompts as User Stories: Effects on the Output Quality of Generative AI // ENTRENOVA - ENTERprise REsearch InNOVation Journal, 11, 1; 1-17. doi: 10.54820/entrenova-2025-0057
- Polonijo, B., Šuman, S., **Car, T.** (2025). Evaluating LLMs as Educational Co-authors: A Methodological Framework // International Scientific Multidisciplinary Conference Artificial Intelligence (AI) for a Smarter Tomorrow (AI-SMART 2025) / Ogrizek Biškupić, Ivana (ur.). Beograd: Association of Economists and Managers of the Balkans, pp. 147-155. doi: 10.31410/ai.smart.2025.147

PERFORMED PEER REVIEWS

Name & Surname	Reviews		
	Articles in the scientific journals	Articles in the Proceeding	Books
Car Tomislav	Journal of the Polytechnic of Rijeka Zbornik studentskih radova Sveučilišta Jurja Dobrile u Puli International Journal of Hospitality & Tourism Administration	29th International Scientific CROMAR - Congress Empowering The Future: Bridging Science And Practice Through Collaboration	
Grofelnik Hrvoje	International Journal of Geo-Information Sustainability Tourism and Hospitality Urban Science Cleaner Environmental Systems Clean Energy Science and Technology Boletín de Estudios Geográficos Annales		
Krešić Greta	Foods Nutrients	Znanstveno -stručni skup Hranom do zdravlja	
Moreti Nataša	Ekonomska misao i praksa Smart Cities Tourism and Hospitality International Journal of Geo-Information Journal of Sport & Tourism	25th International Scientific Conference Business Logistics in Modern Management	
Pilepić Stifanich Ljubica	Tourism and Hospitality Management	8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”) Interdisciplinary Management Research XXI - IMR 2025, Conference Proceedings	
Šimunić Mislav	Economics of Agriculture		
Šuljić Petrc Alenka		Zbornik 7. međunarodne konferencije Suvremeni izazovi u poučavanju jezika struke	

AWARDS

Krešić, G. Ph.D., Full Professor, Award for scientific excellence, 2025., FMTU

JOURNAL EDITORS & MEMBERS OF ADVISORY OR EDITORIAL BOARD

CAR TOMISLAV

- Editorial board, Tourism in Southern and Eastern Europe 2025 - Conference Proceedings

KREŠIĆ GRETA

- Editorial Board Member, Croatian Journal of Food Science and Technology (WoS: Q4)

MORETI NATAŠA

- Editorial Board, Tourism and Hospitality Management (WoS: ESCI Q2, Scopus: Q2)

GROFELNIK HRVOJE

- Editorial board Member, Geografski horizont

INSTITUTE FOR MULTIDISCIPLINARY AREAS – SCIENTIFIC CONFERENCES ATTENDED

Car T. The 8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”). May 15 – 17, 2025. Faculty of Tourism and Hospitality Management. University of Rijeka. Opatija. Croatia.

Car T. Enterprise Research Innovation Journal ENTRENOVA. 11.-13.9.2025. IRENET, Society for Advancing Innovation and Research in Economy. Opatija. Croatia.

Dujmić E. 23rd International Congress of Nutrition. August 24. – 29, 2025. IUNS (International Union of Nutritional Sciences). Paris. France.

Dujmić E. 15th International Scientific and Professional Conference with Food to Health. September 17 – 18, 2025. Josip Juraj Strossmayer University of Osijek, Faculty of Food Technology of Osijek. Osijek. Croatia.

Dujmić E. Dani doktorata biotehničkog područja 2025. September 11 – 12, 2025. University of Zagreb, Faculty of Food Technology and Biotechnology. Zagreb. Croatia.

Dujmić E. 11th International Congress of Food Technologists, Biotechnologists and Nutritionists. December 9 – 11, 2025. University of Zagreb, Faculty of Food Technology and Biotechnology. Croatian Society of Food Technologists, Biotechnologists and Nutritionists. Zagreb. Croatia.

Grofelnik H. The 8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”). May 15 – 17, 2025. Faculty of Tourism and Hospitality Management. University of Rijeka. Opatija. Croatia.

Grofelnik H. 2nd Global Advances in Management and Entrepreneurship Conference. June 04, 2025. The Entrepreneurship Club, Zagreb. Croatia.

Krešić G. 23rd International Congress of Nutrition. August 24-29, 2025. International Union of Nutritional Sciences. Paris. France.

Krešić G. 15th International Conference with Food to Health. September 17-18, 2025. Josip Juraj Strossmayer University of Osijek, Faculty of Food Technology Osijek. Osijek. Croatia.

Krešić G. 11th International Congress of Food Technologists, Biotechnologists and Nutritionists.

December 9 – 11, 2025. University of Zagreb, Faculty of Food Technology and Biotechnology. Croatian Society of Food Technologists, Biotechnologists and Nutritionists. Zagreb. Croatia.

Moreti N. 25th International Conference Business Logistics in Modern Management. October 2-3, 2025.

Josip Juraj Strossmayer University of Osijek, Faculty of Economics and Business in Osijek. Osijek. Croatia.

Moreti N. The 8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”). May 15 – 17, 2025. Faculty of Tourism and Hospitality Management. University of Rijeka. Opatija. Croatia.

Pilepić Stifanich Lj. The 8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”). May 15 – 17, 2025. Faculty of Tourism and Hospitality Management. University of Rijeka. Opatija. Croatia.

Pilepić Stifanich Lj. International Scientific Multidisciplinary Conference - AI for a Smarter Tomorrow. September 25-26, 2025. Institute of Economic Science and Faculty of Geography, University of Belgrade. Belgrade. Serbia.

Šimunić M. The 8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”). May 15 – 17, 2025. Faculty of Tourism and Hospitality Management. University of Rijeka. Opatija. Croatia.

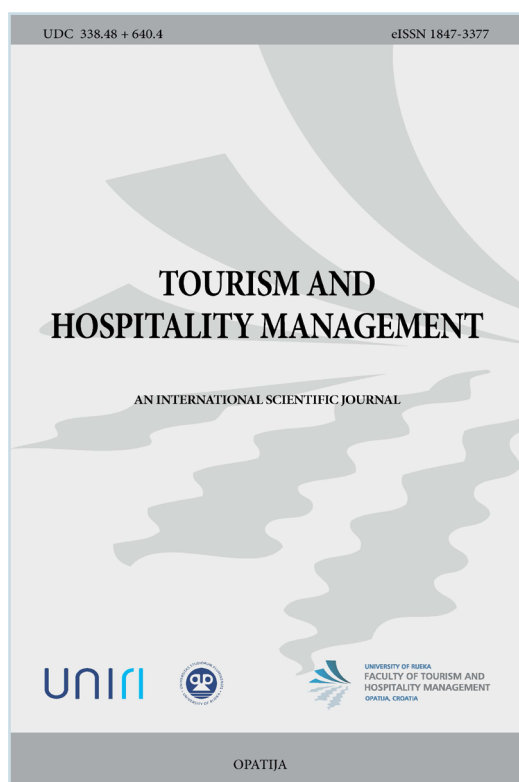
Šimunić M. CYBER FESTUNG 2025. June 11-13, 2025. University of Slavonski Brod. Slavonski Brod. Croatia.

Šuljić Petrc A. 7th International Conference Contemporary Challenges In Lsp Teaching. February 13 – 15, 2025. The Association of LSP Teachers at Higher Education Institutions. Split. Croatia.

Šuljić Petrc A. The 8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”). May 15 – 17, 2025. Faculty of Tourism and Hospitality Management. University of Rijeka. Opatija. Croatia.

Vaić N. The 8th International Scientific Conference ToSEE – Tourism in Southern and Eastern Europe (“Shaping the Future: Digital Tourism and Sustainable Development”). May 15 – 17, 2025. Faculty of Tourism and Hospitality Management. University of Rijeka. Opatija. Croatia.

TOURISM AND HOSPITALITY MANAGEMENT (THM) JOURNAL



Tourism and Hospitality Management (THM) is a peer-reviewed, open access, international and multidisciplinary journal that promotes research and dissemination in the field of tourism and hospitality. It is published twice a year in English by the Faculty of Tourism and Hospitality Management, University of Rijeka, since 1995.

THM primarily aims to publish original research papers and reviews, but also publishes research notes, viewpoints, teaching and learning case studies, book reviews, and dissertation abstracts. The journal is strongly committed to research integrity and is committed to ensuring ethics in publication and quality of articles. All submitted manuscripts are reviewed using Crossref Similarity Cheque (iThenticate).

Interest in the journal has increased in recent years. For comparison, THM received 53 submissions in 2017, 137 in 2019, while, THM THM editors processed 738 manuscripts in 2025, of which 484 (66%) were desk rejected while 36 (5%) were rejected after review. The number of papers in processing and draft versions is 162 (22%). Overall, THM published 48 scientific papers in 2025 and 42 manuscripts were accepted for publication in 2026.

Tourism and Hospitality Management is indexed and abstracted in: ABI/INFORM Complete (ProQuest); CAB Abstracts – Leisure, Recreation and Tourism Abstracts (CABI Publishing); Cabell's Directories; DOAJ – Directory of Open Access Journals; EconLit (American Economic Association); ESCI – Emerging Sources Citation Index (Clarivate Analytics), Web of Science™ Core Collection; ERIH Plus; Hospitality & Tourism Complete (EBSCO Publishing); Hrčak; RePEc; Scopus.

Today, THM is one of the leading academic journals in the field of tourism and hospitality management in this part of Europe and plays a prominent role in providing an information base for the improvement of tourism and hospitality theory and practice.

THM is an open access journal, accessible through the Hrčak platform for Croatian open access journals (<http://hrcak.srce.hr/thm>) and the journal's website (thm.fthm.hr).



INTERNATIONAL SCIENTIFIC CONFERENCE TOSEE – TOURISM IN SOUTHERN AND EASTERN EUROPE

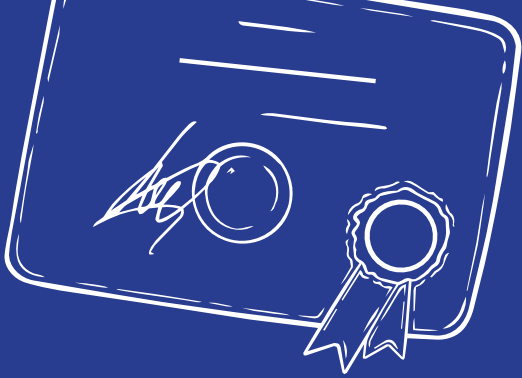


The International Scientific Conference Tourism in Southern and Eastern Europe – ToSEE, is organised every two years by the Faculty of Tourism and Hospitality Management, University of Rijeka, starting in 2011.

The 8th international scientific conference Tourism in Southern and Eastern Europe – ToSEE 2025 has held at the Faculty of Tourism and Hospitality Management from May 15 -17. 2025., under the title ToSEE – “Shaping the Future: Digital Tourism and Sustainable Development” In two days 26 papers were presented on-site and online in different

thematic sections. In addition there were other activities and events within the conference: PhD Workshop’s, Presentation of EU funded of Scientific Research Projects, Special Session chaired by Larry Dwyer. The participants of our conference came from different countries such as: Germany, Italy, Slovenia, Portugal, Spain, Czech Republic, Slovakia, Greece, Serbia, Montenegro, Indonesia, Morocco.

From this year’s conference, 26 papers with 62 authors were published in the proceedings. In total, 318 papers with 766 authors have been published in the ToSEE Proceedings so far.



DEFENDED THESES

- The postgraduate (doctoral) programmes of the Faculty of Tourism and Hospitality Management **Business Economics in Tourism and Hospitality Industry** and **Management of Sustainable Development** are conducted as a three-year programme (180 ECTS credits).
- Doctoral students of the Faculty of Tourism and Hospitality Management gain the highest level of competences through systematically organised scientific research and high-quality supervision.
- Starting from the academic year 2019/2020, the Postgraduate University Doctoral Study “Business Economics in Tourism and Hospitality Industry” is a member of
 - [EDAMBA – European Doctoral programs Association in Management & Business](#);
 - [Administration and CESEENET – Central and South-East European PhD Network](#).
- In 2025 following theses were defended:
 - Radović Nimac K. (2025). **Business models and firm performance in food service industry**. Thesis Supervisor: Marko Perić, Ph.D., Full Professor. Postgraduate university doctoral study: Business Economics in Tourism and Hospitality Industry.
 - Milojica V. (2025). **Determinants of managing visitors’ satisfaction of wellness tourist destinations**. Thesis Supervisor: Romina Alkier Tomić, Ph.D., Full Professor, Co-Supervisor; Josip Mikulić, Full Professor. Postgraduate university doctoral study: Business Economics in Tourism and Hospitality Industry.
 - Mihajlinović K. (2025). **Customer experience management in hotel industry**. Thesis Supervisor: Marina Laškarin Ažić, Ph.D., Associated Professor. Postgraduate university doctoral study: Business Economics in Tourism and Hospitality Industry.
 - Lovrentijev S. (2025). **Intangible cultural heritage in sustainable development of tourism**. Thesis Supervisor: Daniela Gračan, Ph.D., Full Professor Tenured. Postgraduate university doctoral study: Business Economics in Tourism and Hospitality Industry.
 - Breščić K. (2025). **Measuring the sustainability of cycling tourists’ behaviour in tourism destination**. Thesis Supervisor: Nataša Moreti, Ph.D., Associated Professor. Postgraduate university doctoral study: Management of Sustainable Development.



SCIENTIFIC PROJECTS

BOLSTER – Bridging Organizations and marginalized communities for Local Sustainability Transitions in EuRope

Source of financing: HORIZON-CL5-2021-D2-01-12: Fostering a just transition in Europe

Duration: 1.9.2022.-31.8.2025.

FTHM Project Manager: Sabina Hodžić

Team members:
Marinela Krstinić Nižić
Zvonimira Šverko Grdić
Tanja Fatur Šikić

CROCUS - Cross-Border Cultural and Creative Tourism in Rural and Remote Areas

Source of financing: HORIZON-CL2-2023-HERITAGE-01

Duration: 1.4.2024.-31.3.2027.

FTHM Project Manager: Zrinka Zadel

Team members:
Elena Rudan
Dora Smolčić Jurdana
Romina Agbaba

UNIVERSITY OF RIJEKA – SCIENTIFIC RESEARCH GRANTS - UNIRI NPOO

Project title: Longitudinal study on the attitudes of key stakeholders towards the impact of a major one-off sporting event

Principal Investigator: Marko Perić

Duration: 2025-2029

Project no. uniri-mzi-25-48

Project title: Financing and Moral Hazard in Higher Education: Research on the Interrelationship Between the Occurrence of Moral Hazard and Subsidies, Economic, Psychological And Sociodemographic Determinants

Principal Investigator: Goran Karanović

Duration: 2025-2029

Project no. uniri-mzi-25-56

Project title: Price (dis)balance in tourism: Willingness to pay and the challenges of determining attraction prices (WTP4TA)

Principal Investigator: Vanja Vitezić

Duration: 2025-2029

Project no. uniri-iz-25-178

Project title: Trends and challenges of e-government towards financial development and green transition

Principal Investigator: Sabina Hodžić

Duration: 2025-2029

Project no. uniri-iz-25-250

Project title: Mapping and enhancing local gastronomy in tourism destination: A supply-side perspective using a mixed-methods approach

Principal Investigator: Krešimir Mikinac

Duration: 2025-2029

Project no. uniri-iz-25-301

Project title: Trust in artificial intelligence in digital tourism: User perception, authenticity and decision-making

Principal Investigator: Jelena Dorčić

Duration: 2025-2029

Project no. uniri-iz-25-232

Project title: Different perspectives, one goal: inclusion and accessibility in tourism

Principal Investigator: Daniela Soldić Frleta

Duration: 2025-2029

Project no. uniri-iz-25-36

Project title: Three Dimensions of Tourism Sustainability

Principal Investigator: Daniela Gračan

Duration: 2025-2029

Project no. uniri-iz-25-260

Project title: Integration of Virtual Reality as an Integral Part of Next-Generation Accommodation – Perceived Value and Willingness to Pay

Principal Investigator: Vedran Zubović

Duration: 2025-2029

Project no. uniri-mz-25-65

Project title: Shaping Habits and Insights in Financial Thinking: Behavioral Approach

Principal Investigator: Natali Brmalj

Duration: 2025-2029

Project no. uniri-mz-25-45

Project title: Managerial approach to the international market positioning of the SME sector with the tools of commercial diplomacy

Principal Investigator: Ivana Licul

Duration: 2025-2029

Project no. uniri-mz-25-10

Project title: Continuous improvement as a driver for innovation and business performance in the hospitality industry

Principal Investigator: Ema Petaković Ikica

Duration: 2025-2029

Project no. uniri-mz-25-20

UNIVERSITY OF RIJEKA – GRANTS FOR SENIOR RESEARCHERS

Project title: Examining Moral Hazard in the Context of Higher Education Financing: A Systematic Analysis of Phenomena and Consequences

Principal Investigator: Goran Karanović

Duration: 2024-2025

Project no. Uniri-iskusni-drustv-23-253

Project title: The influence of digitalization on hotel revenue management

Principal Investigator: Sandra Janković

Duration: 2024-2025

Project no. uniri iskusni-drustv-23-116

Project title: Eudaimonism in the profile of contemporary tourists

Principal Investigator: Daniela Soldić Frleta

Duration: 2024-2025

Project no. uniri-iskusni-drustv-23-130

Project title: Application of brainstorming technique in examining gastronomic tourism transformation in the post-COVID era

Principal Investigator: Krešimir Mikinac

Duration: 2024-2025

Project no. uniri-iskusni-drustv-23-289

MINISTRY OF SCIENCE AND EDUCATION OF THE REPUBLIC OF CROATIA – BILATERAL SCIENTIFIC RESEARCH PROJECTS

Project title: The fiscal challenges for sustainable tourism: a comparative analysis between Croatia and France

Principal Investigator: Sabina Hodžić

Duration: 2025-2026

Project no. COGITO

UNIVERSITY OF RIJEKA - SCIENTIFIC RESEARCH PROJECT INITIATIVES

Project title	Principal investigator	Duration	Project no.
Advertising Personalization And Marketing Comfort In Data-Driven Communications Strategies	Ana Čuić Tanković	2024-2026	ZIP-UNIRI-116-4-23
The Importance Of Financial Instruments Toward Sustainable Development And Green Economy	Sabina Hodžić	2024-2026	ZIP-UNIRI-116-2-23
Factors Contributing to the Resilience of a Tourist Destination to External Shocks	Daniel Dragičević	2024-2026	ZIP-UNIRI-ZP-04-2024
Perception Of Kvarner As A Tourist Destination For Beauty And Health	Romina Alkier	2024-2026	ZIP-UNIRI-116-3-23
Non-Fungible Tokens: Benefits And Challenges In Repositioning And Development Of The Croatian Tourism	Christian Stipanović	2024-2026	ZIP-UNIRI-116-1-23
An analysis of daily deals websites adoption as a distribution channel in hospitality: A mixed methods approach	Jelena Dorčić	2023 – 2025	ZIP-UNIRI-116-1-22
The role of outdoor activities in the creation of tourism products on cultural routes	Elena Rudan	2023 - 2025	ZIP-UNIRI-116-2-22
Working conditions and psychosocial risks in hotel industry: Exploring the perception of hotel workers	Marina Laškarin Ažić	2023 - 2025	ZIP-UNIRI-116-3-22

ZIP FMTU PROJECTS

Project title	Principal investigator	Duration	Project no.
How Migration Earnings Shape Demographic Futures: A Study of Remittance-Fertility Nexus	Maja Nikšić Radić	2025-2027	ZIP FMTU- 1-11-2025
Development of a Conceptual Framework for Identifying and Mapping Digital Competencies in the Context of Tourism 4.0	Mislav Šimunić	2025-2027	ZIP FMTU-2-11-2025
Qualitative analysis of sustainability and luxury in tourism: conflict or synergy?	Marinela Krsinić Nižić	2025-2027	ZIP FMTU ZP 1-09-2025
Financial Resilience of Tourism Stocks to Crisis Shocks	Siniša Bogdan	2025-2027	ZIP-FMTU-1-05-2025
The influence of variations in the formulation of prompts on the consistency and reliability of tourism recommendations generated by large language models (LLMs)	Tomislav Car	2025-2027	ZIP-FMTU-1-03-2025
Circular Economy in the Hotel Industry: Managers as Leaders of Sustainable Change	Ines Milohnić	2024-2025	ZIP-FMTU-1-11-2024
Regenerative Tourism and Lifestyle Migration: Policy Challenges and Real Estate Impacts	Maja Nikšić Radić	2024-2025	ZIP-FMTU-1-7-2024
Ranking Tourist Destinations Based On Reliable Results Of Tourist And Visitor Satisfaction Measurements	Marina Barkidija Sotošek	2024-2025	ZIP-FMTU-1-5-2024
Characteristics Of Leadership Styles And Their Impact On The Performances Of Employees In Non-Profit Organizations	Lorena Dadić Fruk	2024-2025	ZIP-FMTU-2-5-2024
Specific Challenges And Trends That Affect The Success Of Charter Activities In Nautical Tourism	Daniela Gračan	2024-2025	ZIP-FMTU-3-5-2024
Virtual Tourism Experience: Conceptualization And Measurement	Suzana Marković	2024-2025	ZIP-FMTU-2-3-2024
Employee characteristics and overall job performance: managers' views on differences between younger and older employees	Helga Maškarin Ribarić	2024-2025	ZIP-FMTU-1-3-2024

EU PROJECTS

Project title	FTHM Project Manager	Duration	Source of financing
DEXIT - Implementation of Digital Excellence and Establishment of Competitiveness Centres in Tourism and Hospitality Education in South-East African Countries	Zvonimira Šverko Grdić	2025-2028	Erasmus +; Lump sum grant
BET – Alliance for Skills, Sustainability and Innovation in Emerging Tourism Types	Vanja Vitezić	2025-2028	Erasmus +; Lump sum grant
Turist IQ – Sinergija podataka u turizmu I platforma za makrimizaciju prihoda	Marina Laškarin Ažić	2025-2028	Jačanje strateških partnerstva za inovacije u procesu industrijske tranzicije
HyPro4ST – Hybrid project Management Skills for Sustainable Tourism	Marko Perić	01.07.2022. - 01.07.2025.	Erasmus +, Key activity 2, Alliances for innovation, 1. Lot: Aliiances for education and enterprises
Smart Blue Tourism – Smart marina of the future	Lidija Bagarić	01.06.2023. - 01.06.2025.	NextGeneration EU, National Recovery and Resilience Pgroeam 2021-2026
GreenTEA - Improving the educational background of Green Tourism in higher Education by developing Alternative educational materials and learning opportunities	Daniela Soldić Frleta	01.10.2023. - 30.09.2026.	Erasmus +, Key activity 2, Cooperation partnerships in higher education (KA5220-HED), Round 1
MARINET – MARiculture NETwork: Implementation of new technologies for diversified sustainable aquaculture targeting healthy society and competitive regions	Greta Krešić	01.03.2024. - 31.08.2026.	Interreg EU Funding Programm 2021.-2027.
SITE - Shaping Inclusive Tourist Experiences	Jelena Đurkin Badurina	01.03.2024. - 31.08.2026.	Interreg EU Funding Programm 2021.-2027.

AWARD FOR SCIENTIFIC EXCELLENCE

Members of the Faculty of Tourism and Hospitality Management were recognised for their **outstanding scientific contribution in 2025**:

- **PERIĆ, MARKO, PhD.** Full Professor – Award for Scientific Excellence, 1st place, FTHM
- **HODŽIĆ, SABINA, PhD.** Associated Professor – Award for Scientific Excellence, 2nd place, FTHM
- **KREŠIĆ, GRETA, PhD.** Full Professor Tenured– Award for Scientific Excellence, 3rd place, FTHM
- **AGBABA, ROMINA, Ph.D,** Senior Assistant - Award for scientific excellence, 1st place in category collaborative position, FMTU.
- **KAPEŠ, JELENA,** Assistant - Award for scientific excellence, 2nd place in category collaborative position, FMTU.
- **ZUBOVIĆ, VEDRAN, Ph.D,** Senior Assistant - Award for scientific excellence 3rd place in category collaborative position, FMTU.

A number of criteria were considered in the evaluation of scientific excellence, including the number and quality of scientific papers published in journals indexed in the Web of Science and Scopus databases, and the citation achieved in 2025.





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